BE MY BELOVED - V1

THE FTD® BE MY BELOVED™ BOUQUET - V1
THE FTD® GORGEOUS ROSE BOUQUET - V1R
THE FTD® LOVE & ROSES™ BOUQUET - V1K

These bouquets let your customers express their love in a truly beautiful way. Romantic hues placed in a clear glass vase with a metallic gold, hammered honeycomb base, sends a passionate and heartfelt message. Also featured in S8 and M3, you will be automatically codified for all 5 arrangements. Vase (4” dia. x 8”), care card and FTD logo pic included. Shipping begins January 2019.

$89.88 ctn. of 12 ($7.49 ea.)
2 PLUS: $80.88 ctn. of 12 ($6.74 ea.)
KQ 1901

January Codification Deadline: November 13, 2018
The Valentine’s Day Collection will launch on FTD.com in January.

Due to flower availability and our ongoing efforts to keep up with ever-changing floral trends, some recipes may be revised prior to the launch. Most importantly, the value of the arrangements will remain the same. The most current bouquet recipes will be available in Mercury and the Product Recipe Catalog on FTDi.com. Any changes will also be shared by email and GEN message.

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 or more cartons per item
TRUEST LOVE - V2

THE FTD® TRUEST LOVE™ BOUQUET - V2*
THE FTD® SWEETHEART ROSES™ BOUQUET - V2R*

Spread the message of love with bold colors and beautiful florals. A mix of elegant blooms are set in a vivid red vase with an angled ribbed surface to offer exquisite bouquets perfect for Valentine’s Day or any occasion. You will automatically be codified for V2 and V2R. Vase (4" dia. x 7½" h), care card and FTD logo pic included. Shipping begins January 2019.

$65.88 ctn. of 12 ($5.49 ea.)
2 PLUS: $59.28 ctn. of 12 ($4.94 ea.)
KG 1902

January Codification Deadline: November 13, 2018

The Valentine’s Day Collection will launch on FTD.com in January.

FLORAL TREND ALERT
See pg. 2

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

V2R STANDARD (GOOD)
MARKET PRICE
18”H x 13”W

V2R FLORAL RECIPE
STANDARD
Red 50 cm Roses 4
Hot Pink 50 cm Roses 4
Pale Pink 50 cm Roses 4
Salal stems 2

SRP
Delivered SRP

MARKET PRICE

V2 FLORAL RECIPE
STANDARD
Red Alstroemeria stems 4 5 6
Hot Pink 50 cm Roses 2 5 8
Red Standard Carnations 2 4 6
Red Mini Carnation stems 2 3 4
Leatherleaf stems 4 4 4

SRP
Delivered SRP

MARKET PRICE

$40 $55 $70
$50 $65 $80

V2 PREMIUM (BEST)
DELIVERED SRP $80
17”H x 15”W

DESIGN TIP
Due to the longevity of alstroemeria, please incorporate partially open blooms to create a fuller looking bouquet upon delivery.
THE FTD® SWEETEST CRUSH™ BOUQUET - V3*

This sweet, delightful arrangement is placed in a pink, geometric square ceramic vase with a metallic satin finish and angled sides, to offer a message filled with nothing but loving sentiment. Vase (5” sq. x 6”h; 3½” sq. opening), care card and FTD logo pic included. Shipping begins January 2019.

$59.88 ctn. of 12 ($4.99 ea.)
2 PLUS: $53.88 ctn. of 12 ($4.49 ea.)

January Codification Deadline: November 13, 2018
The Valentine’s Day Collection will launch on FTD.com in January.

