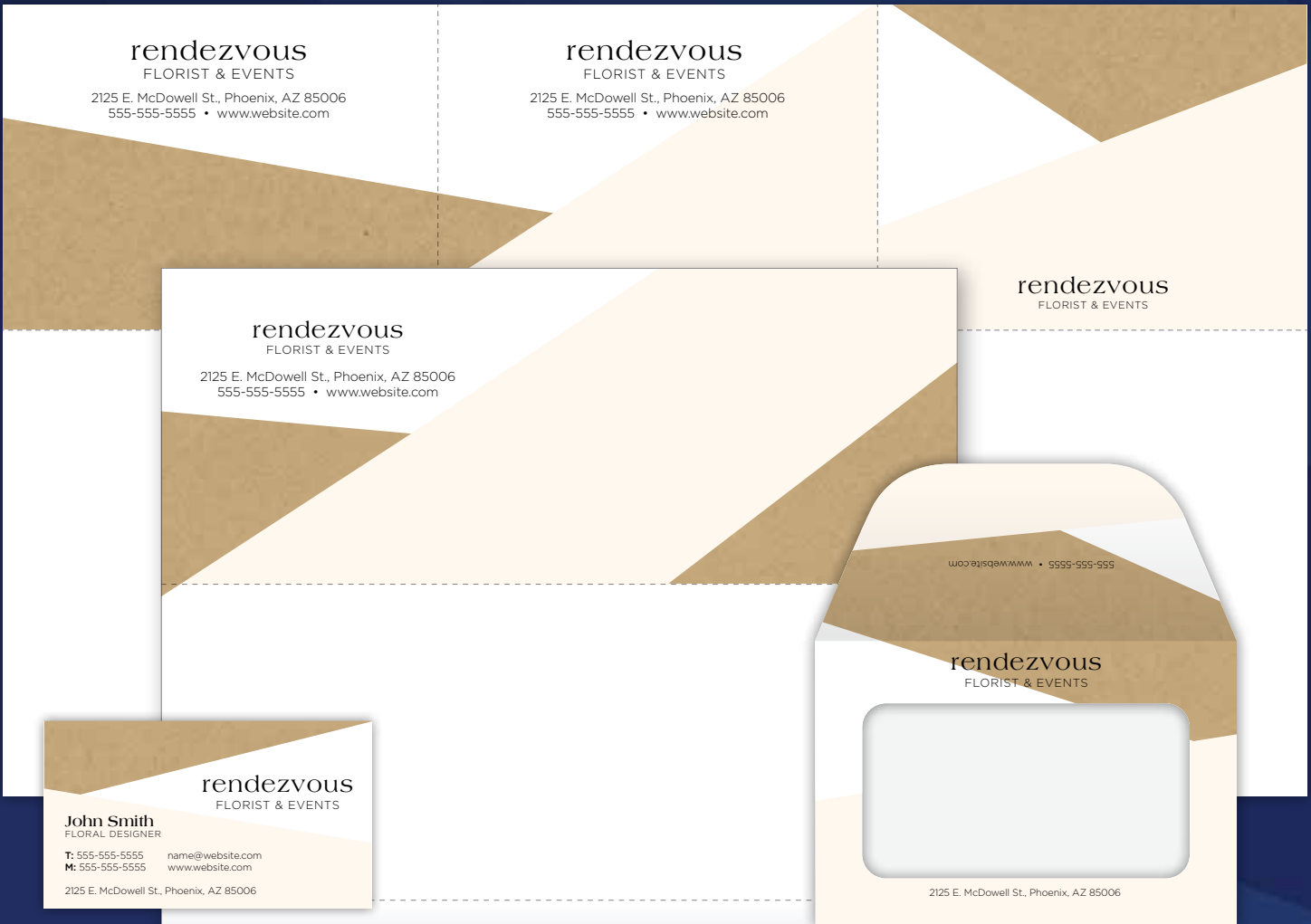




2024-2025

John Henry® Floral Solutions

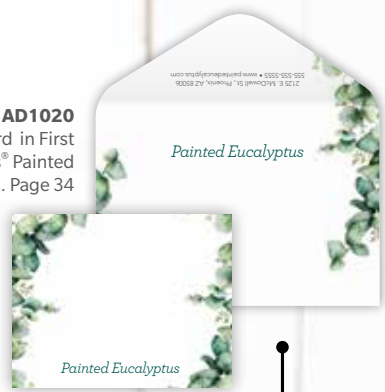


To place an order, call 866-448-8300 or visit JHC.com

Everything you need & more inside

EB0500
No. 56 Enclosure Envelope in First Impressions® Painted Eucalyptus. Page 38.

AD1020
Enclosure Card in First Impressions® Painted Eucalyptus. Page 34



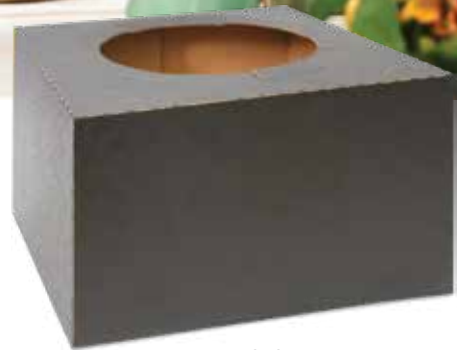
SC0284
Plastic Card Elevator. Page 61.



BA1300
Tell Tag. Page 66.



UL3011
Digital Label in First Impressions® Painted Eucalyptus. Page 54



ED0105
Reversible Arrangement Carrier. Page 20.



FB2393 Teleflora® POS ticket in First Impressions® Painted Eucalyptus. Page 49.

Introducing Smurfit Westrock: Your Partner for John Henry® Floral Solutions

We are thrilled to announce the successful merger of Smurfit Kappa and WestRock, resulting in the formation of Smurfit Westrock—the world’s largest and most advanced paper and packaging company.

Our Vision and Commitment

With over a century of combined experience, our unwavering commitment remains unchanged: to deliver winning solutions to our customers, both locally and globally. By prioritizing customer needs, we continuously innovate to develop next-generation products, services, and technologies.

Local Excellence, Global Impact

At our Lansing, Michigan facility on John Henry® Drive, dedicated employees—some with over 40 years of service—continue to produce legacy John Henry® Floral Solutions, including our renowned Capri® Cards. As we step into the 2024-2025 season, we are proud and excited to collaborate with you, providing inventory and customized John Henry® Floral Solutions tailored to support your business.

Leadership in Sustainability

Smurfit Westrock stands at the forefront of sustainable paper and packaging solutions. Our global operations span 40 countries, and our diverse workforce of over 100,000 team members brings together two complementary portfolios of unparalleled scale. We are your go-to partner for sustainable packaging solutions.

Seamless Integration

Rest assured that existing processes for ordering, payment, and communication will remain unchanged as we integrate. Your convenience is our priority.

Thank you for your partnership, and we eagerly anticipate how Smurfit Westrock can further strengthen your business.

Order Deadlines for Major Holidays

Be sure to place your orders for **imprinted paper products** by the following dates to receive your items in time for these top-selling seasons!

	CHRISTMAS	VALENTINE'S DAY	MOTHER'S DAY
NEW ORDERS OR REPRINT WITH CHANGES	OCTOBER 30, 2024	JANUARY 2, 2025	MARCH 26, 2025
PROOF APPROVAL BY	NOVEMBER 8, 2024	JANUARY 10, 2025	APRIL 4, 2025
EXACT REPRINT ORDERS	NOVEMBER 11, 2024	JANUARY 13, 2025	APRIL 7, 2025

Orders placed after these dates are not guaranteed to arrive by the holiday, but we will do our very best to accommodate all orders! Please note, imprinted shopping bags take 3-4 weeks longer than standard imprinted products, please call 866-448-8300 for exact dates.

What's Inside

New Products.....	2-3	Envelopes.....	38-41	Shopping Bags & Cellocoup®.....	62
Custom Branding & Design.....	4-13	Forms.....	42-53	Stationery.....	63
Must-Haves.....	14-17	Labels/Stickers.....	54-57	Tags.....	64-67
Bows & Corsage Mounts.....	18-19	Never-Wilt® & Sympathy Supplies.....	58-59	Index.....	67-68
Calendars.....	19	Preservatives.....	60	Shipping Map.....	69
Delivery.....	20-22	Racks & Holders.....	60-61		
Enclosure Cards.....	23-37				

New Products

**24
NEW**
Capri® Cards



AC5177



AC5178



AC5179



AC5180



AC5181



AC5182



AC5183



AC5184



AC5185



AC5186



AC5187



AC5188



AC5189



AC5191



AC5192



AC5193



AZ4964 (Spanish)



AZ4965 (Spanish)



AZ4966 (Spanish)

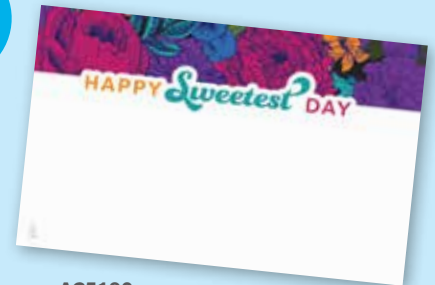


AZ4967 (Spanish)



AZ4968 (Spanish)

**NEW
Category!**
Sweetest
Day



AC5190



AZ5994 (French)



AZ5995 (French)

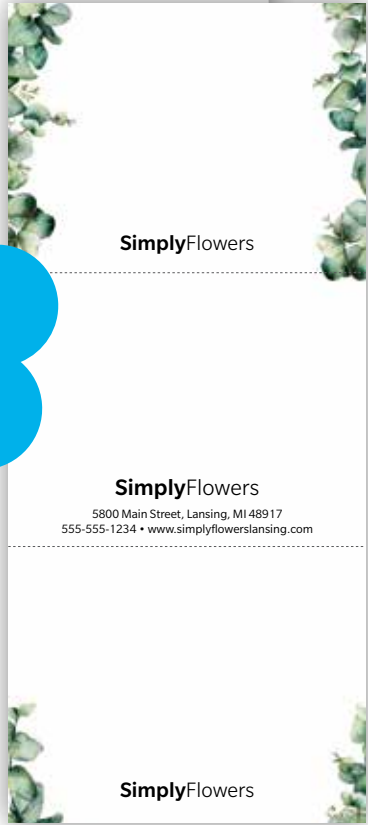


FB2393
Teleflora®
POS Ticket



FB4626
FTD® Order
Entry Form

3
NEW
Inventory
Forms



BC0180 Three-Panel Laser Card



11
NEW
Shopping
Bag Colors
See page 62

good, better, best!

When it comes to promoting your business, let your paper products do the talking!

Here's a quick guide to our cards, envelopes and forms to help you get the best bang for your buck!



Unimprinted Capri® cards and envelopes are a great value, and can be purchased from your local wholesaler when you're in a pinch!



For those who prefer hand-written orders, imprinting your shop information on traditional forms is a cost-effective option. Perfect for holiday walk-in traffic!

VD0158



Imprinting your shop information on our inventory Capri® cards and envelopes is a great way to market your business for less!

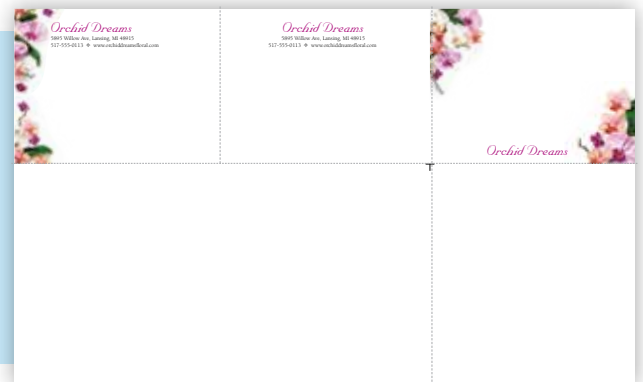


Still figuring out your shop identity, or looking for a seasonal design to add into your rotation? Imprint your shop information on any of our inventory designs!

FB4623



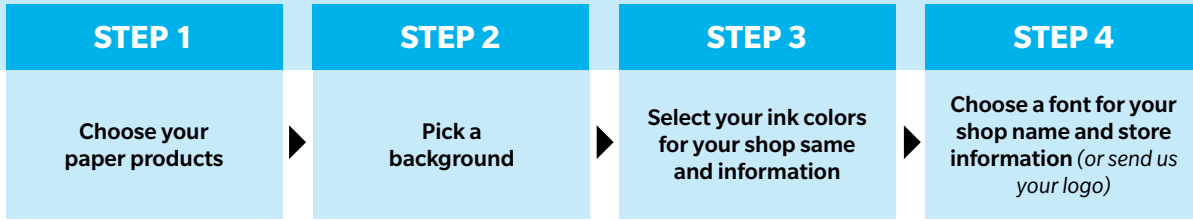
Put your best foot forward on every arrangement using custom-branded enclosure cards and envelopes. Coordinate with your other paper products to build your brand!



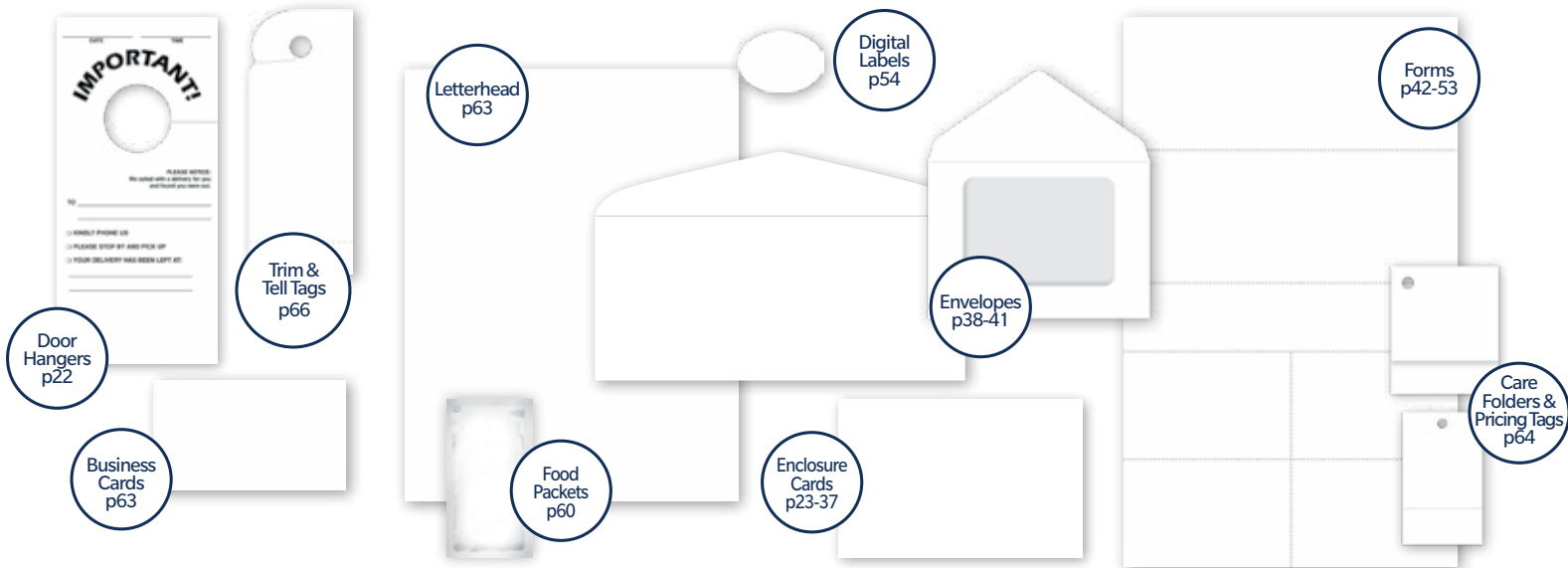


Follow these 4 steps to Build Your Brand and create a unique image for your business!

Look for this logo throughout the catalog for products you can customize and coordinate to your brand.



STEP 1 - Choose your paper products *(More than 30 products available to brand)*



STEP 2 - Pick a Background *(Color, Texture or First Impressions®)*



"Pick-A-Color" First Impressions® On the Edge



First Impressions® On the Edge design in JH2767 and black.

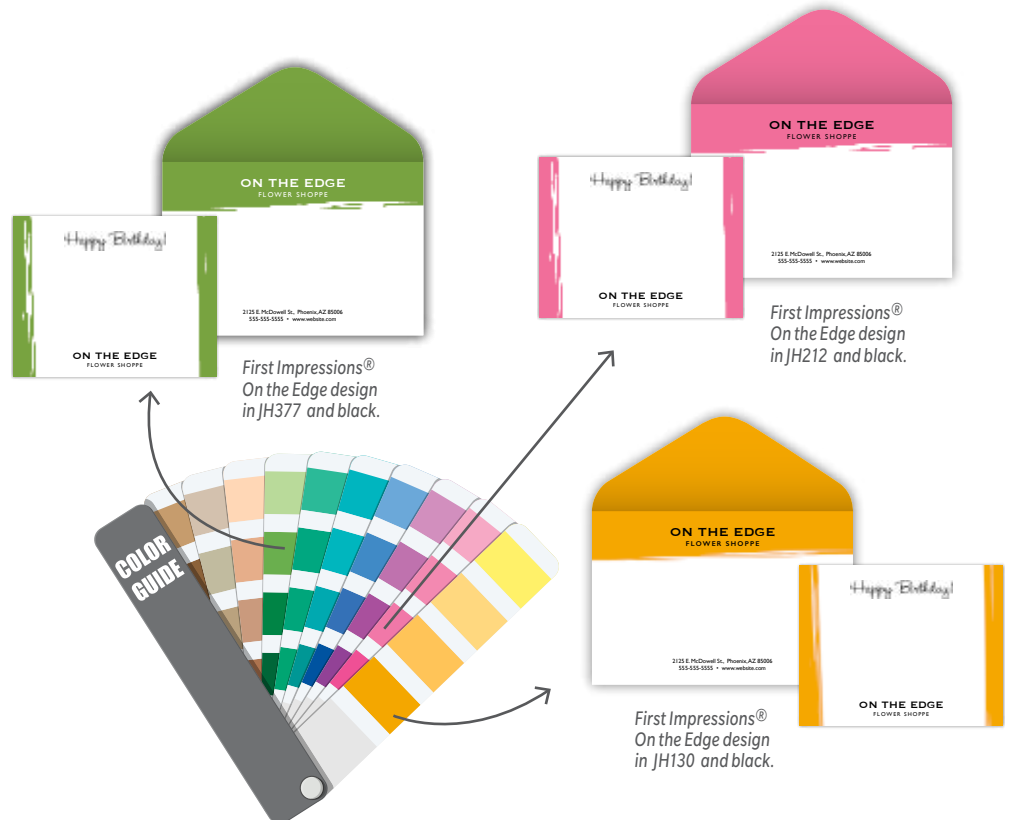
Choose Your Color...

On the Edge design is available in any color - make it all your own! For some great color options, see page 11.

(NOTE: This design is printed in 4 color/CMYK)

When using **WHITE TYPE** for your shop name, choose a font that is **BOLDER**. Here are a few options:

- | | |
|-----------------|--------------|
| Amasis | Souvenir |
| Softia | Usherwood |
| Chalet-London | Avenir Heavy |
| URW Grotesk | Gill Sans |
| Franklin Gothic | COPPERPLATE |



First Impressions® On the Edge design in JH377 and black.

First Impressions® On the Edge design in JH212 and black.

First Impressions® On the Edge design in JH130 and black.



