



2019
January
BUYER'S GUIDE



THE FTD® BE MY BELOVED™ BOUQUET - **V1***
THE FTD® GORGEOUS ROSE BOUQUET - **V1R***
THE FTD® LOVE & ROSES™ BOUQUET - **V1K***
Clear glass vase with a metallic gold, hammered honeycomb base. Also featured in S8 and M3; you will automatically be codified for all 5 arrangements. 4" dia. x 8"h.
\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
KZ 1901
DELIVERED SRPs: V1p: \$100 V1Rd/V1Kd: MARKET PRICE

THE FTD® TRUEST LOVE™ BOUQUET - **V2***
THE FTD® SWEETHEART ROSES™ BOUQUET - **V2R***
Vivid red glass vase with an angled ribbed surface. You will automatically be codified for V2 and V2R. 4" dia. x 7½"h.
\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
KZ 1902
DELIVERED SRPs: V2p: \$80 V2Rs: MARKET PRICE

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*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.
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THE FTD® SWEETEST CRUSH™ BOUQUET - **V3***
Pink, geometric square ceramic vase with a metallic satin finish and angled sides. 5" sq. x 6"h; 3½" sq. opening.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
KZ 1903
\$95 PREMIUM DELIVERED SRP

THE FTD® FALLING FOR YOU™ BOUQUET - **V4***
Clear glass vase with a flared top and faceted design. This vase is also featured in S7, M2, D16 and D26; you will automatically be codified for all 5 arrangements. 4½" dia. x 8"h.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
KZ 1878V
\$100 PREMIUM DELIVERED SRP



THE FTD® SWOONING™ BOUQUET - **V5***
Modern, gray ceramic pedestal vase. Also featured in S5, you will automatically be codified for both arrangements. 4½" dia. x 7½"h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
KZ 1904
\$130 PREMIUM DELIVERED SRP



THE FTD® HELLO SUNSHINE™ BOUQUET - **S1***
White and gray ceramic vase with a raised, yellow zigzag pattern. 4½" dia. x 7"h; 2¾" opening. Shipping begins February 2019.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
KZ 1905
\$90 PREMIUM DELIVERED SRP



THE FTD® FULL OF JOY™ BOUQUET - **S2***
THE FTD® SPRING MORNING™ BOUQUET - **S2T***
Purple glass vase featuring geometric angled sides. You will automatically be codified for both S2 and S2T. 5" dia. x 7"H; 3" octagonal opening. Shipping begins February 2019.
\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
KZ 1906
DELIVERED SRPs: S2p: \$80 S2Tp: Market Price

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THE FTD® SWEET SPRING™ BOUQUET - **S3***
Ribbed, peach lantern-shaped glass vase, with a moveable metallic handle. 6" dia. x 5½"h; 3½" opening. Shipping begins February 2019.
\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
KZ 1907
\$80 PREMIUM DELIVERED SRP



THE FTD® PURE GRACE™ BOUQUET - **S4***
Ivory ceramic vase with a stamped flower design. Also featured in M1, you will automatically be codified for both arrangements. 4" dia. x 7¾"h; 2½" opening. Shipping begins February 2019.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
KZ 1908
\$100 PREMIUM DELIVERED SRP

THE FTD® DELIGHTFUL™ BOUQUET - **S5***
Matte gray ceramic pedestal vase. 4½" dia. x 7½"h. Shipping begins February 2019.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
KZ 1904S
\$115 PREMIUM DELIVERED SRP

THE FTD® SWEET CHARM™ BOUQUET - **S6***
Whitewashed, wooden rectangular box with a hard PVC liner. 7"w x 4"d x 4"h. Shipping begins February 2019.
\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
KZ 1909
\$90 PREMIUM DELIVERED SRP





