



FALL/WINTER 2019

Buyer's Guide

YOU'RE SPECIAL



THE FTD® YOU'RE SPECIAL™ BOUQUET - F1*
Offer an arrangement that captures the warmth and stunning colors of autumn. Harvest blooms are highlighted by a glass lantern with a metallic leaf accent and handle; there are endless uses for this stunning container.

Vase (5" dia. x 6"h; 3½" dia. opening), 2" leaf, care card and FTD logo pic included. Shipping begins August 2019.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
ZS 1915

DON'T MISS OUT ON FALL 2019 ORDERS!
Purchase the Collection by **August 26th** to ensure codification and have product in your shop when Fall launches on FTD.com in early September.

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.



BEHIND *the* DESIGNS

Often times I am asked what inspires me to create, and for fall that's an easy answer. I'm inspired by nature - the textures, the seasonal change in color, the beauty of foliage and what it adds to a design, along with the casual flair that captures a season like no other.

For Fall 2019 we are bringing nature indoors, adding a modern wood-finished vase, a casual wooden box, an updated version of terracotta and everyone's favorite basket that's finished off with a pumpkin pic and ribbon that reminds me of a fiery sunset. Color also plays a vital role in the designs, it's my starting point for this assortment. From September through November the fields are filled with flowers in shades of butterscotch, plum, ochre, mahogany, amber and gold.

Many of the vases are shorter than in seasons past. This captures the trends we are seeing, as well as the need to send more floral gifts that are intended to add the warmth of the season to the center of a table while entertaining. Gather together the beauty of the season, and have fun creating!



F1 PREMIUM (BEST)
DELIVERED SRP \$90
15"H x 15"W

DESIGN TIPS

- Subtle color changes are essential to this bouquet.
- For the perfect orange to yellow color transition, select bi-color alstroemeria when available.
- Use partially open lilies for longevity.

HARVEST TRADITIONS



THE FTD® HARVEST TRADITIONS™
PUMPKIN - **F2***
Help your customers celebrate fall with a seasonal bouquet bursting from a festive, ceramic pumpkin vase. Featuring a lid with a jute stem, this vase is a delightful, decorative piece your customers can enjoy every autumn.

Pumpkin with lid (5½" dia. opening x 5"h), lid pic, care card and FTD logo pic included. Shipping begins August 2019.

\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
ZS 1918

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Sunflowers	3	3	5
Orange 50 cm Roses	2	6	7
Solidago stems	1	1	3
Peach Hypericum Berry stems**		2	4
Leatherleaf stems	2	3	3
Floral Foam blocks	½	½	½
SRP	\$35	\$50	\$65
Delivered SRP	\$45	\$60	\$75

**Standard does not include hypericum berries.



F2 PREMIUM
(BEST)
DELIVERED SRP \$75
10"H x 11"W

HAPPY HARVEST



THE FTD® HAPPY HARVEST GARDEN™ - **F3***

A gorgeous bouquet flows from a weathered, wooden rectangular box creating a gift that will be used again and again by those who love to garden, or style their home with rustic décor. Also featured in C6, D01, D02, D18 and D27; you will automatically be codified for all 6 arrangements.

Wooden box (9”w x 4”d x 4”h), hard PVC liner, care card and FTD logo pic included. Shipping begins August 2019.

\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
ZS 1970

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Butterscotch Daisy Pompon stems	4	4	6
Orange 50 cm Roses	3	6	9
Green Button Pompon stems	3	4	6
Sunflowers	2	4	5
Italian Variegated Pittosporum stems	1	1	1
Floral Foam blocks	2/3	2/3	2/3
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85



F3 PREMIUM (BEST)
DELIVERED SRP \$85
12”H x 18”W

DESIGN TIPS

- Sunflowers are the focal point. Insert them first for even distribution.
- The centers of the daisy pompons provide the perfect color transition.
- Use shorter pittosporum laterals and add them last to keep your design loose.

AUTUMN HARVEST



THE FTD® AUTUMN HARVEST™ BOUQUET - F4*

Create a bouquet filled with vivid, harvest hues that they will truly admire. Set in a muted green ceramic vase that features a gold metallic finish, this unique piece is perfect for anyone who wants to bring a hint of sophisticated style to their home.

Vase (5" dia. x 7"h; 3¼" dia. opening), care card and FTD logo pic included. Shipping begins August 2019.

\$86.28 ctn. of 12 (\$7.19 ea.)
2 PLUS: \$77.64 ctn. of 12 (\$6.47 ea.)
ZS 1920

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Violet Mini Carnation stems	3	5	6
Purple Stock stems	2	3	4
Orange Spray Rose stems	2	3	4
Peach Hypericum Berry stems	1	2	3
Purple Ornamental Kale stems	1	1	2
Orange 50 cm Roses**		2	3
Italian Variegated Pittosporum stems	1	1	1
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85

**Standard does not include roses.



F4 PREMIUM (BEST)
DELIVERED SRP \$85
16"H x 16"W

DESIGN TIPS

- Color distribution and balance is key to a successful design.
- Select purple stock that is close in color to the centers of the kale.
- Your final design should be as wide as it is tall.

SHADES OF AUTUMN



THE FTD® SHADES OF AUTUMN™
BOUQUET - **F5***

Make your customers' day with an arrangement designed for bringing the comfort of autumn indoors. Set within a decorative orange ceramic vase with a raised white diamond pattern, this arrangement makes a stunning statement in your shop.

Vase (5½" dia. x 5"h; 4" dia. opening), care card and FTD logo pic included. Shipping begins August 2019.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1935

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Bronze Daisy Pompon stems	3	4	5
Orange Alstroemeria stems	3	3	5
Ivory 50 cm Roses	2	3	5
Red Hypericum Berry stems**		2	3
Orange Spray Rose stems**		2	3
Leatherleaf stems	3	3	3
SRP	\$35	\$50	\$65
Delivered SRP	\$45	\$60	\$75

**Standard does not include hypericum berries or spray roses.



**F5 PREMIUM
(BEST)**
DELIVERED SRP \$75
14"H x 14"W

DESIGN TIPS

Deep red hypericum is key. It brings out the richness of the vase.

Keep your design tight and compact.

FALL HARVEST



THE FTD® FALL HARVEST™ BOUQUET-F6*
Whether they are delighting their loved ones or decorating their home, this arrangement captures the essence of autumn. A striking geometric ceramic vase with a wood finish and metallic base complements vibrant blooms to share the beauty of the season wherever it's placed.

Vase (5" dia. x 5¼"h; 3¾" dia. opening), care card and FTD logo pic included. Shipping begins August 2019.

\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
ZS 1936

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Sunflowers	3	4	5
Burgundy Bi-Color Daisy Pompon stems	3	4	5
Yellow 50 cm Roses	2	4	6
Burgundy Cushion Pompon stems	2	3	4
Green Trick Dianthus stems	2	3	3
Bupleurum stems	1	1	2
Solidago stems	1	1	1
Israeli Ruscus stems	2	2	3
SRP	\$50	\$65	\$80
Delivered SRP	\$60	\$75	\$90



**F6 PREMIUM
(BEST)**
DELIVERED SRP \$90
15"H x 16"W

DESIGN TIPS

- Bi-color daisy pompons and sunflowers pair well together. Keep them grouped in your design.
- Insert the green trick closer to the vase, using it as a textural backdrop for all of the other flowers.
- Cascade flowers over the side to help create width.

