



FTD Valentine's Day 2017 Substitution Guidance

When substitution is necessary, the utmost care should be taken to maintain the overall effect including value, color balance and flower varieties.

17-V2: The FTD® Sweethearts™ Bouquet

Current Recipe	Suggested Substitutes
Hot Pink Standard Carnations	Hot Pink Mini Carnations or Stock
Red 50 cm Roses	40 to 60 cm Red or Burgundy Roses
Red Mini Carnations stems	Red Carnations or Burgundy Mini Carnations
Purple Statice stems	Purple Limonium or Pink Statice
Fuchsia Mini Carnations stems	Fuchsia Carnations, Magenta, Hot Pink or Purple Mini Carnations
Leatherleaf stems	Similar foliage

E2-4305: The FTD® Long Stem Red Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50cm Roses	40 to 60 cm Red or Burgundy Roses
Salal stems	Similar foliage
Seeded Eucalyptus stems	Similar foliage

17-V4: The FTD® Hold Me In Your Heart™ Rose Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Roses	40 to 60 cm Red or Burgundy Roses
Assorted Pink 50 cm Roses	40 to 60 cm Pink, Medium Pink or Bi Color Pink Roses
Red Spray Rose stems	40 to 60 cm Red, Burgundy or Bi Color Red Roses
Hot Pink Spray Rose stems	40 to 60 cm Hot Pink, Dark Pink or Bi Color Pink Roses
Leatherleaf stems	Similar foliage

C15-4790: The Precious Heart™ Bouquet by FTD®

Current Recipe	Suggested Substitutes
Hot Pink 40cm Roses	Any shade of Pink Standard Rose (40 to 60 cm)
Red Matsumoto Aster stems	Red or Burgundy Mini Carnations, Red Spray Roses, True Red Alstroemeria
Pink Mini Carnations stems	Any shade of Mini Pink Carnations
Leatherleaf stems	Similar foliage

C12-4792: The Sweet Surprises® Bouquet by FTD®

Current Recipe	Suggested Substitutes
Hot Pink Mini Carnations stems	Similar colored Bright Pink or Fuchsia Mini Carnation, Standard Hot Pink Carnation, Hot Pink Novelty Pompon
Pink Mini Carnations stems	Any shade of Pink Mini Carnation or Pink Standard Carnation
White Daisy Pompon stems	White Cushion or Button Pommpons, White Mini Carnations
Hot Pink 50 cm Roses	40 to 60 cm Hot Pink, Bright Pink or Fuchsia Roses
Leatherleaf stems	Similar foliage

17-V3: The FTD® Perfect Impressions™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Roses	40 to 60 cm Red or Burgundy Standard Roses
Red Standard Carnations	Burgundy Standard Carnations
Red Mini Carnation stems	Burgundy Mini Carnations
Pink Oriental Lily stems	Stargazer Oriental Lily, Pink LA Hybrid Lily
Leatherleaf stems	Similar foliage

C16-4839: The FTD® Stunning Beauty Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Roses	40 or 60 cm Standard Red Roses, 40 to 60 cm Standard Burgundy Rose
Standard Lavender Carnation	Similar colored Light or Dark Lavender Standard Carnation, Lavender Mini Carnations
Red Alstroemeria	Similar colored Red or Burgundy Alstroemeria, Red Mini Carnations
Purple Double Lisianthus	Similar colored Light or Dark Purple Lisianthus, Purple Freesia
Stargazer Lily	Similar colored Dark Pink Oriental Lily, Dark Pink LA Hybrid Lily
Purple Matsumoto Aster	Similar colored Light or Dark Purple Matsumoto Aster, Dark Purple Stock
Leather Leaf	Similar foliage

17-V1: The FTD® Lasting Romance® Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Roses	40 to 60 cm Red or Burgundy Standard Roses
Pink Mini Carnation stems	Pink Standard Carnations, Light Pink or Dark Pink or Magenta Mini Carnations
Stargazer Lily stems	Medium or Dark Pink Oriental Lily, Dark Pink LA Hybrid Lily
Red Standard Carnations	Red Mini Carnations, Magenta or Burgundy Standard Carnations
Leatherleaf stems	Similar foliage

17-V3R: The FTD® In Love with Red Roses™ Bouquet

Current Recipe	Suggested Substitutes
Red 50 cm Roses	40 to 60 cm Red or Burgundy Standard Roses
Leatherleaf stems	Similar foliage

17-V6: The FTD® Love You XO™ Bouquet by Hallmark

Current Recipe	Suggested Substitutes
Hot Pink Standard Carnations	Hot Pink Mini Carnations, Hot Pink or Magenta Stock
Hot Pink Stock	Magenta or Pink Stock, Hot Pink Snapdragon
Red Mini Carnation stems	Red Standard Carnations, Red Spray Roses
Red 50 cm Roses	40 to 60 cm Red or Burgundy Standard Roses
Pink Asiatic Lily stems	Similar colored Bright or Dark Pink Asiatic Lily, Pink LA Hybrid Lily
Leatherleaf stems	Similar foliage