
































SUBSTITUTION GUIDANCE FOR 21-V1 (The FTD® BE MINE BOUQUET)

This beautiful blend of pink lilies, red roses and pink snapdragons is a stunning bouquet. If you are codified for 21-V1, it is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-V1

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Mini Carnation	Red Mini Carnation 	Red Alstroemeria 	Burgundy Mini Carnation 	Red Standard Carnation 	Yellow Mini Carnation 	White Cushion Pom 
Hot Pink 50 cm Standard Rose	Hot Pink Rose 	Bi-Color Hot Pink Rose 	Magenta Rose 	Standard Pink Rose 	White Rose 	Orange Spray Rose 
Starfighter Lily	Starfighter Lily 	Stargazer Lily 	Similar Raspberry Oriental Lily 		Orange Asiatic Lily 	Blue Hydrangea 
Pink Snapdragon	Pink Snapdragon 	Pink Larkspur 	Pink Stock 	Burgundy Snapdragon 	Blue Delphinium 	Yellow Snapdragon 
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Garden Rose 	Orange Rose 	Yellow Fuji Disbud Mum 





















SUBSTITUTION GUIDANCE FOR 21-V1M (The FTD® ROSE COLORED LOVE BOUQUET)

If you are codified for 21-V1M, it is extremely important that you have this mix of red and pink roses in the same color values on hand to create this design to meet the consumers' expectations.



21-V1M

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Pink 50 cm Standard Rose	Pink Rose 	Similar Pink Rose 	Bi-Color Pink Rose 	Pink Garden Rose 	Yellow Rose 	White Alstroemeria 
Hot Pink 50 cm Standard Rose	Hot Pink Rose 	Bi-Color Hot Pink Rose 	Magenta Rose 	Hot Pink Garden Rose 	Peach Stock 	Orange Spray Rose 
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Garden Rose 	Orange Bi-Color Rose 	Pink Mini Carnation 



SUBSTITUTION GUIDANCE FOR 21-V1R (The FTD® LOVEBIRDS RED ROSE BOUQUET)

If you are codified for 21-V1R, it is extremely important that you have red roses on hand to create this mono-botanical design to meet the consumers expectations.



21-V1R

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Roses	Red 60 cm Standard Rose	Red 60 FREEDOM Standard Roses	Red 60 cm TINTO Standard Roses	Similar Red 70 to 80 Standard Roses	60 cm Yellow Roses	60 cm White Roses
						
Salal foliage	Salal Foliage	Italian Ruscus	Apsaragus Tiki Fern	Leather Leaf	Asparagus Springeri	English Ivy
						



SUBSTITUTION GUIDANCE FOR 21-V2 (The FTD® SWEET THING BOUQUET)

This popular arrangement is a best seller due to its unique color palette in hues of pink, purple and lavender. The color harmony is very important to the overall aesthetic of the bouquet. If you are codified for 21-V2, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-V2

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice		
Purple Standard Carnation	Purple Carnation	Hot Pink Carnation	Purple Mini Carnation	Hot Pink Sweet William Dianthus	White Carnation	Yellow Rose	
Lavender Cushion Pompon	Lavender Pompon	Lavender Daisy Pom	Lavender Novelty Pom	Lavender Mini Carnation	Yellow Cushion Pom	Orange Spray Rose	
Hot Pink Alstroemeria	Hot Pink Alstroemeria	Similar Pink Alstroemeria	Hot Pink Mini Carnation	Pink Daisy Pom	Orange Alstroemeria	Yellow Asiatic Lily	
Fuchsia Stock	Fuchsia Stock	Hot Pink Stock	Magenta Stock	Raspberry Snapdragon	White Stock	Blue Delphinium	
Hot Pink Mini Carnation	Hot Pink Mini Carnation	Pink Mini Carnation	Hot Pink Spray Rose	Hot Pink Alstroemeria	Yellow Mini Carnation	White Fuji Disbud Mum	
Pink 50 cm Standard Rose	Pink Rose	Similar Pink Rose	Bi-Color Pink Rose	Hot Pink Rose	Orange Rose	Blue Hydrangea	
Purple Lisianthus	Purple Lisianthus	Purple Stock	Purple Rose	Purple Tulips	Purple Alstro	White Lisianthus	Yellow Limonium
Red 50 cm Standard Rose	Red Rose	Similar Red Rose	Burgundy Rose	Red Spray Rose	Bi-Color Orange Rose	Blue Iris	



