

BUYER'S GUIDE





VALENTINE'S DAY COLLECTION

Is there anything that can capture a mood or an emotion quite like the richness and velvety feel of red roses? Both lovers and flowers are beautiful, they blossom and grow in all shapes and sizes. That's why I have created simple and sensual designs, big and bold designs, and timeless classics.



lasting romance

Rich colors elegantly fill this textured red glass vase, creating the perfect sentiment your customers will come back for again and again.

The FTD® Lasting Romance® Bouquet



hold me in your heart

When they want to make a lasting impression, this is the bouquet you create. Lush hot pink roses blooming from a heart-shaped vase is the arrangement your customer, and their recipient, will love.

The FTD® Hold Me In Your Heart™ Rose Bouquet

inspiration

inspiration

This collection is inspired by the

rich velvety look and feel of red

roses; perfectly paired with bold red vases with accents of metallic.

This collection is inspired by the bright pops of color that bloom with the sunshine of Spring.



SPRING/SUMMER COLLECTION

The first signs of Spring are the bright green buds on the tree and the brightest of green grasses popping up through the soil. I was inspired by soft and lush gardens that are designed in beds of berry pink and purple on one side of the path, and the vibrant mix of fuchsia, tangerine and lemon yellows on the other side. It's an abundance of color, shape, and texture that awaken my creativity and enthusiasm for Spring and Summer.



the perfect day

Bursting with bright colors, this arrangement brings the fresh feeling of spring to life.

The FTD® Perfect Day™ Bouquet



touch of spring

Bring Spring to life with this sunny bouquet bursting from a periwinkle blue ceramic vase.

The FTD® Touch of Spring™ Bouquet



Call 800.767.4000 or visit www.FTDMarketplace.com

LASTING ROMANCE



THE FTD® LASTING ROMANCE® BOUQUET - V1 THE FTD® IN LOVE WITH RED ROSES™ BOUQUET - V1R

Rich colors elegantly fill a heavyweight red glass vase with an asymmetrical raised swirl, creating the perfect sentiment they'll keep coming back for. Your customers can choose from a mixed bouquet of roses and stargazer lilies or traditional, stunning red roses. You will automatically be codified for both V1 and V1R. Vase (41/2" dia. x 9"h), care card and FTD logo pic included. Shipping begins January 2018.

January Codification Deadline: November 14, 2017
The Valentine's Day Collection will launch on FTD.com in January

\$107.88 ctn. of 12 (vase \$8.99 ea.)

2 PLUS: \$97.08 ctn. of 12 (vase \$8.09 ea.)

CX 1801



| V1 FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|---------------------------------------|----------|---------|----------|
| Red 50 cm Roses (Freedom) | 4 | 7 | 11 |
| Red Standard Carnations (Pomodoro) | 4 | 5 | 6 |
| Red Mini Carnation stems (Aragon) | 4 | 4 | 4 |
| Stargazer Lily stems | 2 | 3 | 4 |
| Leatherleaf stems | 3 | 3 | 3 |
| Salal stems | 1 | 1 | 1 |
| SRP | \$69.99 | \$89.99 | \$109.99 |
| Delivered SRP | \$79.99 | \$99.99 | \$119.99 |

| V1R FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|------------------------------|--------------|--------------|--------------|
| Red 50 cm Roses (Freedom) | 12 | 18 | 24 |
| Leatherleaf stems | 5 | 5 | 5 |
| SRP | MARKET PRICE | MARKET PRICE | MARKET PRICE |
| Delivered SRP* | MARKET PRICE | MARKET PRICE | MARKET PRICE |



BEHIND THE BOUQUET

"I was inspired by the bold and fragrant stargazer lilies; just add red roses and this is a statement design for Valentine's Day" -Andrea



SWEETHEARTS



When they want to make a lasting impression, these are the bouquets you create. Offer your customers a bright bouquet of hot pink roses mixed with stargazer lilies or mixed roses, featured on the next page. These lush florals bloom from a handcrafted pink glass vase with red metallic at the base. Your customer, and their recipient, will love these arrangements. You will be automatically codified for both V2 and V2R. Vase $(4^{1}/_{2}"$ dia. x $7^{1}/_{2}"$ h), care card and FTD logo pic included. Shipping begins January 2018.

January Codification Deadline: November 14, 2017 The Valentine's Day Collection will launch on FTD.com in January

\$59.88 ctn. of 12 (vase \$4.99 ea.) 2 PLUS: \$53.88 ctn. of 12 (vase \$4.49 ea.) CX 1802

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|--|----------|---------|---------|-----------|
| Red Mini Carnation stems (Aragon) | 4 | 5 | 5 | 5 |
| Hot Pink 50 cm Roses (Pink Floyd) | 3 | 5 | 7 | 9 |
| Pink Asiatic Lily stems (Indian Summer) | 1 | 2 | 3 | 4 |
| Leatherleaf stems | 4 | 4 | 4 | 4 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |

BEHIND THE BOUQUET

"Romance with a twist - I fell in love with the red foil detail on the vase. It's a designer's dream come true to pair hot pink with red for Valentine's Day." -Andrea

ART OF LOVE



THE FTD® ART OF LOVE™ ROSE BOUQUET - V2R

Red and hot pink roses are stunning when featured in our red metallic and pink glass vase. Your customers will be thrilled! You will be automatically codified for both V2 and V2R. Vase (4½" dia. x 7½"h), care card and FTD logo pic included. Shipping begins January 2018.

January Codification Deadline: November 14, 2017
The Valentine's Day Collection will launch on FTD.com in January

\$59.88 ctn. of 12 (vase \$4.99 ea.)

2 PLUS: \$53.88 ctn. of 12 (vase \$4.49 ea.)

CX 1802

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|--------------------------------------|--------------|--------------|--------------|
| Red 50 cm Roses (Freedom) | 6 | 9 | 12 |
| Hot Pink 50 cm Roses (Pink Floyd) | 6 | 9 | 12 |
| Leatherleaf stems | 3 | 3 | 3 |
| SRP | MARKET PRICE | MARKET PRICE | MARKET PRICE |
| Delivered SRP | MARKET PRICE | MARKET PRICE | MARKET PRICE |



HOLD ME IN YOUR HEART



THE FTD® HOLD ME IN YOUR HEART™ ROSE BOUQUET - **V4**

When your customer wants to send flowers from the heart, this elegant bouquet does exactly that. Stunning hot pink roses blooming from a charming, heart-shaped vase is a truly romantic sentiment. The handcrafted glass heart has an ombré metallic finish that travels from red to hot pink to pink. Vase $(6^1/2^m \times 4^1/4^n \times 6^3/4^n)$, care card and FTD logo pic included. Shipping begins January 2018.

