

CARING FOR YOUR BOUQUET

PROPERLY CARING FOR YOUR FLOWERS
WILL EXTEND THEIR BEAUTY.

- Your professionally designed flowers might arrive in a vase with the flowers placed directly in water or as an arrangement designed into a special floral foam base.
- Keep the vase adequately filled with water or the floral foam soaked with water at all times (preferably water containing a properly mixed flower preservative/food).
- When watering an arrangement with a floral foam base, be sure you are adding water directly to the floral foam. Some floral containers, such as baskets, might also have a plastic liner.
- Flowers perform best if kept out of direct sunlight and away from air vents. It is also best to keep them away from fruits and vegetables, which shorten the life of flowers.
- Add water as needed.

For more information, please visit your
local FTD® Florist. To find your local florist, go to
www.FTDFlorists.com.



Artisan designed bouquets
handcrafted just for you.



Your buds will open and give you more days of enjoyment

To maximize the freshness and longevity of FTD floral products, FTD Florists intentionally deliver several floral varieties in the bud stage.

If your arrangement contains buds, the blooms will open in 2-3 days after the stems are trimmed and placed in water.

On the next page you'll find examples of FTD bouquets beautifully arranged and delivered by an artisan FTD Florist in the bud stage. The bloom stage then shows what they should look like once they have been hydrated for 2-3 days.



BUD STAGE



BLOOM STAGE

