

“Preparing for a Successful Holiday Season” Homework Assignments

Planning:

1. Make a list of the arrangement types and quantities you want to sell for the holiday
2. Limit product selection for easier selling
3. Create recipes to ensure your profitability
4. Send holiday sales reminder letters to your clients
5. Review your peak days to plan work schedules

Preparation:

1. Restock supplies and containers
2. Prep containers in advance
3. Hold a staff meeting
4. Prepare a back up plan

Management:

1. Organize your assembly line
2. Establish delivery process and collect driver information
3. Track codified container sales for sell out
4. Create a diary for yearly review