

2017 BUYER'S GUIDE

Spring/Summer



Fall In Love

THE FTD® LASTING ROMANCE® BOUQUET - V1
THE FTD® ART OF LOVE™ ROSE BOUQUET - V1R

Send the perfect Valentine's Day message with these stunning bouquets. Presented in an expertly handcrafted red and pink mosaic glass vase, your customers can choose from a mixed bouquet of gorgeous roses, lilies and carnations or a beautiful combination of passionate pink and red roses. Vase (3½" dia. x 8"h), care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 1701

V1 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	2	4	5	8
Pink Mini Carnation stems	2	3	4	5
Stargazer Lily stems	2	2	3	3
Red Standard Carnations	2	2	2	4
Leatherleaf stems	3	3	3	3
SRP	\$49.99	\$59.99	\$69.99	\$89.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$99.99

V1R FLORAL RECIPE	STANDARD	DELUXE
Red 50 cm Roses	5	9
Hot Pink 50 cm Roses	4	5
Medium Pink 50 cm Roses	3	4
Leatherleaf stems	3	3
SRP	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE



THE FTD®
LASTING ROMANCE®
BOUQUET

V1 PREMIUM
(BEST)

DELIVERED SRP \$79.99
18"H x 14"W



Love Is In The Air

THE FTD® SWEETHEARTS® BOUQUET - V2

Share true love this Valentine's Day with a breathtaking bouquet in a handcrafted, red metallic glass vase with a silver interior. We've combined red roses with a stunning assortment of bright blooms to offer your expressive customers this beautiful bouquet. Vase (3 3/4" dia. x 6 3/4"h; 2 1/2" dia opening), care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1702

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink Standard Carnations	2	4	5	7
Red 50 cm Roses	2	3	5	7
Red Mini Carnation stems	2	3	3	4
Purple Statice stems	2	2	3	3
Fuchsia Mini Carnation stems	2	2	2	2
Leatherleaf stems	3	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$74.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$84.99



V2 PREMIUM
(BEST)
DELIVERED SRP \$69.99
15"H x 12"W



Classic Romance



THE FTD®
IN LOVE WITH RED ROSES™
BOUQUET

V3R PREMIUM
(BEST)

MARKET PRICE
20"H x 17"W



THE FTD® PERFECT IMPRESSIONS™ BOUQUET - **V3**
THE FTD® IN LOVE WITH RED ROSES™ BOUQUET - **V3R**
Set in a flared, handcrafted red heavyweight glass vase, these bouquets offer unforgettable elegance that's perfect for Valentine's Day. Love truly blooms with a mixed bouquet of beautiful pink Oriental lilies, deep red roses and carnations or a classic bouquet of traditional red roses. Vase (5" dia. x 8"h), care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1703

V3 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	4	6	8	10
Red Standard Carnations	3	4	4	5
Red Mini Carnation stems	3	3	3	3
Pink Oriental Lily stems	2	2	2	2
Leatherleaf stems	3	3	3	3
SRP	\$59.99	\$69.99	\$79.99	\$89.99
Delivered SRP	\$69.99	\$79.99	\$89.99	\$99.99

V3R FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	12	18	24
Leatherleaf stems	5	5	5
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE



THE FTD®
PERFECT IMPRESSIONS™
BOUQUET

V3 PREMIUM
(BEST)

DELIVERED SRP \$89.99
18"H x 14"W



From The Heart

Updated
Best
Seller!



THE FTD® HOLD ME IN YOUR HEART™ ROSE BOUQUET - V4
THE FTD® SEASON OF LOVE™ BOUQUET - V8

Offer your customers a gift they can send with their heart! Each vase is handcrafted glass and is a unique creation, moving from deep red to hot pink to light pink metallic. Your customers can choose a colorful assortment of roses and spray roses that burst from the exclusive ombré vase or a fresh bouquet of pink tulips that's sure to make anyone smile. You will be automatically codified for both V4 and V8. Vase (6½" w x 4¼" d x 6¾" h), care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 1704

V4 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	3	4	5	6
Assorted Pink 50 cm Roses	2	3	4	5
Red Spray Rose stems	2	2	3	4
Hot Pink Spray Rose stems	1	2	2	2
Leatherleaf stems	3	3	3	3
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99

V8 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Assorted Pink Tulips	10	15	20	25
SRP	\$49.99	\$64.99	\$79.99	\$89.99
Delivered SRP	\$59.99	\$74.99	\$89.99	\$99.99



*
Over 20% larger than original heart vase!
Provides a greater value and increased customer satisfaction.



THE FTD®
HOLD ME IN YOUR HEART™
ROSE BOUQUET

V4 PREMIUM
(BEST)
DELIVERED SRP \$79.99
13"H x 12"W





Opulent Orchids

THE FTD® ORCHID BOUQUET BY VERA WANG - V5

Iconic designer, Vera Wang, brings her signature style of elegance to this extraordinary Valentine's Day gift. A glass vase with hand-applied, silver honeycomb detail, sets the stage for luxurious dendrobium and Mokara orchids. Also featured as M9, you will automatically be codified for both arrangements. Vase (4" dia. x 9½"h) and Vera Wang hang tag included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January
\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
JV 1731

FLORAL RECIPE	STANDARD	DELUXE
Purple Dendrobium Orchid stems	6	12
Fuchsia Mokara Orchid stems	4	8
SRP	\$81.99	\$129.99
Delivered SRP*	\$99.99	\$149.99



*Includes delivery and Vera Wang licensing participation.



V5 DELUXE
(BETTER)
DELIVERED SRP \$149.99
23"H x 20"W



Hugs & Kisses

THE FTD® LOVE YOU XO™ BOUQUET BY HALLMARK - V6

Love makes the world a beautiful place. Help your customers make this Valentine's Day unforgettable for someone they love with a stunning Hallmark arrangement of roses, stock, lilies and more. We partnered with Hallmark's creative team to design this beautiful hand-frosted glass vase featuring clear, red and pink hearts. Also included is a greeting-card style tag that reads: "XO XO XO" on the front and "Love You!" on the inside to complete the presentation. It's like two gifts in one for a very lucky Valentine! Vase (4" dia. x 6½"h), Hallmark sentiment tag, care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January
 \$89.88 ctn. of 12 (\$7.49 ea./includes sentiment tag)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea./includes sentiment tag)
JV 1714

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink Standard Carnations	2	4	4	4
Hot Pink Stock stems	2	2	3	4
Red Mini Carnation stems	2	2	2	2
Red 50 cm Roses	2	2	4	8
Pink Asiatic Lily stems	1	2	2	2
Leatherleaf stems	3	3	3	3
SRP	\$44.99	\$53.99	\$62.99	\$81.99
Delivered SRP*	\$59.99	\$69.99	\$79.99	\$99.99

*Includes delivery and Hallmark licensing participation.



V6 PREMIUM
(BEST)
DELIVERED SRP \$79.99
17"H x 14"W



Together Forever

THE FTD® BE LOVED™ BOUQUET - V7

Your customers will make a lasting impression this Valentine's Day by sending the charm of lush roses, gerbera daisies and sweet carnations. The black and white ceramic vase features a hand-applied, red sequin heart and "You & Me" message that highlights the bond your customers share with the one they love. Vase (6"w x 2³/₄"d x 6"h), care card and FTD logo pic included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
The Valentine's Day Collection will launch on FTD.com in January
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1732

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red Standard Carnations	2	4	4	4
Red 50 cm Roses	2	3	5	6
Red Mini Carnation stems	2	3	3	3
Red Gerbera Daisies	2	2	3	4
Leatherleaf stems	3	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99



V7 PREMIUM
(BEST)
DELIVERED SRP \$69.99
13"H x 13"W





Spring On The Flowers

THE FTD® TOUCH OF SPRING® BOUQUET - S1

Like a breath of fresh air, this bouquet captures the beauty and brilliance of spring. Vibrant peach and orange roses mix beautifully with pink lilies inside a dramatically flared, coral-hued keepsake vase of heavy, faceted glass. Vase (5" dia. x 8"h), care card and FTD logo pic included. Shipping begins February 2017.



January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1705

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Peach 50 cm Roses	3	4	5	6
Peach Stock stems	3	4	4	5
Orange Spray Rose stems	2	3	4	5
Red Alstroemeria stems	2	3	3	3
Pink Asiatic Lily stems	1	2	2	3
Leatherleaf stems	3	3	3	3
SRP	\$44.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$54.99	\$69.99	\$79.99	\$89.99



The entire Spring & Summer Collection (no longer defined as Spring & Mother's Day) will debut in February and remain online and available throughout the summer.



