MERCURY HQ CORE VS CONNECT VS ESSENTIALS FEATURE COMPARISON

Release 14.2

ORDERS Order Journey Tracking Communication tool that tracks order updates and allows member to send and receive order messages as needed. Enclosure Card Printing View and print tri-fold enclosure cards. Order Modification Ability to modify existing orders and make changes to details like recipient name and address. Integration with Teleflora and BloomNet Manage incoming orders from other wire services. Integration with Web-based Orders Manage incoming web orders from third party e-commerce site. Expanded Print Web-based Orders Send customers text updates about the status of their order. Expanded Print Option to use multiple card stock options, tri-fold or legal size invoice. Rush/Guaranteed Delivery Option to upcharge for rush/guaranteed orders. Expanded Print Ability to manage local orders, including walk-in, pickup, and local deliveries. Ability to checkout multiple orders with different delivery addresses as PAYMENTS & PERIPHERALS Partial Charges and Refunds — Ability to offer partial charges and refunds on local orders. Deal Order Automatic tax rate calculation based on your location. Gift Cards Sell and redeem digital & physical gift cards. The Gift Card registry will keep track of all sold cards, along with activity, and the ability to resend digital gift cards.					Release 14.2
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and receive order messages as needed. Proclosure Card Printing View and print tri-fold enclosure cards. Ability to modify existing orders and make changes to details like recipient name and address. Integration with Manage incoming orders from other wire services.		ORDERS			
Order Modification Ability to modify existing orders and make changes to details like recipient annue and address. Integration with Tedefora and BloomNet Manage incoming orders from other wire services. -	Order Journey Tracking		✓	✓	✓
Integration with Carbon With C	Enclosure Card Printing	View and print tri-fold enclosure cards.	✓	✓	✓
Treleflora and BloomNet Integration with Wanage incoming with orders from third party e-commerce site.	Order Modification		_	-	✓
Web-based Orders Manage incoming web orders from finiting party e-commistroe site. Expanded Print Management Option to use multiple card stock options, tri-fold or legal size invoice. Rush/Guaranteed Delivery Option to upcharge for rush/guaranteed orders. Cacal Order Management Ability to manage local orders, including walk-in, pickup, and local deliveries. Ability to checkout multiple orders with different delivery addresses as one transaction. PAYMENTS & PERIPHERALS Partial Charges and Refunds - Local Orders Ability to offer partial charges and refunds on local orders. PAYMENTS & PERIPHERALS Partial Charges and Refunds - Local Orders Automatic tax rate calculation based on your location. Gift Cards Sell and redeem digital & physical gift cards. The Gift Card registry will keep track of all sold cards, along with activity, and the ability to resend digital gift cards. PELIVERY Delivery Dashboard Offers an overview of current and completed routes for easy delivery management. Poliver Dashboard Offers an overview of current and completed routes for easy delivery management. Polivery Confirmations Access through mobile app or browser and send real-time delivery confirmations from anywhere. Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FID Delivery Service Ability to schedule deliveries using the FTD Delivery Service, a network of on- damand professional drivers. Route Optimization Coogle automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery confirm delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Create a route by drawing on the map with the Lasso Tool to pull in orders.	•	Manage incoming orders from other wire services.	_	✓	✓
Expanded Print Management Option to use multiple card stock options, tri-fold or legal size invoice.	•	Manage incoming web orders from third party e-commerce site.	_	✓	✓
Management Uption to use multiple card stock options, tri-rold or legal size invoice.	SMS Notifications	Send customers text updates about the status of their order.	_	_	✓
Delivery Local Order Multi-Order Checkout Ability to manage local orders, including walk-in, pickup, and local deliveries. PAYMENTS & PERIPHERALS Partial Charges and Refunds - Ability to offer partial charges and refunds on local orders. Calculation Based Tax Calculation Gift Cards Sell and redeem digital & physical gift cards. The Gift Card registry will keep track of all sold cards, along with activity, and the ability to resend digital gift cards. Polivery Dashboard Offers an overview of current and completed routes for easy delivery management. Access through mobile app or browser and send real-time delivery confirmations from anywhere. Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FID Delivery Service Integration Gogle automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery zones Add a stop into the delivery confirmed belivery expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders.	•	Option to use multiple card stock options, tri-fold or legal size invoice.	_	_	✓
Multi-Order Checkout Ability to checkout multiple orders with different delivery addresses as one transaction. PAYMENTS & PERIPHERALS Partial Charges and Refunds - Local Orders Ability to offer partial charges and refunds on local orders. Location Based Tax Calculation Automatic tax rate calculation based on your location. Sell and redeem digital \$ physical gift cards. The Gift Card registry will keep track of all sold eards, along with activity, and the ability to resend digital gift cards. DELIVERY Delivery Dashboard Offers an overview of current and completed routes for easy delivery management. Access through mobile app or browser and send real-time delivery confirmations from anywhere. Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Integration Google automation will show the most efficient route. Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Proof of Old Pelivery Create a route by drawing on the map with the Lasso Tool to pull in orders.		Option to upcharge for rush/guaranteed orders.	_	_	✓
