



MERCHANDISING PLAN

STARTING TUESDAY, JANUARY 25 • FOR DELIVERY FEBRUARY 7 - 16



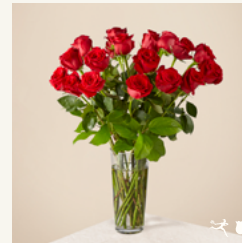
V5441
CUPID'S CRUSH
\$65 \$77 \$95 \$125



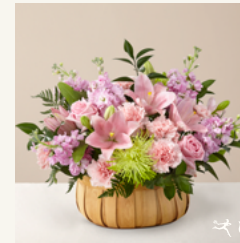
C5375
LIGHT OF MY LIFE
\$57 \$75 \$90



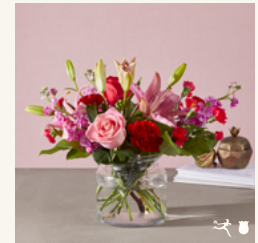
CGP
FIESTA
\$69 \$85 \$105



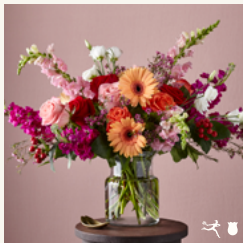
B59
RED ROSES
\$95 \$135 \$175 \$275



S5272
BEAUTIFUL SPIRIT
\$85 \$100 \$120



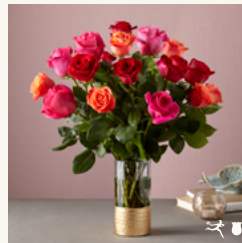
V2
DATE NIGHT IN
\$60 \$75 \$95 \$125



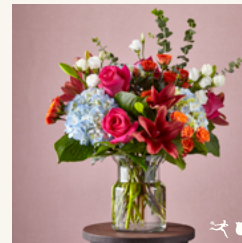
V4
GRAND GESTURE
\$145 \$175



V1
BLUSHING BEAUTY
\$75 \$90 \$110 \$140



V1M
EVER AFTER
\$100 \$140 \$180 \$280



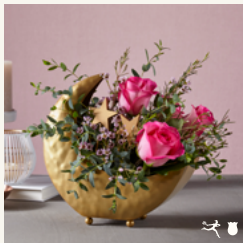
V3
CASABLANCA
\$135 \$150 \$170



V1R
CLASSIC LOVE
\$100 \$140 \$180 \$280



E5440
PINK ROSES
\$95 \$135 \$175 \$275



V6
OVER THE MOON
\$60 \$75 \$95



V5
WILD ROMANCE
\$80 \$95 \$115

NOTE

All prices shown include delivery and reflect current pricing. Everyday styles will have additional price increases taking effect on January 24. Updated 1/27/22; 2/2/22.

 FTD Bouquet  ProFlowers Bouquet



VALENTINE'S 2022

FTDI.COM/VALENTINESDAY



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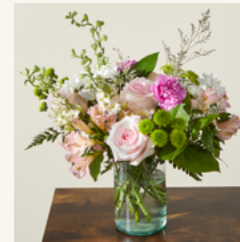
BDB
BEST DAY
\$69 \$83 \$95 \$110



YPB
YOU'RE PRECIOUS
\$68 \$84 \$100



TSB
TRULY STUNNING
\$81 \$100 \$120



F5454
HAPPY TOGETHER
\$45 \$55



J-6022
REGAL JEWEL
\$58 \$70 \$90 \$120



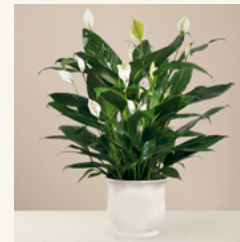
C28-4893
SPATH
\$85



S9-4980
HEARTFELT
CONDOLENCES
\$100 \$140 \$165



S9-4979
ETERNAL FRIENDSHIP
\$85 \$98 \$115



CPP
COMFORT PLANTER
\$70



S5450
ETERNAL AFFECTION
\$65 \$85 \$100

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VALENTINE'S 2022

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MERCHANDISING PLAN

STARTING AFTER CUT-OFF THURSDAY, FEBRUARY 10 • FOR DELIVERY FEBRUARY 12 - 16



C5375
LIGHT OF MY LIFE
\$57 \$75 \$90



B59
RED ROSES
\$95 \$135 \$175 \$275



E5440
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J-6022
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Updated 1/27/22; 2/2/22.



VALENTINE'S 2022

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MERCHANDISING PLAN

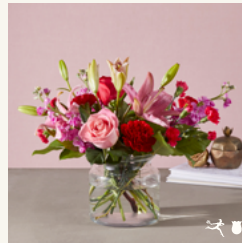
STARTING TUESDAY, JANUARY 25 • FOR DELIVERY FEBRUARY 7 - 16



L5442
LOVE ME
\$60 \$75 \$95 \$125



C5375
LIGHT OF MY LIFE
\$57 \$75 \$90



V2
DATE NIGHT IN
\$60 \$75 \$95 \$125



CGP
FIESTA
\$69 \$85 \$105



V4
GRAND GESTURE
\$145 \$175



V1
BLUSHING BEAUTY
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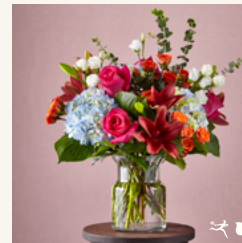
B59
RED ROSES
\$95 \$135 \$175 \$275



PGO
LOVEBUG
\$66 \$81 \$101 \$131



PGH
BE MINE
\$62 \$77 \$97 \$127



V3
CASABLANCA
\$135 \$150 \$170



V6
OVER THE MOON
\$60 \$75 \$95



S5272
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\$85 \$100 \$120



L1
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\$70 \$85 \$105



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EVER AFTER
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V1R
CLASSIC LOVE
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FTD Bouquet ProFlowers Bouquet



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