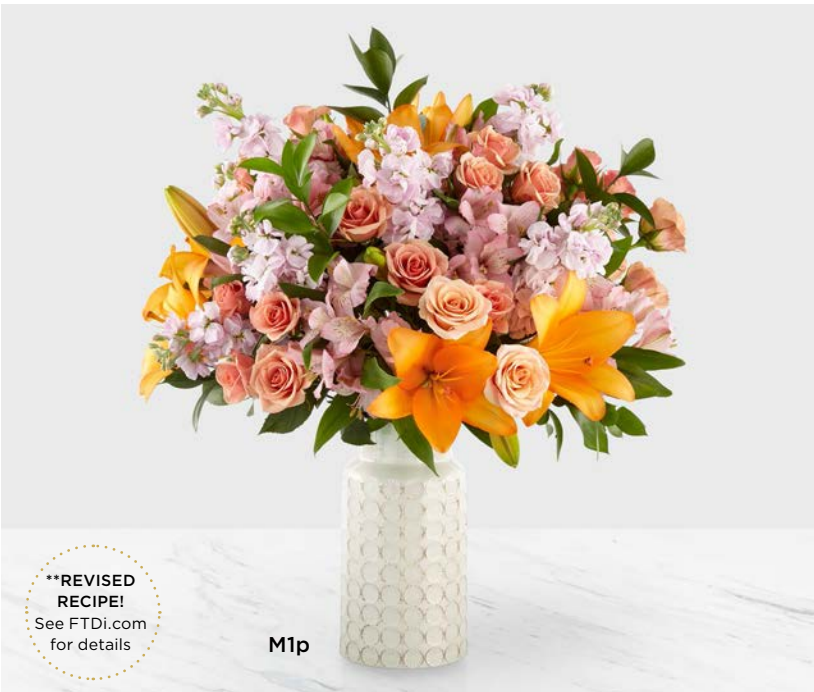
THE FTD® SUNLIT DAYS™ BOUQUET - **S7***
Clear glass vase with a flared top and faceted design. Also featured in M2, D16 and D26; you will automatically be codified for all 4 arrangements. 4½" dia. x 8"h. Shipping begins February 2019.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
KZ 1878S
\$110 PREMIUM DELIVERED SRP

THE FTD® SIMPLY GORGEOUS™ BOUQUET - **S8***
Clear glass vase with a hammered gold metallic base. Also featured in M3, you will automatically be codified for both arrangements. 4" dia. x 8"h. Shipping begins February 2019.
\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
KZ 1901S
\$100 PREMIUM DELIVERED SRP

THE FTD® LIFT ME UP™ BOUQUET - **S9***
Wooden basket with a moveable handle; hard PVC liner included. 7½"w x 6"d x 5"h. Shipping begins February 2019.
\$35.88 ctn. of 12 (\$2.99 ea.)
KZ 1911
\$80 PREMIUM DELIVERED SRP



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THE FTD® TRULY GRATEFUL™ BOUQUET - **M1***
Ivory ceramic distressed vase with a stamped flower design. Also featured in S4, you will automatically be codified for both arrangements. 4" dia. x 7¾"h; 2½" opening. Shipping begins February 2019.
**Peach spray roses replaced ranunculus.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
KZ 1908
\$125 PREMIUM DELIVERED SRP

THE FTD® ADORING YOU™ BOUQUET - **M2***
Clear faceted glass vase with a flared top. Also featured in S7, D16 and D26; you will automatically be codified for all 5 arrangements. 4½" dia. x 8"h. Shipping begins February 2019.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
KZ 1878S
\$90 PREMIUM DELIVERED SRP

THE FTD® HELLO BEAUTIFUL™ ROSE BOUQUET - **M3***
Clear glass vase with a golden, metallic base featuring a hammered honeycomb pattern. Also featured in S8; you will automatically be codified for both arrangements. 4" dia. x 8"h. Shipping begins February 2019.
\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
KZ 1901S
DELIVERED SRP: MARKET PRICE



VALENTINE'S DAY COMBO PACK

KZ 1930
Includes 6 pieces each (24 pieces total) **\$152.99** • Shipping begins January 2019



The FTD® Be My Beloved™
Bouquet **(V1/V1K/V1R)**



The FTD® Truest Love™
Bouquet **(V2/V2R)**



The FTD® Sweetest Crush™
Bouquet **(V3)**



The FTD® Falling for You™
Bouquet **(V4)**

SPRING/MOTHER'S DAY COMBO PACK #1

KZ 1932
Includes 6 pieces each (24 pieces total) **\$146.99** • Codification Deadline March 19, 2019 • Shipping begins February 2019



The FTD® Hello Sunshine™
Bouquet **(S1)**



The FTD® Full of Joy™
Bouquet **(S2/S2T)**



The FTD® Sweet Spring™
Bouquet **(S3)**



The FTD® Pure Grace™
Bouquet **(S4/M1)**

SPRING/MOTHER'S DAY COMBO PACK #2

KZ 1933
Includes 6 pieces each (18 pieces total) **\$115.99** • Codification Deadline March 19, 2019 • Shipping begins February 2019



