

2014 FTD® Winter Codified Stuffers

Customize and print directly on your shop COLOR printer

Access the Winter Codified stuffers by logging onto www.FTDi.com and clicking on Marketing Tools, then follow the instructions below.



C1



C2



C3



C4



C5



C6



C7



C8



C9



C10/C12



C11



Interactive PDFs
Add your Information here.

INSTRUCTIONS

Step 1: Select the first stuffer that you would like to customize and print. (Complete and print each stuffer before moving onto the next.)

Step 2: Click on the "interactive" boxes on the back side of the stuffer to include your shop information, store specials, promos, etc. (Try to limit special offers/promotions to roughly 60 characters including spaces—type your shop information, where indicated, on the bottom of the stuffer.)

Step 3: Choose the numbers of pages you would like to print (i.e. 4 stuffers per page, times 25 pages will result in 100 stuffers) then PRINT. Print a few extra copies to practice aligning the front and back of the stuffer properly.

Step 4: Once you have printed the front side of the stuffer, turn the pages over and print the back side.

Step 5: Repeat steps 1-4 for each additional fall or winter stuffer that you would like to customize and print.

NOTE: Each 8 1/2" x 11" sheet will result in four 4 1/4" x 5 1/2" stuffers. Cut stuffers apart and use for in-store promoting, on all outgoing orders and in billing statements.