FLORAL TRENDS ALERT
See pg 2

*Codified vases may not be substitued.
*Codified products are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

FLORAL RECIPE

<table>
<thead>
<tr>
<th>FLORAL RECIPE</th>
<th>STANDARD</th>
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</tr>
<tr>
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<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Pink Alstroemeria stems</td>
<td>3</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Peach Spray Rose stems</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Salal stems</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Variegated Pittosporum stems</td>
<td>2</td>
<td>2</td>
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SRP $50 $65 $85
Delivered SRP $60 $75 $95

DESIGN TIPS

Your bouquet should be created as a more compact design. Use the majority of the greens to create a collar. Keep the stock in groups with one group in the front and the other in the back.

V3 PREMIUM

(BEST)
DELIVERED SRP $95
18’H x 17”W

VALENTINE’S DAY IS THURSDAY, FEBRUARY 14, 2019
**FALLING FOR YOU - V4**

**THE FTD® FALLING FOR YOU™ BOUQUET - V4**
Design a bouquet that is sure to brighten the recipient’s day. This stunning arrangement features vivid blooms that burst out of a clear glass vase with a flared top and faceted design, perfect for all special occasions. This vase is also featured in S7, M2, D15, O16 and D26; you will automatically be codified for all 6 arrangements. Vase (4½” dia. x 8’h), care card and FTD logo pic included. Shipping begins January 2019.  

$59.88 ctn. of 12 ($4.99 ea.)  
2 PLUS: $55.88 ctn. of 12 ($4.49 ea.)  
KG 1878V  

January Codification Deadline: November 13, 2018  
The Valentine’s Day Collection will launch on FTD.com in January.

**FLORAL TREND ALERT**
See pg. 2

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<td>Fuchsia Standard Carnations</td>
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<tr>
<td>Red 50 cm Roses</td>
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<td>Purple Alstroemeria stems</td>
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<td>Green Trillium stems</td>
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<td>Variegated Pittosporum stems</td>
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<tr>
<td>Salal stems</td>
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SRP: $60 $75 $90  
Delivered SRP: $70 $85 $100

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate  
2 Plus/buy 2 or more cartons per item
THE FTD® SWOONING™ BOUQUET - V5*

Delightfully soft blooms placed in a modern, gray ceramic pedestal vase offer your customers the sweet sentiment they will adore. It’s the perfect gift for a loved one this Valentine’s Day or any special occasion. Also featured in S5, you will automatically be codified for both arrangements. Vase (4½” dia. x 7½”h), care card and FTD logo pic included. Shipping begins January 2019.

$83.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KG 1904

January Codification Deadline: November 13, 2018
The Valentine’s Day Collection will launch on FTD.com in January.

FLORAL RECIPE

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<th>PREMIUM</th>
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<tr>
<td>Pale Pink Alstroemeria</td>
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<tr>
<td>Red Ranunculus</td>
<td>3</td>
<td>4</td>
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<tr>
<td>Pink Spray Rose</td>
<td>3</td>
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<td>5</td>
</tr>
<tr>
<td>Pale Pink 50 cm Roses</td>
<td>2</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Pink Hydrangea blooms</td>
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<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Italian Ruscus</td>
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<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

SRP: $85 $100 $120
Delivered SRP: $95 $110 $130

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

**DESIGN TIPS**

Create a compact bouquet with the hydrangea, roses and alstroemeria.
Leaving the stems of the ranunculus longer will allow you to feature them above the other flowers.
A side cascade of ruscus should finish your design.

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 or more cartons per item
HELLO SUNSHINE - S1

THE FTD® HELLO SUNSHINE™ BOUQUET - S1*
This bouquet is a sure sign of Spring and the perfect gift to light up the recipient's face. Set in a white and gray ceramic vase with a raised, yellow zigzag pattern, these radiant blooms burst out to make for a truly lovely arrangement. Vase (4½" dia. x 7" h; 2¾” opening), care card and FTD logo pic included. Shipping begins February 2019.