GIVING THANKS



THE FTD® GIVING THANKS™
CENTERPIECE - **F7***
Help your customers celebrate the season of giving thanks with this gorgeous fall centerpiece. A collection of harvest-inspired blooms are set around a matte gold metal lantern glass insert, making a welcoming statement for a gathering of friends and family. Also featured in C3, you will automatically be codified for both arrangements.

Lantern (4" sq. x 10"h), candle, design tray, ribbon, care card and FTD logo pic included. Shipping begins August 2019.

\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
ZS 1937

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Burgundy Cushion Pompon stems	4	4	6
Sunflowers	3	4	5
Red Daisy Pompon stems	3	4	5
Orange Standard Carnations	3	3	6
Orange 50 cm Roses	2	5	10
Leatherleaf stems	3	3	3
Glycerized Oak Leaf stems	1	1	1
Floral Foam blocks	2/3	2/3	2/3
SRP	\$65	\$80	\$105
Delivered SRP	\$75	\$90	\$115



F7 PREMIUM (BEST)
DELIVERED SRP \$115
7"H x 20"W

DESIGN TIPS

- Tuck the carnations in closer to the foam than all other flowers.
- Sunflowers are the focal flowers. Purposely insert them so they are visible all the way around the centerpiece.
- Tuck small groupings of the oak leaves in as a finishing touch.

AUTUMN CELEBRATION



THE FTD® AUTUMN CELEBRATION™
BASKET - F8*

Let your customers make their loved one's day with an arrangement filled with harvest sentiment. A collection of seasonal hues is effortlessly complemented by a natural woodchip basket with an autumnal pumpkin pic and bow to add a rustic touch to any room. Accessory set includes enough ribbon and pumpkin pics for 12 bouquets.

Basket (6"w x 5"d opening x 5"h), accessory set, hard PVC liner, care card and FTD logo pic included. Shipping begins August 2019.

\$76.68 ctn. of 12 (basket \$3.99 ea. ~ accessory set \$2.40 ea.)
2 PLUS: \$69.00 ctn. of 12 (basket \$3.59 ea. ~ accessory set \$2.16 ea.)
ZS 1938

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Orange Standard Carnations	2	4	5
Burgundy Cushion Pompon stems	2	4	5
Butterscotch Daisy Pompon stems	2	3	5
Green Trick Dianthus stems	1	2	4
Orange Asiatic Lily stems	1	2	3
Leatherleaf stems	3	3	3
Glycerized Oak Leaf stems	½	½	½
Plaid Bow (incl. in F8 set)	1	1	1
Pumpkin Pic (incl. in F8 set)	1	1	1
Floral Foam blocks	½	½	½
SRP	\$40	\$55	\$70
Delivered SRP	\$50	\$65	\$80



F8 PREMIUM
(BEST)
DELIVERED SRP \$80
14"H x 15"W

DESIGN TIPS

- The green trick should be closer to the base as a textural backdrop for the rich autumnal tones that make up this design.
- Insert partially open lilies toward the center of the basket.
- Cluster the pumpkin pic and the ribbon close together in the front of the basket. Tighten the knot and fluff the ribbon prior to insertion.

LET'S BE JOLLY



THE FTD® LET'S BE JOLLY™ BOUQUET - C1*

Offer your customers an arrangement that will make this holiday season one they will never forget. Set in a festive ceramic Santa vase, this bouquet exudes the spirit of Christmas everywhere it's placed. The vase features raised button and belt details with a shimmering gold buckle.

Vase (3⁷/₈" dia. x 5¹/₂"h), care card and FTD logo pic included. Shipping begins October 2019.

\$65.88 ctn. of 12 (\$5.49 ea.)

2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)

ZS 1921

DON'T MISS OUT ON WINTER 2019 ORDERS!

Purchase the Collection by **October 15th** to ensure codification and have product in your shop when Winter launches on FTD.com in late October.

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BEHIND *the* DESIGNS

There's no better joy than to be a kid at Christmas! The anticipation of good things to come; the delight of catching snowflakes on your tongue, the wonder of building a snowman, and drinking hot cocoa to warm up after a long afternoon of skiing or sledding.

We took the design approach of infusing the bouquets and vases with elements that capture the feelings we experienced in our childhood, and added a modern touch to appeal to all ages. I think it's fair to say that it isn't a reindeer until you see antlers; a beautifully wrapped present covered in snowflakes makes a perfect gift; mercury glass with the fun sound of jingle bells attached adds an element of surprise; and who wouldn't want a Santa vase filled with red flowers and the perfect touch of seasonal berries?

There's a stronger presence of novelty in the assortment, based on consumer insights and industry trends. I can hardly wait to kick off the 2019 holiday season!

FLORAL RECIPE	STANDARD	DELUXE
Red 50 cm Roses	4	6
White Cushion Pompon stems	4	4
Red Mini Carnation stems	3	4
Red Standard Carnations	2	3
Red Hypericum Berry stems**		2
Assorted Christmas Greens	x	x
SRP	\$45	\$60
Delivered SRP	\$55	\$70

**Standard does not include hypericum berries.



**C1 DELUXE
(BETTER)**

DELIVERED SRP \$70
14"H x 13"W

DESIGN TIPS

Seasonal greens should cascade slightly over the sides to create a softer design.

Cushion pompons should be distributed evenly.

Keep some of the foliage on the hypericum to add a touch of richness to the bouquet.

GIFT OF JOY



THE FTD® GIFT OF JOY™ BOUQUET - C2*
This bouquet combines holiday traditions and season's greetings to create a gift that is truly magical. Classic Christmas hues fill a ribbon-wrapped red ceramic present vase featuring a sparkling snowflake design, making it a gift your customers will adore. A glistening snowflake pic finishes off the bouquet, making it truly festive.

Vase (6"w x 2½"d x 6"h), snowflake pic accessory set, hard PVC liner, care card and FTD logo pic included. Shipping begins October 2019.

\$79.08 ctn. of 12 (vase \$5.99 ea. ~ accessory set \$0.60 ea.)
2 PLUS: \$71.16 ctn. of 12 (vase \$5.39 ea. ~ accessory set \$0.54 ea.)
ZS 1922

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Cushion Pompon stems	3	4	5
Red Mini Carnation stems	3	4	5
Red Standard Carnations	2	3	4
Red 50 cm Roses	1	4	8
Assorted Christmas Greens	x	x	x
Snowflake Pics (incl. in C2 set)	1	1	1
Floral Foam blocks	½	½	½
SRP	\$40	\$55	\$70
Delivered SRP	\$50	\$65	\$80



**C2 PREMIUM
(BEST)**
DELIVERED SRP \$80
14"H x 14"W

I’LL BE HOME FOR CHRISTMAS



THE FTD® I’LL BE HOME FOR CHRISTMAS™ CENTERPIECE - **C3***

Create a festive centerpiece worth gathering around. Beautiful seasonal blooms surround a matte gold lantern with a glass insert that perfectly dresses up any holiday table.

Lantern (4” sq. x 10”h), candle, design tray, ribbon, care card and FTD logo pic included. Shipping begins October 2019.

\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
ZS 1937H

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	3	6	10
Red Standard Carnations	3	5	6
Red Hypericum Berry stems	2	4	5
Assorted Christmas Greens	x	x	x
Natural Pinecone Pics	3	3	3
Red Ribbon (yds.) (incl. in C1 set)	1	1	1
Floral Foam blocks	2/3	2/3	2/3
SRP	\$55	\$70	\$85
Delivered SRP	\$65	\$80	\$95



C3 PREMIUM (BEST)
DELIVERED SRP \$95
8”H x 22”W

DESIGN TIPS

A rich mix of holiday greens works best. Multiple textures are key.

