

# Gold Star Game Plan

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Here's your Gold Star Game Plan for building a team of selling superstars. It's not that difficult, and it will make you LOTS of money

**1. Product Training:** Determine your top sellers and teach your team the features and benefits of these products.

**2. Sales Training:** Train your team on the *Six Steps To The Perfect Purchase* or find a system that you like better. But teach a system!

Tip: Using the Retail Sales Academy is the easiest, fastest and most

**3. Start letting go of the people** who aren't a good fit for your service driven culture and replace them with people who are.

**4. Engage in continuous coaching and training.**

These simple Gold Star practices will generate many thousands and thousands of dollars for you!

*Good Luck and Have Fun!*

# Higher Sales, Happier Customers, Guaranteed!



**Retail Sales  
ACADEMY**

Get interactive online retail sales training to transform your employees into a team of customer-focused selling superstars.

*Inside the Retail Sales Academy you'll get...*



The "Six Steps to the Perfect Purchase" sales training in 30, bite-sized, interactive videos. Get immediate, long-lasting results that will increase your sales and make you more money.



Quizzes for each video lesson to ensure that your staff is actually doing the training AND understands what's being taught.



Automatic tracking and easy reporting for you and your managers so you will always know who's getting it – and who's not.



Intensive follow-up and on-going training via email messages sent directly to your employees. The best training is a continuous process, not a one-time event.



On-demand, online format that makes it convenient for your employees to train when they want, on whatever device is best for them. It's easy.



30-Day, 100% Money-Back Guarantee means you take no risk at all to sign up.

**No contract. Cancel at any time.**

Visit [RetailSalesAcademy.com](http://RetailSalesAcademy.com) to learn more

*"Great selling is not manipulation or trickery. It's about helping the customer get their best result, the best way you know how." – Bob Negen, Retail Expert*

