
















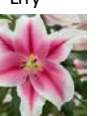
















SUBSTITUTION GUIDANCE FOR 20-S2 (The FTD® Full of Joy™ Bouquet)

This popular arrangement is a best seller due to its unique color palette in hues of purple and lavender. The color harmony and different values of the lavender and purple is very important to the overall aesthetic of the bouquet. If you are codified for 20-S2, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



20-S2P

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
	Sweet Akito	Any Light Pink Standard Rose	Pink Spray rose	Pink Lisianthus	Pink / Lavender Fuji Mum	Any Mini Carnations
Pink Roses						
	Purple / Lavender Stock	Any Strong Purple Stock	Lavender Snapdragon	Purple Lisianthus	Purple Iris	Cream / Yellow Stock
Purple Stock						
	Pink Asiatic Lily	Any Pink Asiatic Lily	Pink LA Hybrid Lily	Pink Oriental Lily	Any Gerbera	Cream / Yellow Lily
Pink Asiatic Lily						
	Galaxy	Lavender/purple Alstroemeria	Lavender Mini Carnation	Spray Roses	White Daisy Pom Pon	Peach Mini Carnation
Purple Alstroemeria						
	Buplerium	Solidago	Green Hypericum	Yellow Statice	Baby Blue Eucalyptus	Baby's Breath
Buplerium						





























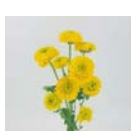



SUBSTITUTION GUIDANCE FOR 20-S3 (The FTD® Cherry Blossom Bouquet)

This popular arrangement is a best seller due to its beautiful blend of pinks. If you are codified for 20-S3, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



20-S3P

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Roses	Pink Floyd	Any Medium or Dark pink rose	Hot Pink Spray rose	Pink Lisianthus	Dark Roses	Pink Mini Carnations
						
Pink Stock	Pink Stock	Hot Pink Stock	Pink Snapdragon	Pink Larkspur	Purple Stock	Blue Hydrangea Carnations
						
Pink Carnations	Pink Carnation	Any Pink Carnation	Pink Mini Carnation	Pink Sweet William	Pink Asiatic Lily	Pink Gerbera
						
Buplerum	Buplerium	Solidago	Green Hypericum	Yellow Statice	Baby Blue Eucalyptus	Baby's Breath
						
Green Buttons	Green Buttons	Green Mini Carnations	Green Hypericum	Green Standard Carnation	Yellow Buttons	White Daisy Poms
						



























SUBSTITUTION GUIDANCE FOR 20-S6 (The FTD® Sweet as Lemonade Bouquet)

This popular arrangement is a simple blend of yellow and white. If you are codified for 20-S3, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



20-S6P

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Ivory Roses	Escimo	Clear Ocean	Mount Everst	Vendela	Pink Standard Rose	Earth Toned Roses
						
Sunflowers	Sunflower Sunrise	Similar colored Sunflower	Yellow Gerbera Black center	Yellow Pincushion Protea	Yellow Daisy Pom Pon	Orange Mini Carnation
						
Yellow Carnations	Yellow Carnation	Any color Yellow Carnation	Yellow / Cream Lisianthus	Yellow Gerbera	Peach Mini Carnations	Lavender Cushion Pompons
						
Yellow Button Pom pons	Yellow Buttons	Yellow Mini Carnations	Yellow Spray Roses	Yellow Alstroemeria	Purple Daisy Pom Pon	Pink Mini Carnation
						




SUBSTITUTION GUIDANCE FOR 20-S7 (The FTD® Violet Delight™ Bouquet)

This popular arrangement is a best seller due to its unique color palette in hues of purple and lavender. The color harmony and different values of the lavender and purple stock is very important to the overall aesthetic of the bouquet. If you are codified for 20-S7, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



20-S7d

Item	Variety used	Good Color/Flower Choice					Poor Color/Flower Choice	
Light Pink Stock	Sweetheart Pink	Any Light Pink Stock	Astilbe	Pink Lisianthus	White or Cream Stock	White Snapdragons	Pink Larkspur	Pink Mini Carnations
								
Purple Stock	Royal Purple	Any Strong Purple Stock	Purple Lisianthus	Purple Lilac	Liatrice	Purple Snapdragons	Purple Pom Pons	Purple Mini Carnations
								
White Hydrangea	White Hydrangea	White Peony	Cluster/White Roses	Cluster/White Sprayroses	Cluster/White Lisianthus	Green Hydrangea	White Agapanthus	White Fuji
								
Lavender Alstroemeria	Balance	Lavender/purple Alstroemeria	Lavender Mini Carnation	Lavender Cushion Pom Pon	Lavender Button Pom Pon	Spray Roses	Purple Daisy Pom Pon	Pink Mini Carnation
								



SUBSTITUTION GUIDANCE FOR 20-S8 (The FTD® Simply Gorgeous Bouquet)

This beautiful arrangement is attracting consumers for its **pastel palette** with flower varieties in shades of pale pink, peach and cream. If you are codified for 20-S8, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



Item	Variety used	Good Color Choice				Poor color choice	
		Clear Ocean	Mount Everest	Crème de la Crème	Alejandra	Bikini	Goldstrike
Standard Rose	Vendela 						
Spray Rose	Pink Majolica 						
Alstroemeria	Primadonna 						

20-S8d

































SUBSTITUTION GUIDANCE FOR B07 (The FTD® Best Day Bouquet)

This popular arrangement is a best seller due to its vibrant color palette. This complimentary color harmony with accents of hot pink are very important to the overall aesthetic of the bouquet. It is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



B07P

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Roses	Pink Floyd 	Any Hot Pink rose 	Dark Pink rose 	Hot Pink Spray Rose 	light Pink Rose 	Pink Standard Carnations 
Purple Lisianthus	Purple Lisianthus 	Any Strong Purple Stock 	Purple Florigene Carnations 	Purple Freesia 	Limonium Misty Blue 	Pink Mini Carnations 
Orange LA Hybrid Lily	Lily LA Hyde Park 	Any Dark Orange LA Lily 	Orange Mini Calla 	Orange Tulips 	Yellow Asiatic Lily 	Peach Std Roses 
Sunflowers	Sunflower Sunrise 	Sim colored Sunflower 	Yellow Gerbera Black Center 	Yellow Pin Cushion 	Yellow Daisy Pom Pon 	Orange Mini Carnation 
Yellow Snapdragon	Yellow Snapdragon 	Yellow or Cream Stock 	Yellow Freesia 	Yellow Alstromeria 	White Larkspur 	Pink Snapdragon 





















SUBSTITUTION GUIDANCE FOR SMB (The FTD® Sunlit Meadows Bouquet)

This popular arrangement is a best seller and is a nice blend of yellows and whites with an accent of hot pink. If you are codified for 20-S3, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



SMBP

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Sunflowers	Sunflower Sunrise	Similar colored Sunflower	Yellow Gerbera Black Center	Yellow Pincushion Protea	Yellow Daisy Pom Pon	Orange Mini Carnation
						
Lavender Mini Carnations	Lavender Mini Canations	Hot Pink Mini Carnations	Lavender / Purple Alstroemeria	Lavender Cushion Pompons	Pink Alstroemeria	White Mini Carnations
						
Buplerium	Buplerium	Solidago	Green Hypericum	Yellow Statice	Baby Blue Eucalyptus	Baby's Breath
						
Yellow Spray Roses	Yellow Spray Rose Yellow Folires	Any Yellow Spray Rose	Yellow Standard Roses	Yellow Alstroemeria	Peach / Orange Spray Roses	Peach / Orange Alstroemeria
	