The overall design should be oval.

DASHING THROUGH THE SNOW



THE FTD® DASHING THROUGH THE SNOW™ BOUQUET - C4*

Delight them this season with a bouquet filled with holiday cheer. A handpainted wooden sleigh with metal runners and festive felt Santa pics makes for the perfect Christmas greeting that your customers will love for years to come. Accessory set includes enough hat and mitten pics for 12 arrangements.

Sleigh (9½" w x 3¾" d x 6¼" h; 5¼" w x 3" d design area), accessory set, hard PVC liner, care card and FTD logo pic included. Shipping begins October 2019.

\$113.88 ctn. of 12 (sleigh \$7.49 ea. ~ accessory set \$2.00 ea.)
2 PLUS: \$102.48 ctn. of 12 (sleigh \$6.74 ea. ~ accessory set \$1.80 ea.)
ZS 1924

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Alstroemeria stems	2	3	4
Red Mini Carnation stems	2	3	4
Red Standard Carnations	2	2	2
White Cushion Pompon stems	1	2	3
Red 50 cm Roses**		3	7
Assorted Christmas Greens	x	x	x
Hat & Mitten Pic set (incl. in C4 set)	1	1	1
Floral Foam blocks	⅓	⅓	⅓
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85

**Standard does not include roses.



**C4 PREMIUM
(BEST)**
DELIVERED SRP \$85
12"H x 15"W

DESIGN TIPS

Insert the hat pic close to the top of your design. Insert the mittens close together. Keep the edges soft with cascading holiday greens.

MAKING SPIRITS BRIGHT



THE FTD® MAKING SPIRITS BRIGHT™ BOUQUET - **C5***
When your customers are feeling festive, this is the perfect bouquet to help them spread some cheer. Bright red blooms bursting from a ceramic ornament ball, with a raised white and red glitter pattern, will fill anyone with the holiday spirit. Accessory set includes enough ribbon and pinecone pics for 12 bouquets.

Ornament with lid (5" dia. x 7"h; 3¼" dia. opening), accessory set, lid pic, care card and FTD logo pic included. Shipping begins October 2019.

\$101.88 ctn. of 12 (ornament \$7.59 ea. ~ accessory set \$0.90 ea.)
2 PLUS: \$91.68 ctn. of 12 (ornament \$6.83 ea. ~ accessory set \$0.81 ea.)
ZS 1925

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red Standard Carnations	4	4	4
Red Mini Carnation stems	3	3	3
Red 50 cm Roses	1	6	10
Assorted Christmas Greens	x	x	x
Snow-tipped Pinecone Pics (incl. in C5 set)	2	2	2
Red Ribbon (yds.) (incl. in C5 set)	¾	¾	¾
Floral Foam blocks	⅓	⅓	⅓
SRP	\$45	\$60	\$70
Delivered SRP	\$55	\$70	\$80



C5 PREMIUM (BEST)
DELIVERED SRP \$80
12"H x 14"W

DESIGN TIPS

Cluster the ribbon and pinecones close together. Keep your overall design tight and compact.

CHRISTMAS CABIN



THE FTD® CHRISTMAS CABIN™ BOUQUET - C6*

This holiday season, offer something a little different than the traditional Christmas classic. Luscious blooms are set in a weathered, wooden rectangular box, making it a gorgeous gift for someone who loves gardening or natural décor. Also featured in D01, D02, D18 and D27; you will automatically be codified for all 5 arrangements.

Wooden box (9" w x 4" d x 4" h), hard PVC liner, care card and FTD logo pic included. Shipping begins October 2019.

\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
ZS 1970H

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Button Pompon stems	3	4	5
Red Standard Carnations	3	3	4
Red 50 cm Roses	2	4	6
Green Trick Dianthus stems	2	3	4
Red Hypericum Berry stems	2	3	4
Green Standard Carnations	2	3	4
Assorted Christmas Greens	x	x	x
Natural Pinecone Pics	2	3	3
Floral Foam blocks	⅔	⅔	⅔
SRP	\$50	\$65	\$80
Delivered SRP	\$60	\$75	\$90



**C6 PREMIUM
(BEST)**
DELIVERED SRP \$90
12"H x 17"W

COZY COMFORT

THE FTD® COZY COMFORT™ BOUQUET - C7*

Create a gift for your customers that makes a vivid statement this Christmas. An array of red blooms fill a Nordic-inspired sweater-patterned red ceramic vase, creating a beautiful gift that is worth celebrating.

Vase (7" w x 3¾" d x 3½" h), care card and FTD logo pic included. Shipping begins October 2019.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1927

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FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red Standard Carnations	4	5	7
Red 50 cm Roses	3	6	9
Red Mini Carnation stems	2	3	4
Red Hypericum Berry stems	2	3	4
Assorted Christmas Greens	x	x	x
Floral Foam blocks	½	½	½
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85



C7 PREMIUM
(BEST)
DELIVERED SRP \$85
10" H x 15" W

DESIGN TIPS

Keep the design low and wide.

Deep red hypericum works best. It complements the richness of the red vase.

SHINE BRIGHT



THE FTD® SHINE BRIGHT™ BOUQUET - C8*
For the sweetest of holiday gifts, look no further. Filled with beautiful florals, this ceramic reindeer vase is accompanied by whimsical felt antler pics and is a bouquet that will bring warm, winter greetings to whomever it's gifted.

Vase (3¾" dia. x 5½"h), antler pic accessory set, care card and FTD logo pic included. Shipping begins October 2019.

\$74.88 ctn. of 12 (vase \$4.99 ea. ~ accessory set \$1.25 ea.)
2 PLUS: \$67.44 ctn. of 12 (vase \$4.49 ea. ~ accessory set \$1.13 ea.)
ZS 1928

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FLORAL RECIPE	STANDARD	DELUXE
Red Mini Carnation stems	3	4
White Alstroemeria stems	3	3
Red 50 cm Roses	1	4
White Asiatic Lily stems	1	2
Assorted Christmas Greens	x	x
Set of 2 Antler Pics (incl. in C8 set)	1	1
SRP	\$40	\$55
Delivered SRP	\$50	\$65



C8 DELUXE (BETTER)
DELIVERED SRP \$65
15"H x 13"W

DESIGN TIPS

Partially open lilies add to the longevity of the design.

Create a grid with clear tape on the top of the vase, this will help to keep both the flowers and antlers in place.

The antlers should be the last thing you add to the bouquet.

JINGLE BELLS

THE FTD® JINGLE BELLS™ BOUQUET - C9*

Help share the joy of the season with this bouquet. Gorgeous flowers sit in a silver mercury glass vase with seasonal ribbon and red jingle bells, making it a gift filled with warm winter greetings that they can reuse in a variety of ways.

Vase with ribbon and jingle bells (5½" dia. x 6"h; 3½" dia. opening), care card and FTD logo pic included. Shipping begins October 2019.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
ZS 1929

DON'T MISS OUT ON WINTER 2019 ORDERS!
Purchase the Collection by **October 15th** to ensure codification and have product in your shop when Winter launches on FTD.com in late October.

.....
*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.
.....