The FTD® Sweet Charm™
Bouquet **(S6)**



The FTD® Sunlit Days™
Bouquet **(S7/M2)**



The FTD® Simply Gorgeous™
Bouquet **(S8/M3)**



THE FTD® HELLO, GORGEOUS™ BOUQUET - **D01***
THE FTD® HOME SWEET HOME™ BOUQUET - **D02***
THE FTD® NEW LEAF™ BOUQUET - **D18***
Weathered, wooden rectangular box; hard PVC liner included. You will automatically be codified for D01, D02 and D18. 9”w x 4”d x 4”h.
\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
KZ 1870
DELIVERED SRPs: D01p: \$80 D02p: \$70 D18d: \$80



THE FTD® PASSION PICKS™ BOUQUET - **D19***
THE FTD® FRESH GLOW™ BOUQUET - **D20***
Sleek, white ceramic bowl. You will automatically be codified for D19 and D20. 6½” dia. x 5¼”h; 3¼” dia. x 1½”h pedestal.
\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.79 ea.)
KZ 1871
DELIVERED SRPs: D19p: \$100 D20d: \$100



THE FTD® SPRING CRUSH™ BOUQUET - **D21***
THE FTD® SOFT & ELEGANT™ BOUQUET - **D06***
Fresh green ceramic vase with a gray textured center. You will automatically be codified for D21 and D06. 3¼” dia. opening x 6½”h.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
KZ 1872
DELIVERED SRPs: D21p: \$75 D06p: \$80



THE FTD® HEARTS & KISSES™ BOUQUET - **D07***
THE FTD® SOFT & PRETTY™ BOUQUET - **D08***
Bright orange ceramic vase with an intricate texture. You will automatically be codified for D07 and D08. 4½” dia. x 6”h.
\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
KZ 1874
DELIVERED SRPs: D07p: \$70 D08p: \$70

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THE FTD® BERRY HAPPY™ BOUQUET - **D22***
THE FTD® BLUSHING™ BOUQUET - **D09***
Translucent purple glass vase. You will automatically be codified for D22 and D09. 3½" dia. x 7"h.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
KZ 1875
DELIVERED SRPs: D22d: \$90 D09p: \$100

THE FTD® SERENITY™ BOUQUET - **D23***
THE FTD® CRAZY IN LOVE™ BOUQUET - **D12***
Soft gray ceramic vase features a textured design. You will automatically be codified for D23 and D12. 5" dia. x 8"h; 3½" dia. opening.
\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
KZ 1876
DELIVERED SRPs: D23d: \$85 D12p: \$100



THE FTD® MUSE™ BOUQUET - **D24***
THE FTD® MADE YOU LOOK™ BOUQUET - **D25***
Cobalt blue glass vase with a ribbed texture. You will automatically be codified for D24 and D25. 3¾" dia. x 7½"h.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
KZ 1877
DELIVERED SRPs: D24p: \$100 D25p: \$90

THE FTD® SUNNY DAYS™ BOUQUET - **D26***
THE FTD® ALLURING ELEGANCE™ BOUQUET - **D16***
Clear textural glass vase. You will automatically be codified for D26 and D16. 4½" dia. x 8"h.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
KZ 1878
DELIVERED SRPs: D26p: \$90 D16p: \$90

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BEST SELLERS



THE FTD® SUNLIT MEADOWS™ BOUQUET – **SMB***
Help your customers captivate a sunny day with these gorgeous blooms, set in an aqua blue ribbed glass vase. You will automatically be codified for SMB and G13. 4¼" dia. x 5¾"h.

\$55.08 ctn. of 12 (\$4.59 ea.)
2 PLUS: \$49.57 ctn. of 12 (\$4.13 ea.)
KZ 1461

\$70 PREMIUM DELIVERED SRP

THE FTD® PERFECT DAY™ BOUQUET – **PDB***
THE FTD® SWEET DEVOTION™ BOUQUET – **DV3***
Your customers can choose from two different garden-inspired bouquets featuring this purple-textured, diagonal-lined glass vase. You will automatically be codified for PDB and DV3. 5" dia. x 8"h; 3" dia. opening.

\$53.88 ctn. of 12 (\$4.49 ea.)
2 PLUS: \$48.48 ctn. of 12 (\$4.04 ea.)
KZ 1806E

PREMIUM DELIVERED SRPs: PDB \$65 DV3 \$70

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THE FTD® FARMHOUSE COLLECTION*
Ribbed glass vases overflow with stunning garden bouquets reflecting their colors. 4¼" dia. x 5¾"h; 3¾" dia. opening.