January Codification Deadline: November 14, 2017 The Valentine's Day Collection will launch on FTD.com in January

\$95.88 ctn. of 12 (vase \$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (vase \$7.19 ea.)
CX 1804

| FLORAL RECIPE | STANDARD | DELLIXE | DDEMILIM |
|-----------------------------------|----------|---------|-------------|
| Hot Pink 50 cm Roses (Pink Floyd) | 6 | o o | 12 |
| Green Pittosporum stems | 2 | 2 | 2 |
| SRP | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$59.99 | \$69.99 | \$79.99 |

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BEHIND THE BOUQUET

"Here we go again with the shine ...and this year I really wanted to change it up with hot pink roses, they are perfect for the ombré metallic heart vase!" -Andrea





VERAWANG

LOVE ALWAYS



THE FTD® LOVE ALWAYS BOUQUET BY VERA WANG - **V5**

Design a stunning expression of love with this elegant arrangement. Classic pink, hot pink and red roses sit beautifully in a chic, yet timeless, Vera Wang vase creating an exquisite bouquet that's perfect for any customer. The faceted glass vase is hand-detailed with over 100 individual cuts. The vase is also featured in V10, you will automatically be codified for both arrangements. Vase (4" dia. x 8"h) and Vera Wang hang tag included. Shipping begins January 2018.

January Codification Deadline: November 14, 2017 The Valentine's Day Collection will launch on FTD.com in January

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (vase \$7.19 ea.)
CX 1161V

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|-------------------------------------|----------|----------|----------|
| Hot Pink 50 cm Roses (Pink Floyd) | 5 | 8 | 10 |
| Pale Pink 50 cm Roses (Sweet Akito) | 4 | 6 | 8 |
| Red 50 cm Roses (Freedom) | 3 | 4 | 6 |
| Salal stems | 3 | 3 | 3 |
| SRP | \$72.99 | \$100.99 | \$119.99 |
| Delivered SRP* | \$89.99 | \$119.99 | \$139.99 |

 $^{*}\mbox{Includes}$ delivery and Vera Wang licensing fee.





THE FTD® TOUCH OF SPRING® BOUQUET - \$1

Bring spring to life with this sunny bouquet. Orange roses, blue iris and sweet sunflowers beam with elegance from an artistically patterned vase. The handcrafted vase is a periwinkle blue ceramic and has an embossed circular pattern.

Vase (4" dia. x 8"h), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017
May Codification Deadline: March 20, 2018
THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL
DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON
FTD.COM THROUGHOUT THE SUMMER.

\$71.88 ctn. of 12 (vase \$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (vase \$5.39 ea.)

CX 1805

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|---------------------------------------|----------|---------|---------|-----------|
| Violet Mini Carnation stems (Epsilon) | 3 | 5 | 5 | 5 |
| Blue Iris stems (Telstar) | 2 | 3 | 5 | 7 |
| Orange 50 cm Roses (Orange Crush) | 2 | 3 | 4 | 5 |
| Sunflowers | 2 | 3 | 3 | 5 |
| Bupleurum stems | 1 | 1 | 2 | 2 |
| Leatherleaf stems | 3 | 3 | 3 | 3 |
| SRP | \$44.99 | \$54.99 | \$64.99 | \$74.99 |
| Delivered SRP | \$54.99 | \$64.99 | \$74.99 | \$84.99 |

*

BEHIND THE BOUQUET

"Inspiration for a design can strike you anywhere. This design was influenced by a Picasso painting I recently admired at the MOMA."

-Andrea



THE PERFECT DAY



THE FTD® PERFECT DAY™ BOUQUET - **\$2** THE FTD® SWEET TALK™ BOUQUET - **\$9**

Spring is in the air and these gorgeous arrangements help your customers embrace it. Set in a purple textured, diagonal-lined glass vase, your customers can choose from two different gardeninspired bouquets. You will automatically be codified for S2, S9 and S7 (featured on pages 28-29). Vase (5" dia. x 8"h; 31/2" dia. opening), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017 May Codification Deadline: March 20, 2018

THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$41.88 ctn. of 12 (vase \$3.49 ea.)

2 PLUS: \$37.68 ctn. of 12 (vase \$3.14 ea.)

CX 1806



| S2 FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|---|----------|---------|---------|-----------|
| Hot Pink Standard Carnations (Bizet) | 3 | 5 | 5 | 6 |
| Violet Mini Carnation stems (Epsilon) | 3 | 4 | 5 | 6 |
| Purple Stock stems | 3 | 3 | 3 | 3 |
| Pink Bi-Color 50 cm Roses (Sweet Unique) | 1 | 2 | 3 | 4 |
| Hot Pink 50 cm Roses (Pink Floyd)** | | 1 | 3 | 4 |
| Variegated Pittosporum stems | 1 | 1 | 1 | 1 |
| Salal stems | 1 | 1 | 1 | 1 |
| SRP | \$34.99 | \$44.99 | \$54.99 | \$64.99 |
| Delivered SRP | \$44.99 | \$54.99 | \$64.99 | \$74.99 |

| S9 FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|---|----------|---------|---------|-----------|
| Hot Pink 50 cm Roses (Pink Floyd) | 3 | 4 | 5 | 7 |
| Lavender Mini Carnation stems (Lilac Melissa) | 3 | 4 | 5 | 6 |
| Pink Standard Carnations (Pommarosa) | 2 | 3 | 4 | 4 |
| Pink Alstroemeria stems (Pink Primadonna) | 2 | 2 | 3 | 3 |
| Peach Gerbera Daisies (Avignon) | 2 | 2 | 3 | 4 |
| Pink Asiatic Lily stems (Indian Summer) | 1 | 2 | 2 | 2 |
| Italian Variegated Pittosporum stems | 1 | 1 | 1 | 1 |
| SRP | \$44.99 | \$54.99 | \$64.99 | \$74.99 |
| Delivered SRP | \$54.99 | \$64.99 | \$74.99 | \$84.99 |



^{**}Standard does not include hot pink roses.

SUNLIT MEADOWS



THE FTD® SUNLIT MEADOWS™ BOUQUET - **S3**

Create something sunny and bright that your customers will love. Sunflowers radiate with beauty amongst a mix of white daisies, lavender mini carnations and yellow spray roses. Help your customers captivate spring with these gorgeous blooms, set in an aqua blue ribbed glass vase. Vase $(4^1/4^1)$ dia. x $5^3/4^1$ H), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017
May Codification Deadline: March 20, 2018
THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL
DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON
FTD.COM THROUGHOUT THE SUMMER.

\$55.08 ctn. of 12 (vase \$4.59 ea.)

2 PLUS: \$49.57 ctn. of 12 (vase \$4.13 ea.)

CX 1807

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|--|----------|---------|---------|-----------|
| White Daisy Pompon stems (Atlantis) | 3 | 3 | 3 | 3 |
| Yellow Button Pompon stems** | 3 | | | |
| Sunflowers | 2 | 3 | 4 | 5 |
| Lavender Mini Carnation stems (Lilac Melissa) | 2 | 3 | 4 | 5 |
| Bupleurum stems | 1 | 1 | 2 | 3 |
| Yellow Spray Rose stems (Brilliant Star Light Yellow)** | | 3 | 4 | 5 |
| Leatherleaf stems | 3 | 3 | 3 | 3 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |



^{**}Standard does not include spray roses; Deluxe, Premium and Exquisite do not include button poms.



THE FTD® SPRING GARDEN® BASKET - **\$4**

Offer your customers a garden-inspired arrangement that brings nature's bountiful blooms inside. A flowing mix of pink lilies, hot pink roses and peach gerberas burst from a wooden basket with a moveable handle and will brighten up any home. Basket $(7^1/2^m \times 6^m d \times 5^m h)$ and hard PVC liner included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017
May Codification Deadline: March 20, 2018
THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL
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FTD.COM THROUGHOUT THE SUMMER.