STEP 2 (CONTINUED) - Pick a Background (First Impressions® Pre-Designed Collections)

First Impressions® Stardust

stardust
Floral and gift

2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

ORDER NO: 0000001 of 1
DELIVERY DATE: Wed., 00/00/0000
DELIVERY TIME: PM Please

INVOICE

SOLD TO: SIMBA BLAKE
500 COLLEGE RD.
LIBERT, IL 60532-2891

DELIVERED TO:
Beverly Wolff
425 Fawell Blvd
GLEN ELLYN, IL 60137-6708

ORDER DATE: 00/00/0000 10:00 AM
CHECKED BY:

AMOUNT RECEIVED: \$

PRODUCT	QUANTITY	PRICE/UNIT	DISCOUNT	EXTENDED
The PTD Daisy Year Delivery Charge	1	00.00		00.00
				00.00
SUB-TOTAL				00.00
Taxes				00.00
TOTAL				00.00

ORDER NO: 0000001 of 1
Beverly Wolff
425 Fawell Blvd.
Glen Ellyn, IL 60137-6708
Local

Delivery Date: **Wed., 00/00/0000**
PM Please

Zone: local
Order No: 0000001 of 1

*Happy Birthday Mom...
Enjoy Your Day!
Love Brian*

stardust
Floral and gift

2125 E. McDowell St.
Phoenix, AZ 85006

stardust
Floral and gift

2125 E. McDowell St., Phoenix, AZ 85006

stardust
Floral and gift

stardust
Floral and gift

555-555-5555
www.website.com

stardust
Floral and gift

2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

Happy Birthday!

stardust
Floral and gift

Delivery Notice

We called with a delivery for you and found you were out

TO: _____
DATE: _____ TIME: _____

- Kindly phone us
- Please stop by and pick up
- Your delivery is at the following address:

stardust
Floral and gift

2125 E. McDowell St.,
Phoenix, AZ 85006
555-555-5555
www.website.com

stardust
Floral and gift

2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

stardust
Floral and gift

2125 E. McDowell St.
Phoenix, AZ 85006

John Smith
Floral Designer

2125 E. McDowell St.,
Phoenix, AZ 85006

T: 555-555-5555
M: 555-555-5555
name@website.com
www.website.com

rendezvous
FLORIST & EVENTS

rendezvous
FLORIST & EVENTS

John Smith
FLORAL DESIGNER

T: 555-555-5555 name@website.com
M: 555-555-5555 www.website.com
2125 E. McDowell St., Phoenix, AZ 85006

Painted Eucalyptus

Painted Eucalyptus

Painted Eucalyptus

Amanda Cooke
— Floral Designer —

Painted Eucalyptus

2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555
www.paintedeucalyptus.com
amanda@paintedeucalyptus.com

La Mirage
floral design studio

La Mirage
floral design studio

La Mirage
floral design studio

heather davidson floral designer
heather@lamiragefloraldesign.com • 517-555-0914
83 Wood City Center Drive Lansing, MI 48917
917-555-7111 • www.lamiragefloraldesign.com

Custom Branding & Design

STEP 2 (CONTINUED) - Pick a Background (First Impressions® Pre-Designed Collections)

First Impressions® Mid Mod Foliage

MID MOD FOLIAGE
2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

MID MOD FOLIAGE
2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

With Deepest Sympathy

John Smith
Floral Designer
T: 555-555-5555
M: 555-555-5555
2125 E. McDowell St.,
Phoenix, AZ 85006
name@website.com
www.website.com

Order # 98
Store: 1 - Chris's Flowers
Delivery Date: 03/23/2018 - Friday
Customer: Jane Doe
123 E Main St
Apt 2
Norman, OK 73069
Type: Individual
Tel: (405) 666-8888 (Mobile) (405) 777-8888 (Work)
Email: testemail@gmail.com
Recipient: Jane Doe
321 W Main St
Suite 100
Line 3
Norman, OK 73069
Tel: (405) 333-4545 (Home) (405) 654-7890 (Mobile)
Qty Description Unit Total Disc. Total Notes
1 SY - Sympathy Arrangement \$150.00 0.00% \$150.00 Super-ticket printed on 3/23/2018 11:21:29 AM by Auto
DLY: \$14.00
SVC: \$15.12
Tax: \$15.12
Total: \$154.24
Method(s) of Payment:
Delivery Signature

INVOICE
ORDER NO: 000001/01
DELIVERY DATE: Wed, 03/23/2018
DELIVERY TIME: PM Please
AMOUNT REMITTED
SOLD TO: BEAN BLAKE
1010 COLLINGS RD.
LESLIE, IL 61832-2921
Tel: (815) 942-2800
ORDER NO: 000001/01
ACCT NO: DELIVERY DATE: Wed, 03/23/2018
ORDERED BY:
DELIVERED TO: Beverly Wolff
625 FAWELL BLVD.
GLEN ELLYN, IL 60137-6700
Tel: (630) 942-2800
PAYMENT: CASH
SALES PERSON:
COPY NO: 00
CREDIT CARD INFORMATION
The FTD Daily Vase
Delivery Charge
PRODUCT QUANTITY PRICEOUT DISCOUNT EXTENDED
The FTD Daily Vase 1 \$0.00 \$0.00
Delivery Charge 1 \$0.00 \$0.00
ORDER NOTES: SUB-TOTAL \$0.00
Sales Tax \$0.00
TOTAL \$0.00
CARE INSTRUCTIONS: Have Birthday, Allow...
Draw Your Deal
ORDER NO: 000001/01
Beverly Wolff
425 Fawell Blvd.
Glen Ellyn, IL 60137-6700
Local (630) 942-2800
Delivery Date: Wed., 03/03/2000
PM Please
Wtd. 9000/0000 Johnson's Flowers & Gifts Copy No: 00
The FTD Store Inc.
Received By:
Delivery Date: Wednesday, 00/00/0000 Zone: local
Delivery Time: PM Please Order No: 000000/1 of 1
Happy Birthday Mom...
Enjoy Your Day!
Love Brian
MID MOD FOLIAGE
2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com
We have built an excellent reputation on beautiful flowers and prompt service. If we ever fail to meet your expectations, please let us know. We value you as a customer. It was a pleasure to give your order our personal attention.
CARE INSTRUCTIONS: The FTD Daily Vase - Cut the stems every other day and add fresh water daily. Please don't forget to visit our web site or call our shop for all your floral needs.
MID MOD FOLIAGE
2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

Sorry we missed you!
We called with a delivery for you and found you were out.
To: _____
Date: _____ Time: _____
 Please pick up Please call us
 Your delivery has been left at: _____
MID MOD FOLIAGE
2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555
www.website.com

ghosted petal
2125 E. McDowell St.
Phoenix, AZ 85006
555-555-5555
www.website.com
Jana Smith
Floral Designer
2125 E. McDowell St.
Phoenix, AZ 85006
555-555-5555
www.website.com

cottage garden
2125 E. McDowell St.
Phoenix, AZ 85006
www.cottagegarden.com
480-555-1690
Amanda Cooke
FLORAL DESIGNER
2125 E. McDowell St.
Phoenix, AZ 85006
www.cottagegarden.com
480-555-1690

Fantasy Garden
Heather Dunbar
Floral Designer
30 West City Center Drive
Leland, Indiana 46032
317-888-0151
www.fantasygarden.com

STEP 2 (CONTINUED) - Pick a Background (First Impressions® Pre-Designed Collections)



Orchid Dreams



Rosa Blanca



Desert Blooms



Daisy Gray



Floral Jubilee



Botanical Blooms



Garden Charm



Daisy Bright



Hydrangea Dream



Rosa Luxe



Purple Panache



Painted Petal

Custom Branding & Design

STEP 2 (CONTINUED) - Pick a Background (First Impressions® Pre-Designed Collections)



Red Rose Dynasty



Eco-Chic



Flower Market



Medici



Daisy Garden



Floral Charisma



Daisy Dream



Nature's Splendor



Hydrangea Garden



Botanical Treasures

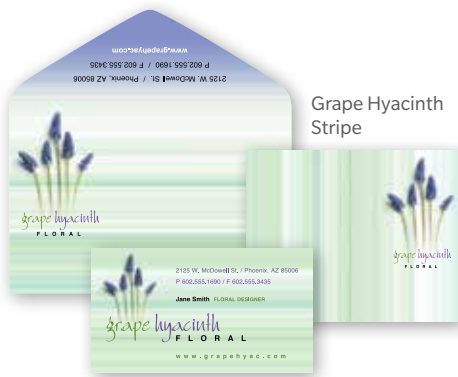


Amethyst Bouquet



Tulip Haven

STEP 2 (CONTINUED) - Pick a Background (First Impressions® Pre-Designed Collections)



Don't see your favorite design? No worries...its still available. Just call us!

STEP 3 - Select Your Ink Colors (for Shop Name, Store Information and "Pick-A-Color" First Impression® designs)



Custom Branding & Design

STEP 4A - Choose a Font for your Shop Name

Amasis
Americana Bold
Archer Semi-bold Italic
Avalon Medium
Baker Script
Bauer Bodoni
Bauhaus
Bernhard Modern
Bodoni Italic
BonvenoCF
Carolina
Century Gothic
Chalet-London
Chalet-Paris
Charme
Diskus
Dorchester
Estafet Letter Script
Ex Ponto
Flemish Script
Franklin Gothic
Freehand
Jimbo

Latiene
Life
Nuptial Script
Park Avenue
Passengers Script
POETICA
Quorum
Runic MT
Sanvito
Shelby Script
Sofia
Spring
Tekton
Tiffany
TRAJAN
University Roman
URW Egyptienne
URW Grotesk
Wiesbaden Swing
Wendy
WILL?W

STEP 4B - Choose a Font for Your Shop information

Archer Medium
Avante Garde
Avenir Heavy
Berkeley Oldstyle
Berthold Akzidenz Condensed
Capsuula
COPPERPLATE
DIN Alternate Bold
Eurostile
Futura
Garamond

Gill Sans
Gotham
Goudy
Helvetica
LITHOS REGULAR
Myriad
News Gothic
Optima
Palatino
Souvenir
Times
Usherwood



Already have a logo?

Send it to us to use on your branded paper products

If you are branding a custom enclosure card, please select one of the following predetermined sentiments.

Sentiments in other fonts are available, but additional design charges may apply.

NO SENTIMENT

- 1 No Sentiment;
business name only

SYMPATHY

- 2 *In Loving Memory*
- 3 *With Deepest Sympathy*
- 4 *With Love and Sympathy*
- 5 *With Our Deepest Sympathy*
- 6 *With Sincere Sympathy*
- 7 *With Sympathy*
- 8 *Our Thoughts & Prayers
are with You*
- 55 *With Deepest Sympathy*
- 64 *With Deepest Sympathy*

GET WELL

- 9 *WISHING YOU A
SPEEDY RECOVERY*
- 10 *Get Well Soon*
- 11 *Hope You Are Feeling Better*
- 14 *Wishing You A
Speedy Recovery*

BIRTHDAY

- 15 *Happy Birthday!*
- 16 *WISHING YOU A
Happy Birthday*
- 63 *Happy Birthday!*

BABY

- 19 *CONGRATULATIONS
on your new BABY*
- 20 *It's a Boy!*
- 21 *Its a Girl!*

LOVE

- 46 *I Love You*
- 54 *With Love*
- 67 *i love you*

OTHER SENTIMENTS

- 41 *Best Wishes*
- 42 *CONGRATULATIONS!*
- 43 *Especially for you*
- 48 *Just Because*
- 50 *Thank You*
- 53 *Thinking of You*

ANNIVERSARY

- 17 *Happy Anniversary*

HOLIDAYS

- 24 *Happy Holidays*
- 25 *Merry Christmas*
- 26 *Season's Greetings*
- 29 *Happy Valentine's Day*
- 65 *Happy Valentine's Day*
- 30 *Happy Easter!*
- 34 *Happy Mother's Day!*
- 34 *Happy Mother's Day*
- 36 *Happy Father's Day*
- 37 *Happy Sweetest Day*
- 38 *HAPPY THANKSGIVING*
- 58 *'TIS THE SEASON*
- 60 *For a
Great Assistant*
- 61 *Happy
Administrative Week*

Holiday Must-Haves



SIMPLY FLOWERS
2125 E. McDowell St.
Phoenix, AZ

AE7004*
Premium Folded
Enclosure Card

EN0682
No. 4 Baronial
Envelope

SC0284
Card Holder



AC4921
Capri® Card



EA0702
No. 63 Christmas
Designer Envelopes



BA1303
Tell Tag



UL0003
Identa-Seals® Label



BC2400
Pricing Folder

SV0470
Shopping Bag



UL3011
Oval Digital
Label

ED0103
Reversible
Arrangement
Carrier



BC1030
Custom
Door Hanger



AG1100
Gift Certificate Card



BB4357
Trim Tag



FB4620
FTD® Order Entry Form



SQ2115
Hand-Tied Red Velvet
12-Loop Bow

CHRISTMAS ORDER DEADLINES	
NEW ORDERS OR REPRINT WITH CHANGES	OCTOBER 30, 2024
PROOF APPROVAL BY	NOVEMBER 8, 2024
EXACT REPRINT ORDERS	NOVEMBER 11, 2024

Checklist of all the must-have items!

- Enclosure Cards
- Enclosure Envelopes
- Sales Tickets/Order Forms
- Tell & Trim / Care Tags
- Care Folders & Pricing Tags
- Adhesive Labels/Stickers
- Business Cards, Letterhead & Mailing Envelopes
- Door Hangers
- Arrive Alive®
- Delivery Tags
- Gift Certificates
- Never-Wilt® Sympathy Containers
- Card Racks & Easels
- Shopping Bags
- Arrangement Carriers
- Transporter 10® Delivery Block
- Flower Food Packets



AC5126
Capri Card

EA0709
No.63 Enclosure Envelope

SC0284
Card Holder

UL0031
Identa-Seals® Label

ED0105
Reversible Arrangement Carrier



SL7012
Transporter 10®
5-Hole Vase Block



BB4371
Trim Tag



BC0299
Door Hanger



BC0402
Die Cut Hang Tag

SF1301
Galaxy Cellocoup® Wrap

VALENTINE'S DAY ORDER DEADLINES

NEW ORDERS OR REPRINT WITH CHANGES	JANUARY 2, 2025
PROOF APPROVAL BY	JANUARY 10, 2025
EXACT REPRINT ORDERS	JANUARY 13, 2025



FB2372
Teleflora® POS Ticket



BC2060
Delivery Tag



EB0500
No. 56 Envelope



AD1020
No. 40 Enclosure Card

Mother's Day Must-Haves



BC0406
Die Cut
Hang Tag



BJ9327
Bamboo Tag
Elevator



BC1030
Custom Door Hanger

EA0600
No. 63 Enclosure
Envelope

AD1910
No. 72 Folded
Enclosure Card

SC0284
Card Holder



TL0511
Flower Food Packet



BA1302
Tell Tag

UL0031
Identa-Seals® Label

ED0110
White Arrangement
Carrier

AE7005
Premium Folded
Enclosure Card



BA1300
Tell Tag



EB0500
No. 56 Envelope

AD1020
No. 40
Enclosure Card



FB2383
Teleflora® POS Ticket

EN0900
No. 4 Barional
Window Envelope



MOTHER'S DAY ORDER DEADLINES

NEW ORDERS OR
REPRINT **WITH CHANGES**

MARCH 26,
2025

PROOF APPROVAL BY

APRIL 4,
2025

EXACT REPRINT ORDERS

APRIL 7,
2025



AB1010
Duplicate Sympathy Card

AB0282
Group
Sympathy Card



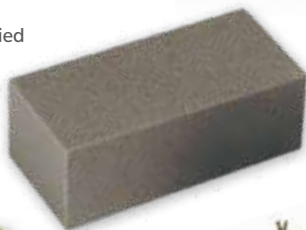
BA1300
Tell Tag

AC5151
Capri Card
EA0600
No. 63 Enclosure
Envelope
SC0284
Plastic Card
Holder



UL0009
Identa-Seals®

TB0051
Silk & Dried
Foam



SM2000
Never-Wilt®
Casket Saddle



SM2064
Never-Wilt®
24" Snap Fit Wreath

SB0090/SB0135/SB0097
Gold Sympathy Labels

UG0020
60" Wooden Easel



SM2025
Never-Wilt®
Satin Heart



TL0503
Leaf Shine



Bows & Corsage Mounts

Hand-Made Holiday Bows

- Spend your time this season creating arrangements and decorating for the holidays rather than tying bows!
- Velvet ribbon is water-resistant for indoor or outdoor use
- Easily attaches with included 16" floral wire
- Need a different size, tail or wire length? Just call!



#40 6-Loop Rustic Burlap Bow Assortment SQ5007

#40 8-Loop Bow SQ2008 Red SQ2011 Burgundy



#40 8-Loop Bow SE0350



#40 12-Loop Bow SQ2115



#40 10-Loop Bow SQ2003



	Bow Width	Tail Length	Product Code	Per Case	PRICE PER CASE		
					1	25	50
#5 10-LOOP BOW - RED	5"	5"	SQ2001	50	\$81.37	\$70.58	\$61.83
#40 6-LOOP BOW - RED	10"	15"	SQ2002	24	\$58.82	\$49.90	\$44.71
#40 6-LOOP BOW - BURGUNDY	10"	15"	SQ2111	24	\$72.88	\$63.39	\$54.19
#40 6-LOOP RUSTIC BURLAP BOW ASSORTMENT	8"	10"	SQ5007	6 RED 6 NAT	\$47.11	\$40.46	\$35.80
#40 8-LOOP BOW - RED	9"	9"	SQ2008	24	\$61.19	\$52.53	\$46.53
#40 8-LOOP BOW - BURGUNDY	9"	9"	SQ2011	24	\$74.44	\$63.58	\$56.56
#40 8-LOOP BOW - RED	8"	15"	SE0350	24	\$58.27	\$49.47	\$44.29
#40 12-LOOP BOW - RED	13"	20"	SQ2115	12	\$56.96	\$49.13	\$43.30
#40 10-LOOP BOW - RED	11"	18"	SQ2003	24	\$83.88	\$72.76	\$63.73

#5 10-Loop Bow SQ2001



#40 6-Loop Bow SQ2002 Red SQ2111 Burgundy

Corsage Mounts

- Prom & wedding season made easy! Pre-assembled, **just add flowers!**
- Save precious time with stylish corsage mounts in a variety of styles and colors.
- Visit www.JHC.com to view our full selection

SQ5009



Hand-Made Everyday Bows

- High-quality bows crafted to elevate everyday items into gift-ready product!
- Saves time and labor, allowing staff to focus on creating arrangements
- Perfect for last minute fill in during busy season without compromising hand-made quality
- 4.5" bows have 4" wooden pick and
6.5" bows have 6" wooden pick



Bud Vase Assortment
SQ5000



Small Premier Assortment
SQ5002

Assortment	Bow Width	Tail Length	Product Code	Per Case	PRICE PER CASE			
					1	25	50	
BUD VASE ASSORTMENT	10 EACH OF RED, WHITE, YELLOW, PINK, LAVENDER	4.5"	6"	SQ5000	50	\$63.24	\$58.80	\$55.18
GLITTER PREMIER ASSORTMENT	10 EACH OF PURPLE, WHITE, HOT PINK AND 9 EACH OF RED AND LIME	6.5"	5"	SQ5001	48	\$144.10	\$131.94	\$123.69
SMALL PREMIER ASSORTMENT	6 EACH OF RED SHEER, PINK SHEER, LAVENDER SHEER, WHITE SHEER, YELLOW PRINT, LAVENDER PRINT, WHITE PRINT, PINK PRINT	4.5"	4"	SQ5002	48	\$74.39	\$69.19	\$64.94
LARGE PREMIER ASSORTMENT	6 EACH OF RED SHEER, PINK SHEER, LAVENDER SHEER, WHITE SHEER, YELLOW PRINT, LAVENDER PRINT, WHITE PRINT, PINK PRINT	6.5"	5"	SQ5003	48	\$102.07	\$94.79	\$89.00

*The prints shown are a representation of the pattern and may or may not match exactly.



Glitter Premier Assortment
SQ5001



Large Premier Assortment
SQ5003

Custom Wall Calendars

- Keep your shop name in front of customers 365 days a year!
- Perfect as a holiday open house gift, wedding consultation handout, or include with deliveries to gain new business.
- Includes your logo and store information in black ink
- **Call 866-448-8300 for more information**



Inside





ED0110

Arrangement Carriers

These sturdy carriers help transport vases, plants or gift baskets safely, and are great for curbside pick-up and touchless deliveries!

- One-piece design allows the carriers to ship and store flat, and assemble easily
- Corrugated material for durability
- Available in white and reversible kraft/black
- Other sizes available by custom order

	Product Code	Per Case	Price Per Case
8 X 8 X 5" H; WHITE HOLDS MOST VASES 4-7.5" DIAMETER	ED0110	50	\$51.48
4.5 X 4.5 X 4" H; REVERSIBLE HOLDS MOST VASES 1.25-3" DIAMETER	ED0101	100	\$92.88
7 X 7 X 5" H; REVERSIBLE HOLDS MOST VASES 3.75-6" DIAMETER	ED0103	100	\$138.61
9.5 X 9.5 X 6" H; REVERSIBLE HOLDS MOST VASES 6-7.5" DIAMETER	ED0105	50	\$146.25



Kraft / Black are reversible!



ED0101

ED0103

ED0105

Promote your store by customizing each carrier with Identia-Seals® or digital labels. See pages 54-57 for more information!



Transporter 10®

Ensure that your beautifully created arrangements arrive in the same condition they left the shop with this patented system. No more broken stems, cracked containers or spilled water.

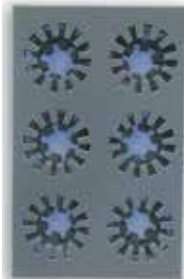
- This transporter has it all – handles, no-skid bottom and graduated foam fingers to absorb shock
- Fits all types of vehicles
- Resists mold and mildew



SL7012

5-Hole Vase Block

Accommodates four large or five small arrangements, from a bud vase to vases 10" in diameter (most versatile).



SL7022

Medium Vase Block

Accommodates six medium-sized arrangements; will hold vases sized for either a half-dozen or a dozen roses.



SL7018

8-Hole Vase Block

Accommodates five large and three small arrangements; will hold vases sized for either a half-dozen or a dozen roses.