\$55.08 ctn. of 12 (\$4.59 ea.)
2 PLUS: \$49.57 ctn. of 12 (\$4.13 ea.)
KZ 1461 Aqua (Codifies you for SMB also)
KZ 1762 Orange
KZ 1761 Purple
KZ 1760 Blue

\$70 PREMIUM DELIVERED SRPs



G11p
The FTD® Purple Prose™ Bouquet



G12p
The FTD® Peachy Keen™ Bouquet



G10p
The FTD® Something Blue™ Bouquet

SYMPATHY



THE FTD® ETERNAL LIGHT™ BOUQUET - **ELB***
Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder.
Glass cross: 4½" w x 8" h.
\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
KZ 1155

\$90 PREMIUM DELIVERED SRP

THE FTD® FAITHFUL BLESSINGS™ BOUQUET - **FBB***
White ceramic vase embellished with a sculptural cross.
3½" sq. x 8" h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
KZ 1460

\$85 PREMIUM DELIVERED SRP

THE FTD® COMFORT PLANTERS - **CPP/CP2***
Ceramic planters with "Comfort" satin ribbon.
\$95.88 ctn. of 12 (\$7.99 ea.) **CPP**
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
KZ 0685 6" plant (7" dia. x 6"h planter)

\$95.96 ctn. of 4 (\$23.99 ea.) **CP2**
2 PLUS: \$86.36 ctn. of 4 (\$21.59 ea.)
KZ 1695 8" plant (10" dia. x 10½"h planter)

DELIVERED SRPs: CPP \$50 CP2 \$100

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INSPIRATION



THE FTD® HEALING LOVE™ BOUQUET - **SB2***
A bright blue glass vase with an embedded pattern sets the tone for a thoughtful gift. 4¼" dia. x 7" h; 2¾" dia. opening.
\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
KZ 1739E
\$80 PREMIUM DELIVERED SRP

THE FTD® GOD'S GIFTS™ BOUQUET - **FT1***
Embossed purple glass vase with a removable handcrafted jeweled cross. 4¼" dia. x 6½" h; 3" w x 5" h cross.
\$95.88 ctn. of 12 (\$7.99 ea./removable cross included)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea./removable cross included)
KZ 1750
\$75 PREMIUM DELIVERED SRP



THE FTD® FAITHFUL GUARDIAN™ BOUQUET - **SB1***
Blue glass vase with hand-applied and etched silver accents.
3½" w x 6½" h; 3" dia. opening.
\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
KZ 1668
\$100 PREMIUM DELIVERED SRP



INSPIRATION



IN4p
The FTD® Because
You're Special™ Bouquet



IN1p
The FTD® Be Strong
& Believe™ Bouquet

THE FTD® INSPIRATION COLLECTION*
Glass jar vases with inspiring messages on wooden tags (1¼" w x 2½" h) hanging from jute ribbon. 4" dia. x 6" h; 3½" dia. opening.

\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)

- KZ 1769** Raspberry
- KZ 1766** Teal
- KZ 1767** Orange
- KZ 1768** Green

\$70 PREMIUM DELIVERED SRPs



IN2p
The FTD® Dream
Big™ Bouquet



IN3p
The FTD® Hello
Sun™ Bouquet

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CELEBRATION



BG1p

THE FTD® BIRTHDAY BRIGHTS™ BOUQUET - **BD2***
Striped ceramic "Happy Birthday" vase finished with a fabric bow. 6" w x 2¾" d x 6" h; heavyweight "Happy Birthday" pic included.

\$85.08 ctn. of 12 (vase \$6.49 - pic \$0.60 ea.)
2 PLUS: \$76.56 ctn. of 12 (vase \$5.84 - pic \$0.54 ea.)
KZ 1665

\$70 PREMIUM DELIVERED SRP

AQUAFOAM FLORAL CAKE KIT - **CAK***
You will automatically be codified to receive orders for D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. 10½" dia. x 6½" h.

\$32.34 ctn. of 6 (\$5.39 ea.)

KZ 640-06-22C



CAK



BB1p

THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS - **BG1/BB1***
Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out "love." 5" dia. x 5" h.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

- KZ 1680** Girl
- KZ 1681** Boy

\$60 PREMIUM DELIVERED SRPs



BD2p

COLOR CONFECTIONS

THE FTD® COLOR CONFECTIONS COLLECTION
Heavy flared square glass vases in bright colors feature blooms picked especially for each vase. Arrangements customers will love for any occasion. 3¼" sq. x 6¾"h.