\$35.88 ctn. of 12 (\$2.99 ea.) **CX 1808**

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|--|----------|---------|---------|-----------|
| Lavender Mini Carnation stems (Lilac Melissa) | 3 | 3 | 3 | 3 |
| Pale Pink Standard Carnations (Doncel) | 2 | 4 | 4 | 4 |
| Hot Pink 50 cm Roses (Pink Floyd) | 2 | 3 | 5 | 6 |
| Peach Gerbera Daisies (Avignon) | 2 | 2 | 3 | 4 |
| Pink Alstroemeria stems (Pink Primadonna) | 2 | 2 | 3 | 3 |
| Pink Asiatic Lily stems (Indian Summer) | 1 | 2 | 2 | 3 |
| Italian Variegated Pittosporum stems | 1 | 1 | 1 | 1 |
| Floral Foam Blocks | 1/2 | 1/2 | 1/2 | 1/2 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |

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BEHIND THE BOUQUET

"I love the garden look that I was able to capture with pinks, peaches and bright pops of cascading greens." -Andrea



SHIMMER & SHINE



THE FTD® SHIMMER & SHINE™ BOUQUET - **S5** THE FTD® PINK AT HEART™ ORCHID BOUQUET - S5K

When you want to truly wow your customers, we've created two bouquets that make jaws drop. The handcrafted fuchsia glass vase with silver metallic base, in a unique modern shape, is the perfect setting for both bouquets. Gorgeous orchids bloom magnificently or choose a bouquet of stock mixed with stargazer lilies and pink roses that sets an impression no one could forget. Vase $(4^{1}/_{2}^{n})$ dia. \times 7½"h; 2¾4" dia. opening), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017 May Codification Deadline: March 20, 2018

THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$83.88 ctn. of 12 (vase \$6.99 ea.) 2 PLUS: \$75.48 ctn. of 12 (vase \$6.29 ea.) CX 1809



| S5 FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|--|----------|---------|---------|-----------|
| Pale Pink 50 cm Roses (Sweet Akito) | 2 | 4 | 5 | 7 |
| Lavender Stock stems | 2 | 3 | 4 | 4 |
| Pink Stock stems | 2 | 3 | 3 | 4 |
| Stargazer Lily stems | 2 | 2 | 3 | 3 |
| Leatherleaf stems | 3 | 3 | 3 | 3 |
| SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |
| Delivered SRP | \$59.99 | \$69.99 | \$79.99 | \$89.99 |

| S5K FLORAL RECIPE | STANDARD | DELUXE |
|---|----------|----------|
| Hot Pink Bi-Color Dendrobium Orchid stems (Bom Hybrid Two-Tone) | 10 | 20 |
| SRP | \$69.99 | \$109.99 |
| Delivered SRP* | \$79.99 | \$119.99 |



BEHIND THE BOUQUET

"Totally inspired by my mom, she loves shiny silver jewelry, fragrance and the romance of lavenders and pinks." -Andrea



BECAUSE YOU'RE SPECIAL



THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - **\$6**

Color their day with this stunning bouquet. Hot pink roses, white daises and green button poms offer a unique mix of vibrant colors that will put a smile on your customer's face. The raspberry glass jar vase features attached wooden tags. Also featured in IN4, you will be automatically codified for both arrangements. Vase (4" dia. x 6"h; $3^{1}/_{2}$ " dia. opening), tags ($1^{1}/_{4}$ "w x $2^{1}/_{2}$ "h), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017 May Codification Deadline: March 20, 2018

THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$59.88 ctn. of 12 (vase \$4.99 ea.)

2 PLUS: \$53.88 ctn. of 12 (vase \$4.49 ea.)

CX 1769S



| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|---|----------|---------|---------|-----------|
| Hot Pink 50 cm Roses (Pink Floyd) | 3 | 5 | 7 | 9 |
| White Daisy Pompon stems (Atlantis) | 3 | 4 | 5 | 5 |
| Green Button Pompon stems (Yoko Ono) | 3 | 4 | 4 | 5 |
| Hot Pink Matsumoto Aster stems | 2 | 3 | 5 | 6 |
| Leatherleaf stems | 3 | 3 | 3 | 3 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |

★BEHIND THE BOUQUET

"This is going to be my go-to when I want to make that special person in my life feel great!" -Andrea



SWEET DEVOTION



THE FTD® SWEET DEVOTION™ BOUQUET - **S7**

Bringing together a collection of purple's finest blooms, this enchanting bouquet offers a combination of vendela roses and stock in shades of lavender and purple a purple textured, diagonal-lined glass vase. Also featured in S2 and S9, you will automatically be codified for all 3 arrangements. Vase (5" dia. x 8"h; 3½" dia. opening), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017
May Codification Deadline: March 20, 2018
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DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON
FTD.COM THROUGHOUT THE SUMMER.

\$41.88 ctn. of 12 (vase \$3.49 ea.)

2 PLUS: \$37.68 ctn. of 12 (vase \$3.14 ea.)

CX 1806

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|-----------------------------|----------|---------|---------|-----------|
| Cream 50 cm Roses (Vendela) | 4 | 6 | 8 | 10 |
| Purple Stock stems | 3 | 4 | 5 | 7 |
| Lavender Stock stems | 3 | 4 | 5 | 7 |
| Leatherleaf stems | 3 | 3 | 3 | 3 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |

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BEHIND THE BOUQUET

"The scent of stock makes my face light up every time I work it into a design, even better when it's with the most perfect shades of purple and lavender. Pairing it with a taller vase gives it the stature that it deserves."

-Andrea



SUNFLOWER SWEETNESS



THE FTD® SUNFLOWER SWEETNESS™ BOUQUET - **\$8**

Help your customers send warm wishes with a sunny arrangement. It starts with a handcrafted green and white trellis patterned ceramic vase and is complemented with a lively mix of sunflowers, blue iris and green button poms. Vase (4" dia. x 7"h), care card and FTD logo pic included. Shipping begins February 2018.

January Codification Deadline: November 14, 2017 May Codification Deadline: March 20, 2018

THE ENTIRE SPRING & SUMMER 2018 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

BEHIND THE BOUQUET

"There's a reason we keep bringing this back—it's a winner, but it's sure to be

even better in a new taller vase."

-Andrea

\$71.88 ctn. of 12 (vase \$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (vase \$5.39 ea.)

CX 1811

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM | EXQUISITE |
|---|----------|---------|---------|-----------|
| Blue Iris stems (Telstar) | 2 | 3 | 5 | 5 |
| Solidago stems | 2 | 3 | 4 | 5 |
| Sunflowers | 2 | 3 | 3 | 4 |
| White Daisy Pompon stems (Atlantis) | 2 | 3 | 3 | 4 |
| Green Button Pompon stems (Yoko Ono) | 1 | 2 | 4 | 5 |
| Leatherleaf stems | 2 | 3 | 3 | 3 |
| SRP | \$39.99 | \$49.99 | \$59.99 | \$69.99 |
| Delivered SRP | \$49.99 | \$59.99 | \$69.99 | \$79.99 |

The preferred flower varieties for this design are shown in parentheses and were used in the product photography. Use the variety listed as guidance in choosing a similar variety in the correct color value.