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red Mini Carnation stems	4	5	6
Green Standard Carnations	3	4	5
Green Button Pompon stems	3	3	4
Red 50 cm Roses	2	4	6
Green Trick Dianthus stems	2	3	4
Red Hypericum Berry stems	2	3	4
Assorted Christmas Greens	x	x	x
SRP	\$55	\$70	\$85
Delivered SRP	\$65	\$80	\$95



**C9 PREMIUM
(BEST)**
DELIVERED SRP \$95
16"H x 17"W

WINTER BLISS



THE FTD® WINTER BLISS™ BOUQUET - C10*

Create an arrangement that captures the shimmering beauty of winter within each bloom. This iridescent blue glass vase with a debossed pattern and hexagonal shape effortlessly complements the white blooms and any holiday home it's placed in. The shimmering blue snowflake adds the final seasonal touch.

Vase (5½" dia. x 7¾"h; 4" dia. opening), blue snowflake pic accessory set, care card and FTD logo pic included. Shipping begins October 2019.

\$73.08 ctn. of 12 (vase \$5.49 ea. ~ accessory set \$0.60 ea.)
2 PLUS: \$65.76 ctn. of 12 (vase \$4.94 ea. ~ accessory set \$0.54 ea.)
ZS 1946

DON'T MISS OUT ON WINTER 2019 ORDERS!

Purchase the Collection by **October 15th** to ensure codification and have product in your shop when Winter launches on FTD.com in late October.

*Codified vases may not be substituted.

*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Alstroemeria stems	2	3	5
White Spray Rose stems	2	3	4
White Asiatic Lily stems	2	3	4
Gypsophila stems	1	1	1
Ivory 50 cm Roses**		2	4
Baby Blue Eucalyptus stems	3	3	3
Variegated Pittosporum stems	2	2	2
Blue Snowflake Pics (incl. in C10 set)	1	1	1
SRP	\$50	\$65	\$80
Delivered SRP	\$60	\$75	\$90

**Standard does not include roses.



**C10 PREMIUM
(BEST)**

DELIVERED SRP \$90
20"H x 17"W



C11 PREMIUM
(BEST)
DELIVERED SRP \$75
15”H x 19”W



C11e

THE FTD® HOLIDAY HOMECOMINGS™
BASKET - **C11***
Create a warm-hearted arrangement that everyone will love. An oval stained woodchip basket with a moveable handle and hard liner offers a cheerful sentiment for the holidays. Accessory set includes enough ribbon, pinecones and berry pics for 12 baskets. 7½”w x 6”d x 5”h. Shipping begins October 2019.

\$83.88 ctn. of 12 (basket \$2.99 ea. ~ accessory set \$4.00 ea.)
ZS 1941

** Standard does not include holly; Standard, Deluxe and Premium do not included carnations or mini carnations.

***Included in C11 set

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red Standard Carnations**				7
Red Mini Carnation stems**				3
Assorted Christmas Greens	x	x	x	x
Seeded Eucalyptus stems	1	2	4	2
Holly**		3	5	3
Natural Pinecone Pics***	3	4	5	4
Red/Green Plaid 2½” Ribbon (yds.)***	1	1	1	1
Red Metallic Berry Pics***	3	3	3	3
Floral Foam blocks	⅔	⅔	⅔	⅔
SRP	\$35	\$50	\$65	\$65
Delivered SRP	\$45	\$60	\$75	\$75



C12 DELUXE
(BETTER)
DELIVERED SRP \$85
19”H x 12”W



THE FTD® MAKE IT MERRY™ TREE - **C12***
When they’re ready to deck the halls, this ornamental tree is perfect. Whether it’s holiday décor or a warm gift, this arrangement captures the essence of holiday joy. The kit includes a design tray, ribbon and enough glass balls for 12 trees. Design tray (6¼” dia. x 2”h) and accessory set included. Shipping begins October 2019.

\$35.88 ctn. of 12 (\$2.99 ea.)
ZS 1948

DON’T MISS OUT ON WINTER 2019 ORDERS!
Purchase the Collection by **October 15th** to ensure codification and have product in your shop when Winter launches on FTD.com in late October.

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*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

FLORAL RECIPE	STANDARD	DELUXE
White Cushion Pompon stems	4	4
Red 50 cm Roses	3	6
Red Mini Carnation stems	3	4
Gypsophila stems	1	2
Boxwood (lbs.)	2½	3
Assorted Christmas Greens	x	x
Red Glass Balls (incl. in C12 set)	10	10
Red Ribbon (yds.) (incl. in C12 set)	2	2
Floral Foam blocks	1	1½
SRP	\$60	\$75
Delivered SRP	\$70	\$85

FALL COMBO PACK #1

ZS 1953
Includes 6 pieces each (24 pieces total) **\$163.99** • Purchase by **August 26th** • Shipping begins August 2019



The FTD® You're Special™
Bouquet **(F1)**



The FTD® Harvest
Traditions™ Pumpkin **(F2)**



The FTD® Happy Harvest
Garden™ **(F3)**



The FTD® Autumn Harvest™
Bouquet **(F4)**

FALL COMBO PACK #2

ZS 1954
Includes 6 pieces each (24 pieces total) **\$176.99** • Purchase by **August 26th** • Shipping begins August 2019



The FTD® Shades of
Autumn™ Bouquet **(F5)**



The FTD® Fall Harvest™
Bouquet **(F6)**



The FTD® Giving Thanks™
Centerpiece **(F7)**



The FTD® Autumn Celebration™
Basket **(F8)**

WINTER COMBO PACK #1

ZS 1944
Includes 6 pieces each (30 pieces total) **\$255.99** • Purchase by **October 15th** • Shipping begins October 2019



The FTD® Let's Be Jolly™
Bouquet **(C1)**



The FTD® Gift of Joy™
Bouquet **(C2)**



The FTD® I'll Be Home For
Christmas™ Centerpiece **(C3)**



The FTD® Dashing Through
The Snow™ Bouquet **(C4)**



The FTD® Making Spirits
Bright™ Bouquet **(C5)**

WINTER COMBO PACK #2

ZS 1945
Includes 6 pieces each (30 pieces total) **\$198.99** • Purchase by **October 15th** • Shipping begins October 2019



The FTD® Christmas Cabin™
Bouquet **(C6)**



The FTD® Cozy Comfort™
Bouquet **(C7)**



The FTD® Shine Bright™
Bouquet **(C8)**



The FTD® Jingle Bells™
Bouquet **(C9)**



The FTD® Winter Bliss™
Bouquet **(C10)**

EVERYDAY

NEW



D27 PREMIUM
(BEST)
DELIVERED SRP \$85
10"H x 15"W



D01p

THE FTD® SIMPLE CHARM™ BOUQUET - **D27***
THE FTD® HELLO, GORGEOUS™ BOUQUET - **D01***
Offer your customers luminous blooms paired with a natural touch. These two arrangements are designed to spill out with beauty from a weathered, wooden rectangular box that is perfect for birthdays, get well or just because! You will automatically be codified for D27 and D01. Hard PVC liner included. 9"w x 4"d x 4"h.

\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
ZS 1870

PREMIUM DELIVERED SRPs: D27 \$85 D01 \$90

D27 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Standard Carnations	4	6	8
Lavender Cushion Pompon stems	3	5	6
Pink Mini Carnation stems	3	4	5
Peach Spray Rose stems	2	4	7
Green Trick Dianthus stems	2	3	5
Israeli Ruscus stems	3	3	3
Floral Foam blocks	$\frac{2}{3}$	$\frac{2}{3}$	$\frac{2}{3}$
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85

EVERYDAY

NEW



D28 DELUXE
(BETTER)
DELIVERED SRP \$70
12"H x 14"W



D20d

THE FTD® TRULY RADIANT™ BOUQUET - **D28***
THE FTD® FRESH GLOW™ BOUQUET - **D20***
Let the colors of your flowers stand out with two stunning arrangements. These bouquets are placed in a sleek, white ceramic bowl, one that is perfect to reuse for any purpose. You will automatically be codified for D28 and D20. 6½" dia. x 5¼"h; pedestal 3½"h x 1½" dia.