PAYMENTS & PERIPHERALS Partial Charges and Refunds - Local Orders Ability to offer partial charges and refunds on local orders		Ability to manage local orders, including walk-in, pickup, and local deliveries.	_	-	✓
Partial Charges and Refunds - Local Orders Ability to offer partial charges and refunds on local orders.	Multi-Order Checkout		_	_	✓
Local Orders Ability to order partial charges and rerunds on local orders. Automatic tax rate calculation based on your location. Sell and redeem digital & physical gift cards. The Gift Card registry will keep track of all sold cards, along with activity, and the ability to resend digital gift cards. DELIVERY Delivery Dashboard Offers an overview of current and completed routes for easy delivery management. Prover Dashboard Offers drivers an overview of their current and upcoming routes. Access through mobile app or browser and send real-time delivery confirmations from anywhere. Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery zones Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out.		PAYMENTS & PERIPHERALS			
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Delivery Dashboard Offers an overview of current and completed routes for easy delivery management. Driver Dashboard Offers drivers an overview of their current and upcoming routes. Delivery Confirmations Access through mobile app or browser and send real-time delivery confirmations from anywhere. Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Integration Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery zones Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders. — Offers drivers an overview of their current and upcoming routes. V V Delivery Confirmations V V V Create a route by drawing on the map with the Lasso Tool to pull in orders. V V Delivery Service, a network of onderson and send real-time delivery services, and send geolocation V V Create a route by drawing on the map with the Lasso Tool to pull in orders. V V Delivery Service, and Service and Se	Gift Cards		_	_	✓
Driver Dashboard Offers drivers an overview of their current and upcoming routes. Access through mobile app or browser and send real-time delivery confirmations from anywhere. Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Integration Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery zones Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Create a route by drawing on the map with the Lasso Tool to pull in orders. — **Overall Provided Stops of Create a route by drawing on the map with the Lasso Tool to pull in orders. **Overall Provided Stops of Create a route by drawing on the map with the Lasso Tool to pull in orders.		DELIVERY			
Delivery Confirmations Access through mobile app or browser and send real-time delivery confirmations from anywhere. Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Integration Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. ———————————————————————————————————	Delivery Dashboard	Offers an overview of current and completed routes for easy delivery management.	✓	✓	✓
Proof of Delivery Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser. FTD Delivery Service Integration Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. Automatic Route Creation Enable to automatically create routes based on delivery zones Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders.	Driver Dashboard	Offers drivers an overview of their current and upcoming routes.	\checkmark	✓	✓
FTD Delivery Service Integration Ability to schedule deliveries using the FTD Delivery Service, a network of ondemand professional drivers. Route Optimization Google automation will show the most efficient route. Enable to automatically create routes based on delivery zones Ad-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Create a route by drawing on the map with the Lasso Tool to pull in orders.	Delivery Confirmations	· · · · · · · · · · · · · · · · · · ·	✓	✓	✓
Route Optimization Google automation will show the most efficient route. — — — — — — — — — — — — — — — — — — —	Proof of Delivery	, , , , , , , , , , , , , , , , , , ,	✓	✓	✓
Automatic Route Creation Enable to automatically create routes based on delivery zones — — — — — — — — — — — — — — — — — — —	*	· · · · · · · · · · · · · · · · · · ·	✓	✓	✓
Add-Hoc Stops Add a stop into the delivery route when driver needs to stop off while out. Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders. — —	Route Optimization	Google automation will show the most efficient route.	_	-	✓
Rush/Guaranteed Delivery Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders. — —	Automatic Route Creation	Enable to automatically create routes based on delivery zones	_	_	✓
Consideration when creating route; feature is integrated with Mercury Online website. Lasso Tool Create a route by drawing on the map with the Lasso Tool to pull in orders.	Ad-Hoc Stops	Add a stop into the delivery route when driver needs to stop off while out.	_	_	✓
	Rush/Guaranteed Delivery		. –	_	✓
Turn-By-Turn Navigation Ability to connect to existing map on user's phone to offer driving directions. ✓ ✓	Lasso Tool	Create a route by drawing on the map with the Lasso Tool to pull in orders.	_	_	✓
	Turn-By-Turn Navigation	Ability to connect to existing map on user's phone to offer driving directions.	✓	✓	✓