SPRING/SUMMER COLLECTION

VALENTINE'S DAY COMBO PACK

CX 1830

Includes 6 pieces each (18 pieces total) \$140.99

• Codification Deadline November 14, 2017 • Shipping begins January 2018



The FTD® Lasting Romance® Bouquet (V1/V1R)



The FTD® Sweethearts® Bouquet (V2/V2R)



The FTD® Hold Me In Your Heart™ Rose Bouquet **(V4)**

SPRING/SUMMER COMBO PACK #1

CX 1832

Includes 6 pieces each (18 pieces total) **\$93.99** • Codification Deadline November 14, 2017 and March 20, 2018 • Shipping begins February 2018



SPRING/SUMMER COMBO PACK #2

CX 1833

Includes 6 pieces each (18 pieces total) **\$116.99** • Codification Deadline November 14, 2017 and March 20, 2018 • Shipping begins February 2018



Hallmark

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK - HMC

Hand-etched, orange cut-glass vase. 4" dia. x $7^1/_4$ "h; $2^7/_8$ " dia. opening. Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CX 1755

\$74.99 PREMIUM DELIVERED SRP*





THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK - **HMD**

Turquoise ceramic vase with a raised latticework design. 4" dia. x 5"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CX 1690

\$69.99 PREMIUM DELIVERED SRP*

THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK - HMG THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK - HMB

Soft pink or blue striped vase with a gold "love" sentiment. $3^1\!/_2$ " dia. opening x 7"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CX 1656 Girl

CX 1657 Boy

\$74.99 PREMIUM DELIVERED SRPs*

*Includes delivery and Hallmark licensing participation.

Hallmark



THE FTD® HAPPY MOMENTS™ BOUQUET BY HALLMARK - **HMJ**

Berry textured glass vase. $3^{1}/_{2}^{"}$ dia. x $7^{1}/_{2}^{"}$ h; $2^{1}/_{2}^{"}$ dia. opening. Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)

CX 1685

\$74.99 PREMIUM DELIVERED SRP*



HMSp

THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK - **HMW**

Glass vase with a coral metal latticework sleeve. $3\frac{1}{2}$ " dia. opening x $7\frac{1}{2}$ "h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CX 1676

\$69.99 PREMIUM DELIVERED SRP*



THE FTD® LOVE BOUQUET BY HALLMARK - HMA

Modern rectangular glass vase with gilded metallic banding. $6"w \times 2^{1}/_{2}"d \times 6"h$; Hallmark sentiment tag included.

\$101.88 ctn. of 12 (\$8.49 ea./includes sentiment tag)

2 PLUS: \$91.68 ctn. of 12 (\$7.64 ea./includes sentiment tag)

CX 1675

\$99.99 PREMIUM DELIVERED SRP*

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK - HMS

Handcrafted cream ceramic artisan vase with embossed trellis pattern.

 $4^{1}/_{2}$ " dia. x $7^{1}/_{2}$ "h; $3^{1}/_{2}$ " dia. opening; Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag) **2 PLUS:** \$75.48 ctn. of 12

(\$6.29 ea./includes sentiment tag)

CX 1667

\$104.99 PREMIUM DELIVERED SRP*

EVERYDAY CODIFIED EVERYDAY CODIFIED

Better Homes & Gardens®



THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES & GARDENS® - **DVB**

Heavy glass vase in a soft shade of lavender is bevel-cut in a crisscross trellis pattern. $3\frac{3}{8}$ " dia. x $6\frac{1}{2}$ "h.

\$77.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

CX 1706E

\$74.99 PREMIUM DELIVERED SRP*



THE FTD® PINK EXUBERANCE™ BOUQUET BY BETTER HOMES & GARDENS® - **HG2**

Deep berry glass vase set in a black metal holder complete with handle. $3\frac{7}{8}$ dia. opening x $5\frac{1}{2}$ h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.69 ctn. of 12 (\$5.39 ea.)

CX 1462

\$74.99 PREMIUM DELIVERED SRP*



A ribbed, aqua blue glass vase adds to the homespun charm of this colorful bouquet. You will automatically be codified for HG1 and G13. $4^{1}/_{4}$ " dia. x $5^{3}/_{4}$ " h; $3^{3}/_{4}$ " dia. opening. Includes FTD branded carriers and FTD branded cello.

\$55.08 ctn. of 12 (vase \$4.59 ea.)

2 PLUS: \$49.57 ctn. of 12 (vase \$4.13 ea.)

CX 1461

\$69.99 PREMIUM DELIVERED SRP*

Call 800.767.4000 or visit www.FTDMarketplace.com

*Includes delivery and Better Homes and Gardens® licensing participation.

Better Homes & Gardens®



THE FTD® FARMHOUSE COLLECTION

Ribbed glass vases overflow with stunning garden bouquets reflecting their colors. Master design tip card included with each vase. Vase $(4^1/_4"$ dia. x $5^3/_4"$ h; $3^3/_4"$ dia. opening), design tip card, accessory set (FTD branded carriers and FTD branded cello), care card and FTD logo pic included.

\$75.12 ctn. of 12 (vase \$4.59 ea. ~ accessory set \$1.67 ea.)

2 PLUS: \$67.61 ctn. of 12 (\$4.13 ea. ~ accessory set \$1.50 ea.)

CX 1762 Orange
CX 1761 Purple
CX 1760 Blue
CX 1461 Aqua**

FTD BRANDED CARRIER

\$69.99 PREMIUM DELIVERED SRPs*

 $^*\mbox{Includes}$ delivery and Better Homes and Gardens $^*\mbox{licensing}$ participation.

**Automatically codifies for HG1 as well.





GIOP

THE FTD® SOMETHING BLUE™ BOUQUET

BY BETTER HOMES & GARDENS®



G13p
THE FTD® AQUA ESCAPE™ BOUQUET
BY BETTER HOMES & GARDENS®

EVERYDAY CODIFIED EVERYDAY CODIFIED

Better Homes & Gardens®

Better Homes どGardens THE FTD® COMMUNITY GARDEN™ BOUQUET BY BETTER HOMES & GARDENS®

THE FTD® GARDEN COLLECTION

Exclusive vases feature a lantern-style metal frame with exotic cut-out pattern holding a clear glass liner. $3^{7}/_{8}$ " dia. x $5^{3}/_{4}$ "h.

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)

CX 1651 Lime Green CX 1640E Periwinkle CX 1610E Coral **CX 1652** *Yellow*

\$69.99 PREMIUM DELIVERED SRPs*

Includes delivery and Better Homes and Gardens licensing participation.



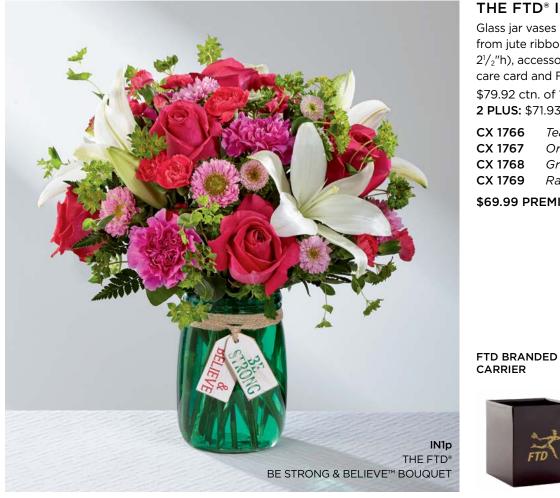


THE FTD® GARDEN PARK™ BOUQUET BY BETTER HOMES & GARDENS®



THE FTD® ARBORETUM™ BOUQUET BY BETTER HOMES & GARDENS®

Inspiration Collection



THE FTD® INSPIRATION COLLECTION

Glass jar vases with inspiring messages on wooden tags hanging from jute ribbon. Vase (4" dia. x 6"h; $3^{1}/_{2}$ " dia. opening), tags ($1^{1}/_{4}$ "w x 21/2"h), accessory set (FTD branded carriers and FTD branded cello), care card and FTD logo pic included.

