















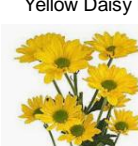




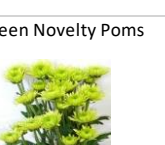

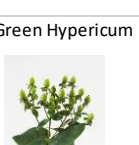


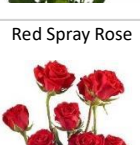






# SUBSTITUTION GUIDANCE FOR B5353 (The FTD® CINNAMON SPICE BOUQUET)

This fall design is using bold colors of red, yellow and green. It is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



B5353

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Daisy Pom	Red Daisy Pom 	Bronze Daisy Pom 	Butterscotch Daisy Pom 	Bronze Button Pom 	Lavender Daisy Pom 	Pink Carnation 
Sunflower	Sunflower 	Similar colored Sunflower 	Yellow Gerbera with Black center 	Yellow Pincushion Protea 	Yellow Daisy Pom Pon 	White Disbud Mum 
Yellow Alstroemeria	Yellow Alstroemeria 	Similar Yellow Alstroemeria 	Yellow Daisy Pom 	Yellow Mini Carnation 	Purple Alstroemeria 	Purple Iris 
Green Button Pom	Green Button Pom 	Green Novelty Poms 	Green Mini Carnations 	Green Hypericum 	White Button Poms 	Baby's Breath 
Red Spray Rose	Red Spray Rose 	Burgundy Spray Roses 	Red Standard Roses 	Burgundy Standard Rose 	White Spray Roses 	Hot Pink Rose 