



MAXIMIZE EFFICIENCY AND REVENUE WITH MERCURY HQ

TUESDAY, JUNE 3, 2025

WHAT WE'LL COVER TODAY



AGENDA

- Manage Your Shop from Anywhere
- Offer Premium Rush Services
- Delivery on Time, Every Time
- Speed Up with QR Code Scanning
- Build Customer Trust with Proof of Delivery





WHAT IS MERCURY HQ?

Cloud-Based Management

Mercury HQ is a cloud-based platform that helps florists manage their business efficiently from anywhere.

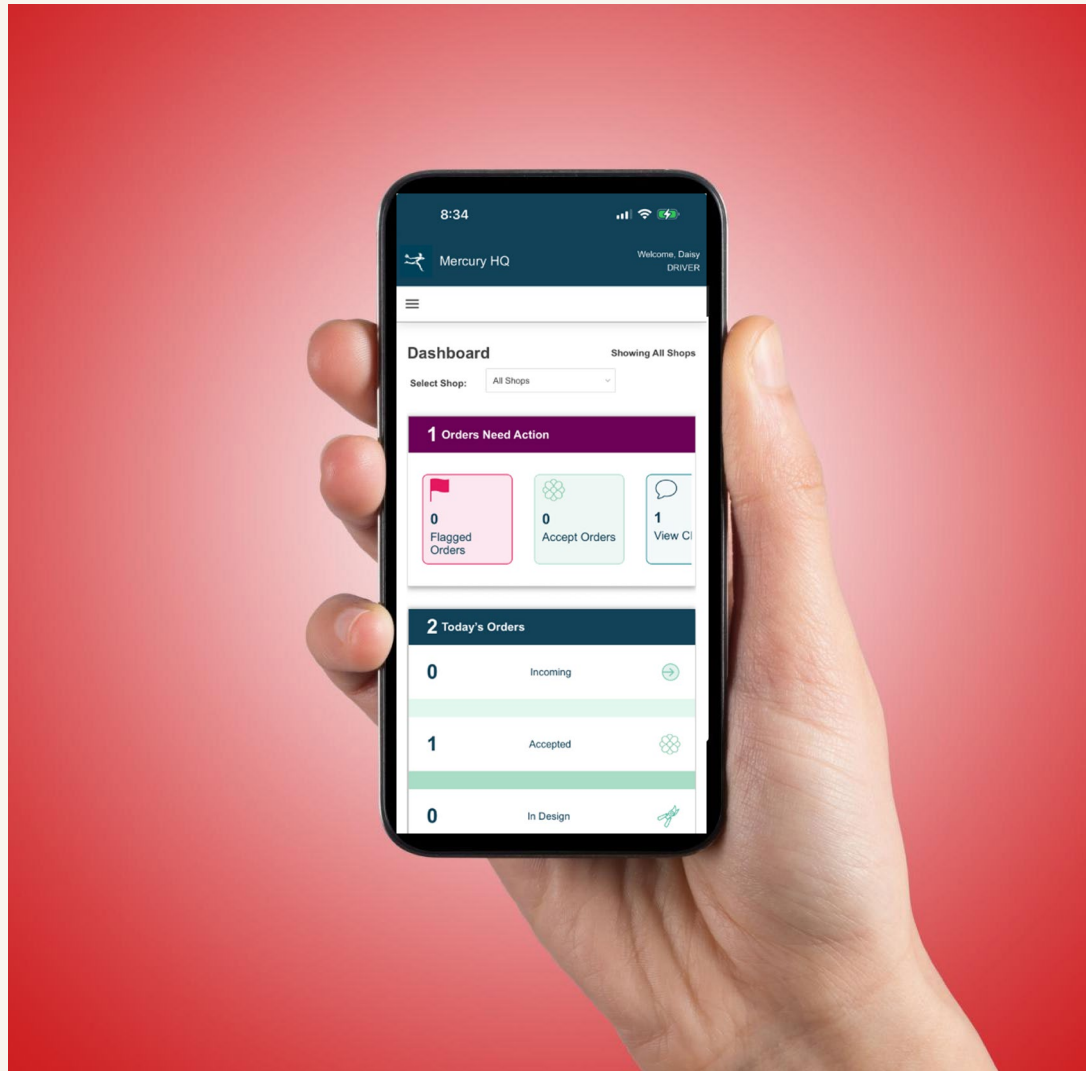
Florist-Specific Tools

The platform is designed specifically for florists, providing tailored tools for their unique needs in the floral industry.