\$63.48 ctn. of 12 (\$5.29 ea.)
2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)
ZS 1871

DELUXE DELIVERED SRPs: D28 \$70 D20 \$100

D28 FLORAL RECIPE	STANDARD	DELUXE
Sunflowers	3	5
Pale Yellow Spray Rose stems	3	5
Green Button Pompon stems	3	4
Green Trick Dianthus stems	2	3
Leatherleaf stems	3	3
Salal stems	1	1
Floral Foam blocks	$\frac{2}{3}$	$\frac{2}{3}$
SRP	\$45	\$60
Delivered SRP	\$55	\$70

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

42 Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month's average exchange rate 2 Plus/buy 2 or more cartons per item 43



D29 PREMIUM
(BEST)
DELIVERED SRP \$80
14"H x 14"W



D07p

THE FTD® SWEETEST HELLO™ BOUQUET - **D29***
THE FTD® HEARTS & KISSES™ BOUQUET - **D07***
Liven up your shop with a combination of complex design and a burst of color. A bright orange ceramic container with an intricate texture is a gorgeous, standout piece. You will automatically be codified for D29 and D07. 4½" dia. x 6"h.

\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
ZS 1874

PREMIUM DELIVERED SRPs: D29 \$80 D07 \$70

D29 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Peach Stock stems	3	4	5
Ivory 50 cm Roses	2	4	5
Orange Alstroemeria stems	2	4	5
Orange Spray Rose stems	2	3	6
Green Button Pompon stems	2	3	5
Leatherleaf stems	3	3	3
SRP	\$40	\$55	\$70
Delivered SRP	\$50	\$65	\$80

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.



D30 PREMIUM
(BEST)
DELIVERED SRP \$90
16"H x 16"W



D22d

THE FTD® IN YOUR HEART™ BOUQUET - **D30***
THE FTD® BERRY HAPPY™ BOUQUET - **D22***
Let individuals show their passion at any occasion. These two lovely arrangements are comprised of bright flowers set in a translucent purple glass vase, creating a truly memorable gift. You will automatically be codified for D30 and D22. 3½" dia. x 7"h.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1875

\$90 PREMIUM DELIVERED SRPs

D30 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Purple Stock stems	3	4	5
Pale Pink Standard Carnations	3	4	5
Orange Bi-Color 50 cm Roses	2	4	6
Peach Spray Rose stems	2	3	5
Pink Asiatic Lily stems	2	3	4
Salal stems	2	2	2
SRP	\$50	\$65	\$80
Delivered SRP	\$60	\$75	\$90



D31 PREMIUM
(BEST)
DELIVERED SRP \$85
17”H x 15”W



D23d

THE FTD® PRETTY & POISED™ BOUQUET - D31*
THE FTD® SERENITY™ BOUQUET - D23*

Offer a simple yet striking vase in your shop with these wonderful arrangements. A soft gray ceramic vase features a textured design, making it a beautiful gift for your most special customers. You will automatically be codified for D31 and D23. 5” dia. x 8”h; 3½” dia. opening.

\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
ZS 1876

PREMIUM DELIVERED SRPs: D31 \$80 D23 \$85

D31 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Fuchsia Stock stems	3	4	5
Hot Pink Standard Carnations	3	3	5
Orange Spray Rose stems	2	4	6
Green Trick Dianthus stems	2	3	3
Pink Asiatic Lily stems	1	2	3
Bupleurum stems	1	2	3
Leatherleaf stems	3	3	3
SRP	\$45	\$60	\$75
Delivered SRP	\$55	\$70	\$85



D25 PREMIUM
(BEST)
DELIVERED SRP \$90
17”H x 17”W



D24p

THE FTD® MADE YOU LOOK™ BOUQUET - D25*
THE FTD® MUSE™ BOUQUET - D24*

Cobalt blue glass vase with a ribbed texture features two stunning arrangements. You will automatically be codified for D25 and D24. 3¾” dia. x 7½”h.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1877

PREMIUM DELIVERED SRPs: D25: \$90 D24: \$100

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

INSPIRATION



D21p



D26p



D06p



D16p

THE FTD® SPRING CRUSH™ BOUQUET - **D21***
THE FTD® SOFT & ELEGANT™ BOUQUET - **D06***
Fresh green ceramic vase with a gray textured center. You will automatically be codified for D21 and D06.
3¼" dia. opening x 6½"h.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1872
PREMIUM DELIVERED SRPs: D21: \$75 D06: \$80

THE FTD® SUNNY DAYS™ BOUQUET - **D26***
THE FTD® ALLURING ELEGANCE™ BOUQUET - **D16***
Clear textural glass vase. You will automatically be codified for D26 and D16. 4½" dia. x 8"h.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
ZS 1878
\$90 PREMIUM DELIVERED SRPs



IN4p
The FTD® Because
You're Special™ Bouquet



IN1p
The FTD® Be Strong
& Believe™ Bouquet

THE FTD® INSPIRATION COLLECTION*
Glass jar vases with inspiring messages on wooden tags (1¼"w x 2½"h) hanging from jute ribbon. 4" dia. x 6"h; 3½" dia. opening.
\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)

- ZS 1769** Raspberry
- ZS 1766** Teal
- ZS 1767** Orange
- ZS 1768** Green

\$70 PREMIUM DELIVERED SRPs



IN2p
The FTD® Dream
Big™ Bouquet



IN3p
The FTD® Hello
Sun™ Bouquet

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

INSPIRATION



THE FTD® HEALING LOVE™ BOUQUET - SB2*
A bright blue glass vase with an embedded pattern sets the tone for a thoughtful gift. 4¼" dia. x 7"h; 2¾" dia. opening.
\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
ZS 1739E
\$80 PREMIUM DELIVERED SRP

THE FTD® GOD’S GIFTS™ BOUQUET - FT1*
Embossed purple glass vase with a removable handcrafted jeweled cross. 4¼" dia. x 6½"h; 3"w x 5"h cross.
\$95.88 ctn. of 12 (\$7.99 ea./removable cross included)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea./removable cross included)
ZS 1750
\$75 PREMIUM DELIVERED SRP

THE FTD® BE BLESSED™ BOUQUET - FT2*
Periwinkle blue ceramic mug. Holds 34 oz. and is food safe. 5¼" dia. x 4½"h; 7"ow.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1710E
\$70 PREMIUM DELIVERED SRP



THE FTD® FAITHFUL GUARDIAN™ BOUQUET - SB1*
Blue glass vase with hand-applied and etched silver accents. 3½"w x 6½"h; 3" dia. opening.
\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
ZS 1668
\$100 PREMIUM DELIVERED SRP



SYMPATHY



THE FTD® ETERNAL LIGHT™ BOUQUET - ELB*
Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 4½"w x 8"h.
\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
ZS 1155

\$90 PREMIUM DELIVERED SRP

THE FTD® FAITHFUL BLESSINGS™ BOUQUET - FBB*
White ceramic vase embellished with a sculptural cross. 3½" sq. x 8"h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
ZS 1460
\$85 PREMIUM DELIVERED SRP

THE FTD® COMFORT PLANTERS - CPP/CP2*
Ceramic planters with "Comfort" satin ribbon.
\$95.88 ctn. of 12 (\$7.99 ea.) **CPP**
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
ZS 0685 6" plant (7" dia. x 6"h planter)
\$95.96 ctn. of 4 (\$23.99 ea.) **CP2**
2 PLUS: \$86.36 ctn. of 4 (\$21.59 ea.)
ZS 1695 8" plant (10" dia. x 10½"h planter)
DELIVERED SRPs: CPP \$50 CP2 \$100

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*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.
.....

