



FTD

Flowers say it better. FTD says it best.™

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MERCURYMINUTE

JOSEPH THOMAS FLOWER SHOP COMMEMORATES 100 YEARS AS AN FTD FLORIST



Joseph Thomas Flower Shop of Greensburg, PA celebrated 100 years as an FTD Member Florist this year. Having joined FTD on May 1, 1913, the shop is the second oldest FTD Member Florist in Pennsylvania and third oldest active member to date.

“Since my grandfather, Joseph Thomas, partnered with the beginning of the telegraph floral service called FTD in 1913, our family, supported by FTD throughout the 100 years, has brought happiness and comfort to countless families,” stated Patrick Thomas. “FTD has redefined the ways in which we express ourselves as florists, helping our clients celebrate life experiences. FTD is the foundation of the floral industry assisting us through innovations, along with technology and their re-mix of trends. FTD helps keep us informed, to be successful in this competitive market and to continue our profitability through quality and excellence. Here’s to the next 100 years!”

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Joseph Thomas Flower Shop, an FTD Master Florist, has been a family owned and operated business in downtown Greensburg since 1895. It offers a wide selection of fresh-cut flowers including traditional and exotics, gourmet and fruit baskets, balloons and other gifting items to the entire Westmoreland area.

Owners Patrick and Sue Thomas strive to grow their business by representing quality and customer satisfaction with a 100% satisfaction guarantee. FTD is proud to have Joseph Thomas Flower Shop as a business partner.

The FTD® Bountiful™ Rose Bouquet (13-F7d)

Joseph Thomas Flower Shop,
Greensburg, PA.
Late 1800's to early 1900's.



**PLEASE JOIN FTD IN CONGRATULATING
JOSEPH THOMAS FLOWER SHOP
ON ITS 100 YEARS AND ONGOING
SUCCESS AS AN FTD MEMBER.**



Tracy Neufeldt, owner of Rosebay Florist and an FTD Master Florist, located in Abbotsford, British Columbia, Canada, proudly displays the FTD logo to help her shop stand out and drive more local business.



Congratulations to Jonathan Morrissey of Rich Mar Florist, an FTD Master Florist located in Allentown, PA, for being awarded *Lehigh Valley's Finest Under 40*.



FTD Education Consultant Randy Wooten AIFD delights the crowd with his "Passion for Sympathy" at the Arkansas Florists Association Convention in August.



Congratulations to Myers Flower Shop, located in Branford, CT, for celebrating 100 years in business. Owners Lee Magna (right) and Elsie Kleiner (left) accept a plaque from FTD Regional Vice President Jim Weedon (center) commemorating the exciting milestone.

Floria, located in Maryville, IL, recently held a ribbon-cutting ceremony for their grand re-opening. Congrats!



EDUCATION & EVENTS CALENDAR

FREE

WEBINAR SERIES — LEARN WITHOUT LEAVING YOUR BUSINESS

The FTD Webinar Series is a collection of **FREE** educational presentations available online to help you **increase your sales and profits**, while reducing your costs.



FTD MERCURY POS TRAINING

Maximize your FTD Mercury Point of Sale (POS) system investment with **FREE*** training. Get the most out of your powerful POS system with the industry's best classroom-based training held at FTD Headquarters in Downers Grove, IL.

LIMITED SPACE



Register today at FTDi.com/FTDUniversity.

REVIVING SYMPATHY SALES

Jeff Corbin AIFD
FTD Education Consultant

November 12, 2013
2 pm ET/11 am PT



Dates: **October 22-24, 2013**
November 12-14, 2013
December 10-12, 2013

For a full listing of FTD Mercury POS Training sessions, visit FTDi.com/FTDUniversity.

*This FREE training includes three nights of hotel room and tax with a hot breakfast and lunch on all session days, transportation from the hotel to FTD and shuttle service after class.

Jeff Corbin
FTD Education Consultant

The live webinars are also recorded. Visit FTDUniversity.com to view them at your convenience.

"Thank you for offering the FTD Webinars. They are wonderful and very educational. I have come out of them more knowledgeable and they provide inspiration to change the way I think about things daily."

- Robin Smith, The Bird's Nest Floral Nursery & Gifts, Six Lakes, MI



VISIT FTDI.COM/FTDUNIVERSITY FOR THE FULL 2013 EDUCATION CALENDAR



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EDUCATION & EVENTS CALENDAR

FTD® is proud to support nearly 50 industry shows each year, strengthening our commitment to our florists.

OCT. 1, 2013

CANADIAN FLORIST BUSINESS FORUM

Ottawa, ON

Canadian Florist Magazine

WWW.CANADIANFLORISTMAG.COM/CFBF

OCT. 4-6, 2013

NATIONAL ALLIANCE OF FLORAL ASSOCIATIONS CONFERENCE

Atlanta, GA

National Alliance of Floral Associations

WWW.ABOUTNAFA.ORG

OCT. 12-13, 2013

CALIF FLORA 2013

Carpinteria, CA

California State Floral Association

WWW.CALSTATEFLORAL.COM

Featured FTD Design Program:

"Weddings from A to Z," presented by FTD

Education Consultant Deborah De La Flor AIFD

WEDDING PROGRAM

OCT. 12-13, 2013

HEARTLAND CONVENTION

Omaha, NE

Sylvia Samuel

402-731-5253

Featured FTD Design Program:

"Celebrate!!!," presented by FTD Education

Consultant Randy Wooten AIFD

HOLIDAY PROGRAM

OCT. 19-20, 2013

UTAH PROFESSIONAL FLORISTS ASSOCIATION CONVENTION

Ogden, UT

Utah Professional Florists Association

WWW.MYUPFA.COM

Featured FTD Design Program:

"Color Your World," presented by FTD

Education Consultant Tina Coker AIFD

EVERYDAY PROGRAM

NOV. 13, 2013

DELAWARE VALLEY FLORIST ASSOCIATION DESIGN SHOW

Penndel, PA

Ellen Assal

610-532-6200

Featured FTD Design Program:

"Holiday Magic," presented by FTD

Education Consultant Deb De La Flor AIFD

HOLIDAY PROGRAM



The FTD® Boo-Quet® (13-H1d)



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