S1 PREMIUM (BEST)
DELIVERED SRP \$79.99
19"H x 20"W



Spring Awakening

THE FTD® SPRING TULIP BOUQUET BY BETTER HOMES AND GARDENS® - S2

Embrace the splendor of spring with a breathtaking Better Homes and Gardens bouquet. A brilliant array of colorful tulips flourishes in an heirloom-quality vase made of heavy, lilac tinted glass. The vase is also featured in M5 and DVB; you will automatically be codified for all three arrangements. Vase (4 7/8" dia. x 6 1/2"h), care card and FTD logo pic included. Shipping begins February 2017.



January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)
JV 1706

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Assorted Tulips	15	20	25	30
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP*	MARKET PRICE	MARKET PRICE	MARKET PRICE	MARKET PRICE

*Delivered SRP will include delivery and Better Homes and Gardens® licensing participation.

MOTHER'S DAY IS SUNDAY MAY 14, 2017

Best
Seller



S2 PREMIUM
(BEST)

MARKET PRICE
15"H x 11"W



Beautiful & Bright

THE FTD® SUNFLOWER SWEETNESS™ BOUQUET - S3

Send the warmest wishes with this sunny arrangement. It starts with a handcrafted green and white trellis pattern ceramic vase and is complemented with sunflowers, blue iris and green button poms. Vase (4" dia. x 5½"h), care card and FTD logo pic included. Shipping begins February 2017.

January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)
JV 1711

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Blue Iris stems	2	3	5	5
Solidago stems	2	3	4	5
Sunflowers	2	3	3	4
White Daisy Pompon stems	2	3	3	4
Green Button Pompon stems	1	2	4	5
Leatherleaf stems	2	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99



S3 PREMIUM (BEST)
DELIVERED SRP \$69.99
14"H x 14"W

Shades Of The Season



THE FTD®
MAKE TODAY SHINE™
ROSE BOUQUET

S4R PREMIUM
(BEST)

MARKET PRICE
16"H x 14"W



THE FTD® MAKE TODAY SHINE™ BOUQUET - **S4**
THE FTD® MAKE TODAY SHINE™ ROSE BOUQUET - **S4R**

Brighten anyone's day with a spring inspired arrangement in a handcrafted, purple metallic glass vase. Whether they choose orange roses, peach lilies, fuchsia carnations and blue iris or a colorful mix of roses, you'll make someone's day bloom with joy. You will automatically be codified for both S4 and S4R. Vase (3¼" dia. x 6¾"h; 2½" dia. opening), care card and FTD logo pic included. Shipping begins February 2017.

January Codification Deadline: November 15, 2016

May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)

JV 1713

S4 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Blue Iris stems	2	3	4	4
Fuchsia Standard Carnations	2	2	3	4
Orange 50 cm Roses	2	2	3	4
Peach Asiatic Lily stems	1	2	2	3
Bupleurum stems	1	1	1	2
Lavender Monte Casino stems	0**	2	3	3
Leatherleaf stems	3	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

S4R FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink 50 cm Roses	3	4	5
Coral 50 cm Roses	3	4	5
Lavender 50 cm Roses	3	4	4
Pink 50 cm Roses	3	3	4
Leatherleaf stems	3	3	3
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE

**S4: Standard does not include monte casino.



THE FTD®
MAKE TODAY SHINE™
BOUQUET

S4 PREMIUM
(BEST)

DELIVERED SRP \$69.99
16"H x 13"W



Hello Sunshine!

THE FTD® BRIGHTER THAN BRIGHT™ BOUQUET BY HALLMARK - S5

Today comes only once . . . why not make it shine? Help them share a little sunshine with this bright Hallmark arrangement featuring a yellow cut-out ceramic vase that holds a happy mix of lilies, roses and more. We partnered with the Hallmark creative team to design this special vase as well as the handlettered greeting-card style tag that reads “Hello, Sunshine” on the front and “You’re a brighter-than-bright spot in this world” on the inside. Just right for so many occasions — or a just because surprise! White PVC liner included. Vase (4½" dia. x 4¾"h), Hallmark sentiment tag, white hard PVC liner, care card and FTD logo pic included. Shipping begins February 2017.

January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE’S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$69.48 ctn. of 12 (\$5.79 ea./includes sentiment tag)
2 PLUS: \$62.52 ctn. of 12 (\$5.21 ea./includes sentiment tag)
JV 1740

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink Mini Carnation stems	2	3	4	5
Green Button Pompon stems	2	3	4	5
White Daisy Pompon stems	2	3	3	4
Yellow Standard Carnations	2	0**	0**	0**
Peach Asiatic Lily stems	1	1	2	2
Yellow 50 cm Roses	0**	3	4	5
Leatherleaf stems	2	2	2	2
SRP	\$35.99	\$44.99	\$54.99	\$63.99
Delivered SRP*	\$49.99	\$59.99	\$69.99	\$79.99

*Includes delivery and Hallmark licensing participation.
**Standard does not include roses; Deluxe, Premium and Exquisite do not include standard carnations.



S5 PREMIUM (BEST)
DELIVERED SRP \$69.99
11"H x 12"W



The Bright Side



THE FTD® HAPPY SPRING™ BOUQUET - **M1**
THE FTD® HAPPY SPRING™ MIXED ROSE BOUQUET - **M1R**

Beautiful, bright and ready to delight is what these bouquets are all about. Enhance someone's day with this handcrafted fuchsia glass vase filled with a vibrant mix of hot pink roses, fuchsia snapdragons and yellow lilies or a breathtaking assortment of colorful roses. You will automatically be codified for both M1 and M1R. Vase (5" dia. x 7"h), care card and FTD logo pic included. Shipping begins February 2017.

January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1707

M1 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink 50 cm Roses	2	4	5	7
Pink/Yellow Alstroemeria stems	2	3	3	4
Fuchsia Snapdragon stems	2	3	3	4
Bupleurum stems	1	1	2	2
Yellow Asiatic Lily stems	1	1	2	2
Leatherleaf stems	3	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

M1R FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Assorted Pink 50 cm Roses	12	15	18
Leatherleaf stems	3	3	3
SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE
Delivered SRP	MARKET PRICE	MARKET PRICE	MARKET PRICE



Garden Beauty

THE FTD® SPRING GARDEN® BOUQUET - M2

A lovely surprise that captures the essence of a gorgeous garden. Featuring a handcrafted, heavy-weight swirled purple glass vase that is a perfect complement to the flowers it holds. Purple iris, fuchsia carnations, lavender daisies and roses are ready to make someone smile. Vase (4" dia. x 7"h), care card and FTD logo pic included. Shipping begins February 2017.



January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$59.88 ctn. of 12 (\$4.99 ea.)
2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)
JV 1708

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Purple Iris stems	2	2	3	4
Fuchsia Mini Carnation stems	2	2	3	3
Lavender Daisy Pompon stems	2	0**	0**	0**
Purple Stock stems	1	2	2	3
Pink Stock stems	1	1	2	2
Bupleurem stems	1	1	1	1
Lavender 50 cm Roses	0**	3	4	5
Leatherleaf stems	3	3	3	3
SRP	\$34.99	\$44.99	\$54.99	\$64.99
Delivered SRP	\$44.99	\$54.99	\$64.99	\$74.99

**Standard does not include roses. Deluxe, Premium and Exquisite do not include daisy poms.



M2 PREMIUM
(BEST)
DELIVERED SRP \$64.99
18"H x 15"W



Pretty In Pink & Purple

THE FTD® SO VERY LOVED™ BOUQUET BY HALLMARK – M3

Some people color our lives with happiness. Delight your customers with a Hallmark arrangement that’s filled with color and loving wishes for a special recipient. A beautiful mix of roses, lilies, lisianthus and more are arranged in a unique, hexagon-shaped clear glass vase, with patterned decal and organza ribbon. Designed in partnership with the Hallmark creative team, the vase is accompanied by a handlettered, greeting-card style tag that reads, “So Very Loved” on the front and “You’re Simply the Best” on the inside. Vase (3½” dia. x 7”h), Hallmark sentiment tag, ribbon, care card and FTD logo pic included. Shipping begins February 2017.



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THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE’S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.
 \$89.88 ctn. of 12 (\$7.49 ea./includes sentiment tag)
2 PLUS: \$80.88 ctn. of 12 (\$6.47 ea./includes sentiment tag)
JV 1709

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink 50 cm Roses	2	3	5	6
Lavender Daisy Pompon stems	2	2	3	4
Green Button Pompon stems	2	2	3	4
Purple Double Lisianthus stems	1	2	3	4
Pink Asiatic Lily stems	1	2	2	3
Lavender Statice stems	1	1	2	3
Italian Variegated Pittosporum stems	1	1	1	1
SRP	\$44.99	\$54.99	\$68.99	\$82.99
Delivered SRP*	\$59.99	\$69.99	\$84.99	\$99.99

*Includes delivery and Hallmark licensing participation.