	Product Code	Per Case	Price Per Case
5-HOLE VASE BLOCK 24 X 24 X 8.5"	SL7012	3	\$332.41
MEDIUM VASE BLOCK 32 X 20 X 6"	SL7022	1	\$119.82
8-HOLE VASE BLOCK 46 X 19 X 6.5"	SL7018	1	\$155.67



Arrive Alive®

Keep flowers hydrated for up to 5 days without the headache of water tubes or the mess of a bucket/vase with water. Now available standard foam or **COMPOSTABLE FABRIC!**

- Easier for customer to transport flowers home and ensures hydration during journey
- Ideal for online flower sales and shipping
- Can be transported horizontally or vertically
- Comes complete with wrap, bag and rubber bands - **nothing else to buy!**

TL0504
Arrive Alive® S-Block



TL0500
Arrive Alive® Triangle



Appearance:
Slim & Interesting
Time: 25 seconds



Appearance: Bulky
Time: 2 minutes

	Product Code	Per Case	Price Per Case
ARRIVE ALIVE® TRIANGLE 9.75 X 9.75"	TL0500	100	\$79.31
ARRIVE ALIVE® S-BLOCK 7.5 X 10"	TL0504	100	\$79.31
ARRIVE ALIVE® ECO S-BLOCK 7.5 X 10"	TL0505	100	\$91.01

Arrive Alive® Eco

- Same great features of the original Arrive Alive, but made from **renewable resources**.
- The fabric wrap and bag are 100% bio based and **fully compostable**; bands are made of natural rubber.
- The horticultural fabric-wrap is made from two natural materials ... sustainably managed and FSC certified wood fibers and starch.



TL0505
Arrive Alive® Eco S-Block



Door Hangers

Our door hangers make your driver's job easier and more efficient.

- Lets customers know you attempted a delivery
- Designed to fit securely over outside door handles

Please Notice

- Imprint your shop info to promote your business



BC0296

BC0299



Custom Please Notice

- Coordinate with your stationery products

BC1030



These are custom designs - let us design one for you!



Custom Good Neighbor

- Use the detachable card as a thank you for a helpful neighbor, or for co-branding with other local merchants. Call for details!

BC2030



Custom Delivery Tags

- Promote your business with every delivery tag
- Available with or without perforated stub in two sizes
- Optional hole punch available



BC2260

First Impressions® Floral Jubilee design with black ink



First Impressions® Fantasy Garden design with black ink



BC2060

First Impressions® Garden Charm design with JH2685 ink

This is a custom design - let us design one for you!



	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
Black Imprint One Side Only						
PLEASE NOTICE 3 X 6.375"	BC0296/ BC0299	1,000 (500 PER BOX)	\$140.98	\$125.72	\$113.03	\$105.78
Custom Full Color One Side Only						
CUSTOM PLEASE NOTICE 3 X 6.375"	BC1030	1,000 (500 PER BOX)	\$223.89	\$182.17	\$171.62	\$161.31
CUSTOM GOOD NEIGHBOR 3 X 7"	BC2030	1,000 (500 PER BOX)	\$231.87	\$190.16	\$179.60	\$169.29
CUSTOM DELIVERY TAG - SMALL 4.75 X 2.375"	BC2260	1,000 (250 PER PACK)	\$237.02	\$192.63	\$170.43	\$148.20
CUSTOM DELIVERY TAG - LARGE 6.25 X 3.5"	BC2060	1,000 (250 PER PACK)	\$248.72	\$201.97	\$178.61	\$155.21

For Delivery Tag hole punch, add \$7/1,000.

Capri® Cards

The original enclosure card! A time-honored tradition, Capri® and flowers go hand-in-hand.

- More than 250 designs for every occasion
- [Visit JHC.com](http://www.jhc.com) to see our full selection!

Black Imprint One Side Only	Minimum Order	Minimum Per Variety	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
CAPRI® CARDS 3.5 X 2.25"	1,000 (50 PER PACK)	100	\$115.61	\$104.33	\$90.55	\$81.08

For second-side imprinting in black, add \$15/1,000.

Capri® Table of Contents

Admin Pro Week	Page 24	Love	Pages 27-28
Anniversary	Page 24	Mother's Day	Page 28
Baby	Page 24	No Sentiment	Pages 28-30
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Christmas/Holiday	Pages 25-26	NEW Sweetest Day	Page 30
Congratulations	Page 26	Sympathy	Pages 30-31
Easter	Page 26	Teacher Appreciation	Page 31
Fall/Thanksgiving	Page 26	Thank You	Page 32
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Get Well	Pages 26-27	Spanish	Page 32
Int'l. Women's Day	Page 27	French	Page 32
Valentine's Day	Page 27		

Always imprint your enclosure cards so arrangements can market your business for you!



Imprint Option A
Your business name
on front in black ink.
Sorry, no logos.



Imprint Option C
Your business name and address
on back in black ink.

Imprint Option B
Your business name
on back in black ink.



Love our inventory designs but want something **bigger** or with a **different sentiment**? You can request any inventory design on a custom enclosure card! See pages 34 for details.

Enclosure Envelopes

Branded envelopes provide the finishing touch with added privacy! See pages 38-40.



EA0701

No. 63 Everyday Designer Assortment

Enclosure Cards - Capri®

Admin. Professionals Week



AC5129



AC5128

Anniversary



AC5177



AC5130

Baby



AC4986



AC4949



AC4866



AC5131



AC5101*



AC4988



AC4987



AC4950

Birthday



AC4869



AC4868



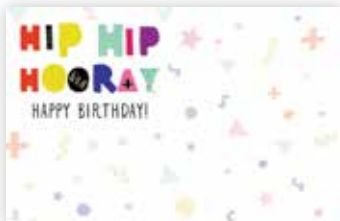
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AC5178



AC5160



AC5159



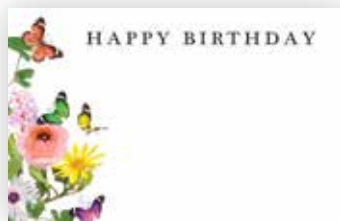
AC5133



AC5132



AC5103



AC4989



AC4974



AC4920

Birthday (continued)



AC4919



AC4871



AC4870



AC4862

Boss's Day



AC3261



AC3255



AC5155

Christmas/Holiday



AC5180



AC5168



AC5167



AC5166



AC5135



AC5134



AC5124



AC5123



AC4993



AC4992*



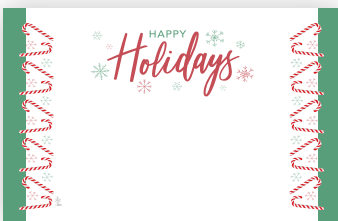
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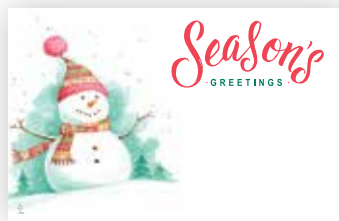
AC4967



AC4966



AC4926



AC4925



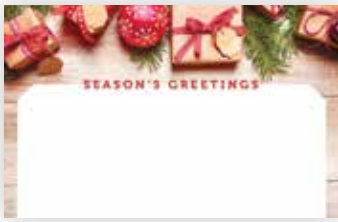
AC4923



AC4921

Enclosure Cards - Capri®

Christmas/Holiday (continued)



AC4872*



AC4829*



AC4800



AC3559*

Congratulations



AC5170



AC5130



AC5104



AC4994

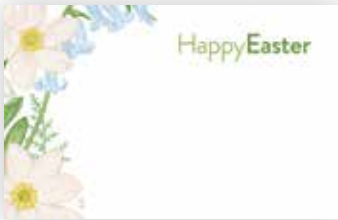
Easter



AC4909



AC5171



AC5105



AC4928

Fall/Thanksgiving



AC5181



AC5172



AC5122*



AC4969

Father's Day



AC5136



AC4951*

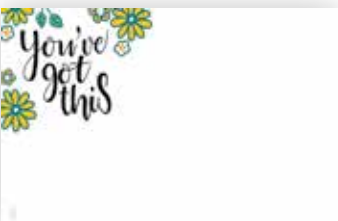


AC5182



AC5169

Get Well



AC5137



AC5106



AC4953



AC4905

Get Well (continued)



AC4875



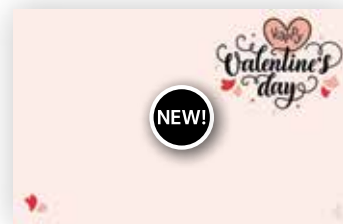
AC3125

Int'l. Women's Day



AC5158

Valentine's Day



AC5184



AC5183



AC5164



AC5163



AC5154



AC5153



AC5127



AC5126



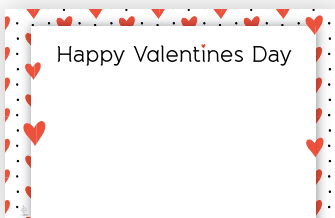
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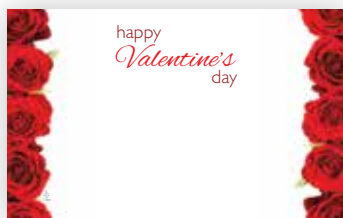
AC4958



AC4957



AC4933



AC4932

Love



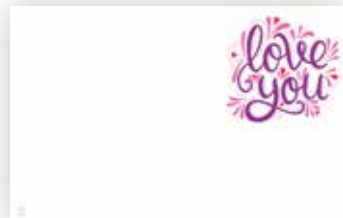
AC3576



AC5186



AC5165



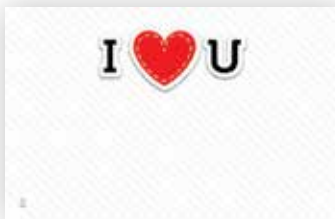
AC5139



AC5138



AC5125



AC4955*



AC4897

Enclosure Cards - Capri®

Love (continued)



AC4896



AC4876



AC4841



AC3425

Mother's Day



AC5185



AC5174



AC5173



AC5141



AC5140



AC5110



AC5108



AC4976



AC4964



AC4930



AC4857



AC4825

No Sentiment



AC5189



AC5188



AC5187



AC5162



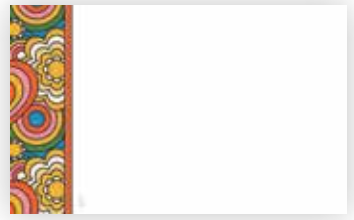
AC5161



AC5146



AC5145



AC5143*

No Sentiment (continued)



AC5142



AC5116



AC5115



AC5114



AC5113



AC5111



AC4980



AC4979



AC4978



AC4971



AC4970



AC4969



AC4947



AC4945



AC4941



AC4940



AC4939



AC4937



AC4936



AC4895



AC4894



AC4890



AC4847



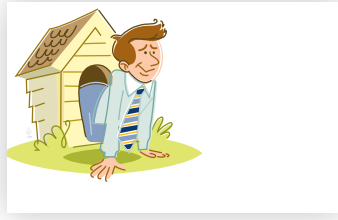
AC4845

Enclosure Cards - Capri®

No Sentiment (continued)



AC3733



AC3731*



AC3636

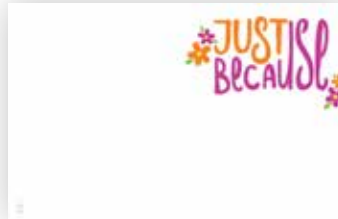


AC3566

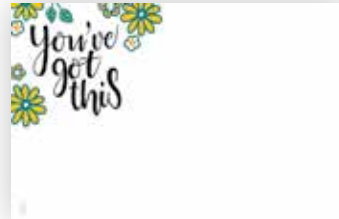
Specialty



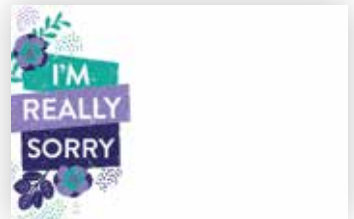
AC5148



AC5147



AC5137



AC5117



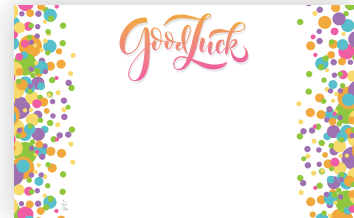
AC4995



AC4962*



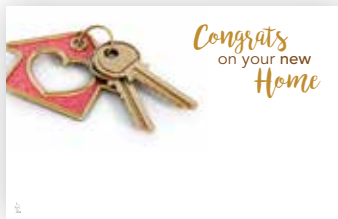
AC4917



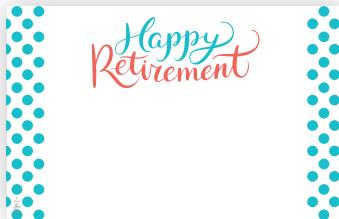
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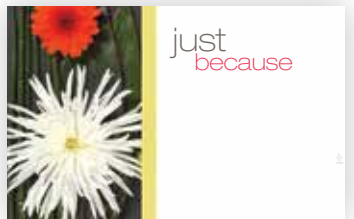
AC4913



AC4912*



AC4911



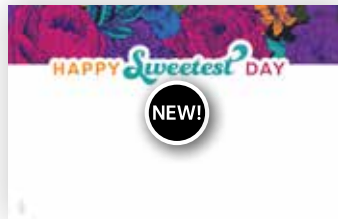
AC3309

St. Patrick's Day



AC5157

Sweetest Day



AC5190

Sympathy



AC5191



AC5176



AC5175



AC5152



AC5151



AC5149

Sympathy (continued)



AC5119*



AC5118



AC4997



AC4996



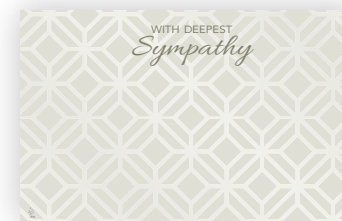
AC4961



AC4959



AC4902



AC4901



AC4900



AC4885



AC4884



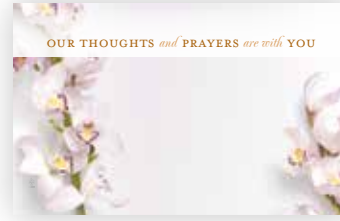
AC4882



AC4805



AC3043



AC3033

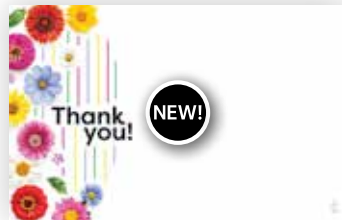
Basket Plant Spray Vase Wreath
 Description: _____
 Sender's Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Sympathy Capri® cards are preprinted with standard information on back.

Teacher Appreciation



AC5156



AC5192



AC5128



AC4999

Thinking of You



AC4906



AC3543*



AC3306



AC5193

Enclosure Cards - Capri®

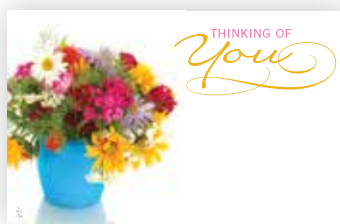
Thinking of You (continued)



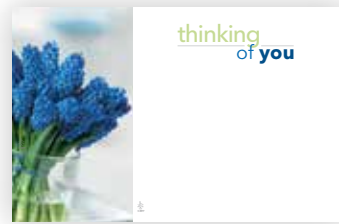
AC5121



AC5100

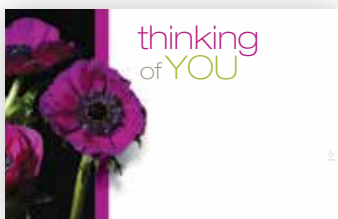


AC4908



AC4887*

Spanish - See all designs on JHC.com



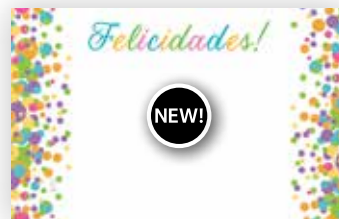
AC3422



AC3421



AZ4968 Merry Christmas



AZ4967 Congratulations



AZ4966 Mother's Day



AZ4965 Thank You



AZ4964 Get Well



AZ4962 Love

French - See all designs on JHC.com



AZ4961 Valentine's Day



AZ5989 Sympathy



AZ5995 Get Well



AZ5994 Mother's Day



AZ5993 Merry Christmas



AZ5992 Birthday



AZ5991 Anniversary



AZ5987 Love



AZ5986 Valentine's Day



AZ4996 Sympathy

Visit www.jhc.com for over 30 Spanish & French Capri® card designs!



AZ4960

Premium Folded Enclosure Cards

- Purchase a card and envelope starting at \$0.34 and **resell for \$1+**
- Larger than a standard enclosure card, yet small enough to fit in arrangements, baskets, gifts and more! They are even USPS mailable
- Card available with optional store info imprinted on back
- Fits perfectly in our card rack UD0321 (pg 61) along with White No. 4 Baronial Envelopes EN0682 (pg 40)

SPEND

\$170

500 UNIMPRINTED
CARDS & ENVELOPES

MAKE

\$500

WHEN RESOLD AT
\$1 PER SET

That's **67% GM!**

"These premium cards are perfect add-on items. After we put them on our site as **\$5 hand-written cards**, we've sold over 160 in ten weeks!"

-Bill Hitt, Flowers by Louis Hody



Shown at
actual size

AE7005

Simply Flowers
3725 E. McDowell St. • Phoenix, AZ 85006
480.255.1895

Optional Back
Side Imprint

Blank or No Imprint	Product Code	Minimum Order	Minimum Per Variety	PRICE PER 1,000	
				500	1000
PREMIUM FOLDED ENCLOSURE CARD 3.3 X 4.6"	SEE LIST	500 (100 PER PACK)	100	\$213.02	\$191.71

Black Imprint on Back	Product Code	Minimum Order	Minimum Per Variety	PRICE PER 1,000	
				500	1000
PREMIUM FOLDED ENCLOSURE CARD 3.3 X 4.6"	SEE LIST	1,000 (100 PER PACK)	100	N/A	\$355.03



AE7000*



AE7001



AE7002



AE7003



AE7004*



AE7006

Enclosure Cards – Custom



Custom Enclosure Cards

- Custom enclosure cards with your design and shop information are sure to market your business for you!
- Three oversized options for additional messaging space
- Option to add standard funeral information on the back
- See page 13 to choose from standard sentiments

No. 72

- Fits inside No. 63 enclosure envelopes perfectly



AD0910 This is a custom design - let us design one for you!

Folded No. 72

- The classic No. 72 size, now with more messaging space!
- Perfect for standard messaging, but also as a frequent buyer card (see pg 63), or for extended care and quality information
- Full color back side and blank inside
- Use with No. 63 enclosure envelopes



AD1910

First Impressions® Fantasy Garden design with JH241 and JH469 inks.



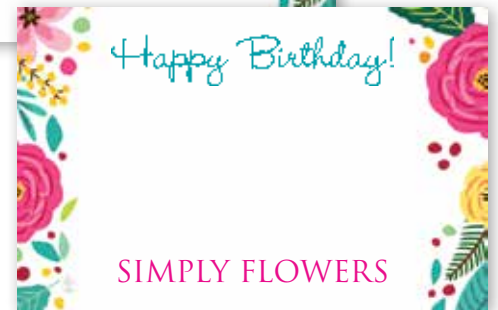
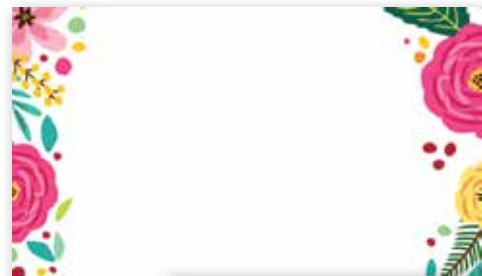
Back Side

Have a favorite inventory Capri® card but want it in a larger size or with a different sentiment? You can get it on a **custom enclosure card!**

Capri® AC5140
+
your logo on
Custom No. 40

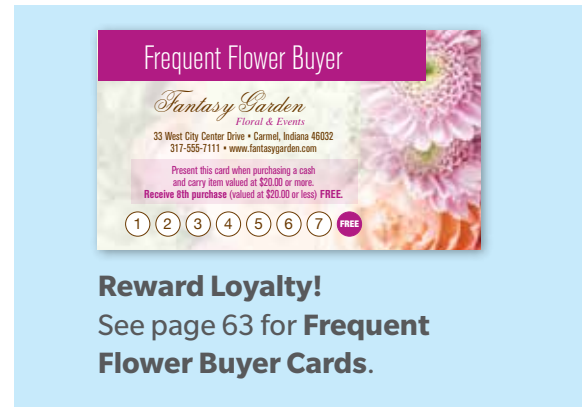


Capri® AC5114
+
Sentiment #63
+ your logo on
Custom No. 72



	Custom Full Color One Side Only	Product Code	Minimum Order	Minimum Per Variety	PRICE PER 1,000			
					500	1,000	3,000	5,000
 NO. 72 3.5 X 2.25"		AD0910	1,000 (500 PER BOX)	500	N/A	\$145.29	\$138.84	\$132.33
 FOLDED NO. 72 3.5 X 2.25" FOLDED		AD1910	500 (250 PER PACK)	500	\$290.97	\$222.72	\$202.68	\$191.64
 NO. 40 3.5 X 2.75"		AD1020	1,000 (500 PER BOX)	500	N/A	\$156.37	\$150.02	\$143.57
 GRANDE 4.25 X 2.75"		AD3000	500 (250 PER PACK)	500	\$247.22	\$208.79	\$172.50	\$163.91
 SPECIAL OCCASION/ GIFT CERTIFICATE 5 X 3.25"		AG2040/ AG1100	500 (250 PER PACK)	500	\$281.55	\$251.56	\$214.95	\$192.42

For full color printing on back or inside, add \$30/1000.