\$79.92 ctn. of 12 (vase \$4.99 ea. ~ accessory set \$1.67 ea.) **2 PLUS:** \$71.93 ctn. of 12 (vase \$4.49 ea. ~ accessory set \$1.50 ea.)

CX 1766 CX 1767 Orange CX 1768 Green CX 1769 Raspberry

\$69.99 PREMIUM DELIVERED SRPs



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THE FTD® DREAM BIG™ BOUQUET



THE FTD® HELLO SUN™ BOUQUET

EVERYDAY CODIFIED EVERYDAY CODIFIED

Sympathy Collection





THE FTD® FAITHFUL BLESSINGS™ BOUQUET - **FBB** White ceramic vase embellished with a sculptural cross.

 $3\frac{1}{2}$ " sq. x 8"h.

\$83.88 ctn. of 12 (\$6.99 ea.) **2 PLUS:** \$75.48 ctn. of 12 (\$6.29 ea.)

CX 1460

\$84.99 PREMIUM DELIVERED SRP



THE FTD® COMFORT PLANTERS - CP2/CPP Ceramic planters with "Comfort" satin ribbon.

\$79.96 ctn. of 4 (\$19.99 ea.) **CP2 2 PLUS:** \$71.95 ctn. of 4 (\$17.99 ea.)

CX 1695 8" plant (10" dia. x 10½"h planter) \$95.88 ctn. of 12 (\$7.99 ea.) **CPP**

2 PLUS: \$86.28 ctn. of 12 (\$7.99 ea.) CX 0685 6" plant (7" dia. x 6"h planter)

DELIVERED SRPs: CP2 \$99.99 CPP \$49.99



THE FTD® ETERNAL LIGHT™ BOUQUET - **ELB**

Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: $8''h \times 4\frac{1}{2}''w$.

\$107.88 ctn. of 12 (\$8.99 ea.)

2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)

\$89.99 PREMIUM DELIVERED SRP

Faith Collection



DAYSPRING® IN GOD'S CARE™ BOUQUET BY FTD® - **DS1**

Handcrafted ivory ceramic vase with a silver rim and uplifting, spiritual message. 3" dia. x $7^{1}/_{2}$ "h; 4" dia. opening; includes heavyweight charm.

\$83.88 ctn. of 12 (\$6.99 ea./includes charm) **2 PLUS:** \$75.48 ctn. of 12 (\$6.29 ea./includes charm) **CX 1745**

\$89.99 PREMIUM DELIVERED SRP*

Includes delivery and DaySpring licensing participation.



THE FTD® FAITHFUL GUARDIAN[™] BOUQUET - **SB1** Blue glass vase with hand-applied and etched silver accents. $3^{1}/_{2}^{m}$ w x $6^{1}/_{2}^{m}$ h; 3^{m} dia. opening.

\$107.88 ctn. of 12 (\$8.99 ea.)

2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)

CX 1668

\$99.99 PREMIUM DELIVERED SRP



THE FTD® BE BLESSED™ BOUQUET - FT2

Periwinkle blue ceramic mug. Holds 34 oz. and is food safe. $5\frac{1}{4}$ " dia. x $4\frac{1}{2}$ "h; 7"ow.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

CX 1710E

\$69.99 PREMIUM DELIVERED SRP

THE FTD® GOD'S GIFTS™ BOUQUET - FT1

Embossed purple glass vase, with a removable handcrafted jeweled cross. $4^{1}/_{4}$ " dia. x $6^{1}/_{2}$ "h; 3"w x 5"h cross.

\$95.88 ctn. of 12 (\$7.99 ea./removable cross included)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea./removable cross included)
CX 1750

\$74.99 PREMIUM DELIVERED SRP

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Welcome Baby





THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS - **BB1/BG1**

Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out "love." 5" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

CX 1680 *Girl* **CX 1681** *Boy*

\$59.99 PREMIUM DELIVERED SRPs



THE FTD® BABY GIRL BIG HUG® BOUQUET - BGH THE FTD® BABY BOY BIG HUG® BOUQUET - BBH

Ceramic vases with adorable 6"h matching plush bears. $3^{3}/_{4}$ " dia. opening x $6^{7}/_{8}$ "h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

CX 1255 *Girl*

CX 1256 Boy

\$59.99 PREMIUM DELIVERED SRPs

THE FTD® BIG HUG® BOUQUET - BH2

Ceramic vase with adorable 6"h plush bear. $3\frac{3}{8}$ " dia. opening x $6\frac{7}{8}$ "h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

CX 0677

\$59.99 PREMIUM DELIVERED SRP

Birthday Brilliance



CAK

AQUAFOAM FLORAL CAKE KIT - CAK

You will automatically be codified to receive orders for D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. $10^{1}/_{2}$ " dia. x $6^{1}/_{2}$ "h.

\$32.34 ctn. of 6 (\$5.39 ea.)

2 PLUS: \$29.10 ctn. of 6 (\$4.85 ea.)

CX 640-06-22C

THE FTD® BIRTHDAY BRIGHTS™ BOUQUET - **BD2**

Striped ceramic "Happy Birthday" vase finished with a fabric bow. 6"w x $2^3/_4$ "d x 6"h; heavyweight "Happy Birthday" pic included.

\$85.08 ctn. of 12 (vase \$6.49 - pic \$0.60 ea.) **2 PLUS:** \$76.56 ctn. of 12 (vase \$5.84 - pic \$0.54 ea.)

2 PLUS: \$76.56 ctn. of 12 (vase \$5.84 - pic \$0.54 ea **CX 1665**

\$69.99 PREMIUM DELIVERED SRP



THE FTD® SET TO CELEBRATE™ BIRTHDAY BOUQUET - BD1

Bright orange ceramic vase that bears the look of a gift-wrapped present. $6"w \times 2^3/_4"d \times 6"h$; heavyweight paper "Happy Birthday" pic included.

\$79.08 ctn. of 12 (vase \$5.99 - pic \$0.60 ea.)

2 PLUS: \$71.16 ctn. of 12 (vase \$5.39 - pic \$0.54 ea.)

CX 1650

\$69.99 PREMIUM DELIVERED SRP

THE FTD® BIG HUG® BIRTHDAY BOUQUET - BHB

Cobalt blue ceramic vase enjoys a loving squeeze from a plush, adorable birthday bear wearing his festive party hat. $3^3/_8$ " dia. opening x $6^7/_8$ "h vase and $6^1/_2$ "h plush bear.

\$77.88 ctn. of 12 (\$6.49 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

CX 1670

\$64.99 PREMIUM DELIVERED SRP

EVERYDAY CODIFIED EVERYDAY CODIFIED

Color Your Day!