MERCURY HQ CORE VS CONNECT VS ESSENTIALS FEATURE COMPARISON

Release 14.2

				Release 14.
FEATURE	DESCRIPTION	CORE	CONNECT	ESSENTIALS
	CUSTOMER FEATURES			
House Accounts	Ability to offer invoicing options for House Accounts.	-	_	✓
WISMO (Where is My Order)	Real-time order status tracking to let customers know the status of their order and when to expect delivery.	-	-	✓
Customer Management	Create, edit, search, store, and export customer data for Mercury HQ and your Mercury Online website (if applicable).		-	✓
	REPORTS			
Order Summary Report	Order summary reports displayes categorized order volume, value, and average order value.	✓	✓	✓
Marketing / Occasion Tracking	Track orders with promo codes and export customer purchase history by occasion for targeted marketing.	_	-	✓
Sales Tax Report	Report to easily perform tax remittance.	_	_	✓
Order Details Report	Highly detailed exportable order reports that can be organized by filters or your own sort criteria.	_	_	✓
Sales Summary Report	All sales recorded and organized by date range.	_	-	✓
Product Sales Comparison Report	Compare product sales between two date ranges.	_	-	✓
Aged Analysis Report	Understand risk assessment by this report, showing all unpaid invoices.	-	_	✓
	SETTINGS & SHOP MANAGEMENT			
Use on Any Device, Anywhere	Ability to operate using a mobile device or web browser.	✓	✓	✓
Mercury Settings	Suspend and resume your system, as well as add preferred florists.	✓	\checkmark	✓
Auto Print	Ability to auto print orders to streamline incoming order flow.	✓	✓	✓
Staff Management	Create user profiles and customize permissions for specific roles.	✓	✓	✓
Designer Worksheet	Useful tool for designers to print pricing and recipe per order with detachable delivery slip.	✓	✓	✓
App with Push Notifications	Enable push notifications on iOS and Android apps to receive real-time order alerts, including new orders, auto-accepted orders, order needs attention and more.	✓	✓	✓
Interactive Delivery Fees and Coverage	Manage your coverage areas and associated fees by ZIP code, city, and state. Zoom in and out of an interactive map outlining covered vs. non-covered areas, create exceptions by address to increase fees or set to "do not deliver".	-	-	✓
Fully Integrated Mobile App	Perform any Software function through the mobile app.	✓	✓	✓
Support Fees		FREE	\$49.99/month	\$149.99/month
Software Fees		_	_	_