\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

- KZ 1575 *Blue*
- KZ 1479 *Red*
- KZ 1477 *Purple*
- KZ 1476 *Raspberry*
- KZ 1481 *Orange*

\$60 PREMIUM DELIVERED SRPs



CDBp*
The FTD® Beyond Blue™ Bouquet

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CCRp*
The FTD® Red Reveal™ Bouquet



CCLp*
The FTD® Purple Presence™ Bouquet



CPRp*
The FTD® Raspberry Rush™ Bouquet



CCOp*
The FTD® Orange Essence™ Bouquet

LOVE & ROMANCE



THE FTD® HIGHER LOVE™ BOUQUET - **AB3***
THE FTD® FOREVER YOUR FAVORITE™ BOUQUET - **AB4***
Rich colors elegantly fill a heavyweight red glass vase with an asymmetrical raised swirl. You will automatically be codified for both AB3 and AB4. 4½" dia. x 9"h.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
KZ 1801E

\$120 PREMIUM DELIVERED SRPs



GDV



AB4p



TLVp

THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - **TLV***
Red glass vase featuring a contemporary silverplated sentiment "love" tag hanging from a wrapped band of silver wire. 4½" dia. x 2½" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
KZ 1365

\$70 PREMIUM DELIVERED SRP

GODIVA® CHOCOLATE GIFT - **GDV***
Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)
2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)
KZ GODIVA
\$20 SRP



LX186s*
DELIVERED SRP \$150



LX187d*
DELIVERED SRPs: \$130/\$160



LX190s*
DELIVERED SRP \$175



LX151d*
DELIVERED SRPS \$100/\$130



LX174d*
DELIVERED SRPS \$100/\$130



LX188d*
DELIVERED SRPs: \$125/\$150



LX189d*
DELIVERED SRPs: \$125/\$150



LX153d*
DELIVERED SRPS \$100/\$130

THE FTD® ONLY THE BEST™ LUXURY BOUQUET - LX186 (X33)
THE FTD® GALA™ LUXURY BOUQUET - LX187 (X34)
THE FTD® DIVINE GARDEN™ LUXURY BOUQUET - LX190 (X37)
THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET - LX151 (X01)
THE FTD® ALWAYS SMILE™ LUXURY BOUQUET - LX174 (X22)
Beautifully sculpted, heavy, pale aqua ribbed glass vase
complements these stunning bouquets. 4 7⁄8" dia. x 7"h.

\$71.95 ctn. of 6 (\$11.99 ea.)
2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.)
KZ 1560

THE FTD® BALLAD™ LUXURY BOUQUET - LX188 (X35)
THE FTD® MADEMOISELLE™ LUXURY BOUQUET - LX189 (X36)
THE FTD® PURE OPULENCE™ LUXURY BOUQUET - LX153 (X03)
Classic gray ceramic vase with ivory detail shows off its retro
style and versatility. 4 1⁄4" dia. x 8"h.
\$59.94 ctn. of 6 (\$9.99 ea.)
2 PLUS: \$53.95 ctn. of 6 (\$8.99 ea.)
KZ 1561

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LX180d
DELIVERED SRPS \$230/\$280



LX185d
DELIVERED SRPS \$170/\$210



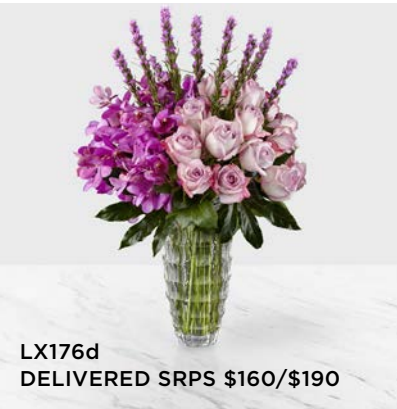
LX158d
DELIVERED SRPS \$170/\$210



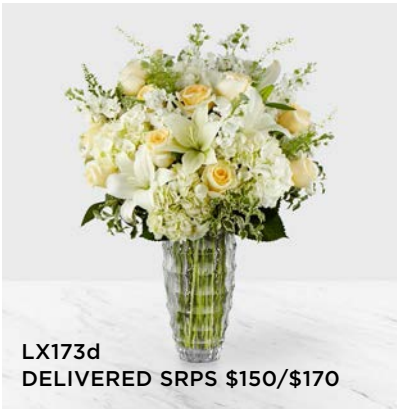
LX157d
DELIVERED SRPS \$150/\$170



LX155d
DELIVERED SRPS \$170/\$200



LX176d
DELIVERED SRPS \$160/\$190



LX173d
DELIVERED SRPS \$150/\$170



LX177d
DELIVERED SRPS \$130/\$160

THE FTD® HEART'S WISHES™ LUXURY BOUQUET — LX180 (X28)
THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET — LX155 (X05)
THE FTD® MODERN ROYALTY™ LUXURY BOUQUET — LX176 (X24)
THE FTD® HOPE HEALS™ LUXURY BOUQUET — LX173 (X21)
Clear faceted glass vase. 5" dia. x 11"h.
\$59.96 ctn. of 4 (\$14.99 ea.)
2 PLUS: \$53.96 ctn. of 4 (\$13.49 ea.)
KZ 1562*