M3 PREMIUM (BEST)
DELIVERED SRP \$84.99
 18”H x 14”W



Spring Sentiments

THE FTD® SPRING SKIES™ BOUQUET - M4

Add beauty to someone's day with this charmingly colorful bouquet. Please their eyes with a jewel-toned mix of roses, gerbera daisies and more in a stunning handcrafted aqua metallic glass vase. It has a silver interior and features on-trend aqua on the outside. Vase (3 1/4" dia. x 6 3/4"h; 2 1/2" dia. opening), care card and FTD logo pic included. Shipping begins February 2017.



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\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1716

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Pink 50 cm Roses	2	3	4	5
Green Button Pompon stems	2	3	4	4
Hot Pink Standard Carnations	2	3	3	4
Hot Pink Gerbera Daisies	2	2	3	4
Fuchsia Mini Carnation stems	2	2	3	4
Purple Liatris stems	0**	2	2	2
Bupleurum stems	1	1	1	2
Leatherleaf stems	3	3	3	3
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99

**Standard does not include liatris.



M4 PREMIUM
(BEST)
DELIVERED SRP \$74.99
15"H x 13"W

Gorgeous Garden

THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES AND GARDENS® - M5

Better Homes & Gardens brings you an updated, modern take on a garden-inspired bouquet. Fresh lavender roses, stock and more bloom with style from a sophisticated, handcut lavender glass vase. Also featured in S2 and DVB, you will automatically be codified for all three arrangements. Vase (4 1/8" dia. x 6 1/2"h), care card and FTD logo pic included. Shipping begins February 2017.



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\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)
JV 1706M

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Lavender 50 cm Roses	2	3	4	6
Purple Stock stems	2	3	4	5
Lavender Stock stems	2	3	4	5
Green Button Pompon stems	2	3	3	4
Lavender Statice stems	1	2	3	4
Leatherleaf stems	2	2	2	2
SRP	\$40.99	\$49.99	\$59.99	\$73.99
Delivered SRP*	\$54.99	\$64.99	\$74.99	\$89.99

*Includes delivery and Better Homes and Gardens® licensing participation.

Updated
Recipe



M5 PREMIUM
(BEST)
DELIVERED SRP \$74.99
17"H x 15"W





Share The Faith

THE FTD® BE BLESSED™ BOUQUET - M6

Send hope and inspiration with a bouquet that's rooted in faith. Carefully crafted with stargazer lilies, coral roses and hot pink carnations that rest in a handpainted and etched ceramic mug offering words of encouragement, this arrangement is truly meaningful. Also featured as FT2, you will be automatically codified for both arrangements. 34 oz., food-safe mug (5¼" dia. x 4½"h; 7"ow), care card and FTD logo pic included. Shipping begins February 2017.

January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1710

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Hot Pink Standard Carnations	2	4	4	5
Coral 50 cm Roses	2	3	4	6
Hot Pink Mini Carnation stems	2	3	4	5
Green Button Pompon stems	2	3	3	4
Stargazer Lily stems	1	1	2	2
Leatherleaf stems	3	3	3	3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99



M6 PREMIUM (BEST)
DELIVERED SRP \$69.99
12"H x 12"W



Make A Statement

THE FTD® PERFECT DAY™ BOUQUET - M7

Precious pink roses, white lilies and soft pink carnations look superb inside a handcrafted pink ceramic vase with an embossed ivory trellis pattern. Vase (4" dia. x 8"h), care card and FTD logo pic included. Shipping begins February 2017.



January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE’S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1712

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Pink 50 cm Roses	4	5	7	9
White Alstroemeria stems	2	3	4	5
Pale Pink Standard Carnations	2	3	3	4
Pale Pink Mini Carnation stems	2	2	3	3
White Asiatic Lily stems	1	2	2	2
Leatherleaf stems	3	3	3	3
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99



M7 PREMIUM
(BEST)
DELIVERED SRP \$79.99
17"H x 14"W



Country Chic

THE FTD® SUNLIT MEADOWS™ BOUQUET BY BETTER HOMES AND GARDENS® - M8

Country style has never looked so refined. Garden-fresh sunflowers, white daisies and magenta carnations are simply arranged in a charming aqua ribbed glass vase. Also featured in HG1 and HG3, you will automatically be codified for all three arrangements. Vase (4 1/4" dia. x 5 3/4"h), care card and FTD logo pic included. Shipping begins February 2017.



January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1717

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Yellow Spray Rose stems	3	4	5	7
Magenta Mini Carnation stems	3	3	4	4
Sunflowers	2	3	4	4
White Daisy Pompon stems	2	2	3	3
Bupleurum stems	1	1	2	3
Leatherleaf stems	3	3	3	3
SRP	\$37.99	\$46.99	\$55.99	\$64.99
Delivered SRP*	\$49.99	\$59.99	\$69.99	\$79.99

*Includes delivery and Better Homes and Gardens® licensing participation.
Retail prices are subject to increase during peak holiday periods.



M8 PREMIUM
(BEST)
DELIVERED SRP \$69.99
13"H x 15"W



Opulent Orchids

THE FTD® ORCHID BOUQUET BY VERA WANG - M9

Iconic designer, Vera Wang, brings her signature style of elegance to this extraordinary gift. A glass vase with hand-applied, silver honeycomb detail, sets the stage for luxurious dendrobium and Mokara orchids. Vase (4" dia. x 9½"h) and Vera Wang hang tag included. Shipping begins January 2017.

January Codification Deadline: November 15, 2016
May Codification Deadline: March 21, 2017

THE ENTIRE SPRING & SUMMER 2017 COLLECTION WILL DEBUT AFTER VALENTINE'S DAY AND WILL REMAIN ON FTD.COM THROUGHOUT THE SUMMER.

\$119.88 ctn. of 12 (\$9.99 ea.)
2 PLUS: \$107.88 ctn. of 12 (\$8.99 ea.)
JV 1731M

FLORAL RECIPE	STANDARD	DELUXE
Purple Dendrobium Orchid stems	6	12
Fuchsia Mokara Orchid stems	4	8
SRP	\$81.99	\$129.99
Delivered SRP*	\$99.99	\$149.99



*Includes delivery and Vera Wang licensing participation.



M9 DELUXE
(BETTER)
DELIVERED SRP \$149.99
23"H x 20"W



Valentine's Day Combo Pack



The FTD®
Lasting Romance®
Bouquet (V1/V1R)



The FTD®
Sweethearts®
Bouquet (V2)



The FTD®
Perfect Impressions™
Bouquet (V3/V3R)



The FTD®
Hold Me In Your Heart™
Rose Bouquet (V4/V8)



The FTD®
Be Loved™
Bouquet (V7)



The FTD®
Love You XO™
Bouquet by Hallmark (V6)

JV 1730

Includes 6 pieces each (36 pieces total) **\$274.99** • Codification Deadline November 15, 2016 • Shipping begins January 2017

Spring/Summer Combo Pack #2



The FTD®
Happy Spring™
Bouquet (M1/M1R)



The FTD®
Spring Garden®
Bouquet (M2)



The FTD®
So Very Loved™ Bouquet
by Hallmark (M3)



The FTD®
Spring Skies™
Bouquet (M4)

JV 1733

Includes 6 pieces each (24 pieces total) **\$164.99** • Codification Deadlines: 11/15/16 & 03/21/17 • Shipping begins February 2017

Spring/Summer Combo Pack #1



The FTD®
Touch of Spring®
Bouquet (S1)



The FTD® Spring Tulip Bouquet
by Better Homes and Gardens®
(S2/M5/DVB)



The FTD®
Sunflower Sweetness™
Bouquet (S3)



The FTD®
Make Today Shine™
Bouquet (S4/S4R)



The FTD®
Brighter Than Bright™
Bouquet by Hallmark
(S5)

JV 1732S

Includes 6 pieces each (30 pieces total) **\$214.99** • Codification Deadlines: 11/15/16 & 03/21/17 • Shipping begins February 2017

Spring/Summer Combo Pack #3



The FTD®
Sweet Devotion™ Bouquet by
Better Homes and Gardens®
(M5/S2/DVB)



The FTD®
Be Blessed™
Bouquet (M6/FT2)



The FTD®
Perfect Day™
Bouquet (M7)



The FTD®
Sunlit Meadows™ Bouquet by
Better Homes and Gardens®
(M8/HG1/HG3)

JV 1734

Includes 6 pieces each (24 pieces total) **\$164.99** • Codification Deadlines: 11/15/16 & 03/21/17 • Shipping begins February 2017

Beautifully Blessed

THE FTD® GOD'S GIFTS™ BOUQUET - FT1

Let your customers remind someone how blessed they are with a bountiful bouquet. An embossed purple glass vase, with a handcrafted jeweled cross, offers hope and encouragement and the bouquet is sure to lift their spirits. Cross can be removed for use as a bookmark, ornament or as wall art. Vase (4¹/₄" dia. x 6¹/₂"h), 3"w x 5"h cross, care card and FTD logo pic included. Shipping begins October 2016.

