



FTD Valentine's Day Substitution Guidance

When substitution is necessary, the utmost care should be taken to maintain the overall effect including value, color balance and flower varieties.

20-V1: The FTD® Be My Beloved™ Bouquet

Current Recipe	Suggested Substitutes
Red Spray Roses	Red 40 to 60 cm Standard Roses
Hot Pink Alstroemeria stems	Medium Pink Alstroemeria, Hot Pink Mini Carnations
Hot Pink Standard Carnation stems	Medium Pink Standard Carnations, Hot Pink Mini Carnations
Hot Pink 50 cm Standard Roses	Hot Pink 40 or 60 cm Standard Roses
Pale Pink LA Hybrid Lily stems	Pink Oriental Lilies
Israeli Ruscus stems	Similar foliage

20-V1L: The FTD® Pure Beauty™ Lavender Rose Bouquet

Current Recipe	Suggested Substitutes
Lavender 50 cm Standard Roses	Lavender 60 or 70 cm Standard Roses, There is no substitution for this mono botanical design
Leatherleaf stems	Similar foliage

20-V1M: The FTD® Love & Roses™ Bouquet

Current Recipe	Suggested Substitutes
Pink 50 cm Standard Roses	Pink 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Red 50 cm Standard Roses	Red 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Hot Pink 50 cm Standard Roses	Hot Pink 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Leatherleaf stems	Similar foliage.



20-V1R: The FTD® Gorgeous Red Roses Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	Red 60 or 70 cm Standard Roses, There is no substitution for mono botanical designs.
Salal stems	Similar foliage

20-V2: The FTD® Adore You™ Bouquet

Current Recipe	Suggested Substitutes
Hot Pink 50 cm Standard roses	Hot Pink 40 or 60 cm Standard Roses
Red Mini Carnation stems	Red Standard Carnations
Pink Alstroemeria stems	Pink Mini Carnations
Red Standard Carnation stems	Red Mini Carnations
Leatherleaf stems	Similar foliage

20-V3: The FTD® Sweetest Crush™ Bouquet

Current Recipe	Suggested Substitutes
Hot Pink 50 cm Standard Roses	Hot Pink 40 or 60 cm Standard Roses
Pale Pink Double Stock stems	Pink Stock, Pink Snapdragons
Pink Alstroemeria stems	Pink Mini Carnations
Peach Spray Roses	Peach 40 to 60 cm Standard Roses, Pink Spray Roses
Variegated Pittosporum stems	Similar foliage
Salal stems	Similar foliage

20-V4: The FTD® True Romantic™ Red Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	Red 60 or 70 cm Standard Roses, There is no substitution for mono botanical designs
Leatherleaf stems	Similar foliage



20-V4M: The FTD® Sweetheart Roses™ Bouquet

Current Recipe	Suggested Substitutes
Pink 50 cm Standard Roses	Pink 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Red 50 cm Standard Roses	Red 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Hot Pink 50 cm Standard Roses	Hot Pink 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Leatherleaf stems	Similar foliage

20-V5: The FTD® Sweet & Swooning™ Bouquet

Current Recipe	Suggested Substitutes
Pink Alstroemeria stems	Pink Mini Carnations
Red Mini Carnation stems	Red Standard Carnations
Hot Pink 50 cm Standard Roses	Hot Pink 40 or 60 cm Standard Roses
Red Standard Carnation stems	Red Mini Carnations
Salal stems	Similar foliage

20-V5M: The FTD® XOXO™ Bouquet

Current Recipe	Suggested Substitutes
Pink 50 cm Standard Roses	Pink 40 or 60 cm Standard Roses. there is no substitution for mono botanical designs.
Hot Pink 50 cm Standard Roses	Hot Pink 40 or 60 cm Standard Roses. there is no substitution for mono botanical designs.
Red 50 cm Standard Roses	Red 40 or 60 cm Standard Roses. there is no substitution for mono botanical designs.
Leatherleaf stems	Similar foliage
Israeli Ruscus stems	Similar foliage

20-V5R: The FTD® Cupid's Heart™ Red Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	Red 60 or 70 cm Standard Roses. There is no substitution for mono botanical designs.
Leatherleaf stems	Similar foliage
Israeli Ruscus stems	Similar foliage



20-V6: The FTD® Heartfelt™ Carnation Box

Current Recipe	Suggested Substitutes
Red Standard Carnation stems	There is no substitution for this flower in this design.