CELEBRATION



AQUAFOAM FLORAL CAKE KIT – CAK*
You will automatically be codified to receive orders for B53s and D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. 10½” dia. x 6½”h.

\$32.34 ctn. of 6 (\$5.39 ea.)

ZS 640-06-22C

B53 FLORAL RECIPE	STANDARD
White Standard Carnations	8
White Daisy Pompon stems	7
Yellow Button Pompon stems	5
Sunflowers	1
Lemongrass Satin #3	
Ribbon (yds.)	½
SRP	\$50
Delivered SRP	\$60

THE FTD® SET TO CELEBRATE™ BOUQUET – BD1*
Bright orange ceramic vase that bears the looks of a gift-wrapped present. 6”w x 2¾” d x 6”h; heavyweight paper “Happy Birthday” pic included.
\$79.08 ctn. of 12 (vase \$5.99 ~ pic \$0.60 ea.)
2 PLUS: \$71.16 ctn. of 12 (vase \$5.39 ~ pic \$0.54 ea.)
ZS 1650
\$70 PREMIUM DELIVERED SRP



THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS – BG1/BB1*
Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out “love.” 5” dia. x 5”h.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
ZS 1680 *Girl*
ZS 1681 *Boy*
\$60 PREMIUM DELIVERED SRPs



THE FTD® BIRTHDAY BRIGHTS™ BOUQUET – BD2*
Striped ceramic “Happy Birthday” vase finished with a fabric bow. 6”w x 2¾”d x 6”h; heavyweight “Happy Birthday” pic included.
\$85.08 ctn. of 12 (vase \$6.49 ~ pic \$0.60 ea.)
2 PLUS: \$76.56 ctn. of 12 (vase \$5.84 ~ pic \$0.54 ea.)
ZS 1665
\$70 PREMIUM DELIVERED SRP

COLOR CONFECTIONS



*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.

THE FTD® COLOR CONFECTION COLLECTION*
Heavy flared square glass vases in bright colors feature blooms picked especially for each vase. Arrangements customers will love for any occasion. 3¼” sq. x 6¾”h.

\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

- ZS 1575** *Blue*
- ZS 1479** *Red*
- ZS 1476** *Raspberry*
- ZS 1477** *Purple*
- ZS 1481** *Orange*

\$60 PREMIUM DELIVERED SRPs



CCLp
The FTD® Purple Presence™ Bouquet

CPRp
The FTD® Raspberry Rush™ Bouquet



CCRp
The FTD® Red Reveal™ Bouquet



CCOp
The FTD® Orange Essence™ Bouquet

BEST SELLERS



THE FTD® SUNLIT MEADOWS™ BOUQUET - **SMB***
Help your customers captivate a sunny day with these gorgeous blooms, set in an aqua blue ribbed glass vase. You will automatically be codified for SMB and G13.
4¼" dia. x 5¾"H.

\$55.08 ctn. of 12 (\$4.59 ea.)
2 PLUS: \$49.57 ctn. of 12 (\$4.13 ea.)
ZS 1461

\$70 PREMIUM DELIVERED SRP

THE FTD® PERFECT DAY™ BOUQUET - **PDB***
THE FTD® SWEET DEVOTION™ BOUQUET - **DV3***
Your customers can choose from two different garden-inspired bouquets featuring this purple-textured, diagonal-lined glass vase. You will automatically be codified for PDB and DV3.
5" dia. x 8"h; 3" dia. opening.

\$53.88 ctn. of 12 (\$4.49 ea.)
2 PLUS: \$48.48 ctn. of 12 (\$4.04 ea.)
ZS 1806E

PREMIUM DELIVERED SRPs: PDB \$65 DV3 \$70

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*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.
.....



FARMHOUSE

THE FTD® FARMHOUSE COLLECTION*
Ribbed glass vases overflow with stunning garden bouquets reflecting their colors. 4¼" dia. x 5¾"h; 3¾" dia. opening.

\$55.08 ctn. of 12 (\$4.59 ea.)
2 PLUS: \$49.57 ctn. of 12 (\$4.13 ea.)

- ZS 1461** Aqua (Codifies you for SMB also)
- ZS 1762** Orange
- ZS 1761** Purple
- ZS 1760** Blue

\$65 PREMIUM DELIVERED SRPs



G13p
The FTD® Aqua
Escape™ Bouquet



G11p
The FTD® Purple
Prose™ Bouquet



G12p
The FTD® Peachy
Keen™ Bouquet



G10p
The FTD® Something
Blue™ Bouquet

HALLMARK



THE FTD® LOVE BOUQUET BY HALLMARK – **HMA***

Modern rectangular glass vase with gilded metallic banding. 6”w x 2½”d x 6”h; Hallmark sentiment tag included.

\$101.88 ctn. of 12 (\$8.49 ea./includes sentiment tag)

2 PLUS: \$91.68 ctn. of 12 (\$7.64 ea./includes sentiment tag)

ZS 1675

\$100 PREMIUM DELIVERED SRP**

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK – **HMC***

Hand-etched, orange cut-glass vase. 4” dia. x 7¼”h; 2½” dia. opening. Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

ZS 1755

\$75 PREMIUM DELIVERED SRP**

THE FTD® HAPPY MOMENTS™ BOUQUET BY HALLMARK – **HMJ***

Berry textured glass vase. 3½” dia. x 7½”h; 2½” dia. opening. Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)

ZS 1685

\$75 PREMIUM DELIVERED SRP**

THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK – **HMW***

Glass vase with a coral metal latticework sleeve. 3½” dia. opening x 7½”h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

ZS 1676

\$70 PREMIUM DELIVERED SRP**

**Includes delivery and Hallmark licensing participation.

*Codified vases may not be substituted.

*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.



HALLMARK



THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK – **HMD***

Turquoise ceramic vase with a raised latticework design. 4” dia. x 5”h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

ZS 1690

\$70 PREMIUM DELIVERED SRP**

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK – **HMS***

Handcrafted cream ceramic artisan vase with embossed trellis pattern. 4½” dia. x 7½”h; 3½” dia. opening; Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)

ZS 1667

\$105 PREMIUM DELIVERED SRP**

THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK – **HMB***

THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK – **HMG***

Soft blue or pink striped vase with a gold “love” sentiment. 3½” dia. opening x 7”h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

ZS 1657 Boy

ZS 1656 Girl

\$75 PREMIUM DELIVERED SRPs**



LOVE & ROMANCE



THE FTD® HIGHER LOVE™ BOUQUET - **AB3***
THE FTD® FOREVER YOUR FAVORITE™ BOUQUET - **AB4***

Rich colors elegantly fill a heavyweight red glass vase with an asymmetrical raised swirl. You will automatically be codified for both AB3 and AB4. 4½" dia. x 9"h.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
ZS 1801E

\$120 PREMIUM DELIVERED SRPs



THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - **TLV***

Red glass vase featuring a contemporary silverplated sentiment "love" tag hanging from a wrapped band of silver wire. 4½" dia. x 2½" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
ZS 1365

\$70 PREMIUM DELIVERED SRP

GODIVA® CHOCOLATE GIFT - **GDV***

Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)
2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)
ZS GODIVA

\$20 SRP



THE FTD® ONLY THE BEST™ LUXURY BOUQUET - **LX186 (X33)**
THE FTD® GALA™ LUXURY BOUQUET - **LX187 (X34)**
THE FTD® DIVINE GARDEN™ LUXURY BOUQUET - **LX190 (X37)**
THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET - **LX151 (X01)**
THE FTD® ALWAYS SMILE™ LUXURY BOUQUET - **LX174 (X22)**

Beautifully sculpted, heavy, pale aqua ribbed glass vase complements these stunning bouquets. 4¾" dia. x 7"h.

