

MERCHANDISING PLAN

STARTING MONDAY, MAY 8 • FOR DELIVERY MAY 11 - 15



M1
THE APRIL
\$79 \$94 \$114 \$134



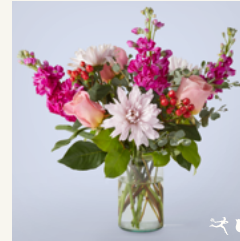
M2
PERIWINKLE BREEZE
\$66 \$81(88) \$101(108) \$121



M4
FRESH-PICKED PORCELAIN
\$125 \$175



M6
ONCE UPON A TIME
\$140 \$175



L5496
SUNDAY MORNING
\$58 \$73 \$93 \$113



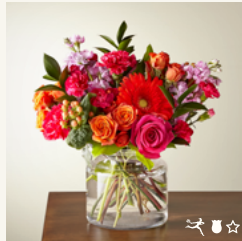
L5499
PLAYING DRESS-UP
\$61 \$75 \$95



V5494
YELLOW BRICK ROAD
\$62 \$77 \$97 \$117



C5375
LIGHT OF MY LIFE
\$58 \$73(90) \$93 \$113



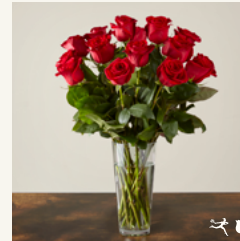
CGP
FIESTA
\$67 \$82(92) \$102(112) \$128



BDB
BEST DAY
\$69 \$84(90) \$99 \$114



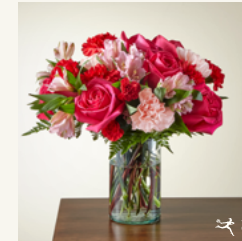
NB2
BEYOND BLUE
\$60 \$75 \$95



B59
RED ROSES
\$75 \$105 \$135 \$200



B35
SWEET & PRETTY
\$58 \$73 \$93



YPB
YOU'RE PRECIOUS
\$62 \$82 \$107 \$130



CLM
LIGHT OF MY LIFE BOX
\$60 \$75 \$90



L5444
AT THE BALLET
\$56 \$71 \$91



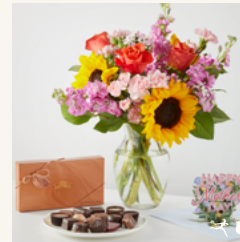
CNB
BEYOND BLUE BOX
\$67 \$84



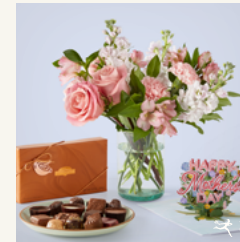
CGPB
ALL-TIME HERO
\$83 \$88 \$108



C5501
ETERNAL BOND
\$73 \$78 \$98



V5494B
UNCONDITIONAL LOVE
\$85 \$90 \$110



L5444B
MOTHER KNOWS BEST
\$74 \$79 \$99

NOTE

Prices shown include delivery, reflect holiday increases (effective April 17) and are subject to change.

🌿 FTD Bouquet

🏠 ProFlowers Bouquet

☆ Labor Saver Available

() Blush Vase Price



MOTHER'S DAY 2023

FTDI.COM/MOTHERSDAY

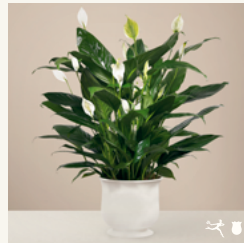
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SYMPATHY MERCHANDISING PLAN

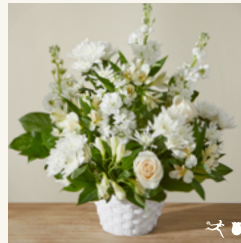
STARTING MONDAY, MAY 8 • FOR DELIVERY MAY 11 - 15



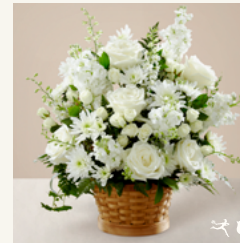
C28-4893
SPATH
\$80



CPP
COMFORT PLANTER
\$78



S5450
ETERNAL AFFECTION
\$60 \$75 \$90



S9-4980
HEARTFELT CONDOLENCES
\$90 \$125 \$150 \$175



FBF
FAITHFUL BLESSINGS
\$77 \$92 \$107



S9-4979
ETERNAL FRIENDSHIP
\$75 \$85 \$100 \$125



SYM-6022
CLASSIC IVORY
\$55 \$65 \$85 \$115



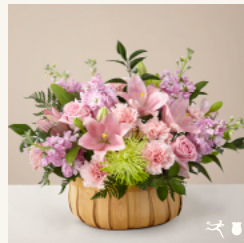
W-6022
RUSTIC WILDFLOWER
\$55 \$65 \$85 \$115



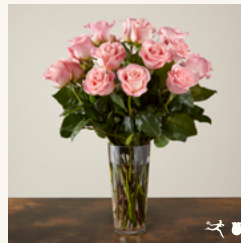
P-6022
DREAMY PASTELS
\$55 \$65 \$85 \$115



J-6022
REGAL JEWEL
\$55 \$65 \$85 \$115



S5272
BEAUTIFUL SPIRIT
\$83 \$98 \$118 \$148



E5440
PINK ROSES
\$85 \$110 \$150 \$200

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() Blush Vase Price



MOTHER'S DAY 2023

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