Reward Loyalty!
See page 63 for **Frequent Flower Buyer Cards.**

No. 40

- Works with No. 56 and Vespa™ enclosure envelopes



AD1020 First Impressions® Desert Blooms design with black ink.

Grande

- Perfectly fits No. 56 enclosure envelope



AD3000 First Impressions® La Mirage design with JH376 ink.

Special Occasion

- Also perfect as oversized group sympathy card with additional messaging space
- No. 4 Baronial envelopes work best with this card



AG2040 First Impressions® Onyx Wave design with JH207 ink.

Gift Certificate

- Help customers share their love of your store with others
- No. 4 Baronial envelopes work best with this card
- Folded Gift Certificates also available. Call for quote!



AG1100 First Impressions® Mid Mod Foliage design with black ink.

Enclosure Cards - Sympathy

Standard Sympathy

Our most popular classic sympathy card – stock up so you'll always have them on hand. Fits No. 63 Envelopes.

- Glossy white paper



Blank sympathy cards also work perfectly for reception table numbers, place cards and hand-written note cards!

Black Imprint One Side Only	Minimum Order	Minimum Per Variety	PRICE PER 1,000		
			1,000	3,000	5,000
STANDARD SYMPATHY 3.5 X 2.25"	1,000 (500 PER BOX)	100	\$144.58	\$115.97	\$108.94
EMBOSSSED PANEL 3.5 X 2.25"	1,000 (500 PER BOX)	500	\$158.86	\$127.17	\$119.18
EMBOSSSED ARLINGTON 3.5 X 2.75"	1,000 (500 PER BOX)	500	\$183.74	\$147.09	\$137.84
EMBOSSSED GROUP 3.25 X 5"	1,000 (500 PER BOX)	N/A	\$192.62	\$154.03	\$144.40

For second-side imprinting in black, add \$15/1,000.

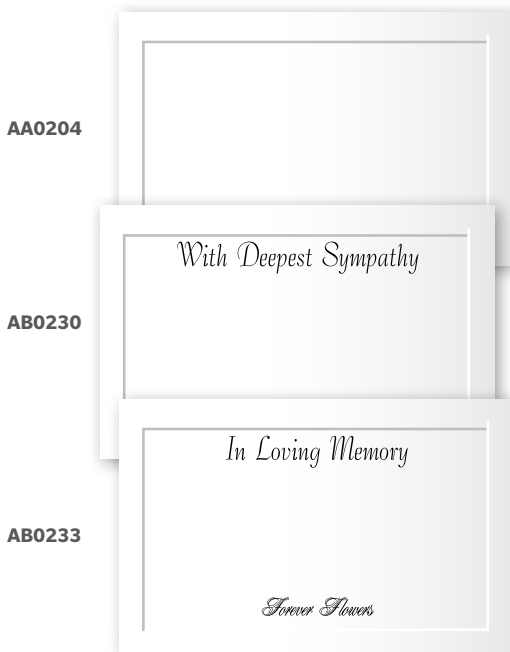
Embossed Sympathy

Embossed border cards offer timeless beauty and come in a variety of sizes.

- Matte white paper

Panel

Fits No. 63 Envelopes.



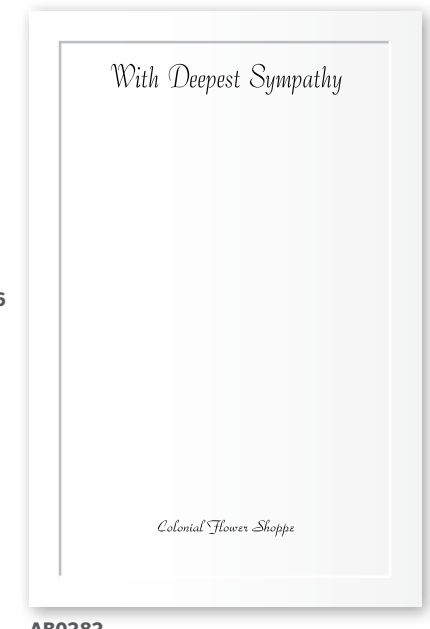
Arlington

Larger embossed sympathy card for more messaging space. Fits No. 56 Envelopes.



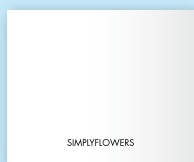
Group

Our largest embossed panel card with space to list numerous names. Fits No. 4 Baronial Envelopes.



Front Imprint Option

Your business name on front in black ink. Option A may be combined with option C, X or Z for an additional second-side imprint charge.



Option A

Back Imprint Option

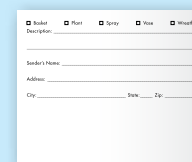
Options C and X include your business name and up to four lines of information on back in black ink. Option Z is standard sympathy information only.



Option C



Option X



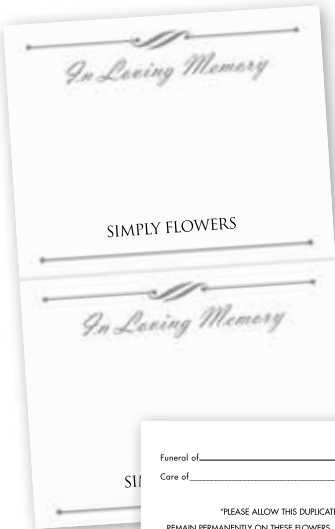
Option Z

Duplicate Sympathy

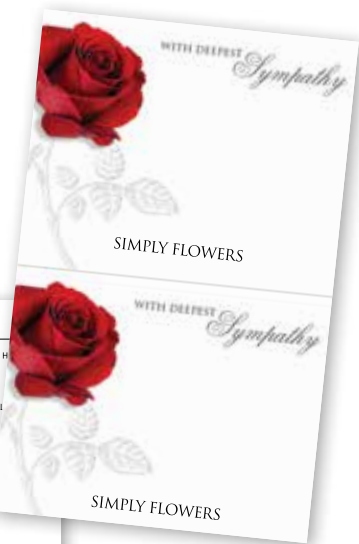
- Perforated for easy use by funeral director
- Glossy white paper
- Includes standard sympathy information on back with your business name and up to four lines of information
- Optional hole punch in upper left corner available

Custom Full Color	Product Code	Minimum Order	Minimum Per Variety	PRICE PER 1,000			
				500	1,000	3,000	5,000
DUPLICATE SYMPATHY 3.5 X 5.5"	SEE LIST	1,000 (250 PER PACK)	500	N/A	\$208.26	\$184.61	\$173.00
 CUSTOM DUPLICATE SYMPATHY 7 X 2.75" / 3.5 X 5.5"	AB1010	500 (250 PER PACK)	500	\$280.62	\$242.21	\$218.89	\$207.47

For hole punch in upper left corner, add \$7/1,000.



AB0271



AB0269

Funeral of: _____
 Care of: _____ Funeral Home

PLEASE ALLOW THIS DUPLICATE CARD TO REMAIN PERMANENTLY ON THESE FLOWERS. THE FAMILY WILL RECEIVE THE ORIGINAL OF THIS CARD.

SIMPLY FLOWERS
 2125 E. McDowell St. • Phoenix, AZ 85006
 602.555.1690

Funeral of: _____
 Basket Plant Spray Vase Wreath
 Description: _____
 Sender's Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

SIMPLY FLOWERS
 2125 E. McDowell St. • Phoenix, AZ 85006
 602.555.1690



AB0270



AB0262



AB0268



Custom Duplicate Sympathy

- See page 13 to choose from standard sympathy sentiments
- Includes standard sympathy information on back with your business name and up to four lines of information
- Choose from vertical or horizontal format
- Optional hole punch in upper left corner available



AB1010

Funeral of: _____
 Basket Plant Spray Vase Wreath
 Description: _____
 Sender's Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Valley View | FLORAL & GIFT
 1322 Ocean Drive, La Brea, CA 92345
 800-523-4567 • 800-523-4567

PLEASE ALLOW THIS DUPLICATE CARD TO REMAIN PERMANENTLY ON THESE FLOWERS. THE FAMILY WILL RECEIVE THE ORIGINAL OF THIS CARD.

First Impressions® Painted Eucalyptus design with JH3292 ink



First Impressions® Rosa Blanca design with JH229 and JH754 inks.



Custom Enclosure Envelopes

No. 63 Enclosure

- Perfect for Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards

First Impressions®
Botanical Blooms
design with black ink.



EA0600

First Impressions®
Rendezvous design with black ink.



rendezvous
FLORIST & EVENTS
2125 E. McDowell St., Phoenix, AZ 85006

No. 56 Enclosure

- Perfect for Arlington Sympathy Cards, No. 40 Custom and Grande Custom Enclosure Cards



EB0500

These are custom
designs - let us
design one for you!



CITY LINE
FLORIST

2978 Nichols Ave. • Trumbull, CT 06611
(203) 378-7375 • www.citylineflorist.com

No. 56 Window

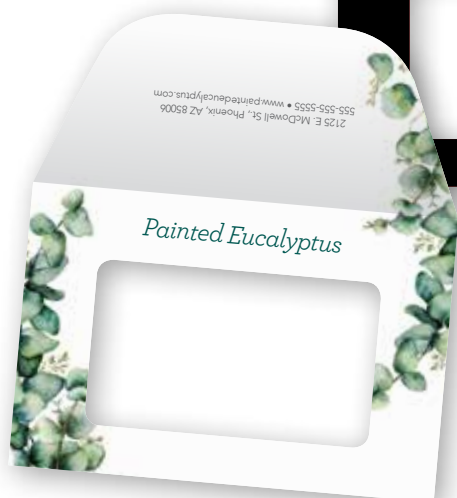
- Perfect for Eagle Supertickets, ADS Work Tickets/Order Entry Forms, Daisy Work Tickets and E-Florist Super Tickets

This is a custom design - let
us design one for you!



EC0540

First Impressions® Painted
Eucalyptus design with JH3292 ink



Painted Eucalyptus

No. 56 Large Window

- Perfect for FTD® Mercury X Order Entry Forms and FAS® POS Invoices

First Impressions®
Onyx Wave design
with JH470 ink.



EB1580

First Impressions® Mid Mod Foliage
design with black ink.



MID MOD
FOLIAGE 2125 E. McDowell St., Phoenix, AZ 85006
555-555-5555 • www.website.com

No. 4 Baronial Enclosure

- Perfect for Special Occasion Cards/Gift Certificates, Group Sympathy, and Premium Enclosure Cards
- USPS mailable



EN0901

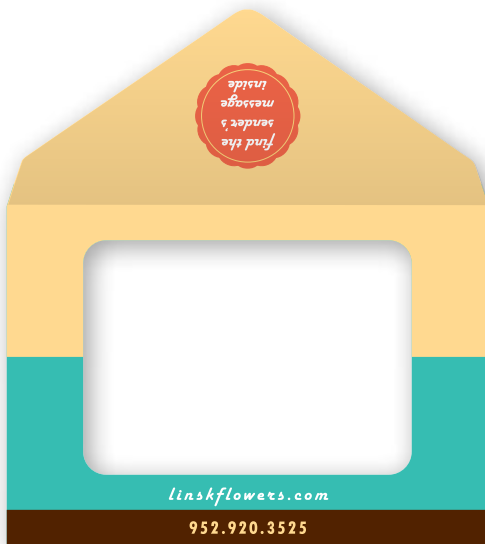
This is a custom design - let us design one for you!



First Impressions® Rosa Blanca design with JH229 and JH7754 inks.

No. 4 Baronial Window

- Perfect for Dove POS™ Tickets, Daisy Hypertickets, RTI® All-In-One #1, 3-panel Laser Cards, Floristware Standard and VisualTicket (Microcode) Combined Worktickets



EN0900

This is a custom design - let us design one for you!



First Impressions® Stardust design with black ink.

	Custom Full Color One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
				1,000	3,000	5,000	10,000
NO. 4 BARONIAL ENCLOSURE†	5.125 X 3.625"	EN0901	1,000 (500 PER BOX)	\$210.83	\$170.37	\$161.18	\$152.38
NO. 4 BARONIAL WINDOW †	5.125 X 3.625"	EN0900	1,000 (500 PER BOX)	\$210.83	\$170.37	\$161.18	\$152.38
NO. 56 ENCLOSURE	4.5 X 3"	EB0500	1,000 (500 PER BOX)	\$199.77	\$162.91	\$153.68	\$144.41
NO. 56 LARGE WINDOW †	4.5 X 3"	EB1580	1,000 (500 PER BOX)	\$202.50	\$165.10	\$156.76	\$147.77
NO. 56 WINDOW	4.5 X 3"	EC0540	1,000 (500 PER BOX)	\$202.50	\$165.10	\$156.76	\$147.77
NO. 63 ENCLOSURE	4.25 X 2.5"	EA0600	1,000 (500 PER BOX)	\$175.65	\$143.69	\$135.53	\$110.40

For eyelet envelopes, add \$7/1000. † Only available with punch, no eyelet

Layout Ideas for No. 63 and No. 56 Enclosure

Back Flap Imprint



Back Flap with 24-hour Guarantee

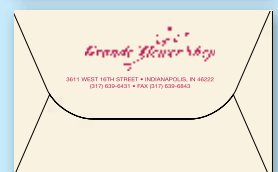
Layout Ideas for No. 56 and No. 4 Baronial Window

"Deliver To" at top of envelope and business name at bottom of envelope



Business name at bottom of envelope (maximum one line)

Business name and address at top of envelope (maximum two lines)



Logo, business name and address on back flap (maximum four lines)

Enclosure Envelopes

- Easily imprint these envelopes with your shop information
- Also available without imprint for fast delivery

No. 63 Everyday Designer Assortment

- Perfectly fit Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards



EA0701
100 of each color per box
**Exact shade of light green may vary

No. 63 Christmas Designer Assortment

- Perfectly fit Capri® Cards, Standard Panel Sympathy Cards and No. 72 Custom Enclosure Cards
- Also available as EA0709 red only



EA0702
250 of each color per box

Vespa™ Envelopes

- These versatile envelopes add a natural flair to your floral arrangements. Works with Capri® Cards and No. 40 Custom Enclosure Cards



EL0880 White



EL0881 Eco-Chic Assortment
250 of each color per box



EL0882 5-Color Assortment
100 of each color per box

No. 56 Everyday Designer Assortment

- Great for Arlington Sympathy Cards, No. 40 Custom and Grande Custom Enclosure Cards
- Pinstripe design adds a unique element to your envelopes



EB0577
100 of each color per box



No. 4 Baronial Envelope

- Fits Premium Enclosure cards, Special Occasion cards/Gift Certificates and Group Sympathy cards
- USPS mailable

EN0682 White

Black Imprint One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
NO. 56 EVERYDAY ASSORTMENT 4.5 X 3"	EB0577	1,000 (500 PER BOX)	\$184.77	\$147.91	\$138.68	\$129.41
NO. 63 EVERYDAY ASSORTMENT** 4.25 X 2.5"	EA0701	1,000 (500 PER BOX)	\$160.65	\$128.69	\$120.53	\$95.40
NO. 63 CHRISTMAS ASSORTMENT 4.25 X 2.5"	EA0702	1,000 (500 PER BOX)	\$160.65	\$128.69	\$120.53	\$95.40
NO. 63 RED 4.25 X 2.5"	EA0709	1,000 (500 PER BOX)	\$160.65	\$128.69	\$120.53	\$95.40
NO. 4 BARONIAL WHITE † 5.125 X 3.625"	EN0682	1,000 (500 PER BOX)	\$181.67	\$150.66	\$141.57	\$132.21
VESPA™ - WHITE, ECO-CHIC, OR 5-COLOR 3.75 X 3"	SEE LIST	1,000 (500 PER BOX)	\$189.44	\$151.64	\$142.12	\$132.69

For second-side imprinting in black, add \$15/1,000.

For eyelet envelopes, add \$7/1000. † Only available with punch, no eyelet



Mailing Envelopes

Multiple sizes and formats to coordinate with your other paper products for custom branding!

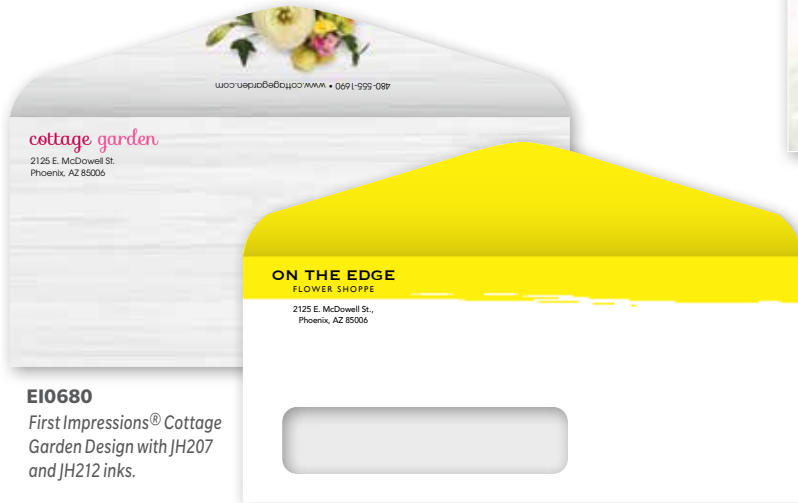
No. 6 3/4 Mailing and Reply



First Impressions®
La Mirage design
with JH376 and black ink

This is a custom design –
let us design one for you!

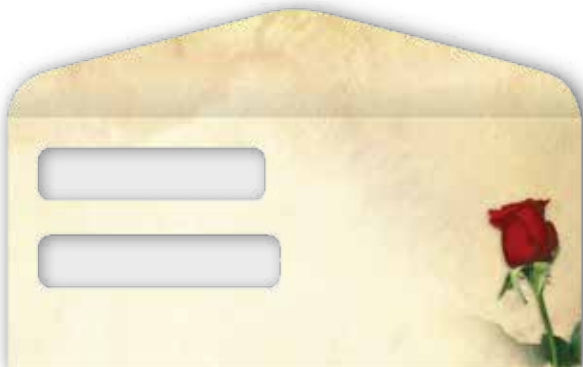
No. 10 Mailing and Window



EI0680
First Impressions® Cottage
Garden Design with JH207
and JH212 inks.

EJ0780 First Impressions® On the Edge in Yellow with black ink.

No. 10 Eagle Double Window



EN0450 First Impressions® Red Rose Dynasty design

Also available in unimprinted inventory in white EN0401 or generic floral EN0431 (shown on page 50). Unimprinted only. \$88.00/1000!

	Custom Full Color One Side Only**	Product Code	Minimum Order	PRICE PER 1,000			
				1,000	3,000	5,000	10,000
NO. 6 3/4 MAILING OR REPLY 6.5 X 3.625"		EE1700	1,000 (500 PER BOX)	\$146.69	\$126.84	\$115.76	\$109.72
NO. 9 MAILING OR REPLY 8.875 X 3.875"		EH0760	1,000 (500 PER BOX)	\$148.23	\$129.14	\$117.72	\$111.59
NO. 9 WINDOW 8.875 X 3.875"		EH0700	1,000 (500 PER BOX)	\$150.77	\$130.68	\$119.60	\$114.06
NO. 10 MAILING 9.5 X 4.125"		EI0680	1,000 (500 PER BOX)	\$163.65	\$138.93	\$126.92	\$120.87
NO. 10 WINDOW 9.5 X 4.125"		EJ0780	1,000 (500 PER BOX)	\$172.95	\$140.38	\$127.86	\$123.01
NO. 10 EAGLE DOUBLE WINDOW 9.5 X 4.125"		EN0450	1,000 (500 PER BOX)	\$172.95	\$140.38	\$127.86	\$123.01

For eyelet envelopes, add \$7/1,000.

No. 9 Mailing, Reply and Window



EH0760
Mailing

First Impressions®
Fantasy Garden
design with JH469 &
JH241 inks

EH0760
Reply

First
Impressions®
Stardust
design with
black ink

stardust
Floral and gift:
2125 E. McDowell St.
Phoenix, AZ 85006



EH0700 This is a custom design – let us design one for you!



No. 7 White Window
Call for availability.

EG0661*

The Forms Experts

Put our many years of experience in business forms to work for you!

Looking for something simple? Browse our selection of manual forms, or inventory laser forms, statements and invoices — all ready to be imprinted with your shop info!

Ready to step up your branding game? Let our in-house design team create a branded set that perfectly represents your shop identity, or choose one of our First Impressions® designs for an easy custom look!