PCLP THE FTD* COLOR YOUR DAY*

PCPp THE FTD® COLOR YOUR DAY® WITH HAPPINESS™ BOUQUET

PCBp

THE FTD® COLOR YOUR DAY®

WITH TRANQUILITY™ BOUQUET

WITH BEAUTY™ BOUQUET

THE FTD® COLOR YOUR DAY® COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. $4^{1}/_{2}^{"}$ dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CX 1278 Purple CX 1275 Pink
CX 1277 Green CX 1352 Blue

CX 1351 Orange

\$59.99 PREMIUM DELIVERED SRPs



PCGp
THE FTD® COLOR YOUR DAY®
WITH JOY™ BOUQUET



THE FTD® COLOR YOUR DAY® WITH LAUGHTER™ BOUQUET



THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - TLVp

Ped class vase features a contemporary silverplated

Red glass vase features a contemporary silverplated sentiment "love" tag hanging from a wrapped band of silver wire.

 $4^{1}/_{2}$ " dia. x $2^{1}/_{2}$ " neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.) **2 PLUS:** \$80.88 ctn. of 12 (\$6.74 ea.)

CX 1365

\$69.99 PREMIUM DELIVERED SRP

Confections Collection





THE FTD® COLOR CONFECTIONS™ COLLECTION

Heavy, flared glass vases in bright colors of royal blue, purple, red, hot pink and orange, take their inspiration from favorite candy flavors. $3\frac{1}{4}$ sq. x $6\frac{3}{4}$ h.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CX 1575 Blue CX 1476 Hot Pink CX 1477 Purple CX 1479 Red

CX 1481 Orange

\$59.99 PREMIUM DELIVERED SRPs



CDLp

THE FTD® PURPLE POP™

BOUQUET



CDOp
THE FTD® ORANGE ESCAPE™
BOUQUET



CDRp THE FTD® CHERRY SWEET™ BOUQUET



CDPp
THE FTD® RASPBERRY SENSATION™
BOUQUET

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we EXTENDED PAYMENT TERMS: All members in good standing have the keep our sales and customer service call centers open Monday through Friday option of distributing payments in three equal installments over a 90-day 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.

Fax: 630-719-4861 Mercury: 90-0233AA

Email: marketplacesales@FTDi.com Website: www.FTDMarketplace.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. All vendorshipped product will require a freight quote.

PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped. All vendor-shipped product will require a freight quote.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame, FTD cannot guarantee that such request will be honored. You will be notified by an FTD Marketplace Customer Service Representative if we are unable to accommodate your

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners Mayflower Balloons, Viabella, CTI Balloons, Burton & Burton Balloons, Hallmark, SRC and Callard. Please ask a representative for more details

EXCEPTIONAL BENEFITS WITH FTD MARKETPLACE

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

SHOP ONLINE: Visit www.FTDMarketplace.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.



V25 DELUXE

25"H x 22"W

DELIVERED SRP \$139.99

(BETTER)



THE FTD® STYLISH STARGAZER™ BOUQUET BY VERA WANG - V25

Opulence meets simplicity in this stunning arrangement by Vera Wang. Soft yet vivid, stargazer lilies rest among a bed of soft green tones to create an artful portraval of true elegance. Also featured in VW7, V11 and V12, you will automatically be codified for all four arrangements. Vase (6" dia. x 11¹/₂"H) and Vera Wang hang tag included.

\$92.94 ctn. of 6 (\$15.49 ea.) 2 PLUS: \$83.64 ctn. of 6 (\$13.94 ea.) CX 1250

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|-------------------------|----------|----------|----------|
| Stargazer Lily stems | 9 | 12 | 15 |
| Green Pittosporum stems | 2 | 2 | 2 |
| SRP | \$91.99 | \$105.99 | \$119.99 |
| Delivered SRP* | \$109.99 | \$124.99 | \$139.99 |

*Includes delivery and Vera Wang licensing participation.



VERAWANG



V26 PREMIUM (BEST) DELIVERED SRP \$119.99 22"H x 18"W



VERAWANG



V27 DELUXE (BETTER) **DELIVERED SRP \$79.99** 18"H x 14"W

THE FTD® TRADITIONS™ BOUQUET BY VERA WANG - V26

Delicately designed with sophistication and style, this elegant arrangement by Vera Wang features the finest selection of fresh hydrangea blooms, romantic roses and fragrant stock. Soft lush tones make for a refreshing bouquet complete a with lovely touch of color. Also featured in VW3, you will automatically be codified for both arrangements. Vase $(4^{1}/_{4}"$ dia. x 10"h) and Vera Wang hang tag included.

\$113.88 ctn. of 12 (\$9.49 ea.) 2 PLUS: \$102.48 ctn. of 12 (\$8.54 ea.) CX 1160

| FLORAL RECIPE | STANDARD | DELUXE | PREMIUM |
|-----------------------------------|----------|----------|----------|
| Lavender Stock stems | 5 | 5 | 5 |
| Lavender 50 cm Roses (Cool Water) | 4 | 5 | 6 |
| Purple Double Lisianthus stems | 4 | 4 | 5 |
| Green Mini Hydrangea blooms | 3 | 4 | 5 |
| White Hydrangea blooms | 2 | 3 | 3 |
| SRP | \$81.99 | \$91.99 | \$100.99 |
| Delivered SRP* | \$99.99 | \$109.99 | \$119.99 |

*Includes delivery and Vera Wang licensing participation.

The preferred flower varieties for this design are shown in parentheses and were used in the product photography. Use the variety listed as guidance in choosing a similar variety in the correct color value.

THE FTD® PRIMROSE GARDEN™ BOUQUET BY VERA WANG - V27

Luxurious and luscious blooms are brought together in this beautifully designed arrangement by Vera Wang. Radiant Asiatic lilies and lovely roses are perfectly placed in a polished glass vase with hand-applied silver honeycomb detail for a refined look. Also featured in V24, you will automatically be codified for both arrangements. Vase (4" dia. x 8"h) and Vera Wang hang tag included.

\$119.88 ctn. of 12 (\$9.99 ea.) 2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.) CX 1731E

| FLORAL RECIPE | STANDARD | DELUXE |
|--|----------|---------|
| Pink Asiatic Lily stems (Indian Summer) | 3 | 4 |
| Hot Pink 50 cm Roses (Pink Floyd) | 2 | 4 |
| Red Alstroemeria stems (Chicago) | 2 | 3 |
| Hot Pink Matsumoto Aster stems (Seastar Fuchsia) | 2 | 2 |
| Salal stems | 1 | 1 |
| SRP | \$54.99 | \$63.99 |
| Delivered SRP* | \$69.99 | \$79.99 |

*Includes delivery and Vera Wang licensing participation.

Vera Wang



THE FTD® GRAND OCCASION™ BOUQUET BY VERA WANG — VW7 THE FTD® MUSINGS™ LUXURY BOUQUET BY VERA WANG — V11 THE FTD® ASTONISHING™ LUXURY BOUQUET BY VERA WANG — V12

Exquisitely shaped glass vase features a silver-electroplated base. You will automatically be codified for VW7, V11, V12 and V25. Vera Wang hang tag included. 6'' dia. x $111\frac{1}{2}''$ h.

\$92.94 ctn. of 6 (\$15.49 ea.)