$71.88 ctn. of 12 ($5.99 ea.)
2 PLUS: $64.68 ctn. of 12 ($5.39 ea.)
KG 1905

January CODIFICATION DEADLINE: November 13, 2018
May CODIFICATION DEADLINE: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

FLORAL TRENDS ALERT
See pg. 2

*CODIFIED vases may not be substituted.
*CODIFIED vases are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

FLORAL RECIPE

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<tr>
<th>FLORAL RECIPE</th>
<th>STANDARD</th>
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<th>PREMIUM</th>
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<tr>
<td>Pale Yellow 50 cm Roses</td>
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<td>3</td>
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</tr>
<tr>
<td>Yellow Daisy Pompon stems</td>
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<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Queen Anne’s Lace stems</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Bupleurum stems</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Green Trick Diasthus stems*</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Israeli Ruscus stems**</td>
<td>4</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

SRP $50 $65 $80
Delivered SRP $60 $75 $90

*Standard does not include green trick.

**Standard does not include green trick.

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
FULL OF JOY - S2

THE FTD® FULL OF JOY™ BOUQUET - S2*
THE FTD® SPRING MORNING™ BOUQUET - S2T*

Add pops of bold Spring colors to your shop with these arrangements. Vibrant blooms placed in a purple glass vase featuring geometric angled sides will leave a stunning impression on your customers. You will automatically be codified for S2 and S2T. Vase (5” dia. x 7”H; 3” octagonal opening), care card and FTD logo pic included. Shipping begins February 2019.

$47.88 ctn. of 12 ($3.99 ea.)
2 PLUS $43.08 ctn. of 12 ($3.59 ea.)

KQ 1906

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

S2T PREMIUM (BEST)
MARKET PRICE
15”H x 14”W

S2T PREMIUM
MARKET PRICE
MARKET PRICE
MARKET PRICE
MARKET PRICE

DELIVERED SRP $80
16”H x 15”W

FLORAL TREND ALERT
See pg. 2

*Codified vases may not be substituted.
**Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Call 800.767.4000 or visit www.FTDMarketplace.com Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate 2 Plus/buy 2 or more cartons per item
THE FTD® SWEET SPRING™ BOUQUET - S3*

When your customers want to make a lasting impression, have them do it with loving sentiment. Soft blooms are set in a ribbed, peach lantern-shaped glass vase, with a moveable metallic handle, making it the perfect gift for Spring and every day after! Lantern-shaped container makes a lovely home décor accent piece with flowers or a candle. Vase (6” dia. x 5 1/2”; 3 1/2” opening); care card and FTD logo pic included. Shipping begins February 2019.

$65.88 ctn. of 12 ($5.49 ea.)
2 PLUS: $59.28 ctn. of 12 ($4.94 ea.)
KG 1907

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

**FLORAL TREND ALERT**
See pg. 2

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*Codified vases may not be substituted.
*Codified colors are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

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**FLORAL RECIPE**

<table>
<thead>
<tr>
<th>FLORAL RECIPE</th>
<th>STANDARD</th>
<th>DELUXE</th>
<th>PREMIUM</th>
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<tbody>
<tr>
<td>Pink Standard Carnations</td>
<td>3</td>
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<tr>
<td>Hot Pink Mini Carnation stems</td>
<td>3</td>
<td>4</td>
<td>4</td>
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<tr>
<td>Peach 50 cm Roses</td>
<td>2</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Pale Pink Stock stems</td>
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<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Bupleurum stems</td>
<td>1</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Hot Pink 50 cm Roses**</td>
<td>2</td>
<td>4</td>
<td></td>
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<tr>
<td>Leatherleaf stems</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
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SRP: $40 $55 $70
Delivered SRP: $50 $65 $80

**Standard does not include hot pink roses.**

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**DESIGN TIP**

Keep the design soft and loose, with the colors evenly distributed throughout.

---

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 or more cartons per item
THE FTD® PURE GRACE™ BOUQUET - S4*

Modern, elegant, and truly beautiful for those customers with a refined style, this bouquet captures it all. A collection of graceful blooms are set in an ivory ceramic vase with a stamped flower design, perfect for any occasion. This is a unique, special distressed finish and no two vases will be exactly alike. Also featured in M1, you will automatically be codified for both arrangements. Vase (4” dia. x 7¾” h; 2½” opening), care card and FTD logo pic included. Shipping begins February 2019.