In need of forms that work with your software system? We've partnered up with the wire services to create forms that are sure to work for you.

Interested in something completely custom for your business? Share your vision and we'll get the job done.

Not sure which envelopes to use with your software system's forms? Check out our list to the right.

Just call us the **forms experts**.

Supported Systems

Our complete line of generic and custom branded forms are guaranteed compatible with ALL major software systems, including:

- FTD® Mercury X
- FTD® Mercury HQ
- FTD® Mercury Cloud
- FTD® Mercury Advantage
- Teleflora® Daisy
- Teleflora® Dove™
- Teleflora® E-Florist
- Teleflora® Eagle
- Teleflora® RTI®
- BloomNation by Promenade
- BloomNet
- FAS®
- Floranext
- Flowersoft®
- FloristWare
- The Floral POS
- Hana
- IRIS
- MAS
- QuickFlora
- Visual Ticket (Microcode)

FTD® Order Entry *shown in Floral Jubilee*



Teleflora® Dove Statement *shown in Rosa Blanca*



Teleflora® Eagle Superticket *shown in Hydrangea Dream*



Teleflora® RTI® Statement *shown in Rosa Luxe*



FTD® Statement

shown in Daisy Bright



No. 6 3/4
Reply



No. 10 Window

Three-Panel Laser Card

shown in Ghosted Petal



No. 4 Baronial
Window

Teleflora® Dove Ticket

shown in Garden Charm



No. 4 Baronial
Window

Floranext Ticket

shown in La Mirage



No. 56 Window

Teleflora® Eagle Statement

shown in Red Rose Dynasty



No. 6 3/4
Reply

No. 10
Double
Window

Teleflora® Daisy/E-Florist Ticket

shown in Desert Blooms



No. 56 Window

Teleflora® RTI® Work Ticket

shown in Fantasy Garden



No. 4 Baronial
Window

FAS® POS Invoice

shown in Daisy Gray



No. 4 Baronial
Window

FTD® Mercury X

Pre-Designed Order Entry

- All-in-one POS form for your corporate and house accounts; features a mailable invoice, worksheet, delivery slip and enclosure card
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- Recommended envelopes: No. 10 Window, 6 ¾ Reply and No. 56 Large Window
- Worksheet Legal, Worksheet Letter and Billing Invoice Letter also available. Call for details!
- Designs also available unimprinted in packs of 250: La Mirage (FB7619), Eco-Chic (FB7534), Botanical Treasures (FB7525), Fall Brilliance (FB7529), Holly Berry (FB7620), Daisy Gray (FB7613), Fantasy Garden (FB7616) and Rosa Luxe (FB7605)

SimplyFlowers
5800 Main Street, Lansing, MI 48917
555-555-1234 • www.simplyflowerlansing.com

ORDER NO: 000001 of 1
DELIVERY DATE: Wed, 00/00/0000
DELIVERY TIME: PM Please

INVOICE

DELIVERED TO:
Beverly Wolff
425 FAWELL BLVD
GLENN ELLYN, IL 60137-6708

ACCOUNT PERMITTED

ORDER DATE: 00/00/0000 10:30 AM
DELIVERY DATE: Wed, 00/00/0000
ORDERED BY:

800-942-2800
PAYMENT: CASH
SALES PERSON:

PRODUCT	QUANTITY	PRICE/LB	DISCOUNT	EXTENDED
The 112 Green Plant	1	80.00		80.00
Delivery Charge				18.00
SUB-TOTAL				98.00
Sales Tax				18.00
TOTAL				116.00

ORDER NO: 000001 of 1
DELIVERY ZONE: Local
Local (630) 942-2800

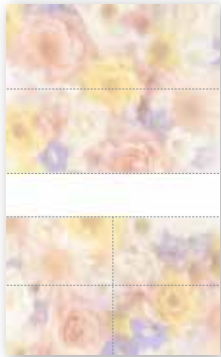
Delivery Date: Wed, 00/00/0000
Delivery Time: PM Please

Happy Birthday Mom...
Enjoy Your Day!
Love Brian

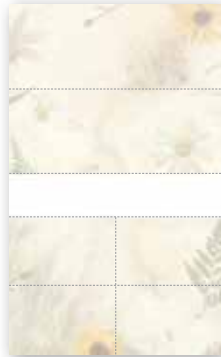
SimplyFlowers

Beverly Wolff
425 Fawell Blvd.
Glenn Ellyn, IL 60137-6708
(630) 942-2800

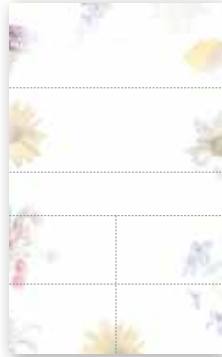
SimplyFlowers
5800 Main Street, Lansing, MI 48917
555-555-1234 • www.simplyflowerlansing.com



FB4520
Daisy Garden



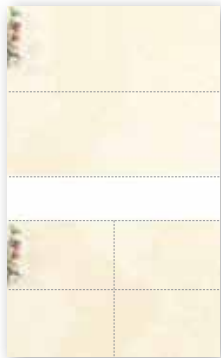
FB4524
Nature's Splendor



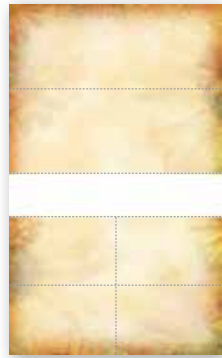
FB4525
Botanical Treasures



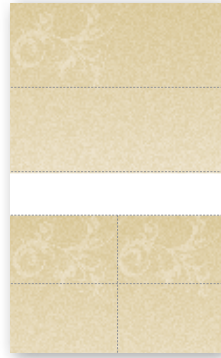
FB4526
Amethyst Bouquet



FB4527
Floral Charisma

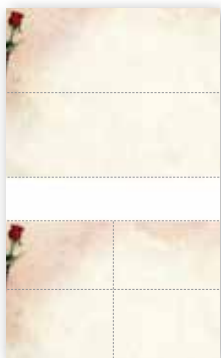


FB4529
Fall Brilliance

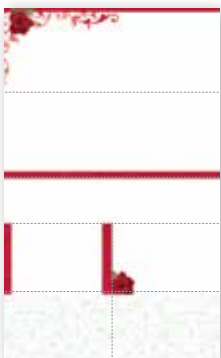


FB4539
Eco-Chic

FB4626
Painted Eucalyptus



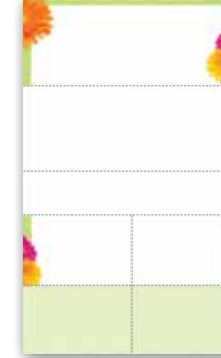
FB4552
Red Rose Dynasty



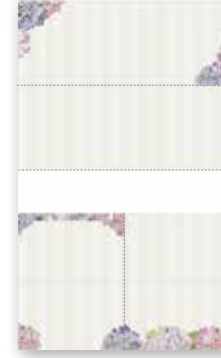
FB4558
Rose Flourish



FB4605
Rosa Luxe



FB4606
Daisy Bright



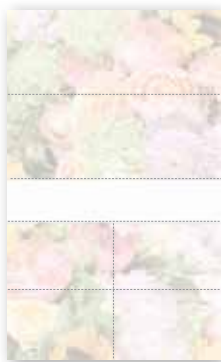
FB4607
Hydrangea Dream



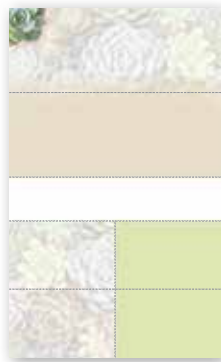
FB4610
Winter Pine



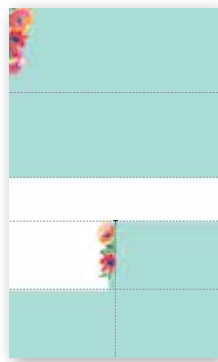
FB4613
Daisy Gray



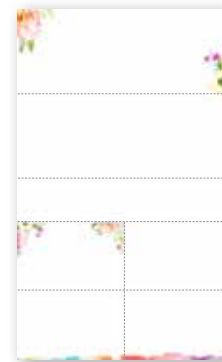
FB4616
Fantasy Garden



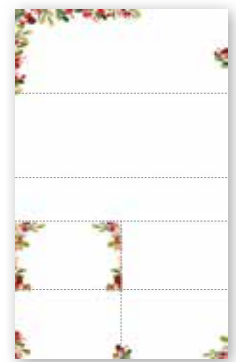
FB4617
Desert Blooms



FB4618
Garden Charm



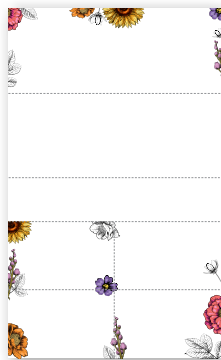
FB4619
La Mirage



FB4620
Holly Berry



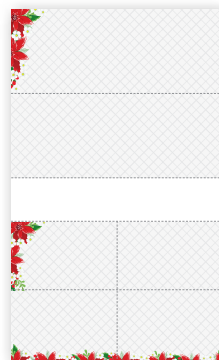
FB4621
Winter Delight



FB4622
Botanical Blooms



FB4623
Cottage Garden



FB4624
Holiday Lattice



FB4625
Rendezvous

Coordinating Envelopes

See pages 38 & 41

No. 56
Large
Window



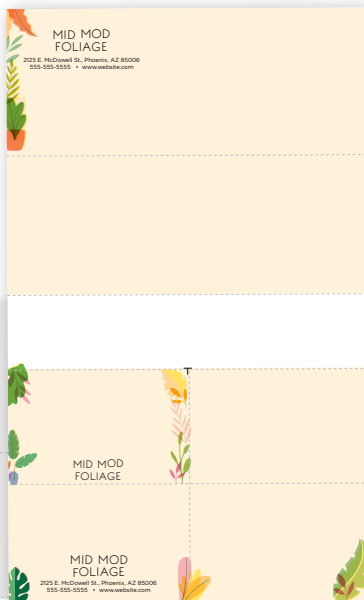
No. 10 Window



First Impressions®
Mid Mod Foliage
design with black ink

FB4590

This is a custom
design - let us
design one for you!



Blank Or No Imprint	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED/WHITE	SEE LIST/ FB4590	1,000	\$122.34	\$122.34	\$122.34	\$122.34
PREMIUM (IVORY/NATPARCH)	FB4591/92	1,000	\$146.58	\$146.58	\$146.58	\$146.58
Black Imprint One Side Only			PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED	SEE LIST	1,000	\$179.99	\$154.62	\$148.95	\$139.20
Custom One And Two Color One Side Only			PRICE PER 1,000			
			1,000	3,000	5,000	10,000
CUSTOM - WHITE 1C	FB4590	1,000	\$166.78	\$151.71	\$139.07	\$128.71
CUSTOM - WHITE 2C	FB4590	1,000	\$181.78	\$166.71	\$154.07	\$143.71
CUSTOM - PREMIUM 1C	FB4591/92	1,000	\$193.38	\$178.32	\$165.68	\$155.32
CUSTOM - PREMIUM 2C	FB4591/92	1,000	\$208.38	\$193.32	\$180.68	\$170.32

All laser order entries are 8.5 x 14". For printing on back side, add \$15/1,000 for black/one color. For custom full-color laser order entry, call for pricing.



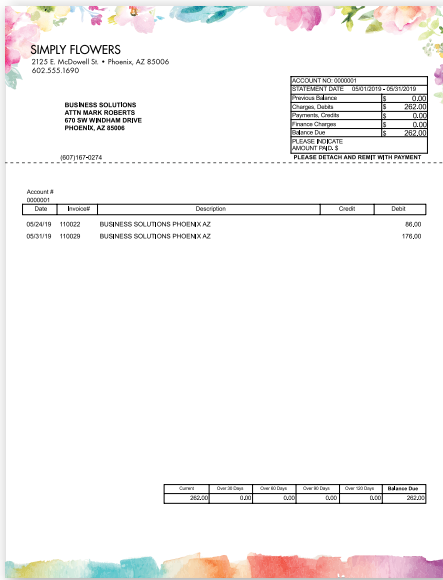
Custom Order Entry

- Customize to coordinate with your other paper products
- Available on standard FB4590 white paper, or premium FB4591 Ivory and FB4592 Natural Parchment
- Recommended Envelopes: No. 10 Window, 6 ¾ Reply and No. 56 Large Window

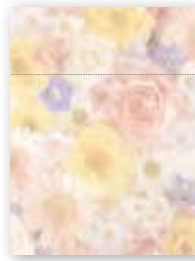
FTD® Mercury X

Pre-Designed Statement

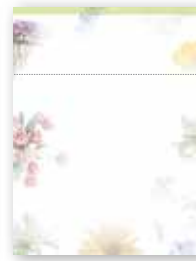
- The standard statement form for your corporate and house accounts
- Compatible with FTD® software system
- Professionally perforated 3" from top edge for clean tears
- Recommended Envelope: No. 10 Window and 6 ¾ Reply
- 2-Up 14" statement also available. Call for details!



FB4716
La Mirage



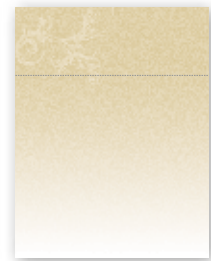
FB1371
Daisy Garden



FB1450
Botanical Treasures



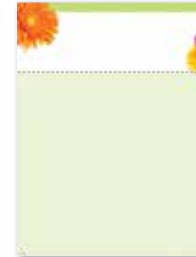
FB1452
Floral Charisma



FB4708
Eco-Chic



FB4709*
Rosa Luxe



FB4710
Daisy Bright



FB4714*
Floral Jubilee



FB4715
Fantasy Garden



Custom Statement

- Customize to coordinate with your other paper products
- Available on standard FB1370 white paper, or premium FB1372 Ivory and FB1373 Natural Parchment papers
- Recommended Envelope: No. 10 Window and 6 ¾ Reply



First Impressions®
Botanical Blooms
design with black ink

First Impressions®
Garden Charm design
with JH2685 ink

FB1370

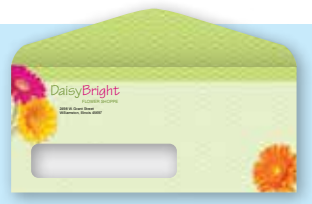
Blank Or No Imprint	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED/WHITE	SEE LIST/ FB1370	1,000	\$77.38	\$77.38	\$77.38	\$77.38
PREMIUM(IVORY/NAT PARCH)	FB1372/73	1,000	\$117.33	\$117.33	\$117.33	\$117.33
			PRICE PER 1,000			
Black Imprint One Side Only			1,000	3,000	5,000	10,000
PRE-DESIGNED	SEE LIST	1,000	\$128.73	\$97.89	\$78.39	\$70.39
Custom One And Two Color One Side Only			1,000	3,000	5,000	10,000
CUSTOM - WHITE 1C	FB1370	1,000	\$122.17	\$101.77	\$83.52	\$64.96
CUSTOM - WHITE 2C	FB1370	1,000	\$137.17	\$116.77	\$98.52	\$79.96
CUSTOM - PREMIUM 1C	FB1372/73	1,000	\$190.78	\$173.42	\$135.46	\$115.48
CUSTOM - PREMIUM 2C	FB1372/73	1,000	\$205.78	\$188.42	\$150.46	\$130.48

Statements are 8.5 x 11". For printing on back side, add \$15/1,000 for black/one color.
For custom full-color statement, call for pricing.

Coordinating Envelopes

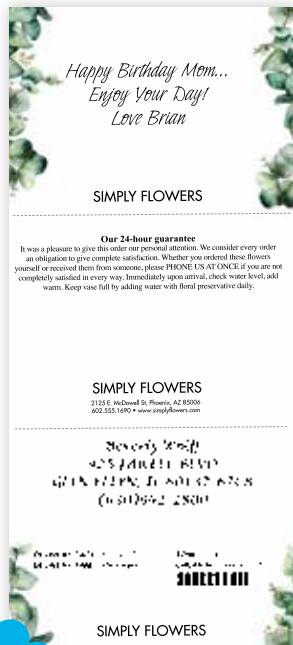
Don't forget your coordinating envelopes.
See page 41!

No. 10 Window

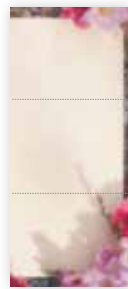


Pre-Designed Three-Panel Laser Card

- 4.125 x 9.5" flat;
4.125 x 3.1875" folded
- Tri-folds to conceal the sender's message
- Imprint your shop information so arrangements can market your business for you
- Recommended envelope: No. 4 Baronial Window
- Designs also available unimprinted in packs of 250: Red Rose Dynasty (BC1113), Botanical Treasures (BC1094), Rosa Luxe (BC1163), Daisy Gray (BC1171), La Mirage (BC1175), Eco-Chic (BC1108), Fantasy Garden (BC1173), and Holly Berry (BC1176)



BC0180
Painted Eucalyptus



BC0062
Lavender Flowers



BC0063
Daisy Garden



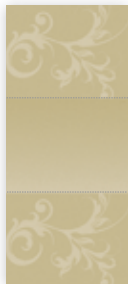
BC0093
Nature's Splendor



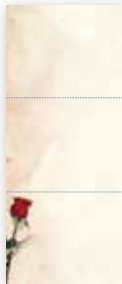
BC0094
Botanical Treasures



BC0095
Amethyst Bouquet



BC0108
Eco-Chic



BC0113
Red Rose Dynasty



BC0118
Rose Flourish

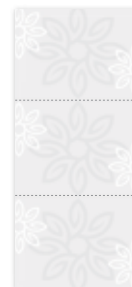


BC0163
Rosa Luxe



BC0164
Daisy Bright

Blank Or No Imprint	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED	SEE LIST	1,000	\$128.19	\$128.19	\$128.19	\$128.19
Black Imprint One Side Only			PRICE PER 1,000			
PRE-DESIGNED	SEE LIST	1,000	\$170.93	\$143.08	\$123.41	\$103.91
Custom One And Two Color One Side Only			PRICE PER 1,000			
CUSTOM- WHITE 1C	BC0001	3,000	N/A	\$105.84	\$78.39	\$59.04
CUSTOM- WHITE 2C	BC0001	3,000	N/A	\$120.84	\$93.39	\$74.04
CUSTOM- PREMIUM 1C	BC0010/11	3,000	N/A	\$122.70	\$93.83	\$65.96
CUSTOM- PREMIUM 2C	BC0010/11	3,000	N/A	\$137.70	\$108.83	\$80.96



BC0171
Daisy Gray



BC0173
Fantasy Garden



BC0174
Garden Charm



BC0175
La Mirage



BC0176
Holly Berry



BC0177
Botanical Blooms



BC0178
Winter Delight



BC0179
Cottage Garden

This is a custom design - let us design one for you!



BC0001

First Impressions®
On the Edge design with JH221 and black ink



Custom Three-Panel Laser Card

- Available on standard BC0001 white paper, or premium BC0011 Ivory and BC0010 Natural Parchment papers
- Customize to coordinate with your other paper products
- Recommended Envelope: No. 4 Baronial Window
- Four-panel format also available. Call for details!