SUBSTITUTION GUIDANCE FOR 21-V3 (The FTD® CANDY HEARTS BOUQUET)

This beautiful blend of mixed flowers are very popular. If you are codified for 21-V3 it is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-V3

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
		Lavender Cushion Pom	Lavender Alstroemeria	Lavender Mini Carnation	Yellow Daisy Pom	White Daisy Pom
Lavender Button Pompon						
Pink Alstroemeria						
Orange Spray Rose						
Pink LA Hybrid Lily						
Purple Standard Carnation						
Pink Standard Carnation						
Pink 50 cm Standard Rose						
Orange Hypericum						
Fuchsia Stock						
Red 50 cm Standard Rose						


























SUBSTITUTION GUIDANCE FOR 21-V4 (The FTD® ALWAYS YOU BOUQUET)

This beautiful blend of pink and red flowers are very popular. If you are codified for 21-V4 it is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-V4

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink 50 cm Standard Rose	Hot Pink Rose 	Similar Hot Pink Rose 	Magenta Rose 	Bi-Color Hot Pink Rose 	Orange Rose 	Yellow Spray Rose 
Starfighter Lily	Starfighter Lily 	Stargazer Lily 	Raspberry Oriental Lily 	Yellow Asiatic Lily 	Orange Alstroemeria 	
Pink Snapdragon	Pink Snapdragon 	Pink Larkspur 	Pink Stock 	Pink Campanula 	White Snapdragon 	Blue Delphinium 
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Garden Rose 	Yellow Rose 	Red LA Hybrid Lily 



SUBSTITUTION GUIDANCE FOR 21-V5 (The FTD® YOU & ME LUXURY BOUQUET)

This Stunning mixed flower arrangement has a blend of pink and green flowers. If you are codified for 21-V5 it is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-V5

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
		Hot Pink Stock	Magenta Stock	Pink Snapdragon	White Stock	Blue Hybrid Delphinium
Fuchsia Stock						
Pink Alstroemeria						
Red 50 cm Standard Rose						
Hot Pink 50 cm Standard Rose						
Pink 50 cm Standard Rose						
Green Mini Hydrangea						
Pink Snapdragon						

































SUBSTITUTION GUIDANCE FOR B5428 (The FTD® THE VALENTINE BOUQUET)

This mixed flower design is using a medley of pinks and reds. It is extremely important that you have the container and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



B5428

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Standard Carnation	Red Carnation 	Burgundy Carnation 	Red Sweet William Dianthus 	Red Rose 	White Carnation 	Yellow Rose 
Pink Alstroemeria	Pink Alstroemeria 	Similar Pink Alstroemeria 	Pink Mini Carnation 	Pink Spray Rose 	Orange Alstroemeria 	White Daisy Pom 
Red Mini Carnation	Red Mini Carnation 	Red Alstroemeria 	Burgundy Mini Carnation 	Red Spray Rose 	White Mini Carnation 	Yellow Button Pom 
Hot Pink 50 cm Standard Rose	Hot Pink Rose 	Magenta Rose 	Bu-Color Hot Pink Rose 	Fuchsia Rose 	Orange Rose 	Yellow Fuji Disbud Mum 
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Spray Rose 	White Rose 	Yellow Spray Rose 





SUBSTITUTION GUIDANCE FOR B59 (The FTD® LONG STEM ROSE BOUQUET)

It is extremely important that you have red roses on hand to create this mono botanical design to meet the consumers expectations.



B59

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Roses	Red 60 cm Standard Rose	Red 60 FREEDOM Standard Roses	Red 60 cm TINTO Standard Roses	Similar Red 70 to 80 Standard Roses	60 cm Yellow Roses	60 cm White Roses
						
Salal foliage	Salal Foliage	Italian Ruscus	Apsaragus Tiki Fern	Leather Leaf	Asparagus Springeri	English Ivy
						





SUBSTITUTION GUIDANCE FOR E8-4804 (THE FTD LONG STEM PINK ROSE BOUQUET)

It is extremely important that you have pink roses on hand to create this mono botanical design to meet the consumers expectations.