\$95.88 ctn. of 12 (\$7.99 ea./removable cross included)

2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea./removable cross included)
JV 1750

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Pale Pink 50 cm Roses	3	5	6	10
Lavender Cushion Pompon stems	3	3	4	4
Purple Button Pompon stems	2	3	4	5
Lavender Double Lisianthus stems	1	2	2	4
Pink Asiatic Lily stems	1	1	2	2
Leatherleaf stems	3	3	3	3
SRP	\$44.99	\$54.99	\$64.99	\$79.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$89.99



FT1 PREMIUM
(BEST)

DELIVERED SRP \$74.99
15"H x 14"W

Loving Faith

DAYSRING® IN GOD’S CARE™ BOUQUET BY FTD® - DS1

This bouquet is a breathtaking reminder of hope and inspiration. Send someone an encouraging gesture of faith with white lilies, roses and blue hydrangea in a handcrafted ivory ceramic vase with a silver rim and uplifting, spiritual message. Includes a keepsake heavyweight charm featuring “In God’s Care” on one side and the Bible verse 1 Peter 5:7 on the other; can be used as a pocket charm or ornament. Vase (3” dia. x 7½”h; 4” dia. opening), charm, care card and FTD logo pic included. Shipping begins October 2016.

\$83.88 ctn. of 12 (\$6.99 ea./includes charm)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes charm)
JV 1745

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Cream 50 cm Roses	3	6	8	10
Blue Hydrangea blooms	2	2	3	3
White Asiatic Lily stems	2	2	2	3
Italian Variegated Pittosporum stems	1	2	2	2
SRP	\$49.99	\$58.99	\$72.99	\$82.99
Delivered SRP*	\$64.99	\$74.99	\$89.99	\$99.99

*Includes delivery and DaySpring licensing participation.



Front



Back



DS1 PREMIUM
(BEST)
DELIVERED SRP \$89.99
17”H x 15”W



Faith & Hope

THE FTD® FAITHFUL GUARDIAN™ BOUQUET - **SB1**

Help your customers show someone special that they care with a beautiful bouquet of hope. Handcrafted elegant blue glass vase with hand-applied and etched silver accents is perfect for a number of gift-giving occasions. White roses and blue hydrangea fill the deep blue vase to create this thoughtful and encouraging sentiment. Vase (3½" w x 6½" h; 3" dia. opening), care card and FTD logo pic included. Shipping begins August 2016.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
JV 1668

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White 50 cm Roses	3	6	9	12
Bella Donna Delphinium stems	2	4	5	7
White Button Pompon stems	2	3	3	3
Blue Hydrangea blooms	2	2	3	3
Leatherleaf stems	3	3	3	3
Dusty Miller stems	2	2	2	3
SRP	\$59.99	\$74.99	\$89.99	\$104.99
Delivered SRP	\$69.99	\$84.99	\$99.99	\$114.99



**SB1 PREMIUM
(BEST)**
DELIVERED SRP \$99.99
18"H x 15"W



In Our Hearts

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK - HMS

A beautiful life is remembered forever. When they're looking for a special way to honor the memory of someone so loved, this Hallmark remembrance bouquet offers a sense of peace and warm thoughts from the heart. Hydrangea, white lilies, roses and more are carefully arranged in a handcrafted cream ceramic artisan vase with embossed trellis pattern. A handlettered greeting-card style tag completes the presentation, featuring the words: "Loved, Honored, Remembered" on the front and "Wishing You Comfort" on the inside. Vase (4½" dia. x 7½"h; 3½" dia. opening), Hallmark sentiment tag, care card and FTD logo pic included. Shipping begins August 2016.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)
JV 1667

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White Alstroemeria stems	4	4	6	6
White 50 cm Roses	4	6	8	10
White Asiatic Lily stems	3	4	4	5
White Hydrangea blooms	2	2	3	4
Italian Variegated Pittosporum stems	2	2	2	2
SRP	\$63.99	\$72.99	\$86.99	\$100.99
Delivered SRP*	\$79.99	\$89.99	\$104.99	\$119.99

*Includes delivery and Hallmark licensing participation.



HMS PREMIUM
(BEST)
 DELIVERED SRP \$104.99
 19"H x 18"W



Celebrate In Color

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK - HMC

It only takes a moment to make a memory. Life's brightest moments call for the most delightful bouquets. Help your customer celebrate an extra special accomplishment with Hallmark's colorful arrangement of stargazer lilies, bright orange roses and more. Bursting from a hand-etched, orange cut-glass vase and designed in partnership with Hallmark's creative team, the presentation is completed with a handlettered, greeting-card style tag that reads "You Did It!" on the front and "Congrats" on the inside. Vase (4" dia. x 7¼"h; 27⁄8" dia. opening), Hallmark sentiment tag, care card and FTD logo pic included. Shipping begins October 2016.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
JV 1755

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Yellow Cushion Pompon stems	3	3	4
Orange 50 cm Roses	2	3	6
Hot Pink Mini Carnation stems	2	3	4
Stargazer Lily stems	1	2	2
Leatherleaf stems	3	3	3
SRP	\$40.99	\$49.99	\$59.99
Delivered SRP*	\$54.99	\$64.99	\$74.99

*Includes delivery and Hallmark licensing participation.



HMC PREMIUM
(BEST)
 DELIVERED SRP \$74.99
 16"H x 13"W



Hallmark



Some gifts we hold in our hands, others we hold in our hearts. A gift of FTD® Hallmark Flowers is both.

THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK - HMD

Turquoise ceramic vase with a raised latticework design. 4" dia. x 5"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
JV 1690

\$69.99 PREMIUM DELIVERED SRP*



HMBp

THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK - HMG THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK - HMB

Soft pink or blue striped vase with a gold "love" sentiment. 3½" dia. opening x 7"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
JV 1656 Girl
JV 1657 Boy

\$74.99 PREMIUM DELIVERED SRP*

*Includes delivery and Hallmark licensing participation.



HMGp

Hallmark



HMJp

THE FTD® HAPPY MOMENTS™ BOUQUET BY HALLMARK - HMJ

Berry textured glass vase. 2½" dia. opening x 3½" dia. x 7½"h; Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)
JV 1685

\$74.99 PREMIUM DELIVERED SRP*



HMAp

THE FTD® LOVE BOUQUET BY HALLMARK - HMA

Modern rectangular glass vase with gilded metallic banding. 6"w x 2½"d x 6"h; Hallmark sentiment tag included.

\$101.88 ctn. of 12 (\$8.49 ea./includes sentiment tag)
2 PLUS: \$91.68 ctn. of 12 (\$7.64 ea./includes sentiment tag)
JV 1675

\$99.99 PREMIUM DELIVERED SRP*



HMWp

THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK - HMW

Glass vase with a coral metal latticework sleeve. 3½" dia. opening x 7½"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)
JV 1676

\$69.99 PREMIUM DELIVERED SRP*

*Includes delivery and Hallmark licensing participation.

Better Homes & Gardens®



THE FTD® SWEET DEVOTION™ BOUQUET
BY BETTER HOMES AND GARDENS® – **DVB**
Heavy glass vase in a soft shade of lavender is bevel-cut in a crisscross trellis pattern. 3¾" dia. x 6½"h.
\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)
JV 1706E
\$74.99 PREMIUM DELIVERED SRP*



THE FTD® PINK EXUBERANCE™ BOUQUET
BY BETTER HOMES AND GARDENS® – **HG2**
Deep berry glass vase set in a black metal holder complete with handle. 3⅞" dia. opening x 5½"h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1462
\$74.99 PREMIUM DELIVERED SRP*



THE FTD® SUNLIT MEADOWS™ BOUQUET
BY BETTER HOMES AND GARDENS® – **HG1**
THE FTD® GIFTS FROM THE GARDEN™ BOUQUET
BY BETTER HOMES AND GARDENS® – **HG3**
A ribbed, aqua blue glass vase adds to the homespun charm of these colorful bouquets. You will automatically be codified for both HG1 and HG3. 4¼" dia. x 5¾"h; 3¾" dia. opening.
\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)
JV 1461
\$69.99 PREMIUM DELIVERED SRPs*

*Includes delivery and Better Homes and Gardens® licensing participation.

