## A green silhouette of a person running with flowers  Description automatically generated

## FTD Industry Service Award*Nomination Form*

This member consistently works both in and out of their shop to support the floral industry. They dedicate their time and energy to educating fellow florists and promoting growth at both the shop and industry levels.

1. Consistently exceeds business requirements to promote the floral industry and FTD. Shares business learnings and educates fellow FTD members within the industry.
2. Participates regularly in industry events, volunteering time and effort to help ensure success.
3. Continually develops industry standards for success.
4. Applies industry learnings and education within business and community.

*Prize: $500 FTD Marketplace or FTD Flower Exchange Shopping Spree (Value: $500)*

**Nominee Information**

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| --- |
| Name:  |
| Member Number:  |
| Shop Name:  |
| Address:  |
| City:  |
| State/Province:  |
| Zip/Postal Code:  |
| Country:  |
| Daytime Phone:  |
| Email:  |

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| **Please share the nominee’s personal floral history.***(Examples: How the nominee joined the industry. Any key family connections or fun facts.)*  |
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| **How does the nominee consistently exceed business requirements to promote the floral industry and FTD, share business learnings, and educate fellow FTD members within the industry?***(Please provide specific examples.)* |
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| **Does the nominee regularly participate in industry events, volunteering time and effort to help ensure success?***(Please provide specific examples.)* |
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| **Does the nominee continually develop industry standards for success? In what ways?***(Please provide specific examples.)* |
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| **How does the nominee apply industry learnings and education within their business? Within their community?***(Please provide specific examples.)* |
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| **Industry References***(Please provide names and contact information to support your nomination.)* |
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| Nominated by:  |
| Daytime Phone:  |
| Email:  |
| Affiliation to Nominee:  |

Nominators are urged to be as thorough as possible when filling out the nominee information and should include industry references to support the nomination. Supporting materials (a maximum of three pages) are encouraged and should be submitted with the completed nomination form.

The nomination form and all supporting materials must be emailed to FloristRelations@FTDi.com.

**The deadline for accepting all FTD Member Award nominations is Tuesday, July 15, 2025.**

Winners will be contacted in person in August and featured in the Q4 2025 Newsletter, *Mercury Messenger*.