Teleflora® Dove Point-of-Sale™ Systems Pre-Designed Ticket

- The ultimate Teleflora® POS form - includes work ticket, tri-fold enclosure card and delivery ticket all-in-one!
- Imprint your shop information so arrangements can market your business for you
- Professionally perforated for clean tears
- Recommended Envelope: No. 4 Baronial Window
- Designs also available unimprinted in packs of 250: Red Rose Dynasty (FB7254), Eco-Chic (FB7263), Fantasy Garden (FB7383), La Mirage (FB7386), Daisy Gray (FB7380), Daisy Bright (FB7373), Fall Brilliance (FB7354), Holly Berry (FB7387), and blank white (FB7200)

SimplyFlowers
5800 Main Street, Lansing, MI 48917
555-555-1234 • www.simplyflowerslansing.com

Bethany Allen
139 E Orange St
Apt 2
Norman, OK 73169
(415) 333-4545 (Home) (415) 654-7890 (Mobile)
Delivery Date: 11/07/2017 - Tuesday
Delivery Time: Between 12:00 PM and 10:00 PM
Order # 49

SimplyFlowers
5800 Main Street, Lansing, MI 48917
555-555-1234 • www.simplyflowerslansing.com

Care and Handling Instructions:
Add water daily to maintain the water level inside the container. When adding water, be sure to move the design to a safe area to protect decorative surfaces. To protect the life of the flowers, keep them as cool as possible - below 70 degrees is recommended. Add additional text for maximum text on the super ticket. Repeat text. Add water daily to maintain the water level inside the container. To protect the life of the

*Happy Birthday Mom...
Enjoy Your Day!
Love Brian*

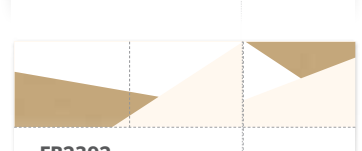
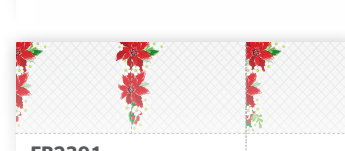
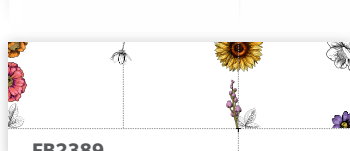
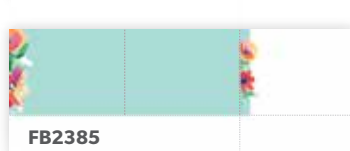
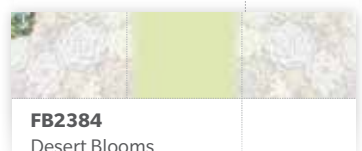
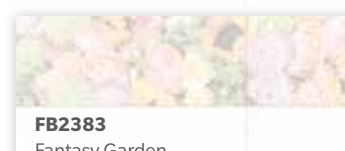
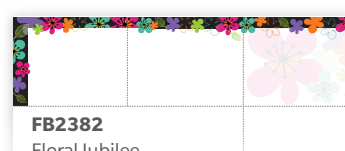
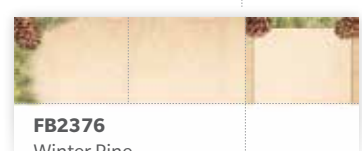
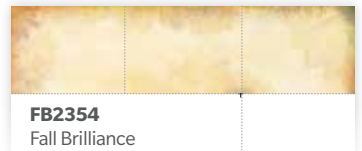
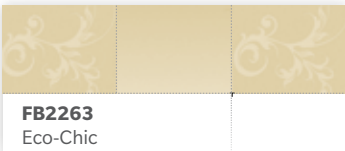
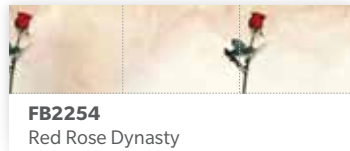
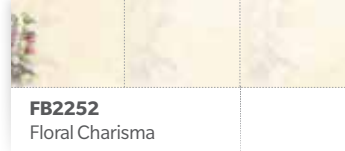
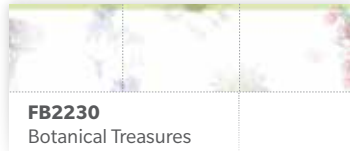
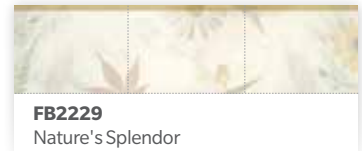
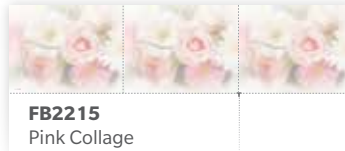
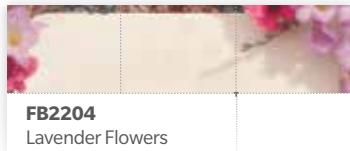
SimplyFlowers

Order # 49
Store: 1 - Simply Flowers
Delivery Date: 11/07/2017 - Tuesday
Customer: John Allen
139 E Orange St
Apt 2
Norman, OK 73169
Acct: 3
Type: Individual
Tel: (415) 666-8888 (Mobile) (415) 777-8888 (Work)
Email: John_Allen391@gmail.com
Recipient: Bethany Allen
139 E Orange St
Apt 2
Norman, OK 73169
Tel: (415) 333-4545 (Home) (415) 654-7890 (Mobile)
City Description Unit Total Disc. Total Notes
1 FA - Fresh Arrangement \$100.00 0.00% \$100.00
11/7/2017 2:44 PM
Delivery Status: Completed
Updated By: Chris
DLV: \$5.00
SVC: \$5.00
Tax: \$5.00
Total: \$15.00
Method(s) of Payment: H 96 Account \$113.00 |

Order # 49
Store: 1 - Simply Flowers
Delivery Date: 11/07/2017 - Tuesday
Customer: John Allen
139 E Orange St
Apt 2
Norman, OK 73169
Tel: John Allen
(415) 666-8888 (Mobile) (415) 777-8888 (Work)
Occ: Birthday
Del. Area: Norman - Norman
FA: Fresh Arrangement
Delivery Status: Completed
Updated By: Chris
DLV: \$5.00
SVC: \$5.00
Tax: \$5.00
Total: \$15.00
Delivery Signature Items: 9



FB2393 Painted Eucalyptus

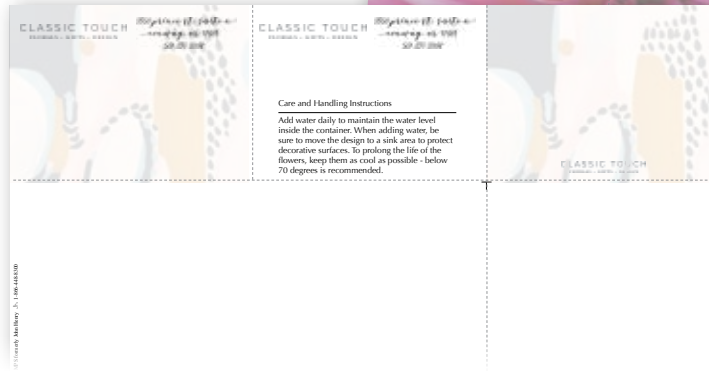




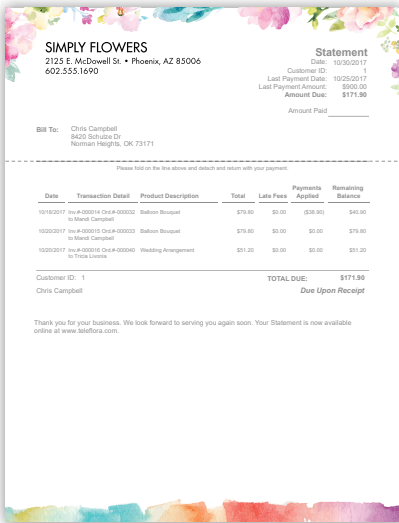
Custom Ticket

- Compatible with Dove software
- Available on standard FB2200 white paper, or premium FB2201 Ivory and FB2202 Natural Parchment papers
- Customize to coordinate with your other paper products
- Recommended Envelope: No. 4 Baronial Window

FB2200



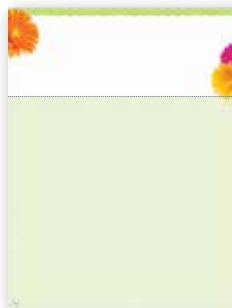
These are custom designs - let us design one for you!



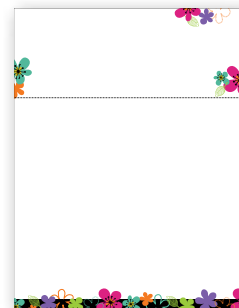
FB5507 La Mirage



FB5500 Generic



FB5504 Daisy Bright



FB5505* Floral Jubilee



FB5506 Fantasy Garden

Pre-Designed Statement

- Perforated 3.25" from top edge
- Can be left blank, or imprint your shop name and information
- Recommended envelopes: No. 10 Window and 6 3/4 Reply

	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
Blank Or No Imprint						
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$93.93	\$93.93	\$93.93	\$93.93
PRE-DESIGNED TICKET	SEE LIST	1,000	\$131.20	\$131.20	\$131.20	\$131.20
Black Imprint One Side Only						
		1,000				
PRE-DESIGNED STATEMENT	SEE LIST	1,000	\$128.73	\$97.89	\$78.39	\$70.39
PRE-DESIGNED TICKET	SEE LIST	1,000	\$179.99	\$154.62	\$117.73	\$92.02
Custom One And Two Color One Side Only						
		1,000				
CUSTOM TICKET - WHITE 1C	FB2200	3,000	N/A	\$138.54	\$107.20	\$86.52
CUSTOM TICKET - WHITE 2C	FB2200	3,000	N/A	\$153.54	\$122.20	\$101.52
CUSTOM TICKET - PREMIUM 1C	FB2201/02	3,000	N/A	\$207.82	\$174.31	\$141.31
CUSTOM TICKET - PREMIUM 2C	FB2201/02	3,000	N/A	\$222.82	\$189.31	\$156.31
Custom Full Color One Side Only						
		1,000				
CUSTOM STATEMENT**/INVOICE	FB0490	1,000	\$174.76	\$143.06	\$134.93	\$126.98

Teloflora® tickets are 14 x 8.5" and invoices/statements are 8.5 x 11". Printing on back side of tickets available in one color for an additional \$15/1,000. Printing on back side of custom statements available in full color for an additional \$30/1,000. Please call for pricing on custom full-color tickets.

**For optional perforation to make this a custom statement, add \$10/1,000.



First Impressions® Rosa Blanca design with JH229 and JH7754 inks.

First Impressions® Orchid Dreams design with JH241 ink.

FB0490



Custom Invoice/Statement

- Customize to coordinate with your other paper products
- Available without perforation for invoice, or with optional perforation for statement!
- Recommended envelopes: No. 10 Window and 6 3/4 Reply

Teleflora® Eagle Floral Management Systems™ Pre-Designed Superticket

- Compatible with Eagle Software Systems™
- Imprint your shop information so arrangements can market your business for you
- Arrangement pricing form included on back
- Recommended envelope: No. 56 Window
- Daisy Bright (FB7491) available unimprinted in packs of 250



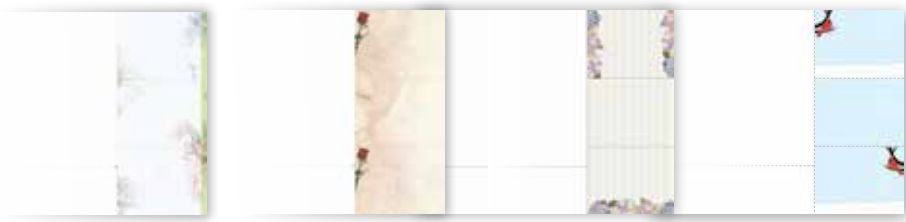
FB1491
Daisy Bright



FB1320*
Tropical Delight

FB1323*
White Roses

FB1340
Nature's Splendor

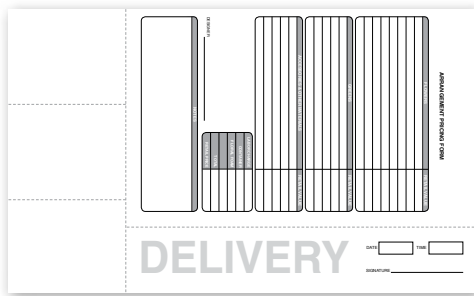


FB1341
Botanical Treasures

FB1477
Red Rose Dynasty

FB1492
Hydrangea Dream

FB1494*
Winter Cardinal



Back side included



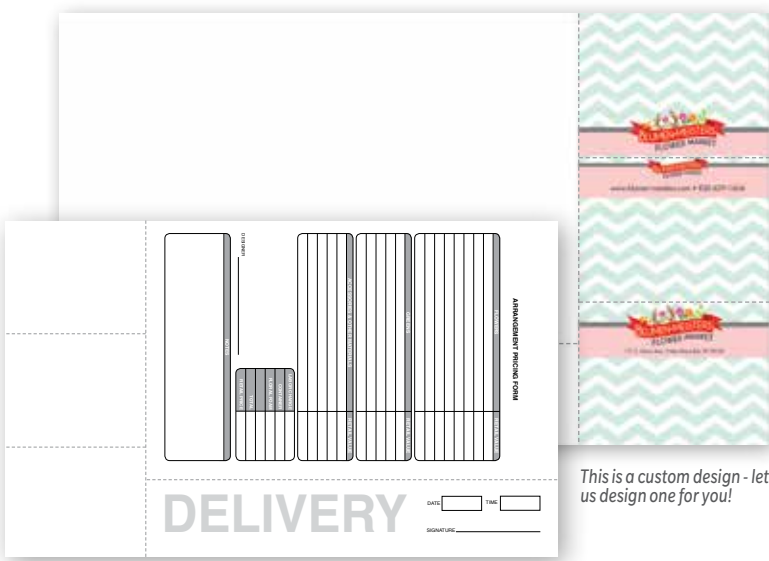
Custom Superticket

- Customize to coordinate with your other paper products
- Recommended Envelope: No. 56 Window
- Also available on Ivory (FB2341) or Natural Parchment paper (FB2340). Call for details!

Black Imprint One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED	SEE LIST	1,000	\$183.70	\$156.92	\$148.95	\$139.20
Custom One And Two Color One Side Only			PRICE PER 1,000			
			1,000	3,000	5,000	10,000
CUSTOM - WHITE 1C	FB2331	3,000	N/A	\$200.73	\$177.31	\$162.59
CUSTOM - WHITE 2C	FB2331	3,000	N/A	\$215.73	\$192.31	\$177.59

All Supertickets are 14 x 8.5". For printing on back side of custom Superticket, add \$15/1000 for black/one color. For custom full-color Superticket, call for pricing.

FB2331



This is a custom design - let us design one for you!

Optional back side

Eagle Statements

Imprint your info on inventory, or do a custom branded design.

- FB1388** Botanical Treasures
- FB1313*** White Roses
- FB1482*** Red Rose Dynasty

FB1388



EN0431

And don't forget your statement envelopes... No. 10 Double Window and 6 3/4 Reply! Call for details!

Teleflora® RTI® Total Management



Custom All-In-One Work Ticket

- Work Ticket includes delivery ticket and enclosure card
- Recommended Envelopes: #1 uses a No. 4 Baronial Window, and #3 requires a custom-size envelope
- #2 (FB4081) and #4 (FB4121) Work Ticket also available



Custom Statement

- Continue your branding with custom statements
- Recommended Envelopes: No. 10 Window and 6 3/4 Reply
- Also available on Ivory or Natural Parchment paper



#1 14 x 8.5"
FB4061 White
FB4062 Ivory
FB4063 Natural Parchment

*First Impressions® design
 Mid Mod Foliage with
 black ink.*

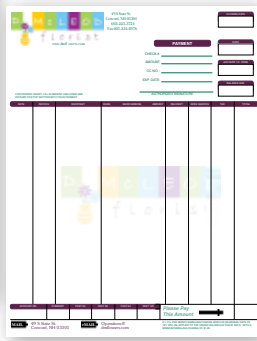


#3 8.5 x 11"
FB4101 White
FB4102 Ivory
FB4103 Natural Parchment

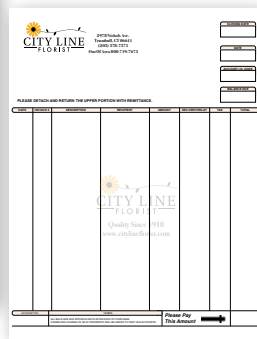
*This is a custom design - let us
 design one for you!*



FB4001 AL



FB4021 BL



FB4041 CL

	Custom Two Color One Side Only	Product Code	Minimum Order	PRICE PER 1,000		
				3,000	5,000	10,000
CUSTOM #1 - WHITE		FB4061	3,000	\$153.54	\$122.20	\$101.52
CUSTOM #1 - PREMIUM		FB4062/63	3,000	\$222.82	\$189.31	\$156.31
CUSTOM #3 - WHITE		FB4101	3,000	\$149.25	\$117.49	\$90.06
CUSTOM #3 - PREMIUM		FB4102/03	3,000	\$198.33	\$154.20	\$121.38
CUSTOM STATEMENT		SEE LIST	3,000	\$119.61	\$100.82	\$75.98

Statements are 8.5 x 11". Call for one color or full color options.

Teleflora® Daisy Work Tickets/ E-Florist SuperTickets

- Recommended Envelope: No. 56 Window
- Also available on Ivory (FB2151) and Natural Parchment (FB2152) paper.



Pre-Designed Ticket

- FB2186** Fantasy Garden
- FB2160** Daisy Bunch
- FB2158** Daisy Garden



Custom Ticket

FB2150 White

Teleflora® Daisy #5 Statements

- Recommended Envelopes: No. 10 Window and No. 9 Reply
- Also available on Ivory (FB2101) and Natural Parchment (FB2102) paper.
 Call for details!



Pre-Designed #5 Statement

- FB2185** Red Rose Dynasty
- FB2130** Botanical Treasures
- FB2129*** Nature's Splendor



Custom #5 Statement

FB2100 White



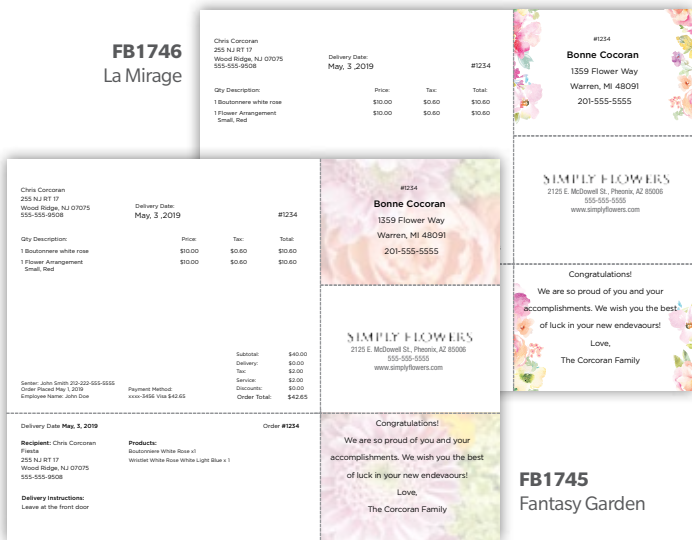
	Black Imprint One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
				1,000	3,000	5,000	10,000
PRE-DESIGNED #5 STATEMENT		SEE LIST	1,000	\$128.73	\$97.89	\$78.39	\$70.39
PRE-DESIGNED TICKET		SEE LIST	1,000	\$170.93	\$147.16	\$108.62	\$90.07
				PRICE PER 1,000			
			1,000	3,000	5,000	10,000	
CUSTOM #5 STATEMENT - WHITE		FB2100	3,000	N/A	\$104.61	\$85.82	\$60.98
CUSTOM TICKET - WHITE		FB2150	3,000	N/A	\$134.25	\$102.49	\$75.06

Tickets and statements are 8.5 x 11". For custom full-color, call for pricing.

Floranext

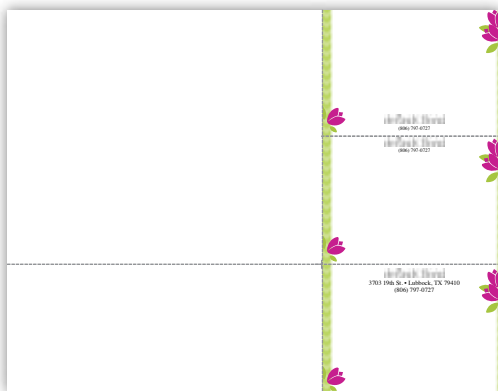
Pre-Designed Ticket

- Includes delivery ticket and tri-fold enclosure card
- Professionally perforated for clean tears
- Imprint your shop information so arrangements can market your business for you
- Recommended envelope: No. 56 Window



Custom Ticket

- Customize to coordinate with your other paper products
- Recommended Envelope: No. 56 Window



FB1710

This is a custom design - let us design one for you!

Black Imprint One Side Only	Product Code	Minimum Order	1,000	3,000	5,000	10,000
PRE-DESIGNED TICKET	FB1745/46	1,000	\$131.25	\$115.50	\$97.85	\$81.14
Custom One Color One Side Only		1,000	3,000	5,000	10,000	
CUSTOM TICKET	FB1710	3,000	N/A	\$134.25	\$102.49	\$75.06

Tickets are 8.5 x 11". For custom full-color, call for pricing.

FAS® Floral Accounting Systems



Pre-Designed POS Invoice

- Compatible with FAS® system software
- Laser invoice includes delivery ticket and enclosure card
- Imprint your shop information so arrangements can market your business for you
- Recommended envelope: No. 4 Baronial Window

- FB2508** Lavender Flowers
- FB2509*** Pink Roses
- FB2510** Pink Collage
- FB2513** Fantasy Garden

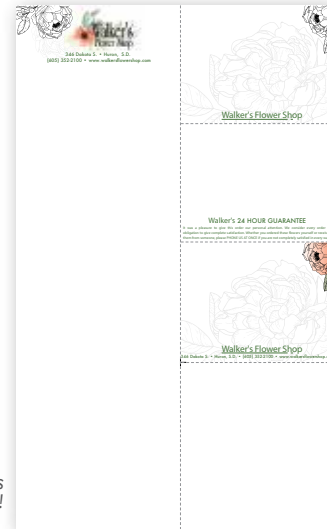


Custom POS Invoice

- Customize to coordinate with your other paper products
- Recommended envelope: No. 4 Baronial Window
- Also available on Ivory (FB2502) or Natural Parchment (FB2503) paper, call for details!

FB2501

This is a custom design - let us design one for you!