2 PLUS: \$83.64 ctn. of 6 (\$13.94 ea.)

CX 1250

DELIVERED SRPs*: VW7p \$159.99 V11 \$399.99 V12 \$209.99







High-quality glass vase with handblown teardrop in the base. Vera Wang hang tag included. Also featured in V26 you will be automatically codified for both arrangements. $4^{1}/_{4}$ " dia. x 10"h.

\$113.88 ctn. of 12 (\$9.49 ea.)
2 PLUS: \$102.48 ctn. of 12 (\$8.54 ea.)
CX 1160

\$119.99 PREMIUM DELIVERED SRP*

THE FTD® LUXE LOOKS™ BOUQUET BY VERA WANG - V10 Faceted glass vase is hand-detailed with over 100

individual cuts. Vera Wang hang tag included. 4" dia. x 8"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)

CX 1161

\$89.99 PREMIUM DELIVERED SRP*

*Includes delivery and Vera Wang licensing participation

Vera Wang









THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG — **V20**THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG — **VW1**THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG — **VW9**Ribbed glass vase; Vera Wang hang tag included. You will automatically be

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)

codified for V20. VW1 and VW9. 5"w x 4"d x 8"h.

CX 1162

PREMIUM DELIVERED SRPs*: V20 \$94.99 VW1 \$79.99 VW9 \$89.99



THE FTD® VIBRANT FUCHSIATM BOUQUET BY VERA WANG – **V23** Vera Wang deep purple honeycomb glass vase with a metallic finish. Vase $(4^1/_4"$ dia. x $6^3/_4"$ h), accessory set (FTD branded carriers and FTD branded cello) and Vera Wang hang tag included.

\$115.92 ctn. of 12 (vase \$7.99 ea. ~ accessory set \$1.67 ea.)

2 PLUS: \$104.33 ctn. of 12 (vase \$7.19 ea. ~ accessory set \$1.50 ea.)

CX 1737E

\$99.99 PREMIUM DELIVERED SRP*

THE FTD® ORCHID BOUQUET BY VERA WANG - V24

A glass vase with hand-applied, silver honeycomb detail, sets the stage for luxurious dendrobium and Mokara orchids. You will be automatically codified for V24 and V27. Vase (4" dia. x 8"h) and Vera Wang hang tag included.

\$119.88 ctn. of 12 (vase \$9.99 ea.)

2 PLUS: \$107.88 ctn. of 12 (vase \$8.99 ea.)

CX 1731E

\$149.99 DELUXE DELIVERED SRP*

*Includes delivery and Vera Wang licensing participation

V10p











21"H x 17"W

THE FTD® MORNING MEMORIES™ LUXURY BOUQUET - LX175 THE FTD® PURE OPULENCE™ LUXURY BOUQUET - LX153 THE FTD® PERFECT BLISS™ LUXURY BOUQUET — LX154 Classic gray ceramic vase with ivory detail shows off its retro

style and versatility. $4^{1}/_{4}$ " dia. x 8"h. \$59.94 ctn. of 6 (\$9.99 ea.) 2 PLUS: \$53.95 ctn. of 6 (\$8.99 ea.)

CX 1561

DELIVERED SRPs: LX175s \$149.99 LX175d \$199.99

LX153s \$99.99 LX153d \$129.99 LX154s \$199.99

CODIFICATION: X23 - LX175 X03 - LX153

X04 - LX154









THE FTD® ALWAYS SMILE™ LUXURY BOUQUET - LX174 complements these stunning bouquets. $4^{7}/_{8}$ " dia. x 7"h.

\$71.95 ctn. of 6 (\$11.99 ea.)

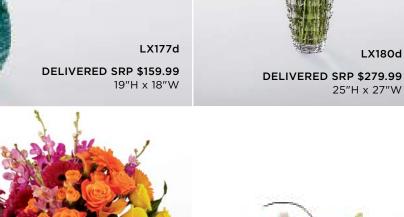
DELIVERED SRPs: LX174s \$99.99

LX151s \$99.99

LX152s \$149.99

X02 - LX152









THE FTD® OCEAN'S ALLURE™ LUXURY BOUQUET - LX177

THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — LX158

THE FTD® DESERT SKIES™ LUXURY BOUQUET — LX157

Aqua swirled glass vase designed in a stylish egg shape is

LX157s \$149.99

LX158s \$169.99

X08 - LX158

perfect for these brillilant bouquets. $4^{1}/_{4}^{2}$ dia. x 8"h.

\$77.94 ctn. of 6 (\$12.99 ea.)

CX 1563

2 PLUS: \$70.15 ctn. of 6 (\$11.69 ea.)

DELIVERED SRPs: LX177s \$129.99

CODIFICATION: X25 - LX177

LX157d

20"H x 22"W

DELIVERED SRP \$169.99





LX180d

25"H x 27"W





DELIVERED SRP \$189.99

27"H x 18"W

LX173d

25"H x 21"W

DELIVERED SRP \$169.99

THE FTD® HEART'S WISHES™ LUXURY BOUQUET — LX180 THE FTD® HOPE HEALS™ LUXURY BOUQUET — LX173 THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET — LX155 THE FTD® MODERN ROYALTY™ LUXURY BOUQUET — LX176 Clear faceted glass vase. 5" dia. x 11"h.

\$59.96 ctn. of 4 (\$14.99 ea.) 2 PLUS: \$53.96 ctn. of 4 (\$13.49 ea.)

CX 1562

DELIVERED SRPs: LX180s \$229.99 LX180d \$279.99

LX173s \$149.99 LX173d \$169.99 LX155s \$169.99 LX155d \$199.99

LX176s \$159.99 LX176d \$189.99 CODIFICATION: X28 - LX180 X21 - LX173

X05 - LX155 X24 - LX176

THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET - LX151 THE FTD® LAVENDER LUXE™ LUXURY BOUQUET — LX152 Beautifully sculpted, heavy, pale agua ribbed glass vase

2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.)

CX 1560

Call 800.767.4000 or visit www.FTDMarketplace.com

LX174d \$129.99

LX151d \$129.99 LX152d \$169.99

CODIFICATION: X22 - LX174 X01 - LX151

LX177d \$159.99

LX157d \$169.99

LX158d \$209.99

X07 - LX157



LX159d **DELIVERED SRP \$239.99** 16"H x 16"W



LX178s

DELIVERED SRP \$159.99 6" PLANT



THE FTD® BLUSHING EXTRAVAGANCE™ LUXURY BOUQUET — LX159 CX LUX-PILLOW THE FTD® ELEGANT IMPRESSIONS™ LUXURY ORCHID - LX178 Strikingly beautiful reflecting the brilliant color from the bouquets, this mirrored cube is the perfect accent piece. 6" sq. x 6"h.

\$143.94 ctn. of 6 (\$23.99 ea.) 2 PLUS: \$129.55 ctn. of 6 (\$21.59 ea.)

CX 1564

DELIVERED SRPs: LX159s \$199.99 LX159d \$239.99

LX178s \$159.99

CODIFICATION: X09 - LX159 X26 - LX178









THE FTD® CIRCLING THE SUN™ LUXURY BOUQUET - LX179

THE FTD® BREATHLESS™ LUXURY BOUQUET — RP84

Handblown large glass pillow vase is perfectly designed for

THE FTD® DUET™ LUXURY BOUQUET - RP91





THE FTD® DEFINING MOMENTS™ LUXURY BOUQUET — LX165

THE FTD® LUMINOUS™ LUXURY BOUQUET — LX75 THE FTD® FATE™ LUXURY BOUQUET - RP51 THE FTD® DELIGHTED™ LUXURY ROSE BOUQUET — RP52 THE FTD® CLARITY™ LUXURY ROSE BOUQUET — RP53 THE FTD® SENSATIONAL™ LUXURY ROSE BOUQUET - RP54 A 10" slender column of glass accents the variety of uses for this cylinder. 5" dia. x 10"h.

