

# Happily Ever After!



# The Bride's Guide



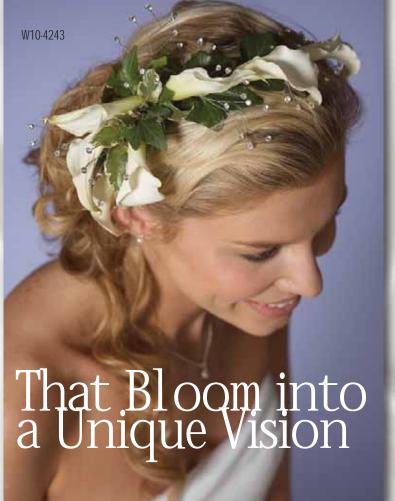
Your Perfect Wedding



Seasonal and regional conditions affect the supply and cost of flowers and greens. Specific varieties or colors may not always be available or meet quality standards. In some cases, substitutions may be necessary.

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### Let your inspiration blossom with flowers.

Every love story is as personal as a fingerprint. Your wedding flowers should be too. Let us help you create a vision as remarkable as your love.



### Whites





From the classic beauty of white roses to the striking simplicity of calla lilies, there's nothing more exquisite than a white wedding. Whether your vision is traditional or modern, let us show you how dramatic white can be.



W16-3452







W16-3505

W17-4249





### Greens

## Itrikingly romantic. Timeless with a modern twist. 🥳 Green symbolizes your love's eternal nature.











An awe-inspiring spray of jade orchids and gardenia and an ultra-romantic green tea rose bouquet are just two of the options featuring a sophisticated interplay of green and white. Ask us about coordinating designs for the wedding party, ceremony and reception.

W23-4269

# Pinks & Peaches W15-4260 W15-4259 W20-4258



### Gorgeous pastel shades. ? Ultra -romantic atmosphere.

Choose a range of blushing peaches and pinks to create a luscious peaches-and-cream look. An inspired choice with an ivory wedding gown or at a candle-lit ceremony, warm pastels create a gorgeous vision that is certain to be unforgettable.







W14-3873



### Royal shades of purple and lavender are symbolic of unending love - perfect for your storybook wedding.





A lavender palette offers a dramatic punch of rich color and, as the traditional color of royalty, conjures fairy-tale dreams for many brides. Whether you choose a dramatic cascade or a classic bouquet, we have a creative range of coordinating accessories for the wedding party, the ceremony and the reception.





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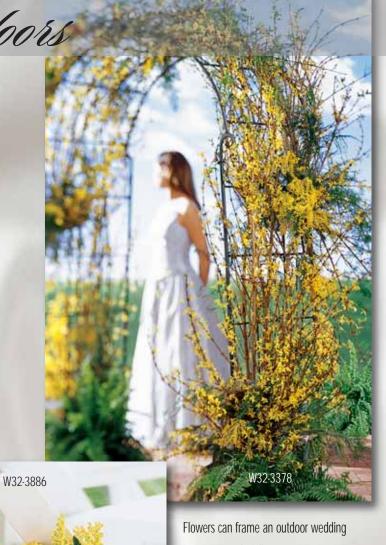
Outdoors

#### Mother Nature provides the scenery. Let us add the drama.









Flowers can frame an outdoor wedding in many wonderfully surprising ways.

We have has a myriad of creative options for outdoor ceremonies and receptions.

Elegant chuppahs, striking arches, chair and table decorations, wreaths — the options are virtually limitless.

Handheld

For all the special members of your wedding party, our inspired designs highlight the important role they play on your special day. Let us create the look you've always envisioned in your chosen color palette.















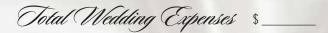


W9-4241



### Starting Wedding Budget:

Ceremony Site Fees	. \$
Officiant / Music / Organist	. \$
Bridal Gown / Bridal Attire	. \$
Reception Site Fees	. \$
Flowers	. \$
Photographer / Formal Portraits	. \$
Videographer	. \$
Caterer / Food	. \$
Beverage / Bar	. \$
Reception Music	. \$
Consultant / Planner	. \$
Invitations / Calligraphy	. \$
Announcements / Postage Stamps	. \$
Wedding Cake	. \$
Wedding Favors	
Accessories	
Attendants Gifts	. \$
Transportation	. \$
Rentals / Tables / Chairs / Tents / Linens	. \$
Rehearsal Dinner / Parties	
Thank You Notes	
Hair / Makeup / Nails	. \$
Extras	
Honeymoon / Travel	. \$



wedding floral plan	description	qty.	cost	deliver to	time
bride					
WEDDING BOUQUET					
TOSS BOUQUET					
FLOWERS FOR HAIR					
GOING-AWAY CORSAGE					
bride's attendants					
MAID OF HONOR					
BRIDESMAIDS					
FLOWER GIRL					
groom					
BOUTONNIERE					
groom's attendants					
BEST MAN					
GROOMSMEN					
USHERS					
RINGBEARER					
corsages/boutonnieres					
BRIDE'S MOTHER					
GROOM'S MOTHER					
BIRDE'S FATHER					
GROOM'S FATHER					
GRANDMOTHER					
GRANDFATHERS					
OTHER					
OTHER					
ceremony					
ALTAR					
AISLE/PEW					
OTHER					
reception					
WEDDING PARTY TABLE/QTY.					
GUEST TABLE					
CAKE & KNIFE					
GUEST BOOK/CARD TABLE					
OTHER					
other arrangements					
florist	cont	act		phone	
		contact		•	
total cost amt. of deposit				date due	
equipment/plants rented from florist			cost of rentals		