THE FTD® IRREPLACEABLE™ LUXURY BOUQUET — LX185 (X32)
THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — LX158 (X08)
THE FTD® DESERT SKIES™ LUXURY BOUQUET — LX157 (X07)
THE FTD® OCEAN'S ALLURE™ LUXURY BOUQUET — LX177 (X25)
Aqua swirled glass vase designed in a stylish egg shape is
perfect for these brilliant bouquets. 4 1⁄4" dia. x 8"h.
\$77.94 ctn. of 6 (\$12.99 ea.)
2 PLUS: \$70.15 ctn. of 6 (\$11.69 ea.)
KZ 1563*



LX165s
DELIVERED SRP \$210



RP84
DELIVERED SRP \$335



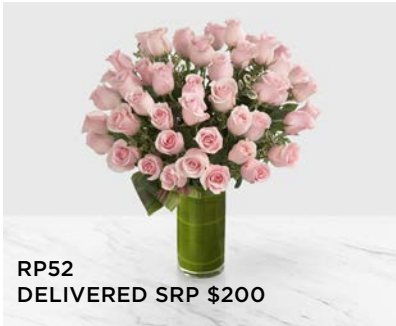
LX179s
DELIVERED SRP \$190



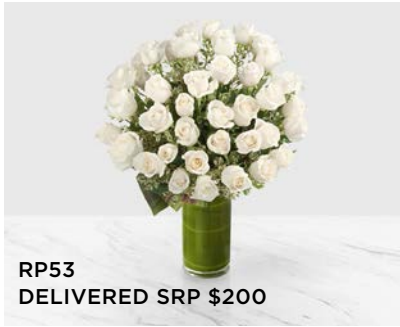
RP91
DELIVERED SRP \$200



RP51
DELIVERED SRP \$200



RP52
DELIVERED SRP \$200



RP53
DELIVERED SRP \$200



RP54
DELIVERED SRP \$200



LX75
DELIVERED SRP \$170

THE FTD® DEFINING MOMENTS™ LUXURY BOUQUET — **LX165 (X14)**
THE FTD® BREATHLESS™ LUXURY BOUQUET — **RP84 (X17)**
THE FTD® DUET™ LUXURY BOUQUET — **RP91 (X20)**
THE FTD® CIRCLING THE SUN™ LUXURY BOUQUET — **LX179 (X27)**
Handblown large glass pillow vase is perfectly designed for your most incredible bouquets. 15½”w x 6½”d x 13½”h.
\$50.00 ctn. of 2 (\$25.00 ea.)
2 PLUS: \$45.00 ctn. of 2 (\$22.50 ea.)
KZ LUX-PILLOW*

THE FTD® LUMINOUS™ LUXURY BOUQUET — **LX75 (X18)**
THE FTD® FATE™ LUXURY ROSE BOUQUET — **RP51 (X15)**
THE FTD® CLARITY™ LUXURY ROSE BOUQUET — **RP53 (X30)**
THE FTD® DELIGHTED™ LUXURY ROSE BOUQUET — **RP52 (X29)**
THE FTD® SENSATIONAL™ LUXURY ROSE BOUQUET — **RP54 (X31)**
A 10” slender column of glass accents the variety of uses for this cylinder. 5” dia. x 10”h.
\$50.00 ctn. of 6 (\$8.33 ea.)
2 PLUS: \$45.00 ctn. of 6 (\$7.50 ea.)
KZ LUX-10*



PCOp
The FTD® Color Your Day®
with Laughter™ Bouquet



PCGp
The FTD® Color Your Day®
with Joy™ Bouquet

THE FTD® COLOR YOUR DAY® COLLECTION*
Bright metal paint cans; hard PVC liners included.
4½” dia. x 5”h; 3” dia. opening.
\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
KZ 1351 Orange
KZ 1277 Green
\$60 PREMIUM DELIVERED SRPs

THE FTD® BE BLESSED™ BOUQUET - **FT2***
Periwinkle blue ceramic mug. Holds 34 oz. and is food safe.
5¼” dia. x 4½”h; 7”ow.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
KZ 1710E
\$70 PREMIUM DELIVERED SRP