E8-4804

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Red Roses	Titanic 60 cm Pink Rose 	Sweet Akito 60 cm Standard Roses 	Light Orlando 60 cm Standard Roses 	Similar Pink 70 to 80 Standard Roses 	60 cm Yellow Roses 	60 cm Red Roses 
	Salal Foliage 	Italian Ruscus 	Apsaragus Tiki Fern 	Leather Leaf 	Asparagus Springeri 	English Ivy 
























SUBSTITUTION GUIDANCE FOR GMB (The FTD® GIVE ME BUTTERFLIES BOUQUET)

This beautiful blend of mixed flowers are very popular. It is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



GMB

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Mini Carnation	Hot Pink Mini Carnation 	Magenta Mini Carnation 	Fuchsia Mini Carnation 	Bi Color Hot Pink Mini Carnation 	Yellow Mini Carnation 	Red Spray Rose 
Lavender Standard Carnation	Lavender Standard Carnation 	Fuchsia Carnation 	Hot Pink Carnation 	Hot Pink Sweet William Dianthus 	White Carnation 	Yellow Fuji Mum 
Pale Pink Alstroemeria	Pale Pink Alstroemeria 	Similar Pink Alstroemeria 	Pink Mini Carnation 	Pink Spray Rose 	Yellow Alstroemeria 	Blue Iris 
Pink LA Hybrid Lily	Pink LA Hybrid Lily 	Similar Pink LA Hybrid Lily 	Starfighter Lily 	Pink Oriental Lily 	White Lily 	Yellow Gerbera 
Peach Spray Rose	Peach Spray Rose 	Coral Spray Rose 	Peach Rose 	Coral Rose 	Lavender Lisianthus 	Viking Pompon 



























SUBSTITUTION GUIDANCE FOR SSB (The FTD® SWEET SURPRISES BOUQUET)

This design is using a blend of pink and white flowers. It is extremely important that you have the container and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



SSB

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Mini Carnations	Hot Pink Mini Carnation 	Magenta Mini Carnation 	Fuchsia Mini Carnation 	Hot Pink Alstroemeria 	Orange Mini Carnation 	Yellow Cushion Pom 
Pale Pink Mini Carnations	Pale Pink Mini Carnation 	Similar Pink Mini Carnation 	Light Pink Spray Rose 	Light Pink Alstroemeria 	Yellow Alstroemeria 	Red Spray Rose 
White Daisy Pom Pon	White Daisy Pom 	White Novelty Pom 	White Button Pom 	White Mini Carnation 	White Lily 	Hot Pink Gerbera 
Pink 50 cm Standard Rose	Pink Rose 	Similar Pink Rose 	Light Pink Rose 	Bi Color Pink Rose 	Orange Rose 	Yellow Spray Rose 
































SUBSTITUTION GUIDANCE FOR TSB (The FTD® TRULY STUNNING BOUQUET)

This beautiful blend of pink lilies, red roses and purple lisianthus is very popular. It is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



TSB

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice		
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Garden Rose 	Orange Rose 	Yellow Fuji Disbud Mum 	
Purple Lisianthus	Purple Lisianthus 	Purple Stock 	Purple Rose 	Purple Tulips 	Purple Alstro 	White Lisianthus 	Yellow Limonium 
Red Spray Rose	Red Spray Rose 	Similar Red Spray Rose 	Bi Color Red spray Rose 	Burgundy Spray Rose 	Yellow Spray Rose 	White Rose 	
Purple Statice	Purple Statice 	Purple Limonium 	Seafoam Statice 	Purple Monte Casino 	Solidago 	Viking Pom Pon 	
Pink LA Hybrid Lily	Pink LA Hybrid Lily 	Similar Pink LA Hybrid Lily 	Starfighter Lily 	Pink Oriental Lily 	White Alstroemeria 	Pink Mini Carnation 