Better Homes & Gardens®



THE FTD® GARDEN COLLECTION
Exclusive vases feature a lantern-style metal frame with exotic cut-out pattern holding a clear glass liner. 3⅞" dia. x 5¾"h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1651 Lime Green
JV 1640E Periwinkle
JV 1610E Coral
JV 1652 Yellow
\$69.99 PREMIUM DELIVERED SRPs*

*Includes delivery and Better Homes and Gardens® licensing participation.



Color Your Day!



THE FTD® COLOR YOUR DAY® WITH HAPPINESS™ BOUQUET - PCPp

THE FTD® COLOR YOUR DAY® COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. 4 1/2" dia. x 5" h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

JV 1275 *Pink* JV 1277 *Green*

JV 1351 *Orange* JV 1350 *Red*

JV 1278 *Purple* JV 1352 *Blue*

JV 1276 *Yellow*

\$59.99 PREMIUM DELIVERED SRPs



PCGp
THE FTD® COLOR YOUR DAY® WITH JOY™ BOUQUET



PCOp
THE FTD® COLOR YOUR DAY® WITH LAUGHTER™ BOUQUET



PCVp
THE FTD® COLOR YOUR DAY® WITH RADIANCE™ BOUQUET



PCLp
THE FTD® COLOR YOUR DAY® WITH BEAUTY™ BOUQUET



PCBp
THE FTD® COLOR YOUR DAY® WITH TRANQUILITY™ BOUQUET



PCYp
THE FTD® COLOR YOUR DAY® WITH SUNSHINE™ BOUQUET

Confections Collection



THE FTD® COLOR CONFECTIONS™ COLLECTION

Heavy, flared glass vases in bright colors of royal blue, purple, red, hot pink, orange, yellow and green take their inspiration from favorite candy flavors. 3 1/4" sq. x 6 3/4" h.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

JV 1575 *Blue* JV 1478 *Green*

JV 1477 *Purple* JV 1481 *Orange*

JV 1476 *Hot Pink* JV 1479 *Red*

JV 1480 *Yellow*

\$59.99 PREMIUM DELIVERED SRPs



THE FTD® BEYOND BLUE® BOUQUET - CDBp



CDGp
THE FTD® LIME-LICIOUS™ BOUQUET



CDLp
THE FTD® PURPLE POP™ BOUQUET



CDOp
THE FTD® ORANGE ESCAPE™ BOUQUET



CDPp
THE FTD® RASPBERRY SENSATION™ BOUQUET



CDRp
THE FTD® CHERRY SWEET™ BOUQUET



CDYp
THE FTD® LEMON GROOVE™ BOUQUET



The FTD® Expressions™ Collection

A line of bouquets created to celebrate the most important everyday occasions and sentiments.

THE FTD® EXPRESSIONS™ COLLECTION

Colorful glass vases feature a contemporary silverplated sentiment tag hanging from a wrapped band of silver wire. 4½" dia. x 2½" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)

JV 1364 *Birthday*

JV 1475 *Friends*

JV 1363 *Get Well*

JV 1365 *Love*

JV 1361 *Congrats*

JV 1360 *Thanks*

THE FTD®
BIRTHDAY WISHES™
BOUQUET - TBDp
DELIVERED SRP \$69.99

THE FTD®
FRIENDS BOUQUET - TFRp
DELIVERED SRP \$69.99



THE FTD®
GET WELL BOUQUET - TGWp
DELIVERED SRP \$74.99



THE FTD®
EXPRESSIONS OF LOVE™ BOUQUET - TLVp
DELIVERED SRP \$69.99



THE FTD®
CONGRATS BOUQUET - TCGp
DELIVERED SRP \$74.99



THE FTD®
THANKS BOUQUET - TTYp
DELIVERED SRP \$69.99

The FTD® Leaf Illusion Collection

THE LEAF ILLUSION COLLECTION

Contemporary ceramic vase creates an illusion of a cylinder lined with large flat leaves for a polished professional look. You will automatically be codified for all four arrangements. 3⅞" dia. x 6"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1570

\$69.99 PREMIUM DELIVERED SRPs



LF2p
The FTD® Fresh Outlooks™
Bouquet



LF1p
The FTD® Sunset Sweetness™
Bouquet



LF3p
The FTD® Meadow™
Bouquet



LF4p
The FTD® Sunlit Wishes™
Bouquet

Birthday Brilliance

THE FTD® BIG HUG® BIRTHDAY BOUQUET - **BHB**

Cobalt blue ceramic vase enjoys a loving squeeze from a plush, adorable birthday bear wearing his festive party hat. 3³/₈" dia. opening x 6⁷/₈"h vase and 6¹/₂"h plush bear.

\$77.88 ctn. of 12 (\$6.49 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

JV 1670

\$64.99 PREMIUM DELIVERED SRP



BD2p

THE FTD® BIRTHDAY BRIGHTS™ BOUQUET - **BD2**

Striped ceramic "Happy Birthday" vase finished with a fabric bow. 6"w x 2³/₄"d x 6"h; heavyweight "Happy Birthday" pic included.

\$85.08 ctn. of 12 (vase \$6.49 - pic \$0.60 ea.)

2 PLUS: \$76.56 ctn. of 12 (vase \$5.84 - pic \$0.54 ea.)

JV 1665

\$69.99 PREMIUM DELIVERED SRP

THE FTD® SET TO CELEBRATE™ BIRTHDAY BOUQUET - **BD1**

Bright orange ceramic vase that bears the look of a gift-wrapped present. 6"w x 2³/₄"d x 6"h; heavyweight paper "Happy Birthday" pic included.

\$79.08 ctn. of 12 (vase \$5.99 - pic \$0.60 ea.)

2 PLUS: \$71.16 ctn. of 12 (vase \$5.39 - pic \$0.54 ea.)

JV 1650

\$69.99 PREMIUM DELIVERED SRP



BD1p

Celebrate With Style

THE FTD® HAPPY BIRTHDAY BOUQUET - **BDB**

"Happy Birthday" ceramic cube. Includes accessory set (enough wraps and ribbon pics for 12 bouquets) and hard PVC liner. 5" sq. x 4¹/₂"h.

\$76.92 ctn. of 12 (vase \$5.49 - accessory set \$0.92 ea.)

2 PLUS: \$69.22 ctn. of 12 (vase \$4.94 - accessory set \$0.83 ea.)

JV 1270

\$69.99 PREMIUM DELIVERED SRP



BDBp

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - **BYS**

Green translucent glass vase with elegant beads. 4" dia. opening x 5¹/₄"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

JV 0851

\$64.99 PREMIUM DELIVERED SRP



BYSp



BDYp

THE FTD® BIRTHDAY BOUQUET - **BDY**

This green ceramic cube is a proven customer favorite. Includes "Happy Birthday" tag and striped ribbon. 5" sq. x 4¹/₂"h.

\$76.08 ctn. of 12 (vase \$5.49 - accessory set \$0.85 ea.)

2 PLUS: \$68.46 ctn. of 12 (vase \$4.94 - accessory set \$0.77 ea.)

JV 0995

\$64.99 PREMIUM DELIVERED SRP



CAK

AQUAFOAM FLORAL CAKE KIT - **CAK**

You will automatically be codified to receive orders for D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. 10¹/₂" dia. x 6¹/₂"h.

\$32.34 ctn. of 6 (\$5.39 ea.)