FT2p



BHBp

THE FTD® BIG HUG® BIRTHDAY BOUQUET - **BHB***
Cobalt blue ceramic vase enjoys a loving squeeze from a plush, adorable birthday bear wearing his festive party hat.
3¾” dia. opening x 6¾”h vase and 6½”h plush bear.
\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)
KZ 1670
\$65 PREMIUM DELIVERED SRP



BD1p

THE FTD® SET TO CELEBRATE™ BIRTHDAY BOUQUET - **BD1***
Bright orange ceramic vase that bears the look of a gift-wrapped present. 6”w x 2¾”d x 6”h; heavyweight paper “Happy Birthday” pic included.
\$79.08 ctn. of 12 (vase \$5.99 - pic \$0.60 ea.)
2 PLUS: \$71.16 ctn. of 12 (vase \$5.39 - pic \$0.54 ea.)
KZ 1650
\$70 PREMIUM DELIVERED SRP

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*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.
.....

HALLMARK



THE FTD® LOVE BOUQUET BY HALLMARK – **HMA***
Modern rectangular glass vase with gilded metallic banding. 6”w x 2½”d x 6”h; Hallmark sentiment tag included.
\$101.88 ctn. of 12 (\$8.49 ea./includes sentiment tag)
2 PLUS: \$91.68 ctn. of 12 (\$7.64 ea./includes sentiment tag)
KZ 1675
\$100 PREMIUM DELIVERED SRP**

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK – **HMC***
Hand-etched, orange cut-glass vase. 4” dia. x 7¼”h; 2½” dia. opening. Hallmark sentiment tag included.
\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
KZ 1755
\$75 PREMIUM DELIVERED SRP**

THE FTD® HAPPY MOMENTS™ BOUQUET BY HALLMARK – **HMJ***
Berry textured glass vase. 3½” dia. x 7½”h; 2½” dia. opening. Hallmark sentiment tag included.
\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)
KZ 1685
\$75 PREMIUM DELIVERED SRP**

THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK – **HMW***
Glass vase with a coral metal latticework sleeve. 3½” dia. opening x 7½”h; Hallmark sentiment tag included.
\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
KZ 1676
\$70 PREMIUM DELIVERED SRP**

**Includes delivery and Hallmark licensing participation.

.....
*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.
.....



HALLMARK



THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK – **HMD***
Turquoise ceramic vase with a raised latticework design. 4” dia. x 5”h; Hallmark sentiment tag included.
\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
KZ 1690
\$70 PREMIUM DELIVERED SRP**

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK – **HMS***
Handcrafted cream ceramic artisan vase with embossed trellis pattern. 4½” dia. x 7½”h; 3½” dia. opening; Hallmark sentiment tag included.
\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)
KZ 1667
\$105 PREMIUM DELIVERED SRP**



THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK – **HMB***
THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK – **HMG***
Soft blue or pink striped vase with a gold “love” sentiment. 3½” dia. opening x 7”h; Hallmark sentiment tag included.
\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
KZ 1657 *Boy*
KZ 1656 *Girl*
\$75 PREMIUM DELIVERED SRPs**

COMBO PACKS

DESIGNERS' WORKSHOP COLLECTION #1 COMBO PACK - \$69.99 - 6 of each KZ 1879



The FTD® Hello, Gorgeous™
Bouquet (D01/D02/D18)



The FTD® Passion Picks™
Bouquet (D19/D20)

DESIGNERS' WORKSHOP COLLECTION #2 COMBO PACK - \$74.99 - 4 of each KZ 1881



The FTD® Spring Crush™
Bouquet (D21/D06)



The FTD® Hearts & Kisses™
Bouquet (D07/D08)



The FTD® Serenity™
Bouquet (D23/D12)

DESIGNERS' WORKSHOP COLLECTION #3 COMBO PACK - \$74.99 - 4 of each KZ 1880



The FTD® Blushing™
Bouquet (D09/D22)



The FTD® Muse™
Bouquet (D24/D25)



The FTD® Sunny Days™
Bouquet (D26/D16)

COMBO PACKS

BIRTHDAY COMBO PACK - \$130.99 - 6 of each KZ 1663



The FTD® Big Hug® Birthday
Bouquet (BHB)



The FTD® Set To Celebrate™
Birthday Bouquet (BD1)



The FTD® Birthday Brights™
Bouquet (BD2)

COLOR CONFECTIONS™ COMBO PACK - \$53.99 - 3 of each KZ 1782



The FTD® Raspberry
Rush™ Bouquet (CPR)



The FTD® Purple Presence™
Bouquet (CCL)