\$71.95 ctn. of 6 (\$11.99 ea.)
2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.)
ZS 1560



THE FTD® BALLAD™ LUXURY BOUQUET - **LX188 (X35)**
THE FTD® MADEMOISELLE™ LUXURY BOUQUET - **LX189 (X36)**
THE FTD® PURE OPULENCE™ LUXURY BOUQUET - **LX153 (X03)**

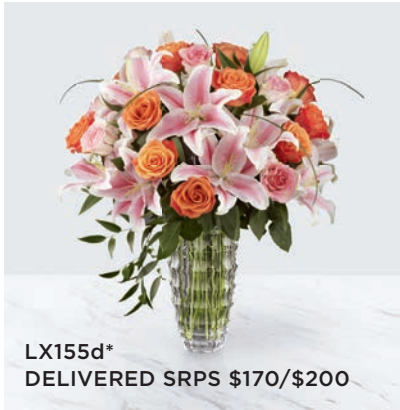
Classic gray ceramic vase with ivory detail shows off its retro style and versatility. 4¼" dia. x 8"h.

\$59.94 ctn. of 6 (\$9.99 ea.)
2 PLUS: \$53.95 ctn. of 6 (\$8.99 ea.)
ZS 1561

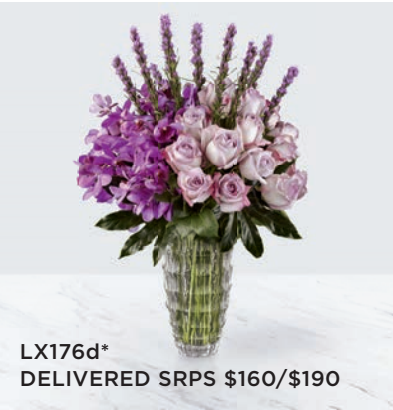
*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.



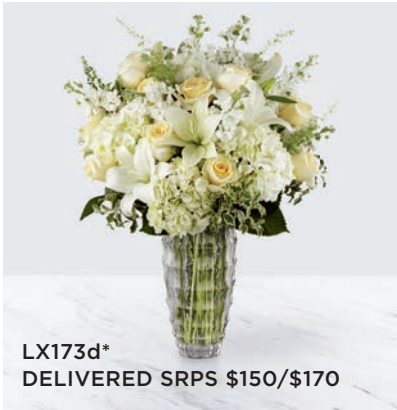
LX180d*
DELIVERED SRPS \$230/\$280



LX155d*
DELIVERED SRPS \$170/\$200



LX176d*
DELIVERED SRPS \$160/\$190



LX173d*
DELIVERED SRPS \$150/\$170



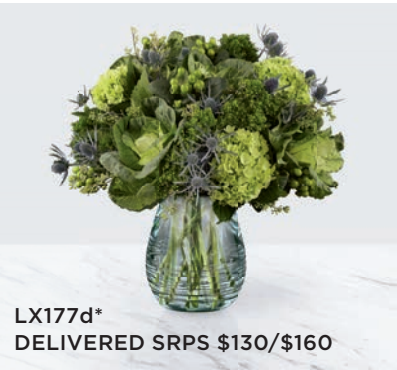
LX185d*
DELIVERED SRPS \$170/\$210



LX158d*
DELIVERED SRPS \$170/\$210



LX157d*
DELIVERED SRPS \$150/\$170



LX177d*
DELIVERED SRPS \$130/\$160

THE FTD® HEART'S WISHES™ LUXURY BOUQUET — **LX180 (X28)**
THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET — **LX155 (X05)**
THE FTD® MODERN ROYALTY™ LUXURY BOUQUET — **LX176 (X24)**
THE FTD® HOPE HEALS™ LUXURY BOUQUET — **LX173 (X21)**
Clear faceted glass vase. 5" dia. x 11"h.
\$59.96 ctn. of 4 (\$14.99 ea.)
2 PLUS: \$53.96 ctn. of 4 (\$13.49 ea.)
ZS 1562

THE FTD® IRREPLACEABLE™ LUXURY BOUQUET — **LX185 (X32)**
THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — **LX158 (X08)**
THE FTD® DESERT SKIES™ LUXURY BOUQUET — **LX157 (X07)**
THE FTD® OCEAN'S ALLURE™ LUXURY BOUQUET — **LX177 (X25)**
Aqua swirled glass vase designed in a stylish egg shape is perfect for these brilliant bouquets. 4¼" dia. x 8"h.
\$77.94 ctn. of 6 (\$12.99 ea.)
2 PLUS: \$70.15 ctn. of 6 (\$11.69 ea.)
ZS 1563



LX165s*
DELIVERED SRP \$210



RP84*
DELIVERED SRP \$335



LX179s*
DELIVERED SRP \$190

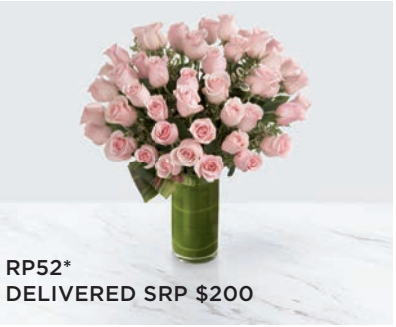


RP91*
DELIVERED SRP \$200

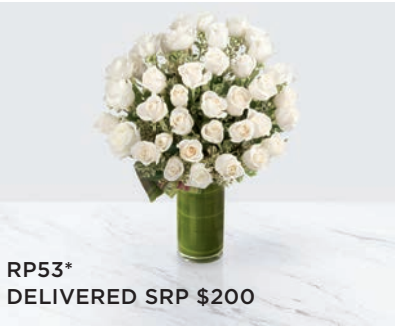
THE FTD® DEFINING MOMENTS™ LUXURY BOUQUET — **LX165 (X14)**
THE FTD® BREATHLESS™ LUXURY BOUQUET — **RP84 (X17)**
THE FTD® CIRCLING THE SUN™ LUXURY BOUQUET — **LX179 (X27)**
THE FTD® DUET™ LUXURY BOUQUET — **RP91 (X20)**
Handblown large glass pillow vase is perfectly designed for your most incredible bouquets. 15½"w x 6½"d x 13½"h.
\$50.00 ctn. of 2 (\$25.00 ea.)
2 PLUS: \$45.00 ctn. of 2 (\$22.50 ea.)
ZS LUX-PILLOW



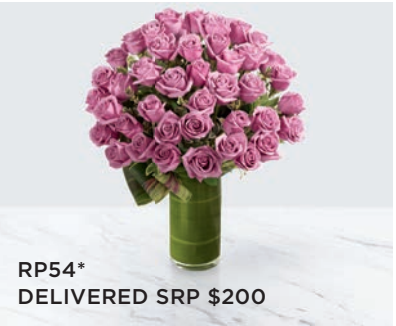
RP51*
DELIVERED SRP \$200



RP52*
DELIVERED SRP \$200



RP53*
DELIVERED SRP \$200



RP54*
DELIVERED SRP \$200

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filed using FTD suggested retail pricing.