2 PLUS: \$29.10 ctn. of 6 (\$4.85 ea.)

JV 640-06-22C

Welcome Baby

THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS - **BB1/BG1**

Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out "love." 5" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1681 *Boy*

JV 1680 *Girl*

\$59.99 PREMIUM DELIVERED SRPs



BB1p



BG1p



BGHp



BBHp

THE FTD® BABY GIRL BIG HUG® BOUQUET - **BGH** THE FTD® BABY BOY BIG HUG® BOUQUET - **BBH**

Ceramic vases with adorable 6"h matching plush bears. 3 3/4" dia. opening x 6 7/8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1255 *Girl*

JV 1256 *Boy*

\$59.99 PREMIUM DELIVERED SRPs

Thoughtful Sentiments In Bloom

THE FTD® BLOOMS COLLECTION™

THE FTD® PERFECT BLOOMS™ BOUQUET - **PBB** THE FTD® SUNLIT BLOOMS™ BOUQUET - **SBB**

Glass bubble bowls beautifully bevel cut with diagonal chamfers. 6" dia. x 3 1/4" opening x 5"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

JV 1451 *Pink (PBB)*

JV 1411E *Green (SBB)*

\$64.99 PREMIUM DELIVERED SRPs



PBBp



SBBp

THE FTD® PICK-ME-UP® BOUQUET - **PMM**

Ceramic keepsake mug, microwave and dishwasher safe. 34-oz. mug. 4 1/4" dia. opening x 5 1/4" dia. x 7"w x 4 1/2"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1540

\$64.99 PREMIUM DELIVERED SRP

Pick-Me-Up® is a registered trademark of Dillon Floral Corporation used by FTD under license.



THE FTD® BIG HUG® BOUQUET - **BH2** THE FTD® FESTIVE BIG HUG® BOUQUET - **BDH**

Ceramic vase with adorable 6"h plush bear. You will automatically be codified for both BH2 and BDH. 3 3/8" dia. opening x 6 7/8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 0677

\$59.99 PREMIUM DELIVERED SRPs



PMMp

Fresh Style



THE FTD® CALIFORNIA CHIC™ BOUQUET FOR KATHY IRELAND HOME - **K02**

THE FTD® PACIFIC TRENDS™ BOUQUET FOR KATHY IRELAND HOME - **K01**

Tapered, creamy white ceramic vase is embellished with a distinctive, hand-sculpted blossom and makes a sensational setting for these colorful bouquets. You will be automatically codified for both arrangements. 5³/₄" dia. x 7"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)

JV 1512E

PREMIUM DELIVERED SRPs: K01 \$89.99 K02 \$79.99



THE FTD® RADIANT™ BOUQUET - **RDT**

This vase of heavy, purple glass is encircled with sparkling and interlocking handcut rings, making a spectacular setting for flowers to celebrate a special occasion or to make an everyday occasion a special celebration. 5¹/₂" dia. x 5³/₄"h.

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)

JV 1510E

\$69.99 PREMIUM DELIVERED SRP



Love Is In The Air



THE FTD® TIMELESS TRADITIONS™ BOUQUET - **TML**

THE FTD® THINKING OF YOU™ BOUQUET - **TOY**

This lavender glass vase with handcut accents is crafted to perfection. You will automatically be codified for both TML and TOY. Design grid included. 6¹/₄" dia. x 6¹/₂"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)

JV 1355

\$79.99 PREMIUM DELIVERED SRPs



THE FTD® MY HEART TO YOURS™ ROSE BOUQUET - **HRB**

Heart-shaped, red glass vase. 5¹/₂"w x 5¹/₂"h x 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1204E

\$69.99 PREMIUM DELIVERED SRP



THE FTD® BRIGHTEN YOUR DAY™ BOUQUET - **BYD**

Stunning glass bowl features a handcut interlocking design. 5¹/₂" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1210E

\$69.99 PREMIUM DELIVERED SRP

Sympathy Collection



THE FTD® COMFORT PLANTERS – **CP2/CPP**
Ceramic planter with “Comfort” satin ribbon.
\$79.96 ctn. of 4 (\$19.99 ea.)
2 PLUS: \$71.95 ctn. of 4 (\$17.99 ea.)
JV 1695 8” plant (10” dia. x 10½”h planter)
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 0685 6” plant (7” dia. x 6”h planter)
DELIVERED SRPs: CP2 \$99.99 CPP \$49.99



THE FTD® FAITHFUL BLESSINGS™ BOUQUET – **FBB**
White ceramic vase embellished with a sculptural cross.
3½” sq. x 8”h.
\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)
JV 1460
\$84.99 PREMIUM DELIVERED SRP



THE FTD® ETERNAL LIGHT™ BOUQUET – **ELB**
Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 8”h x 4½”w.
\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
JV 1155
\$89.99 PREMIUM DELIVERED SRP

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.
Fax: 630-719-4861
Mercury: 90-0233AA
Email: marketplacesales@FTDi.com
Website: www.FTDi.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*
CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.
CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.
ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped.
PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped.
ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.
RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

EXTENDED PAYMENT TERMS: All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.
DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.
CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame, FTD cannot guarantee that such request will be honored. You will be notified by an FTD Marketplace Customer Service Representative if we are unable to accommodate your request.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.
DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.
NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.
*Special shipping charges apply for orders placed with FTD’s preferred partners Mayflower Balloons, Viabella, CTI Balloons, Burton & Burton Balloons and Hallmark. Please ask a representative for more details.

EXCEPTIONAL BENEFITS WITH FTD® MARKETPLACE™

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.
NATIONAL ADVERTISING SUPPORT: When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.
ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.
24/7/365 SHOPPING: Visit www.FTDi.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.
Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.
WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.
WARNING CHOKING HAZARD: Small parts not for children under 3 years.
WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.



Vera Wang

VERAWANG
FLOWERS



VW7p



THE FTD® GRAND OCCASION™ BOUQUET BY VERA WANG — **VW7**
THE FTD® MUSINGS™ LUXURY BOUQUET BY VERA WANG — **V11**
THE FTD® ASTONISHING™ LUXURY BOUQUET BY VERA WANG — **V12**
Exquisitely shaped glass vase features a silver-electroplated base. You will automatically be codified for all three arrangements. Vera Wang hang tag included. 6" dia. x 11½"h.

\$92.94 ctn. of 6 (\$15.49 ea.)
2 PLUS: \$83.64 ctn. of 6 (\$13.94 ea.)
JV 1250

DELIVERED SRPs*: VW7p \$159.99 V11 \$399.99 V12 \$209.99



VW9p



VW1p

THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG — **V20**
THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG — **VW9**
THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG — **VW1**
Ribbed glass vase, Vera Wang hang tag included. You will automatically be codified for V20, VW9 and VW1. 5"w x 4"d x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)
JV 1162

PREMIUM DELIVERED SRPs*: V20 \$94.99 VW9 \$89.99 VW1 \$79.99



V21p

THE FTD® SPIRITED™ BOUQUET BY VERA WANG — **V21**
Richly colored art glass vase shimmers with a metallic gleam. Vera Wang hang tag included. 5" dia. x 6¾"h; 3¼" dia. opening.
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 1435E

\$79.99 PREMIUM DELIVERED SRP*



V20p

*Includes delivery and Vera Wang licensing participation.

Vera Wang

VERAWANG
FLOWERS



V10p

THE FTD® LUXE LOOKS™ BOUQUET BY VERA WANG — **V10**
Faceted glass vase is hand-detailed with over 100 individual cuts. Vera Wang hang tag included. 4" dia. x 8"h.
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 1161
\$89.99 PREMIUM DELIVERED SRP*



V18p

THE FTD® SIMPLE SURPRISES™ BOUQUET BY VERA WANG — **V18**
Heavy glass vase with a graceful footed base. Vera Wang hang tag and metallic silver hard PVC liner included. 7" dia. x 5"h.
\$125.88 ctn. of 12 (\$10.49 ea.)
2 PLUS: \$113.28 ctn. of 12 (\$9.44 ea.)
JV 1455

\$94.99 PREMIUM DELIVERED SRP*

*Includes delivery and Vera Wang licensing participation.