The FTD® Red Reveal™
Bouquet (CCR)



The FTD® Orange Essence™
Bouquet (CCO)

BABY FEET COMBO PACK - \$77.99 - 6 of each KZ 1682



The FTD® Tiny Miracle™ New
Baby Girl Bouquet (BG1)



The FTD® Tiny Miracle™ New
Baby Boy Bouquet (BB1)

HALLMARK BABY COMBO PACK - \$83.99 - 6 of each KZ 1658



The FTD® Sweet Baby Girl™
Bouquet by Hallmark (HMG)



The FTD® Sweet Baby Boy™
Bouquet by Hallmark (HMB)

COMBO PACKS

FARMHOUSE COMBO PACK – \$60.99 – 4 of each KZ 1763



The FTD® Something Blue™
Bouquet (G10)



The FTD® Purple Prose™
Bouquet (G11)



The FTD® Peachy Keen™
Bouquet (G12)

INSPIRATION COMBO PACK – \$65.99 – 3 of each KZ 1771



The FTD® Be Strong &
Believe™ Bouquet (IN1)



The FTD® Dream Big™
Bouquet (IN2)



The FTD® Hello Sun™
Bouquet (IN3)



The FTD® Because You're
Special™ Bouquet (IN4)

SYMPATHY COMBO PACK – \$152.99 – 6 of each KZ 1173



The FTD® Comfort
Planter (CPP)



The FTD® Faithful Blessings™
Bouquet (FBB)



The FTD® Eternal Light™
Bouquet (ELB)

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal, or visit our website, 24 hours a day.

Fax: 630-719-4861

Mercury: 90-0233AA

Email: marketplacesales@FTDi.com

Website: www.FTDMarketplace.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

EXTENDED PAYMENT TERMS: All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame, FTD cannot guarantee that such request will be honored. You will be notified by an FTD Marketplace Customer Service Representative if we are unable to accommodate your request.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners Mayflower Balloons, CTI Balloons, Burton & Burton Balloons, Hallmark, SRC, Pictura and Callard. Please ask a representative for more details.

EXCEPTIONAL BENEFITS WITH FTD® MARKETPLACE™

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: As a member of the FTD florist network, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

SHOPONLINE: Visit www.FTDMarketplace.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.

EVERYDAY CODIFIED CONTAINERS

AB3/AB4 1801E 	CP2 1695 	D16-D26 1878 	HMA 1675 
BB1 1681 	CPP 0685 	DV3-PDB 1806E 	HMB 1657 
BD1 1650 	CPR 1476 	ELB 1155 	HMC 1755 
BD2 1665 	D01-D02-D18 1870 	FBB 1460 	HMD 1690 
BG1 1680 	D19-D20 1871 	FT1 1750 	HMG 1656 
BHB 1670 	D06-D21 1872 	FT2 1710E 	HMJ 1685 
CCL 1477 	D07-D08 1874 	G10 1760 	HMS 1667 
CCO 1481 	D09-D22 1875 	G11 1761 	HMW 1676 
CCR 1479 	D12-D23 1876 	G12 1762 	IN1 1766 
CDB 1575 	D24-D25 1877 	G13-SMB 1461 	IN2 1767 

EVERYDAY

SPRING/SUMMER 2019

IN3 1768 	X07-X08-X25 X32 1563 	V1-V1R-V1K 1901 	S2-S2T 1906 
IN4 1769 	X14-X17-X20 X27 LUX-Pillow 	V2-V2R 1902 	S3 1907 
PCG 1277 	X15-X18-X29 X30-X31 LUX-10 	V3 1903 	S4-M1 1908 
PCO 1351 		V4 1878V 	S6 1909 
SB1 1668 		V5 1904 	S9 1911 
SB2 1739E 		S1 1905 	
TLV 1365 			
X01-X22- X33-X34-X37 1560 			
X03-X35-X36 1561 			
X05-X21 X24-X28 1562 			



Prices are subject to change, FTD reserves the right to accept or reject orders. Prices do not include freight. FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$7.99 per carton for the Continental U.S. and 22% of the value of each carton with a minimum of \$9.99 per carton for Canada. For Alaska, Hawaii and Puerto Rico, the shipping and handling charges are 24% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from FTD, ship one time per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. FTD®, the Mercury Man logo, and other marks denoted with the ™ symbol that are referred to or displayed in this document are trademarks and/or registered trademarks of Florists' Transworld Delivery, Inc. All other trademarks referenced herein are property of their respective owners. ©2019 Florists' Transworld Delivery, Inc. Printed in the USA.