Black Imprint One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
PRE-DESIGNED POS INVOICE	SEE LIST	1,000	\$188.80	\$152.01	\$115.37	\$90.45

Custom Two Color One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
CUSTOM POS INVOICE	FB2501	3,000	N/A	\$166.71	\$154.07	\$143.71

POS Invoices are 8.5 x 14". For custom full-color, call for pricing.



Need **continuous feed** forms, invoices, statements or checks for your dot-matrix printer? Call for more information.

Carbonless Sales Tickets

- One-color business name imprint included
- Paper sequence: white, canary, pink
- Numbering available on all (in color shown; indicate starting number)
- All sales tickets feature perforation for easy snap out removal, except Register Form, which is continuous feed

FTD®

- Tear-off delivery slip on third part
- Imprint in Black or JH328 Green
- Three-part also available unimprinted in packs of 250 (VD1159)

VD0154
Two-Part

VD0159
Three-Part

Premium

- Arrangement pricing form on back
- Tear-off delivery slip on third part printed on sturdy white card stock
- Imprint in Black or JH349 Green
- Also available unimprinted in packs of 250 (VD1158)

VD0158
Three-Part

Deluxe

- Beautiful full-color background
- Arrangement pricing form on back
- Tear-off delivery slip on third part
- Imprint in Black
- Sold To version also available unimprinted in packs of 250 (VD1185)

VD0185
Three-Part Sold To (at top)

VD0186
Three-Part Deliver To (at top)

Red Rose

- Imprint in Black or Reflex Blue

VD0182
Two-Part

VD0183
Three-Part

One Color Imprint One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
FTD 2-PART	VD0154	1,000	\$122.34	\$100.53	\$90.60	\$85.82
FTD 3-PART	VD0159	1,000	\$132.29	\$116.32	\$113.65	\$108.69
PREMIUM 3-PART	VD0158	1,000	\$139.00	\$124.65	\$120.94	\$116.86
DELUXE 3-PART	VD0185/186	1,000	\$208.17	\$166.32	\$154.10	\$144.52
RED ROSE 2-PART	VD0182	1,000	\$188.66	\$149.30	\$139.54	\$132.29
RED ROSE 3-PART	VD0183	1,000	\$208.17	\$166.32	\$154.10	\$144.52
REGISTER FORM 2-PART	VD0180	1,000	\$168.46	\$134.93	\$126.60	\$118.10
REGISTER FORM 3-PART	VD0181	1,000	\$220.57	\$197.35	\$165.80	\$154.10

Detached size of all forms is 5.5" x 8.5" with 1/2" stub on top. See item description for what imprint color is available for each form. For additional copy, add \$25/1,000.

Register Form

- 5.5" x 8.5" for use in plastic or metal registers
- Continuous feed forms
- Imprint and numbering in Reflex Blue

VD0180
Two-Part

VD0181
Three-Part

Miscellaneous Forms

FB0400



Custom Manual Statements

- 6 x 7"
- Customize to coordinate with your other paper products
- Top section perforated for easy return payment
- Recommended envelopes: No. 7 Window & 6 3/4 Reply
- Starting at \$219.66 per 1,000. Call for more info!

CA0151

No. 2 Order Pad

- 4.25 x 7"
- 100 sheets per pad
- \$5.24/pad, minimum order of 10 pads

Looking for wedding order or route & receipt forms? We have those too... give us a call!



Digital Labels

- Adhesive labels personalized with your store branding and information
- Perfect for bags, carriers, envelopes, cards and more!
- Choose from a variety of backgrounds, fonts and ink colors
- Add your logo or select from one of ours
- Add a QR code to connect customers to your website or BloomIQ
- Available in your choice of gloss or matte varnish!



Custom Full Color	Minimum Order	PRICE PER 1,000			
DIGITAL LABEL	1,000 (500 PER ROLL)	1,000	3,000	5,000	10,000
		\$391.28	\$162.84	\$147.09	\$131.80



UL3019
2X2"



UL3011
2.25 X 1.625"



UL3013
2X1"



UL3012
2.5 X 1.0625"



Custom Digital Labels

We can help you create any shape and size of digital label you need! Call for details and pricing!



Gold Sympathy Labels

Personalize your sympathy arrangements with gold words and letters.

- Adheres securely to arrangement ribbons
- Each roll comes in a clear clamshell package for convenient storage
- Available as individual rolls or as boxed sets
- All sets include a *FREE* organizer box

Gold Letters

- A-T: 25 individual letters per roll
- U, V, W: 10 of each letter per roll
- X, Y, Z: 10 of each letter per roll
- Boxed set includes 1 roll of each

Gold Words

- Each roll has 25 names or words
- Boxed set includes 21 popular names and words (chart below)

Gold Letters			
SB0001	A	SB0012	L
SB0002	B	SB0013	M
SB0003	C	SB0014	N
SB0004	D	SB0015	O
SB0005	E	SB0016	P
SB0006	F	SB0017	Q
SB0007	G	SB0018	R
SB0008	H	SB0019	S
SB0009	I	SB0020	T
SB0010	J	SB0021	U, V, W
SB0011	K	SB0024	X, Y, Z

Gold Words					
Large 1 1/4"	Mini 1/2"	Words	Large 1 1/4"	Mini 1/2"	Words
SB0093	SB1093*	And	SB0124	N/A	Husband +
SB0113	N/A	Aunt +	SB0090	N/A	In
SB0134	N/A	Beloved +	SB0125	N/A	In-Law +
SB0114	N/A	Brother +	SB0135	SB1135*	Loving
SB0198	SB1198*	Children	SB0097	N/A	Memory
SB0100	SB1100*	Cousin	SB0128	N/A	Mom +
SB0115	N/A	Dad +	SB0126	N/A	Mother +
SB0116	SB1116*	Daddy	SB0096	N/A	Nephew
SB0117	N/A	Daughter +	SB0095	N/A	Niece
SB0094	N/A	Dear	SB0129	N/A	Papa
SB0098	SB1098*	Family +	SB0199	N/A	Partner
SB0118	SB1118*	Father +	SB0130	N/A	Sister +
SB0119	SB1119*	Friend	SB0131	N/A	Son +
SB0194	N/A	God	SB0136	SB1136*	Step
SB0123	N/A	Grand +	SB0091*	SB1091*	To
SB0197	SB1197*	Grandfather +	SB0132	SB1132*	Uncle +
SB0121	N/A	Grandma +	SB0133	SB1133*	Wife +
SB0196	N/A	Grandmother +	SB0099*	N/A	With
SB0122	N/A	Grandpa +			
SB0120	N/A	Great +			

* Denotes components of boxed sets
* Limited Availability

Organizer Box

- Stay organized with our clear plastic label container (labels not included)
- Keeps your labels at your fingertips so you can quickly find what you need and prevent letters from getting lost
- Holds 21 rolls of labels
- Perfect for organizing labels, floral pics, floral pins and other small items!

SB0150



	Product Code	Minimum Order	Price
LARGE NAMES/WORDS - INDIVIDUAL ROLLS 1.25"	SEE LIST ABOVE	4 ROLLS	\$8.84 PER ROLL
LARGE NAMES/WORDS - BOXED SET 1.25"	SB0149	1 SET	\$141.77 PER SET
MINI NAMES/WORDS - INDIVIDUAL ROLLS 0.5"	SEE LIST ABOVE	4 ROLLS	\$5.71 PER ROLL
MINI NAMES/WORDS - BOXED SET 0.5"	SB1147*	1 SET	\$87.76 PER SET
LETTERS - INDIVIDUAL ROLLS 1.5"	SEE LIST ABOVE	4 ROLLS	\$7.00 PER ROLL
LETTERS - BOXED SET 1.5"	SB0051	1 SET	\$114.90 PER SET
ORGANIZER BOX 10.75 X 6.25 X 2.25"	SB0150	1 BOX	\$24.82 PER BOX

Identa-Seals® in Six Easy Steps!

- Be sure your brand is front and center with custom labels
- Embossed foil labels in a wide assortment of shapes and sizes
- Perfect for branding shopping bags, delivery boxes, gift wrap, envelopes and other packaging
- Available in a convenient dispenser box for easy-to-use application

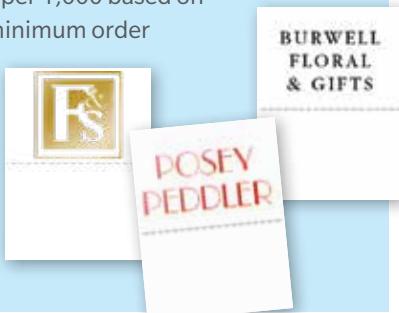
1 Choose a shape and size



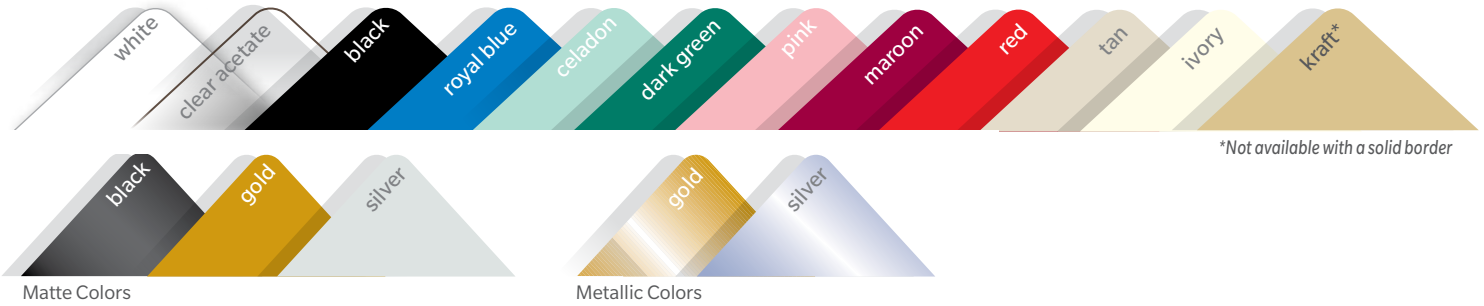
Perforated Adhesive Pricing Tab

- Easily price giftware & merchandise
- .75" x 1"
- White paper with one foil color
- \$74.31 per 1,000 based on 3,000 minimum order

VC0200
Shown at actual size

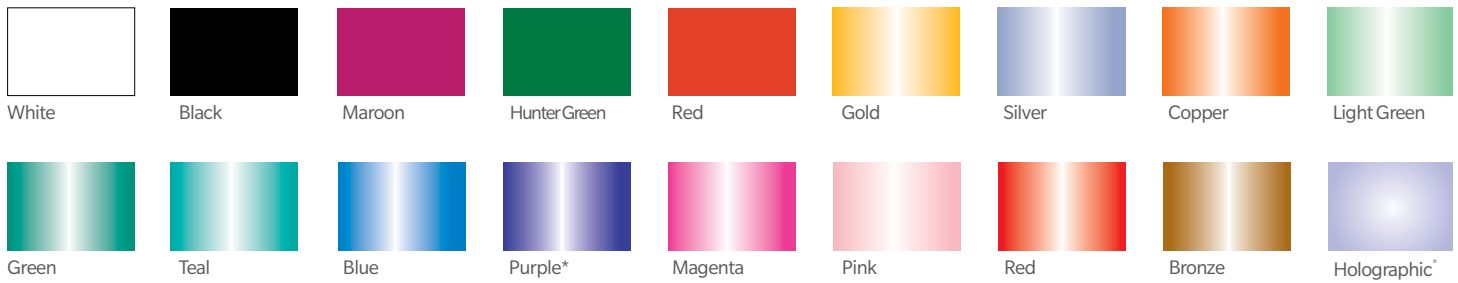


2 Choose a paper color



*Not available with a solid border

3 Choose one or two foil colors



*Purple not available on black or black matte paper; Holographic not available on clear acetate or black matte paper

4 Choose a border option

- Borders are available on all shapes and paper colors unless indicated
- Choose: no border, inset hairline border or solid border



5 Choose a typestyle

See page 12 for typestyle selections. For best results, bold typestyles are recommended for foil printing.

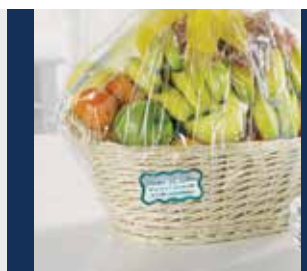
6 Choose your design

Send us your logo or call about one of our JH Trademark Designs. Logos will be converted to line art for use on Ident-Seals®.

1 Color Foil Imprint		Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
GROUP A	1,000 (500 PER ROLL)		\$286.75	\$114.76	\$100.34	\$86.08
GROUP B	1,000 (500 PER ROLL)		\$310.28	\$124.32	\$108.57	\$93.29
GROUP C	1,000 (500 PER ROLL)		\$333.00	\$166.57	\$149.73	\$123.38
GROUP D	1,000 (500 PER ROLL)		\$344.30	\$196.44	\$176.84	\$166.81
2 Color Foil Imprint			PRICE PER 1,000			
			1,000	3,000	5,000	10,000
GROUP A	3,000 (500 PER ROLL)		N/A	\$129.76	\$115.34	\$101.08
GROUP B	3,000 (500 PER ROLL)		N/A	\$139.32	\$123.57	\$108.29
GROUP C	3,000 (500 PER ROLL)		N/A	\$181.57	\$164.73	\$138.38
GROUP D	3,000 (500 PER ROLL)		N/A	\$211.44	\$191.84	\$181.81

Make the most of your Ident-Seals®!

4 ideas that make branding simple



Never-Wilt® & Sympathy Supplies

Never-Wilt® Saddles

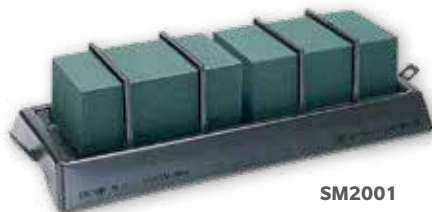
- The sympathy container that never leaks!
- Floral foam not included



SM2000

Single Casket Saddle

- Perfect for centerpieces
- Holds one block of foam



SM2001

Double Casket Saddle

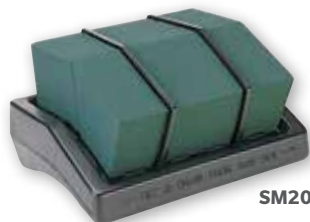
- Best for full couch and large standing sprays
- Perfect for mantelpieces



SM2002

Triple Casket Saddle

- Best for full couch and large standing sprays
- Perfect for head tables



SM2006

Cascade Casket Saddle

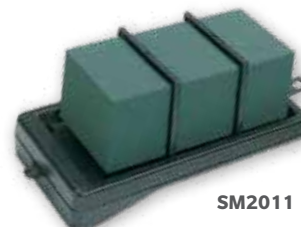
- Large foundation makes it perfect for wedding work
- Angled two-level platform holds more foam than a single saddle



SM2008

Double Cascade Casket Saddle

- Perfect for full couch caskets
- Angled two-level platform holds more foam than a cascade saddle



SM2011

Spray Bar

- Brackets snap on quickly, and easily hold fresh floral foam securely
- Designed especially for standing sprays
- Tabs at each end of bar for easy attachment

Never-Wilt® Snap-Fit Forms

- Pre-cut (fitted) foam included
- Unbreakable waterproof plastic base
- Individually wrapped for easy storage
- Perfect for sympathy tributes, centerpieces and party designs
- Unique snap-fit clips hold the foam securely, saving time and money over traditional taping methods

Snap-Fit Wreath

- SM2068 15"
- SM2063 18"
- SM2064 24"



Snap-Fit Open Heart

- SM2067 18"
- SM2065 24"



Snap-Fit Closed Heart

- SM2066 18"



Snap-Fit Cross

- SM2060 24"
- SM2061 30"
- SM2062 36"



Never-Wilt® Satin

- Ideal for small, personalized memorial tributes or as a ring bearer pillow
- Sturdy cardboard backing and lace trim
- Includes plastic water reservoir

Satin Cross

SM2027



Satin Heart

SM2025



Satin Pillow

SM2029



Silk & Dried Foam Blocks

- Dust-free block grips small items securely
- Will not break or crumble, nor melt from hot glue or any kind of spray paint (including oil-based paint)
- 8 x 4 x 3"

TB0051



	Product Code	Per Case	Price Per Case
NEVER-WILT® SINGLE CASKET SADDLE	SM2000	12	\$79.90
NEVER-WILT® DOUBLE CASKET SADDLE	SM2001	6	\$70.84
NEVER-WILT® TRIPLE CASKET SADDLE	SM2002	4	\$68.66
NEVER-WILT® CASCADE CASKET SADDLE	SM2006	6	\$58.97
NEVER-WILT® DOUBLE CASCADE CASKET SADDLE	SM2008	4	\$57.84
NEVER-WILT® SPRAY BAR	SM2011	12	\$62.57
NEVER-WILT® SNAP-FIT CROSS 24"	SM2060	4	\$101.91
NEVER-WILT® SNAP-FIT CROSS 30"	SM2061	4	\$107.02
NEVER-WILT® SNAP-FIT CROSS 36"	SM2062	4	\$152.04
NEVER-WILT® SNAP-FIT CLOSED HEART 18"	SM2066	4	\$154.70
NEVER-WILT® SNAP-FIT OPEN HEART 18"	SM2067	4	\$122.19
NEVER-WILT® SNAP-FIT OPEN HEART 24"	SM2065	4	\$159.79
NEVER-WILT® SNAP-FIT WREATH 15"	SM2068	4	\$103.09
NEVER-WILT® SNAP-FIT WREATH 18"	SM2063	4	\$117.78
NEVER-WILT® SNAP-FIT WREATH 24"	SM2064	4	\$140.57
NEVER-WILT® SATIN HEART 12 X 13"	SM2025	12	\$127.20
NEVER-WILT® SATIN CROSS 13 X 15"	SM2027	12	\$127.20
NEVER-WILT® SATIN PILLOW 11.5 X 11"	SM2029	12	\$127.20
SILK & DRIED FOAM BLOCKS 8 X 4 X 3"	TB0051	20	\$28.21
WOODEN EASEL 48"	UG0016	6	\$149.03
WOODEN EASEL 54"	UG0018	6	\$152.49
WOODEN EASEL 60"	UG0020	6	\$155.96

Wooden Easel

- Premium wooden easel for sympathy, weddings and special events arrangements
- Sturdy white wooden construction
- Removable white metal hook allows multiple hanging configurations
- Paintable to coordinate with any décor
- Folds flat for easy transportation and storage
- Available in 48", 54" and 60" height
- Packed 6 easels per case with separate bag of 6 hooks



Includes
Removable
Hanging
Hook!

Preservatives/Rack & Holders



Full Color Custom Fresh Flower Food Packets

- Promote your business with every bouquet while helping your customer prolong the life of the floral masterpiece you created.
- Flower food keeps flowers beautiful for up to 60% longer, compared to the use of water alone
- Improved formula keeps water clear; not cloudy
- Ten-gram packet makes one quart of solution
- Your store name/logo and contact information on individual preservative packets
- Beautiful high quality full color digital print
- Horizontal or vertical orientation
- Directions for use included on back of every packet
- Monthly runs available, but order by dates below to ensure delivery for the holidays:

Valentine's Day: order by 9/13/24

Mother's Day: order by 1/3/25

Christmas: order by 7/18/25

TL0511
Horizontal



This is a custom design - let us design one for you!

TL0510
Vertical



First Impressions® Rendezvous design with Black ink.

FRESH FLOWER FOOD PACKETS TL0510/TL0511	PRICE PER 1,000			
	Minimum Order	2,000	5,000	10,000
2,000 (1,000 PER CASE)	\$216.00	\$205.00	\$195.00	

Leaf Shine



- Restores plant leaves' natural, healthy, dust-free shine and reduces water evaporation
- Easy to use clear spray dries quickly
- 20 fl oz can; 12 cans per case \$100.22 per case

TL0503



UD0309
Slanted

UD0310
Straight

Gerbera Rack

- Fits securely on any sized bucket
- Cradles your delicate gerberas until you are ready to arrange them
- Slanted legs fit flare-top buckets; straight legs fit standard floral buckets

	Product Code	Per Case	Price Per Case
GERBERA RACK SLANTED LEG	UD0309	1	\$15.89
GERBERA RACK STRAIGHT LEG	UD0310	1	\$19.07

Card Racks

Our selection of card racks offers convenience for you and your customers. Choose a vertical design to free up space near the register and a second rack keeps extra cards handy in a back room!