VW3p

THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG — **VW3**
High-quality glass vase with handblown teardrop in the base. Vera Wang hang tag included. 4¼" dia. x 10"h.
\$113.88 ctn. of 12 (\$9.49 ea.)
2 PLUS: \$102.48 ctn. of 12 (\$8.54 ea.)
JV 1160
\$119.99 PREMIUM DELIVERED SRP*



V22p

THE FTD® GARDEN TERRACE™ BOUQUET BY VERA WANG — **V22**
Regal amethyst-hued glass is highlighted with crystal brightness on a distinctively flared vase. Vera Wang hang tag included. 4¼" sq. x 7½"h.
\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea.)
JV 1513E
\$89.99 PREMIUM DELIVERED SRP*





LX151d
DELIVERED SRP \$129.99
21"H x 16"W



LX153d
DELIVERED SRP \$129.99
21"H x 17"W



LX157d
DELIVERED SRP \$169.99
20"H x 22"W



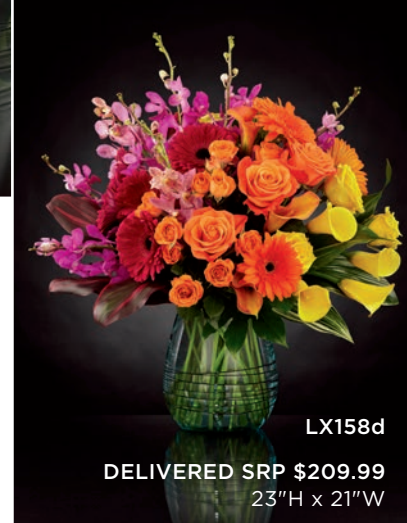
LX173d
DELIVERED SRP \$169.99
25"H x 21"W



LX152d
DELIVERED SRP \$169.99
19"H x 17"W



LX154s
DELIVERED SRP \$199.99
16"H x 12"W



LX158d
DELIVERED SRP \$209.99
23"H x 21"W



LX156s
DELIVERED SRP \$299.99
33"H x 19"W



LX155d
DELIVERED SRP \$199.99
25"H x 20"W

THE FTD LUXE COLLECTION

THE FTD LUXE COLLECTION

THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET — **LX151**
THE FTD® LAVENDER LUXE™ LUXURY BOUQUET — **LX152**
Beautifully sculpted, heavy, pale aqua ribbed glass vase complements both stunning bouquets. 4⁷/₈" dia. x 7"h.
\$71.95 ctn. of 6 (\$11.99 ea.)
2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.)
JV 1560

DELIVERED SRPs:	LX151s \$99.99	LX151d \$129.99
	LX152s \$149.99	LX152d \$169.99

CODIFICATION:	X01 - LX151
	X02 - LX152

THE FTD® PURE OPULENCE™ LUXURY BOUQUET — **LX153**
THE FTD® PERFECT BLISS™ LUXURY BOUQUET — **LX154**
Classic gray ceramic vase with ivory detail shows off its retro style and versatility. 4¹/₄" dia. x 8"h.
\$59.94 ctn. of 6 (\$9.99 ea.)
2 PLUS: \$53.95 ctn. of 6 (\$8.99 ea.)
JV 1561

DELIVERED SRPs:	LX153s \$99.99	LX153d \$129.99
	LX154s \$199.99	

CODIFICATION:	X03 - LX153
	X04 - LX154

THE FTD® DESERT SKIES™ LUXURY BOUQUET — **LX157**
THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — **LX158**
Aqua swirled glass vase designed in a stylish egg shape is perfect for these brilliant bouquets. 4¹/₄" dia. x 8"h.
\$77.94 ctn. of 6 (\$12.99 ea.)
2 PLUS: \$70.15 ctn. of 6 (\$11.69 ea.)
JV 1563

DELIVERED SRPs:	LX157s \$149.99	LX157d \$169.99
	LX158s \$169.99	LX158d \$209.99

CODIFICATION:	X07 - LX157
	X08 - LX158

THE FTD® HOPE HEALS™ LUXURY BOUQUET — **LX173**
THE FTD® ILLUMINATE™ LUXURY BOUQUET — **LX156**
THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET — **LX155**
Clear faceted glass vase. 5" dia. x 11"h.
\$59.96 ctn. of 4 (\$14.99 ea.)
2 PLUS: \$53.96 ctn. of 4 (\$13.49 ea.)
JV 1562

DELIVERED SRPs:	LX173s \$149.99	LX173d \$169.99
	LX156s \$299.99	
	LX155s \$169.99	LX155d \$199.99

CODIFICATION:	X21 - LX173	X06 - LX156
	X05 - LX155	



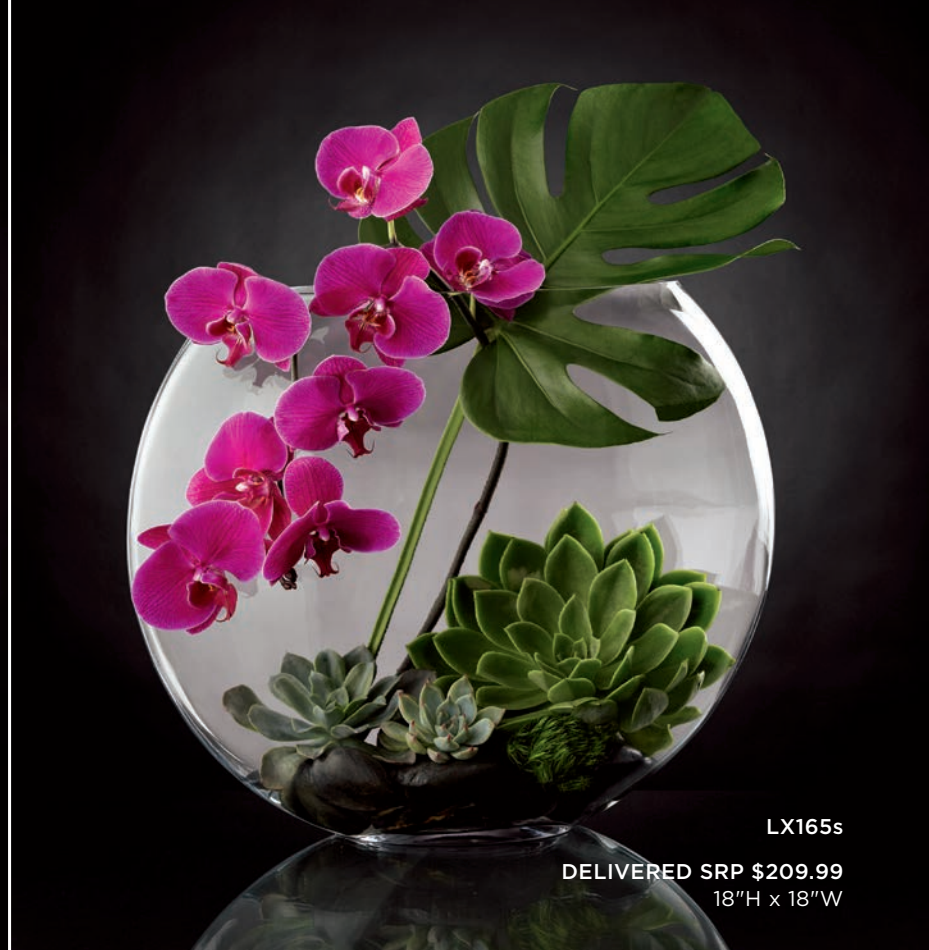


LX159d
DELIVERED SRP \$239.99
16"H x 16"W

THE FTD LUXE COLLECTION



LX160d
DELIVERED SRP \$239.99
20"H x 25"W



LX165s
DELIVERED SRP \$209.99
18"H x 18"W



RP84
DELIVERED SRP \$334.99
33"H x 38"W



RP91
DELIVERED SRP \$199.99
22"H x 23"W



LX75
DELIVERED SRP \$169.99
22"H x 22"W



RP51
DELIVERED SRP \$199.99
26"H x 23"W



LX161s
DELIVERED SRP \$129.99
13"H x 17"W



LX163s
DELIVERED SRP \$199.99
28"H x 17"W



LX162s
DELIVERED SRP \$169.99
26"H x 20"W

THE FTD® BLUSHING EXTRAVAGANCE™ LUXURY BOUQUET — **LX159**
THE FTD® EXTRAVAGANT GESTURES™ LUXURY BOUQUET — **LX160**
Strikingly beautiful reflecting the brilliant color from the bouquets, this mirrored cube is the perfect accent piece. 6" sq. x 6"h.

\$143.94 ctn. of 6 (\$23.99 ea.)
2 PLUS: \$129.55 ctn. of 6 (\$21.59 ea.)
JV 1564

DELIVERED SRPs: LX159s \$199.99 LX159d \$239.99
LX160s \$199.99 LX160d \$239.99
CODIFICATION: X09 - LX159
X10 - LX160

THE FTD® DEFINING MOMENTS™ LUXURY BOUQUET — **LX165**
THE FTD® BREATHLESS™ LUXURY BOUQUET — **RP84**
THE FTD® DUET™ LUXURY BOUQUET — **RP91**
Hand-blown large glass pillow vase is perfectly designed for your most incredible bouquets. 15½"w x 6½"d x 13½"h.

\$50.00 ctn. of 2 (\$25.00 ea.)
2 PLUS: \$45.00 ctn. of 2 (\$22.50 ea.)

JV LUX-PILLOW

DELIVERED SRPs: LX165s \$209.99 RP84 \$334.99 RP91 \$199.99
CODIFICATION: X14 - LX165
X17 - RP84
X20 - RP91

THE FTD LUXE COLLECTION

THE FTD® LUMINOUS™ LUXURY BOUQUET — **LX75**
THE FTD® FATE™ LUXURY BOUQUET — **RP51**
A 10" slender column of glass accents the variety of uses for this cylinder. 5" dia. x 10"h.