20-V6R: The FTD® Lovely™ Red Rose Heart Box

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	There is no substitution for this flower in this design.
Salal stems	Similar foliage

20-V7: The FTD® From Me to You™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	Red 40 or 60 cm Standard Roses
Purple Double Lisianthus stems	Lavender Lisianthus, Purple Florigene Carnations
Red Spray Roses	Red 40 to 60 cm Standard Roses
Pink LA Hybrid Lily stems	Pink Oriental Lily
Purple Statice stems	Lavender Statice, Limonium
Israeli Ruscus stems	Similar foliage

B35: The FTD® Sweet & Pretty™ Bouquet

Current Recipe	Suggested Substitutes
White Standard Carnation stems	White Mini Carnations, Off White or Cream Standard Carnations
Hot Pink 50 cm Standard Roses	40 or 60 cm Hot Pink Standard Roses, 40 to 60 cm Magenta or Fuchsia Standard Roses
Hot Pink Mini Carnation stems	Hot Pink Standard Carnations, Magenta or Fuchsia Mini Carnations
Pale Pink Alstroemeria stems	Similar colored Medium Pink Alstroemeria, Pink Mini Carnations
Green Button Pompon stems	Green Novelty Pommoms, Green Mini Carnations
Israeli Ruscus stems	Similar foliage



B54: The FTD® Truly Stunning™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	40 or 60 cm Red Standard Roses
Purple Double Lisianthus stems	Lavender Lisianthus, Purple Florigene Standard Carnations
Red Spray Roses	40 to 60 cm Red Standard Roses
Purple Statice stems	Purple Monte Casino, Purple Limonium
Pink Asiatic Lily stems	Pink LA Hybrid Lily, Pink Oriental Lily
Israeli Ruscus stems	Similar foliage

B55: The FTD® You're Precious™ Bouquet

Current Recipe	Suggested Substitutes
Pink Alstroemeria stems	Similar colored Light Pink Alstroemeria, Pink Mini Carnations
Hot Pink 50 cm Standard Roses	40 or 60 cm Hot Pink Standard Roses, 40 to 60 cm Magenta Standard Roses
Red Mini Carnation stems	Red Standard Carnations, Pink Mini Carnations
Red Standard Carnation stems	40 to 60 cm Red Standard Roses
Light Pink Standard Carnation stems	40 to 60 cm Pink Standard Roses
Leatherleaf stems	Similar foliage
Variegated Pittosporum stems	Similar foliage

B56: The FTD® In Bloom™ Bouquet

Current Recipe	Suggested Substitutes
Lavender Alstroemeria Stems	Lavender Button Pompons, Lavender Mini Carnations
Red Mini Carnation stems	Red Standard Carnations
Lavender 50 cm Standard Roses	40 or 60 cm Lavender Standard Roses
Red Standard Carnation stems	Red Mini Carnations
Israeli Ruscus stems	Similar foliage
Leatherleaf stems	Similar foliage



B57: The FTD® Forever In Love™ Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Standard Roses	60 or 70 cm Red Standard Roses. There is no substitution for this flower in a mono botanical design.
Pink 50 cm Standard Roses	60 or 70 cm Pink Standard Roses. There is no substitution for this flower in a mono botanical design.
Leatherleaf stems	Similar foliage

B58: The FTD® Smitten Pink™ Rose Bouquet

Current Recipe	Suggested Substitutes
Pink 50 cm Standard Roses	60 or 70 cm Pink Standard Roses. There is no substitution for this flower in a mono botanical design.
Leatherleaf stems	Similar foliage

B59: The FTD® Long Stem Red Rose™ Bouquet

Current Recipe	Suggested Substitutes
Red 60 cm Standard Roses	Red 70 or 80 cm Standard Rose stems. There is no substitute for this flower in a mono-botanical design.
Salal stems	Similar Foliage