## A green silhouette of a person running with flowers Description automatically generated

## FTD John A. Valentine Award *Nomination Form*

This award, named after the founder of FTD, John A. Valentine, will be presented to a deserving individual who demonstrates outstanding achievement in the floral industry and actively engages in civic and charitable activities within their local community.

1. Pursues excellence in the floral industry.
2. Demonstrates superior ethical standards of quality and service in business.
3. Continues involvement in local community service.

*Prize: Floral Focus with Keith (Value: $3,000)*

FTD Education Consultant Keith White AIFD spends a day in the winner’s shop assisting with merchandising or teaching floral design.

**Nominee Information**

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| --- |
| Name: |
| Member Number: |
| Shop Name: |
| Address: |
| City: |
| State/Province: |
| Zip/Postal Code: |
| Country: |
| Daytime Phone: |
| Email: |

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| **Please share the nominee’s personal floral history.**  *(Examples: How the nominee joined the industry. Any key family connections or fun facts.)* |
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| **How does the nominee pursue excellence in the floral industry?**  *(Please provide specific examples.)* |
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| **How does the nominee demonstrate superior ethical standards of quality and service in business?**  *(Please provide specific examples.)* |
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| **How is the nominee involved in local community service?**  *(Please provide specific examples.)* |
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| **Industry References**  *(Please provide names and contact information to support your nomination.)* |
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| Nominated by: |
| Daytime Phone: |
| Email: |
| Affiliation to Nominee: |

Nominators are urged to be as thorough as possible when filling out the nominee information and should include industry references to support the nomination. Supporting materials (a maximum of three pages) are encouraged and should be submitted with the completed nomination form.

The nomination form and all supporting materials must be emailed to [FloristRelations@FTDi.com](mailto:FloristRelations@FTDi.com).

**The deadline for accepting all FTD Member Award nominations is Tuesday, July 15, 2025.**

Winners will be contacted in person in August and featured in the Q4 2025 Newsletter, *Mercury Messenger*.