\$50.00 ctn. of 6 (\$8.33 ea.)
2 PLUS: \$45.00 ctn. of 6 (\$7.50 ea.)
JV LUX-10

DELIVERED SRPs: LX75 \$169.99 RP51 \$199.99
CODIFICATION: X18 - LX75
X15 - RP51

THE FTD® EVENING GLAMOUR™ LUXURY BOUQUET — **LX161**
THE FTD® FINISHING TOUCH™ LUXURY BOUQUET — **LX163**
11" crystal plastic design dish provides the perfect platform. 11" dia.

\$31.43 ctn. of 12 (\$2.62 ea.)
JV 38-12-09
DELIVERED SRPs: LX161s \$129.99 LX163s \$199.99
CODIFICATION: X11 - LX161 X13 - LX163

THE FTD® HOPEFUL PROMISES™ LUXURY BOUQUET - **LX162**
ESSENTIALS™ copper-colored rectangular plastic bowl (from Metallic Assortment), 9⅛"w x 4¼"d.
\$63.96 ctn. of 24 (\$2.89 ea.)
JV 45-82407
DELIVERED SRP: LX162s \$169.99 **CODIFICATION:** X12 - LX162



Combo Packs

EXPRESSIONS™ COMBO PACK \$95.99 ~ 3 of each **JV 1366**



The FTD® Birthday Wishes™
Bouquet (TBD)



The FTD® Thanks
Bouquet (TTY)



The FTD® Get Well
Bouquet (TGW)



The FTD® Congrats
Bouquet (TCG)

COLOR YOUR DAY® COMBO PACK #1
\$53.99 ~ 6 of each **JV 1279**



The FTD®
Color Your Day®
with Happiness™
Bouquet (PCP)



The FTD®
Color Your Day®
with Beauty™
Bouquet (PCL)

COLOR YOUR DAY® COMBO PACK #2
\$53.99 ~ 6 of each **JV 1280**



The FTD®
Color Your Day®
with Sunshine™
Bouquet (PCY)



The FTD®
Color Your Day®
with Joy™
Bouquet (PCG)

COLOR YOUR DAY® COMBO PACK #3
\$53.99 ~ 6 of each **JV 1281**



The FTD®
Color Your Day®
with Laughter™
Bouquet (PCO)



The FTD®
Color Your Day®
with Tranquility™
Bouquet (PCB)

BETTER HOMES AND GARDENS® COMBO PACK – \$125.99 ~ 6 of each **JV 1582**



The FTD® Sunlit Meadows™ Bouquet by
Better Homes and Gardens® (HG1/HG3)



The FTD® Pink Exuberance™ Bouquet by
Better Homes and Gardens® (HG2)



The FTD® Sweet Devotion™ Bouquet by
Better Homes and Gardens® (DVB)

Combo Packs

COLOR CONFECTIONS™ COMBO PACK #1 – \$53.99 ~ 4 of each **JV 1483**



The FTD® Raspberry Sensation™
Bouquet (CDP)



The FTD® Purple Pop™
Bouquet (CDL)



The FTD® Lemon Groove™
Bouquet (CDY)

COLOR CONFECTIONS™ PACK #2 – \$53.99 ~ 4 of each **JV 1482**



The FTD® Lime-Licious™
Bouquet (CDG)



The FTD® Cherry Sweet™
Bouquet (CDR)



The FTD® Orange Escape™
Bouquet (CDO)

GARDEN COLLECTION – \$89.99 ~ 3 of each **JV 1697**



The FTD® Cottage Garden™
Bouquet by Better Homes and
Gardens® (HG5)



The FTD® Arboretum™ Bouquet
by Better Homes and Gardens®
(HG7)



The FTD® Community Garden™
Bouquet by Better Homes and
Gardens® (HG4)



The FTD® Garden Park™
Bouquet by Better Homes and
Gardens® (HG6)



Combo Packs

BIRTHDAY COMBO PACK #1 – \$118.99 – 6 of each **JV 1580**



The FTD® Birthday Bouquet (BDY)



The FTD® Happy Birthday Bouquet (BDB)



Aquafoam Floral Cake Kit (CAK)

BIRTHDAY COMBO PACK #2 – \$130.99 – 6 of each **JV 1663**



The FTD® Big Hug Birthday® Bouquet (BHB)



The FTD® Set To Celebrate™ Birthday Bouquet (BD1)



The FTD® Birthday Brights™ Bouquet (BD2)

SYMPATHY COMBO PACK – \$152.99 – 6 of each **JV 1173**



The FTD® Comfort Planter (CPP)



The FTD® Faithful Blessings™ Bouquet (FBB)



The FTD® Eternal Light™ Bouquet (ELB)

Combo Packs

HALLMARK COMBO PACK – \$91.99 – 3 of each **JV 1661**



The FTD® Love Bouquet by Hallmark (HMA)



The FTD® Happy Day™ Birthday Bouquet by Hallmark (HMD)



The FTD® Happy Moments™ Bouquet by Hallmark (HMJ)



The FTD® Peace, Comfort and Hope™ Bouquet by Hallmark (HMW)

BABY FEET COMBO PACK – \$77.99 – 6 of each **JV 1682**



The FTD® Tiny Miracle™ New Baby Girl Bouquet (BG1)



The FTD® Tiny Miracle™ New Baby Boy Bouquet (BB1)

HALLMARK BABY COMBO PACK – \$83.99
6 of each **JV 1658**



The FTD® Sweet Baby Girl™ Bouquet by Hallmark (HMG)



The FTD® Sweet Baby Boy™ Bouquet by Hallmark (HMB)

BABY HUG COMBO PACK – \$77.99 – 6 of each **JV 1257**



The FTD® Baby Girl Big Hug® Bouquet (BGH)



The FTD® Baby Boy Big Hug® Bouquet (BBH)

THE FTD® GODIVA® CHOCOLATE GIFT – **GDV**

Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)

2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)

JV GODIVA

\$19.99 SRP



BB1 1681		BYD 1210E		CPP 0685		HG5 1640E	
BBH 1256		BYS 0851		DS1 1745		HG6 1610E	
BD1 1650		CDB 1575		DVB 1706E		HG7 1652	
BD2 1665		CDG 1478		ELB 1155		HMA 1675	
BDB 1270		CDL 1477		FBB 1460		HMB 1675	
BDH-BH2 0677		CDO 1481		FT1 1750		HMC 1755	
BDY 0995		CDP 1476		FT2 1710E		HMD 1690	
BG1 1680		CDR 1479		HG1-HG3 1461		HMG 1656	
BGH 1255		CDY 1480		HG2 1462		HMJ 1685	
BHB 1670		CP2 1695		HG4 1651		HMS 1667	

HMW 1676		PCV 1350		TLV 1365		X01-X02 1560	
HRB 1204E		PCY 1276		TML-TOY 1355		X03-X04 1561	
K01-K02 1512E		PMM 1540		TTY 1360		X05-X06-X21 1562	
LF1-LF2 LF3-LF4 1570		RDT 1510E		V10 1161		X07-X08 1563	
PBB 1451		SB1 1668		V11-V12-VW7 1250		X09-X10 1564	
PCB 1352		SBB 1411E		V18 1455		X14-X17-X20 LUX-Pillow	
PCG 1277		TBD 1364		V20-VW1-VW9 1162		X15-X18 LUX-10	
PCL 1278		TCG 1361		V21 1435E		Order Everyday Codified Today!	
PCO 1351		TFR 1475		V22 1513E			
PCP 1275		TGW 1363		VW3 1160			

See M6
Recipe On
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FAITH
BY FTD



**THE FTD® BE BLESSED™
BOUQUET - FT2**

Periwinkle blue ceramic mug debossed with "Faith, Hope & Love." Holds 34 oz. and is food safe. 5¼" dia. x 4½"h; 7"ow. Shipping begins October 2016.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

JV 1710E

FT2p

DELIVERED SRP \$69.99



Prices are subject to change, FTD reserves the right to accept or reject orders. Prices do not include freight. FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$7.99 per carton for the Continental U.S. and 22% of the value of each carton with a minimum of \$9.99 per carton for Canada. For Alaska, Hawaii and Puerto Rico the shipping and handling charges are 24% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from FTD, ship one time per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. *A Registered Trademark of Florists' Transworld Delivery, Inc.™ A Trademark of Florists' Transworld Delivery, Inc. ©2016 Florists' Transworld Delivery, Inc. Printed in the USA.