Order and Delivery Management

Mercury HQ offers tools for managing orders, deliveries, payments, and customer interactions seamlessly.

MANAGE YOUR SHOP FROM ANYWHERE



Your Business, In Your Pocket

A dedicated mobile app empowers shop employees to efficiently manage their operations from anywhere.

Real-Time Access

Get real-time access to orders, deliveries, and alerts, ensuring timely responses and effective management.

Mobile Delivery & Driver Tools

Give your drivers everything they need — from route navigation to texting recipients and marking deliveries complete — right from their phone.

Stay Connected On-the-Go

Stay connected with your team and customers even when you're on-the-go, promoting seamless communication.

CAPTURE MORE REVENUE WITH RUSH DELIVERY



Rush Order Feature

Offer time-specific delivery window for urgent or VIP needs.

Upsell Opportunity

Add a premium fee for fast-track services.

Customer-First Experience

Be the hero when timing matters.

Integrated Workflow

Easily apply during order entry, no extra steps.

OPTIMIZE EVERY MILE, EVERY TIME



Smart, One-Click Optimization

Build the most efficient delivery route in seconds – even with timed deliveries.

Free for Everyday Routes

Optimize routes with up to 25 stops at no cost, perfect for daily shop needs.

Scale When You Need It

Handle up to 60 stops with Advanced Route Optimization – ideal for busy holidays.

Pay-Per-Use Flexibility

Only pay when you need advanced routing – no subscription required.

FASTER FULFILLMENT WITH QR SCANNING



Instant Status Updates

Designers and drivers scan to mark orders in design, designed, or create routes.

Eliminate Manual Errors

No mistyped order numbers or missed stops.

Speed Up Fulfillment


Scan-and-go workflow keeps operations moving at peak speed.

Live System Sync

Updates are reflected in real time for your team and customer view.

BUILD TRUST WITH EVERY DELIVERY



 Mercury HQ

Order & Delivery Status

Order # MHQD0140520464


Status: Delivered

✓ Order Received

Jun 02, 2025

✓ In Progress

Jun 02, 2025



✓ Out for Delivery

Jun 02, 2025

✓ Delivered

Jun 02, 2025

Delivered at 6:06 PM

Order Details

Delivery Date

Monday Jun 02, 2025

Deliver By

6:30 PM


Deliver To

Rachael Recipient
1164 Jane Ave
Naperville, IL 60540
555-555-5555

Delivery Notes

Product Name

Marmalade Skies Bouquet - Deluxe




Delivery Details

Delivered Time

6:06 PM


Delivered By

KRISTY B'S MHQ
200 N Lasalle St Ste 2550
Chicago, IL 60601
800-669-1000




Driver Notes

Delivery Photo



Delivery Signature



Photos & Signatures at Delivery

Capture visual proof of where and when deliveries were completed.

Automatic Customer Updates

Real-time alerts with delivery confirmation — no extra steps.


Reduce Service Calls

Fewer questions like “Did it get there?” — answers are built in.

Protect Your Team

Timestamped proof supports your staff in case of disputes.