\$50.00 ctn. of 6 (\$8.33 ea.) 2 PLUS: \$45.00 ctn. of 6 (\$7.50 ea.)

CX LUX-10

DELIVERED SRPs: LX75 \$169.99 RP51 \$199.99

RP52 \$199.99 RP53 \$199.99

RP54 \$199.99

X18 - LX75 CODIFICATION: X15 - RP51

> X29 - RP52 X30 - RP53

X31 - RP54





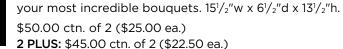






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DELIVERED SRPs: LX179s \$189.99

RP84 \$334.99 LX165s \$209.99

RP91 \$199.99

CODIFICATION: X27 - LX179

> X17 - RP84 X14 - LX165 X20 - RP91

Combo Packs

HALLMARK COMBO PACK - \$91.99 - 3 of each CX 1661



The FTD® Love Bouquet by Hallmark (HMA)

The FTD® Happy Day™ Birthday Bouquet by Hallmark (HMD)



The FTD® Happy Moments™ Bouquet by Hallmark (HMJ)



The FTD® Peace, Comfort and Hope™ Bouquet by Hallmark (HMW)

FTD BRANDED CARRIER

BETTER HOMES & GARDENS® FARMHOUSE COMBO PACK - \$80.99 ~ 4 of each CX 1763



The FTD® Something Blue™ Bouquet by Better Homes & Gardens® (G10)

The FTD® Sunlit Meadows™ Bouquet by

Better Homes & Gardens® (HG1/G13)



The FTD® Purple Prose™ Bouquet by Better Homes & Gardens® (G11)



The FTD® Peachy Keen™ Bouquet by Better Homes

& Gardens® (G12)

The FTD® Pink Exuberance™ Bouquet by Better Homes & Gardens® (HG2)

The FTD® Sweet Devotion™ Bouquet by Better Homes & Gardens® (DVB)

Combo Packs

COLOR CONFECTIONS™ COMBO PACK #1 - \$53.99 ~ 4 of each CX 1483



The FTD® Raspberry Sensation™ Bouquet (CDP)



The FTD® Purple Pop™ Bouquet (CDL)



The FTD® Lemon Groove™ Bouquet (CDY)

COLOR CONFECTIONS™ COMBO PACK #2 - \$53.99 ~ 4 of each CX 1482



The FTD® Lime-Licious™ Bouquet (CDG)



The FTD® Cherry Sweet™ Bouquet (CDR)



The FTD® Orange Escape™ Bouquet (CDO)

BETTER HOMES & GARDENS® GARDEN COLLECTION - \$89.99 ~ 3 of each CX 1697



The FTD® Community Garden™ Bouquet by Better Homes & Gardens® (HG4)



The FTD® Cottage Garden™ Bouquet by Better Homes & Gardens® (HG5)



The FTD® Garden Park™ Bouquet by Better Homes & Gardens® (HG6)



The FTD® Arboretum™ Bouquet by Better Homes & Gardens® (HG7)

BETTER HOMES & GARDENS® COMBO PACK - \$111.99 ~ 6 of each CX 1582

Combo Packs

INSPIRATION COMBO PACK - \$85.99 ~ 4 of each CX 1771





SYMPATHY COMBO PACK - \$152.99 - 6 of each CX 1173



The FTD® Comfort Planter (CPP)

The FTD® Faithful Blessings™ Bouquet (FBB)

The FTD® Eternal Light™ Bouquet (ELB)

Combo Packs

COLOR YOUR DAY® COMBO PACK #1 \$53.99 ~ 6 of each **CX 1279**



The FTD® Color Your Day® with Happiness™ Bouquet (PCP)



The FTD® Color Your Day® with Beauty™ Bouquet (PCL)

COLOR YOUR DAY® COMBO PACK #3 \$53.99 ~ 6 of each CX 1281



The FTD® Color Your Day® with Laughter™ Bouquet (PCO)



The FTD® Color Your Day® with Tranquility™ Bouquet (PCB)

BABY FEET COMBO PACK - \$77.99 - 6 of each CX 1682







Baby Boy Bouquet (BB1)

HALLMARK BABY COMBO PACK - \$83.99 6 of each **CX 1658**



Bouquet by Hallmark (HMG)

The FTD® Sweet Baby Boy™ Bouquet by Hallmark (HMB)

BABY HUG COMBO PACK - \$77.99 - 6 of each



The FTD® Baby Girl Big Hug® Bouquet (BGH)



The FTD® Baby Boy Big Hug® Bouquet (BBH)

THE FTD® GODIVA® CHOCOLATE GIFT - GDV

Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.) 2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)

CX GODIVA \$19.99 SRP

| BB1 1681 | love | CDO 1481 | | FT2 1710E | Faith tegpe 8 LOVE | HMA 1675 | |
|-------------|-------------------|--------------|--|-----------------|--------------------|-------------|-------------------|
| BBH 1256 | | CDP 1476 | | G10 1760 | | HMB 1657 | Love |
| BD1 1650 | | CDR 1479 | | G11 1761 | | HMC 1755 | |
| BD2 1665 | HAPPY birthday | CP2 1695 | The Control of the Co | G12 1762 | | HMD 1690 | |
| BG1 1680 | love | CPP 0685 | The Control of the Co | G13-HG1 1461 | | HMG 1656 | Love |
| BGH 1255 | | DS1 1745 | PEACU Flores Some hourse hourse | HG2 1462 | | HMJ 1685 | (Karphi)))))))))) |
| BH2 0677 | | DVB 1706E | | HG4 1651 | | HMS 1667 | |
| BHB 1670 | | ELB 1155 | | HG5 1640E | | HMW 1676 | |
| CDB 1575 | | FBB 1460 | | HG6 1610E | y | IN1 1766 | BE SECOND |
| CDL 1477 | | FT1 1750 | | HG7 1652 | | IN2 1767 | dieam |

| IN3 1768 | Hello | V11-V12-VW7 V25 1250 | | X14-X17-X20 X27 LUX-Pillow | ORDER EVERYDAY |
|-------------|------------|----------------------------|---|----------------------------------|--------------------------|
| IN4 1769 | Security 1 | V20-VW1-VW 1162 | 9 | X15-X18 X29-X30-X31 LUX-10 | CODIFIED CONTAINERS |
| PCB 1352 | | V23 1737E | | | TODAY |
| PCG 1277 | | V24-V27 1731E | | | |
| PCL 1278 | | VW3-V26 1160 | | | |
| PCO 1351 | | X01-X02-X22 1560 | | | |
| PCP 1275 | | X03-X04-X23 1561 | | | |
| SB1 1668 | | X05-X21 X24-X28 1562 | | | |
| TLV 1365 | LOVE | X07-X08-X25 1563 | | | |
| V10 1161 | | X09-X26 1564 | A | | |