- Easily assembled in less than 5 minutes with no tools required (yes, really!)
- Cards and envelopes sold separately



UD0297

Black Plastic Rack

- Holds 600 enclosure cards and/or envelopes, up to 50 per pocket

	Product Code	Per Case	Price Per Case
STANDARD RACK 12.25 X 8.75 X 9"	UD0321	1	\$51.27
BLACK PLASTIC RACK 16 X 7 X 3.5"	UD0297	1	\$18.27
PLASTIC CARD HOLDER 9" TALL	SC0284	1	\$41.27
BAMBOO TAG ELEVATOR 6" TALL	BJ9329	1000	\$43.26
BAMBOO TAG ELEVATOR 10.5" TALL	BJ9327	1000	\$70.58
BAMBOO TAG ELEVATOR 15" TALL	BJ9328	1000	\$87.46



SC0284

Plastic Card Holder

- Great for weddings and special events; holds table numbers securely above centerpieces
- 10 bags of 100 each

Sign Holder Clip

- These indispensable, one-size-fits-all sign holder clips fit any size bucket of fresh-cut flowers or bouquets
- Tilts in all directions to ensure your pricing and product are always visible to your customers
- Clip lined with anti-slip coating

UG1007
2.75 x 6"
\$32.45/bag of 25



UD0321

Wood & Acrylic Standard Rack

- Fits Capri®, Premium and Custom Enclosure Cards
- Countertop display made from plywood and polished clear acrylic
- A small footprint with a large impact! Features 4 tiers and uses even less counter space than our previous standard rack
- Holds 1,200 enclosure cards and/or envelopes

Bamboo Tag Elevators

- Elevate your pricing and tagging with a great plastic alternative!
- Available in 3 sizes



Now available in 6" for smaller containers

BJ9329 6"
BJ9327 10.5"
BJ9328 15"

Shopping Bags & Cellocoup®

Translucent Shopping Bags

- Solid 3-mil frosted bags with foil imprint make a striking presentation
- Cardboard insert in bottom of bags
- 3 sizes available



†Lime Green and Grape have limited availability in 16x6x18"



Translucent Shopping Bags	Minimum Order	PRICE PER BAG		
		250	500	1,000
8 X 4 X 10"; BLANK	250	\$0.76	\$0.69	\$0.61
8 X 4 X 10"; 5 X 4" IMPRINT AREA	250	\$1.15	\$0.94	\$0.73
16 X 6 X 12"; BLANK	250	\$0.92	\$0.86	\$0.80
16 X 6 X 12"; 8 X 5" IMPRINT AREA	250	\$1.54	\$1.34	\$1.07
16 X 6 X 18"; BLANK	250	\$0.95	\$0.89	\$0.83
16 X 6 X 18"; 8 X 8" IMPRINT AREA	250	\$1.64	\$1.37	\$1.11

Paper Shopping Bags	Minimum Order	PRICE PER BAG		
		250	500	1,000
8 X 5 X 10"; BLANK	250	\$0.89	\$0.84	\$0.74
8 X 5 X 10"; 5 X 4" IMPRINT AREA	250	\$1.36	\$1.11	\$0.94
16 X 6 X 12"; BLANK	250	\$1.02	\$0.98	\$0.88
16 X 6 X 12"; 8 X 5" IMPRINT AREA	250	\$1.40	\$1.19	\$1.12
16 X 6 X 19"; BLANK	250	\$1.06	\$1.01	\$0.91
16 X 6 X 19"; 8 X 8" IMPRINT AREA	250	\$1.50	\$1.40	\$1.32

Plate charge for new art or changes, per imprint size: 5 x 4" imprint - \$82 ZY0020, 8 x 5" imprint - \$132 ZY0021, 10 x 8" imprint - \$199 ZY0022

Paper Shopping Bags

- Heavy 65# kraft paper bag construction with durable twisted paper handles and foil imprint
- 8 x 5 x 10" & 16 x 6 x 12"
- Black, white and natural also in 16 x 6 x 19"



Stripe Detail



NEW colors



Shopping Bag Foil Imprint Colors

Metallic Foil



Matte Foil



Cellocoup®

- Tear-resistant material protects and beautifies flowers while adding value to floral gifts
- Thicker than standard florist cellophane for more body and a more impressive presentation
- Sturdy 1.5 mil, waterproof and weather-resistant



Arrangement and Cut Flower Bags

- 50 bags per package



Roll Wrap

- 395 feet per roll



Cello-Twist

- Binds Cellocoup® wrap and bags securely
- 825 feet per roll



Product Code	Minimum Order	PRICE PER EACH			
		1	4	8	
GALAXY BAGS - LARGE 32 X 32"	SF1761*	1 PACK (50PERPACK)	\$48.62	\$44.97	\$41.33
CLEAR BAGS - STANDARD 23.5 X 32"	SF1753*	1 PACK (50PERPACK)	\$32.39	\$29.97	\$27.53
CLEAR BAGS - LARGE 32 X 32"	SF1760*	1 PACK (50PERPACK)	\$37.80	\$34.97	\$32.13
GALAXY ROLL WRAP 32" X 395'	SF1301	1 ROLL	\$64.93	\$60.06	\$55.19
GALAXY ROLL WRAP 40" X 395'	SF1250	1 ROLL	\$83.40	\$77.14	\$70.89
CLEAR ROLL WRAP 32" X 395'	SF1308	1 ROLL	\$72.81	\$67.35	\$61.89
CLEAR ROLL WRAP 40" X 395'	SF1380*	1 ROLL	\$71.34	\$65.99	\$60.64
CELLO-TWIST 825'	SF1500	1 ROLL	\$34.78	\$34.78	\$34.78

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Frequent Buyer/Business Cards

- Business Card or Frequent Buyer Card available in either flat or folded formats
- Customize your cards to coordinate with your other paper products!
- Folded cards have even more space for a calendar, coupons and loyalty programs
- Put two on every arrangement so they can market your business for you
- Also available as a magnetic business card (CG0005)



AF2000

This is a custom design - let us design one for you!

AF2020
First Impressions®
Fantasy Garden design



AF3010

This is a custom design - let us design one for you!



Inside



Letterhead

- Always put your best foot forward with branded letterhead for bridal consultations, corporate correspondences and special event projects
- Works in laser and inkjet printers, or handwrite for a personal touch
- Perfect size for quick personal notes or special messages
- Customize to coordinate with your other paper products!

	Custom Full Color One Side Only	Product Code	Minimum Order	PRICE PER 1,000			
				500	1,000	3,000	5,000
FB/BUSINESS CARD - FLAT 3.5 X 2"		AF2020/ AF2000	500 (500 PER BOX)	\$175.45	\$150.90	\$137.49	\$130.49
FB/BUSINESS CARD - FOLDED 3.5 X 2" FOLDED		AF3010	500 (250 PER PACK)	\$290.97	\$222.72	\$202.68	\$191.64
LETTERHEAD 8.5 X 11"		FA0420	1000 (500 PER BOX)	N/A	\$244.65	\$204.35	\$193.98

For full-color on back/inside, add \$30/1,000.



FA0420

Painted Eucalyptus

First Impressions® Fantasy Garden design
with JH469 & JH241 inks.



First Impressions® Painted Eucalyptus design
with JH3292 ink



Custom Brochures

Create your own custom marketing and direct mail materials. Use your own photography, or we can help you with Teleflora® & FTD® selection guide imagery. Call for more info!



Care Folders & Pricing Tags

- Everyone needs information & pricing products — customize yours to coordinate with your branded paper products!
- Perforated for easy removal of pricing stub
- Included hole punch allows easy attachment with optional string
- Add a QR code to connect customers to your website or BloomIQ



Care Folder (with or without stub)

Price includes care copy for the inside of your folded cards in black ink.

- Choose one of these standard copy options:
 1. Flower Arrangement
 2. Green Plant and Flower Care
 3. Fruit Basket
- Create your own custom copy for inside of card for additional \$25 set-up
- Available with .75" perforated stub (BC2630) or without (BC2600)

BC2630



First Impressions® Mid Mod Foliage design

BC2600

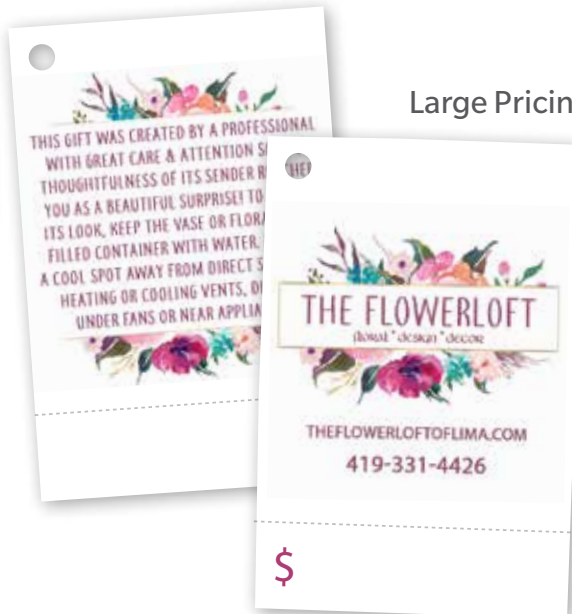


This is a custom design - let us design one for you!

Large Pricing Tag

BC2384

These are custom designs - let us design one for you!



Pricing Folder BC2400



This is a custom design - let us design one for you!



First Impressions® Stardust design with black ink.

Small Pricing Tag BC2360



First Impressions® Cottage Garden design



This is a custom design - let us design one for you!



Die Cut Hang Tags

- Our custom hang tags allow you to brand your arrangements, plants and gifts in a unique way!
- Sizes range from 3 1/2" x 2" to 3 1/2" x 3 1/2"
- Included hole punch allows easy attachment with optional string
- Choose from one of our pre-designed options, or add your custom branding to any of these shapes!



BC0404 Scallop



BC0405 Flocked Square



BC0403 Oval



BC0408 Ornamental



BC0406 Scallop Circle



BC0407 Fluted Rectangle



BC0402 Heart

	Custom Full Color One Side Only*	Product Code	Minimum Order	PRICE PER 1,000			
				500	1,000	3,000	5,000
LARGE PRICING TAG 2.5 X 3.75"		BC2384	500 (250 PER PACK)	\$212.00	\$195.14	\$189.10	\$184.55
SMALL PRICING TAG 1.5 X 2.5"		BC2360	500 (500 PER BOX)	\$209.78	\$187.90	\$154.73	\$146.09
CARE FOLDER WITH STUB*		BC2630	500 (250 PER PACK)	\$246.52	\$226.85	\$206.29	\$196.28
CARE FOLDER*		BC2600	500 (250 PER PACK)	\$246.52	\$226.85	\$206.29	\$196.28
PRICING FOLDER 2 X 2.0625"		BC2400	500 (250 PER BOX)	\$229.46	\$205.92	\$169.56	\$160.01
DIE CUT HANG TAG SIZE VARIES FROM 3.5 X 2" TO 3.5 X 3.5"		BC0402	500 (250 PER PACK)	\$229.46	\$205.92	\$169.56	\$160.01

For full-color printing on back/inside, add \$30/1,000.

*Care Folder includes standard care copy printed inside.



String Attachments

- Attach your tags with easy-to-use 100% cotton strings.
- \$20/1,000

Tell Tags

- Designs may be used for arrangements, plants and gift items
- Easy slip-on notch holds tags securely for indoor use
- Helpful tips for customers
- Imprint your shop information on back so arrangements can market your business for you



BA1301
Sold

BA1302
I'm Thirsty

BA1303
Candle Warning



BA1300
Water Daily



BB4359
Flower Arrangement

Black Imprint One Side Only	Minimum Order	Minimum Per Variety	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
TELL TAGS 2 X 4"	1,000 (500 PER BOX)	500	\$139.17	\$111.41	\$104.72	\$97.65
TRIM TAGS 2 X 5.125"	1,000 (500 PER BOX)	100	\$139.62	\$124.51	\$111.94	\$100.18

Trim Tags

- Designed with professional florists in mind, with specific copy and versatile design for any occasion
- Easy slip-on notch holds tags securely for indoor use
- Professionally perforated for clean tears
- Imprint your shop information on back so arrangements can market your business for you

**Limited Availability*

BB4351	African Violet	BB4371	Fresh Cut Roses
BB4358	Azalea	BB4376	Fruit Basket
BB4386	Balloons	BB4360	Green Plant
BB4320	Blank	BB4382	Guarantee
BB4388	Bromeliad	BB4324	Holiday Cactus
BB4362	Bulb Plant	BB4356	Hydrangea
BB4374	Check-off	BB4397	Ivy
BB4354	Chrysanthemum	BB4368	Kalanchoe
BB4370	Cut Flowers	BB4389	Orchid
BB4352	Cyclamen	BB4357	Poinsettia
BB4321	Dieffenbachia	BB4398	Pothos
BB4381	Dish Garden	BB4377	Rieger Begonia
BB4353	Easter Lily	BB4369	Rose Arrangement
BB4390	European Garden	BB4670	Schefflera
BB4322*	Ficus	BB4384	Spathiphyllum
BB4359	Flower Arrangement	BB4325	Succulents/Cacti
BB4323	Flowering Plant	BB4326*	Terrarium



Custom Tell Tags

- Use for pricing, care information, or for special promotions
- Tell tag styles can be combined for quantity pricing

BC2900



First Impressions®
Rendezvous design
with black ink.

First Impressions®
Daisy Bright design
with JH215 ink.

This is a custom
design - let us design
one for you!

	Product Code	Minimum Order	PRICE PER 1,000			
			1,000	3,000	5,000	10,000
CUSTOM TELL TAGS 2 X 4" <small>BYB</small>	BC2900	1,000 (500 PER BOX)	\$212.11	\$173.15	\$163.03	\$153.09
CUSTOM TRIM TAGS 2 X 5.125" <small>BYB</small>	ZC3106	10,000 (500 PER BOX)	N/A	N/A	N/A	\$99.41

For full-color printing on back, add \$30/1,000.



Custom Trim Tags

- Create a branded look for all store locations
- Perforated pricing stub
- Tags are for indoor use only
- Trim tag styles can be combined for quantity pricing



ZC3106

These are custom designs -
let us design one for you!

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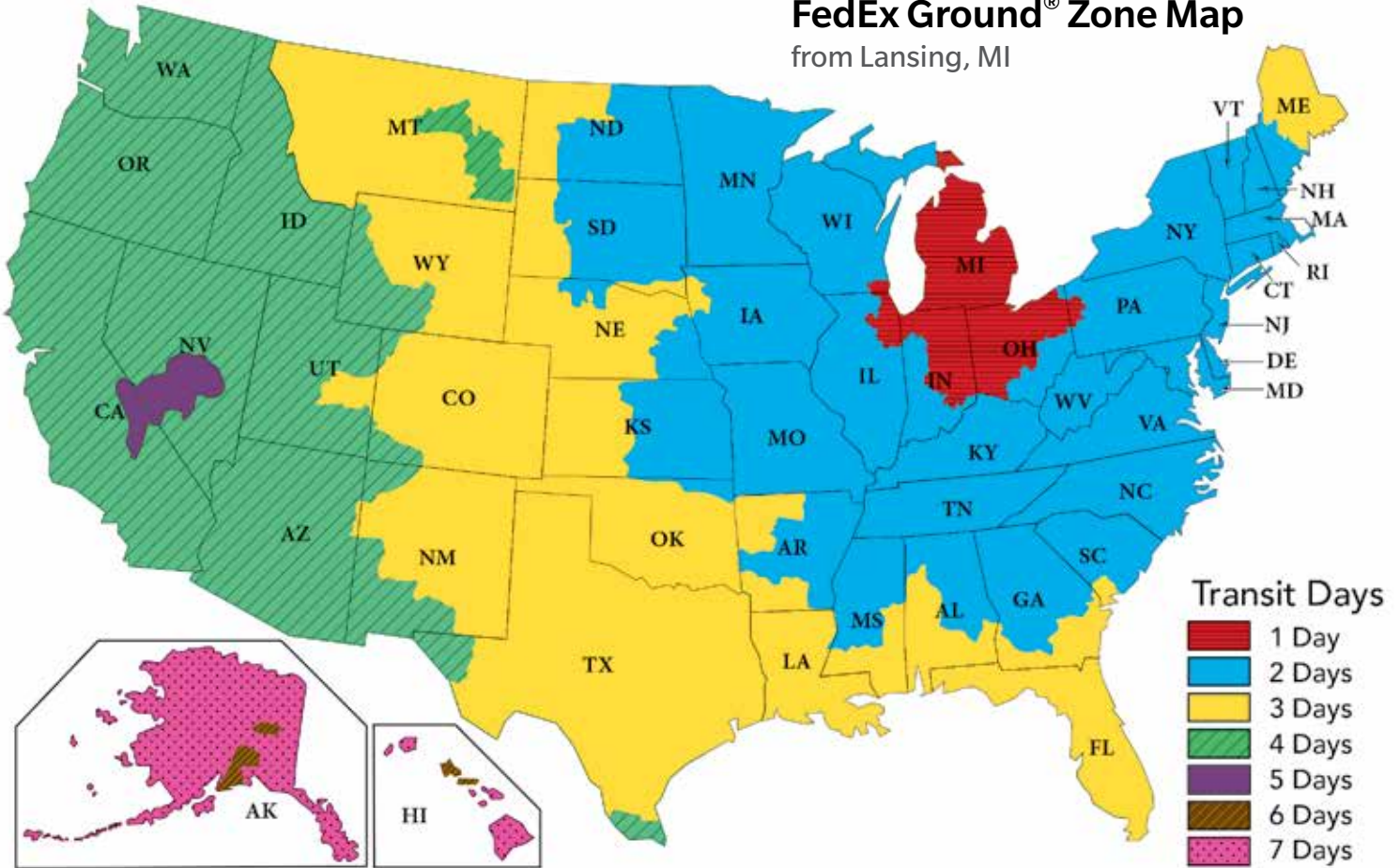
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FedEx Ground® Zone Map

from Lansing, MI



Shipping Information

We will ship the least expensive way unless otherwise specified. All prices are FOB from shipping location or from the least costly shipping point. Shipping includes FedEx, common carrier and other shipping costs. FedEx shipments will be prepaid by Smurfit Westrock and billed to you. Visa®, MasterCard™, Discover® and American Express® orders will have 30% of the total order added for shipping and handling, with a minimum charge of \$15.00. Actual shipping charges will be billed at time of shipment.

Sales tax will be charged for non-resale items in CA, CT, FL, ID, IL, MD, MI, NC, NJ, NY, OH, PA, TN, TX, VA and WI.

Weight and size of the shipping container may be important factors when purchasing some of our container lines. If you have any questions, please call our Customer Service Department for assistance.

Shipping Damages: Inspect all merchandise Upon Receipt. Any claims for merchandise damaged in transit must be made to the final carrier for common carrier shipments and to Smurfit Westrock for FedEx. If making a claim, please retain original carton.

Most inventory items are shipped within 3-5 days of order receipt.

Proofing Policy

A member of our service team will gladly send your first round of proofs free of charge for new and/or changing items – all reprints will be sent straight to production without review. We are happy to make changes that are necessary after you have approved your proofs, however, please understand that in requesting subsequent changes, you will incur additional charges on any changes made after proof approval. Once you have approved the proofs of your new

and/or changing items, each order will be sent to production and a ship date will be established. Once we receive your proof approval, credits will not be granted and all financial responsibility will be accepted by you, the signee. By giving your approval of the proofs, you agree that you have the proper permission to reproduce any trademarked or patented material, information or artwork that was supplied to Smurfit Westrock. Orders with new and/or changing items will be exempt from proofing only when the Proof Waiver has been signed. No credits will be granted on an order with a signed Proof Waiver. Smurfit Westrock reserves the right to provide you with a proof in the event clarification is needed.

Payment Options

Minimum order for inventory items \$50, imprinted or custom items \$100.

Enclose full payment with order, adding 30% of the total for estimated freight and handling charges. Actual freight charges will be billed on your invoice and reflected in your monthly statement. Send to:

Multi Packaging Solutions Inc
PO Box 857536
Minneapolis, MN 55485-7536

Charge to your existing account.

Charge to Visa®, MasterCard™, Discover®, or American Express®. Add 30% of the total estimated for freight and handling charges (\$15.00 minimum).

Open an account. If you wish to establish credit, please complete and submit the credit application or contact Smurfit Westrock credit department, or your Account Manager.

Foreign accounts have a \$500.00 minimum order and must

be prepaid in advance or through letter of credit in U.S. dollars. We will provide information on air or ocean shipping charges when you place your order.

Terms: Net 30 Days

A monthly service charge will be applied to past-due balances.

Smurfit Westrock Return Policy

Before returning any product, you must have a Return Authorization Number. You may request an Authorization Number by calling 866-448-8300 or e-mail OrderSubmission@westrock.com.

Non-imprinted material may be returned within 60 days of shipment. Merchandise must be in original packaging and in saleable condition. 20% restocking fee incurred on returns and shipping charges are not refundable.

Return of custom-imprinted material will be accepted only when due to imprint error. In the event your imprinted material is incorrect, please call our Customer Service Department. All return requests must be made within 60 days of shipment. Custom-imprinted material may not be returned for reasons pertaining to errors in customer approved proofs.

All packages authorized for return should be sent to:

Smurfit Westrock
5800 W. Grand River Ave
Lansing, MI 48906

Please include a copy of the original packing slip along with your Return Authorization Number.

Prices Are Subject to Change Without Notice.

For full Smurfit Westrock Terms and Conditions, please visit: <https://www.westrock.com/-/media/pdf/customer-resources/westrock-north-america-general-terms-and-condition-of-sale--june-2021.pdf>. In the event of any conflicts between the online Terms and Conditions and the terms on this page, the terms on this page shall prevail.

