



TAKE YOUR BUSINESS FURTHER™



FTD Valentine's Day 2018 Substitution Guidance

When substitution is necessary, the utmost care should be taken to maintain the overall effect including value, color balance and flower varieties.

18-V1: The FTD® Lasting Romance® Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	40 to 60 cm red or burgundy standard roses
Red standard carnations	Red mini carnations, magenta or burgundy standard carnations
Red mini carnations	Red standard carnations, red spray roses
Stargazer lily stems	Similar colored dark pink or raspberry Oriental lilies, dark pink LA Hybrid lilies. Adjust stem count to offset cost.
Salal stems	Similar foliage
Leatherleaf stems	Similar foliage

18-V1R: The FTD® In Love with Red Roses™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	60 to 70 cm red or burgundy standard roses
Leatherleaf stems	Similar foliage

18-V2: The FTD® Sweethearts® Bouquet

Current Recipe	Suggested Substitutes
Red mini carnation stems	Red carnations or burgundy mini carnations
Hot pink 50 cm roses	40 to 60 cm hot pink or magenta roses
Pink Asiatic lilies	Similar colored bright or dark pink Asiatic lilies, pink LA Hybrid lilies
Leatherleaf stems	Similar foliage

18-V2R: The FTD® Art of Love™ Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	40 to 60 cm red or burgundy standard roses
Hot pink 50 cm roses	40 to 60 cm hot pink or magenta colored roses
Leatherleaf stems	Similar foliage



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18-V4: The FTD® Hold Me in Your Heart™ Rose Bouquet

Current Recipe	Suggested Substitutes
Hot pink 50 cm standard roses	40 to 60 cm hot pink or magenta standard roses
Green pittosporum	Similar foliage

18-V5: The FTD® Love Always Bouquet by Vera Wang

Current Recipe	Suggested Substitutes
Hot pink 50 cm standard roses	60 to 70 cm hot pink or magenta standard roses
Pale pink 50 cm standard roses	60 or 70 cm light pink or bi color pink standard roses
Red 50 cm standard roses	60 to 70 cm red or burgundy standard roses
Salal stems	Similar foliage

B02: The FTD® Precious Heart™ Bouquet

Current Recipe	Suggested Substitutes
Hot pink 50 cm standard roses	Any shade of pink standard rose (40 to 60 cm)
Red Matsumoto aster stems	Red or burgundy mini carnations, red spray roses, true red alstroemeria
Pale pink mini carnation stems	Any shade of pink mini carnations
Leatherleaf stems	Similar foliage

B03: The FTD® Sweet Surprises® Bouquet

Current Recipe	Suggested Substitutes
Hot pink mini carnation stems	Similar colored bright pink or fuchsia mini carnation, standard hot pink carnation, hot pink novelty pompon
Pale pink mini carnation stems	Any shade of pink mini carnation or light pink standard carnation
White daisy pompon stems	White cushion or button pompons, white mini carnations
Pink bi color 50 cm standard roses	40 to 60 cm hot pink, bright pink or fuchsia standard roses
Leatherleaf stems	Similar foliage



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B06: The FTD® Stunning Beauty™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	40 or 60 cm standard red roses, 40 to 60 cm standard burgundy roses
Lavender standard carnations	Similar colored light or dark lavender Moon Series standard carnations, lavender mini carnations
Red alstroemeria	Similar colored red or burgundy alstroemeria, red mini carnations
Purple double lisianthus	Similar colored light or dark purple lisianthus, 50 cm standard purple roses
Stargazer lilies	Similar colored dark pink or raspberry Oriental lilies, dark pink LA Hybrid lilies
Purple Matsumoto asters	Similar colored light or dark purple Matsumoto asters, purple alstroemeria
Leatherleaf stems	Similar foliage

E2-4305: The FTD® Long Stem Red Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	50 to 60 cm red or burgundy standard roses
Salal stems	Similar foliage
Seeded eucalyptus stems	Similar foliage

LX180: The FTD® Heart's Wishes™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm standard roses	50 to 60 cm red or burgundy standard roses
Hot pink Mokara orchids	Fuchsia or magenta Mokara orchids, fuchsia Dendrobium orchids
Hot pink 50 cm standard roses	50 to 60 cm hot pink or fuchsia standard roses
Dark pink 50 cm spray roses	50 cm medium pink spray roses, hot pink 50 cm standard roses
Hot pink 50 cm spray roses	50 cm red spray roses, 50 cm dark pink standard roses
Red ti leaves	Similar foliage
Italian ruscus stems	Similar foliage

RP51: The FTD® Fate™ Luxury Bouquet

Current Recipe	Suggested Substitutes
Red 60 cm standard roses	70 cm red or burgundy standard roses
Green aspidistra leaves	Green ti leaves, similar foliage
Green myrtle foliage	Similar foliage