LX75*
DELIVERED SRP \$170

THE FTD® LUMINOUS™ LUXURY BOUQUET — **LX75 (X18)**
THE FTD® FATE™ LUXURY ROSE BOUQUET — **RP51 (X15)**
THE FTD® DELIGHTED™ LUXURY ROSE BOUQUET — **RP52 (X29)**
THE FTD® CLARITY™ LUXURY ROSE BOUQUET — **RP53 (X30)**
THE FTD® SENSATIONAL™ LUXURY ROSE BOUQUET — **RP54 (X31)**
A 10" slender column of glass accents the variety of uses for this cylinder. 5" dia. x 10"h.
\$50.00 ctn. of 6 (\$8.33 ea.)
2 PLUS: \$45.00 ctn. of 6 (\$7.50 ea.)
ZS LUX-10

COMBO PACKS

EVERYDAY #1 COMBO PACK - \$69.99 - 6 of each ZS 1879



The FTD® Simple Charm™
Bouquet (D27/D01)



The FTD® Truly Radiant™
Bouquet (D28/D20)

EVERYDAY #2 COMBO PACK - \$74.99 - 4 of each ZS 1881



The FTD® Spring Crush™
Bouquet (D21/D06)



The FTD® Sweetest Hello™
Bouquet (D29/D07)



The FTD® Pretty & Poised™
Bouquet (D31/D23)

EVERYDAY #3 COMBO PACK - \$74.99 - 4 of each ZS 1880



The FTD® In Your Heart™
Bouquet (D30/D22)



The FTD® Made You Look™
Bouquet (D25/D24)



The FTD® Sunny Days™
Bouquet (D26/D16)

COMBO PACKS

COLOR CONFECTIONS™ COMBO PACK - \$53.99 - 3 of each ZS 1782



The FTD® Raspberry
Rush™ Bouquet (CPR)



The FTD® Purple Presence™
Bouquet (CCL)



The FTD® Red Reveal™
Bouquet (CCR)



The FTD® Orange Essence™
Bouquet (CCO)

BABY FEET COMBO PACK - \$77.99 - 6 of each ZS 1682



The FTD® Tiny Miracle™ New
Baby Girl Bouquet (BG1)



The FTD® Tiny Miracle™ New
Baby Boy Bouquet (BB1)

HALLMARK BABY COMBO PACK - \$83.99 - 6 of each ZS 1658



The FTD® Sweet Baby Girl™
Bouquet by Hallmark (HMG)



The FTD® Sweet Baby Boy™
Bouquet by Hallmark (HMB)

COMBO PACKS

FARMHOUSE COMBO PACK – \$60.99 - 4 of each ZS 1763



The FTD® Something Blue™
Bouquet (G10)



The FTD® Purple Prose™
Bouquet (G11)



The FTD® Peachy Keen™
Bouquet (G12)

INSPIRATION COMBO PACK – \$65.99 - 3 of each ZS 1771



The FTD® Be Strong &
Believe™ Bouquet (IN1)



The FTD® Dream Big™
Bouquet (IN2)



The FTD® Hello Sun™
Bouquet (IN3)



The FTD® Because You're
Special™ Bouquet (IN4)

SYMPATHY COMBO PACK – \$152.99 - 6 of each ZS 1173



The FTD® Comfort
Planter (CPP)



The FTD® Faithful Blessings™
Bouquet (FBB)



The FTD® Eternal Light™
Bouquet (ELB)

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal, or visit our website, 24 hours a day.

Fax: 630-719-4861

Mercury: 90-0233AA

Email: marketplacesales@FTDi.com

Website: www.FTDMarketplace.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

EXTENDED PAYMENT TERMS: All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame, FTD cannot guarantee that such request will be honored. You will be notified by an FTD Marketplace Customer Service Representative if we are unable to accommodate your request.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners Mayflower Balloons, CTI Balloons, Burton & Burton Balloons, Hallmark, SRC, Pictura and Callard. Please ask a representative for more details.

EXCEPTIONAL BENEFITS WITH FTD® MARKETPLACE™

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: As a member of the FTD florist network, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

SHOPONLINE: Visit www.FTDMarketplace.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.

EVERYDAY CODIFIED CONTAINERS

AB3/AB4 1801E		CPP 0685		DV3-PDB 1806E		HMB 1657	
BB1 1681		CPR 1476		ELB 1155		HMC 1755	
BD1 1650		D01-D27 1870		FBF 1460		HMD 1690	
BD2 1665		D20-D28 1871		FT1 1750		HMG 1656	
BG1 1680		D06-D21 1872		FT2 1710E		HMJ 1685	
CCL 1477		D07-D29 1874		G10 1760		HMS 1667	
CCO 1481		D22-D30 1875		G11 1761		HMW 1676	
CCR 1479		D23-D31 1876		G12 1762		IN1 1766	
CDB 1575		D24-D25 1877		G13-SMB 1461		IN2 1767	
CP2 1695		D16-D26 1878		HMA 1675		IN3 1768	

EVERYDAY

FALL/WINTER 2019

IN4 1769		F1 1915		F7 1937 C3 1937H		C7 1927	
SB1 1668		F2 1918		F8 1938		C8 1928	
SB2 1739E		F3 1970 C6 1970H		C1 1921		C9 1929	
TLV 1365		F4 1920		C2 1922		C10 1946	
X01-X22- X33-X34-X37 1560		F5 1935		C4 1924		C11 1941	
X03-X35-X36 1561		F6 1936		C5 1925		C12 1948	
X05-X21 X24-X28 1562							
X07-X08-X25 X32 1563							
X14-X17-X20 X27 LUX-Pillow							
X15-X18-X29 X30-X31 LUX-10							



FTD RETURN ADDRESS

POSTAGE

ADDRESS GOES HERE

ROSE FLORAL CHART

An easy reference of the rose colors used throughout the Fall/Winter '19 Collection.

COLOR & VARIETY

IVORY: VENDELA
F5, B45, C10

ORANGE: ORANGE CRUSH
F2, F3, F4, B43, B47

ORANGE: VOODOO
F1, F7, B44, B46

RED: FREEDOM
C1, C2, C3, C4, C5, C6, C7,
C8, C9, C12, B48, B49, B51

YELLOW: CUBANO
F6



BEHIND *the* BOUQUET

Get exclusive insights from FTD's Lead Floral Designer and discover what inspired our fall and winter collections. Featured throughout our collection is an abundance of new containers with designs and textures inspired by the latest floral trends.

MEET THE DESIGNER

A florist for more than 20 years and FTD's Lead Floral Designer, Andrea Ancel AIFD translates leading floral trends into gorgeous bouquets for our FTD Member Florists.

DESIGN TIPS

Keep an eye out for Andrea's design tips throughout the book as a guide and inspiration when creating the new arrangements featured.

UNIQUE FLOWERS

These blooms should not be substituted, as it would change the visual aspect of the design:

Blue Thistle, Brunia, Cymbidium Orchids, Gerbera Daisies, Godetia, Green Trick, Hydrangea, Leucadendron, Ornamental Kale, Queen Anne's Lace, Sunflowers and Veronica.