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Driver's Name

Delivery Photo




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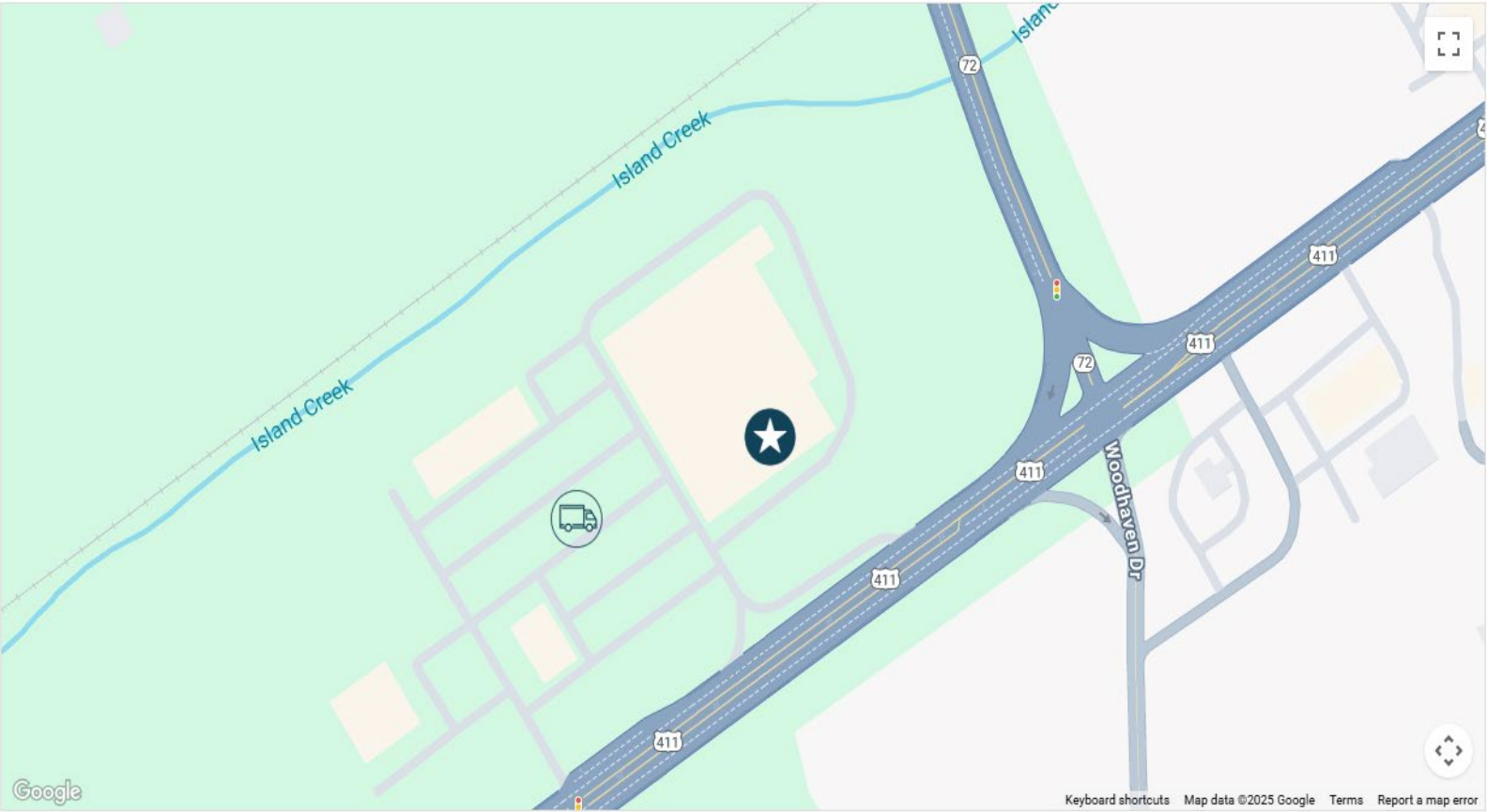


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 Mercury HQ



Google

Keyboard shortcuts Map data ©2025 Google Terms Report a map error



Dashboard

Showing All Shops

Select Shop: All Shops

17

Orders Need Action

5

Flagged Orders

0

Accept Orders

15

View Chats

2

Approve Requests

0

View Responses

426

Today's Orders

0

Incoming

0

Accepted

23

In Design

2

Designed

191

Delivery

210

Completed

Inactive Orders

33 Rejected

0 Forfeited

19 Canceled

153

Tomorrow's Orders

0

Incoming

2

Accepted

149

In Design

2

Designed

0

Delivery

0

Completed

Inactive Orders

15 Rejected

0 Forfeited

6 Canceled

Calendar

< February 24, 2025 - March 2, 2025 >

24

Mon

405

0

ADV

\$77.18

\$31256

25

Tue

371

2

ADV

\$74.37

\$27590.68

26

Wed

426

216

ADV

\$78.92

\$33620.12

27

Thu

153

153

ADV

\$80.13

\$12259.3

28

Fri

124

124

ADV

\$82.97

\$10288.59

1

Sat

50

50

ADV

\$82.17

\$4108.42

2

Sun

17

16

ADV

\$112.15

\$1906.59

QUESTIONS?



THANK YOU & NEXT STEPS



Thank You

We appreciate your time and participation in today's session. Thank you for joining us!

Next Steps

Start delivering faster, easier, and more profitably.

Demo Booking

Book a demo to experience the benefits of Mercury HQ for your floral shop. It's easy and informative, just scan this QR Code on your screen to request your Demo today!

Contact Support

For those of you currently on Mercury HQ, any questions or assistance, feel free to contact our support team. We're here to help.

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