$83.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KG 1908

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

FLORAL TREND ALERT
See pg. 2

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<th>FLORAL RECIPE</th>
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<tr>
<td>Cream 50 cm Roses</td>
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<tr>
<td>Green Mini Hydrangea blooms</td>
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</tr>
<tr>
<td>White Hydrangea blooms</td>
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<td>3</td>
</tr>
<tr>
<td>Bupleurum stems</td>
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<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Queen Anne’s Lace stems</td>
<td>1</td>
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<tr>
<td>Israeli Ruscus stems</td>
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<td><strong>SRP</strong></td>
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<td><strong>Delivered SRP</strong></td>
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*S4 PREMIUM (BEST) DELIVERED SRP $100 20”H x 17”W

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

S4 PREMIUM

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/ SRP x prior month’s average exchange rate 2 Plus/buy 2 or more cartons per item
THE FTD® DELIGHTFUL™ BOUQUET—S5*

Beautiful, luscious blooms spill out from a matte gray ceramic pedestal vase to create a truly stunning Spring bouquet and heartfelt gesture for your customers. Vase (4½” dia. x 7½”h), care card and FTD logo pic included. Shipping begins February 2019.

$83.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KG 19045

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

FLORAL TREND ALERT

See pg. 2

*Codified vases may not be substituted.
*Codified colors are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

THE FTD® DELIGHTFUL™ BOUQUET—S5*

Beautiful, luscious blooms spill out from a matte gray ceramic pedestal vase to create a truly stunning Spring bouquet and heartfelt gesture for your customers. Vase (4½” dia. x 7½”h), care card and FTD logo pic included. Shipping begins February 2019.

$83.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KG 19045

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

FLORAL TREND ALERT

See pg. 2

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*Codified colors are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

DELIGHTFUL - S5

FLORAL RECIPE

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<thead>
<tr>
<th>Standard</th>
<th>Deluxe</th>
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<td>Green Standard Carnations</td>
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<tr>
<td>Lavender 50 cm Roses</td>
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<tr>
<td>Purple Double Lisianthus stems</td>
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<tr>
<td>Purple Larkspur stems</td>
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<td>Green Hypericum Berry stems</td>
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<td>Bupleurum stems</td>
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<tr>
<td>White Hydrangea blooms</td>
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<td>Israeli Ruscus stems</td>
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SRP

- Standard: $70
- Deluxe: $85
- Premium: $105

Delivered SRP

- Standard: $80
- Deluxe: $95
- Premium: $115

DESIGN TIPS

Your arrangement should have a loose, garden feel.
The hydrangea should be inserted first as a base.
Set aside the extra larkspur laterals to incorporate as a finishing touch.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
THE FTD® SWEET CHARM™ BOUQUET - S6*

Give your customers an arrangement full of natural beauty. Luminous blooms are placed in a whitewashed, wooden rectangular box that proves to be a favorite for any gifting occasion this Spring. Box (7”w x 4”d x 4”h), hard PVC liner, care card and FTD logo pic included. Shipping begins February 2019.

$63.48 ctn. of 12 ($5.29 ea.)
2 PLUS: $57.12 ctn. of 12 ($4.76 ea.)
KQ 1909

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

SWEET CHARM - S6

FLORAL RECIPE

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<th></th>
<th>STANDARD</th>
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<td>Pink Alstroemeria stems</td>
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<tr>
<td>Green Mini Hydrangea blooms</td>
<td>2</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Pink 50 cm Roses**</td>
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<td>4</td>
<td>6</td>
</tr>
<tr>
<td>Israeli Ruscus stems</td>
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<td>Delivered SRP</td>
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<td>$90</td>
</tr>
</tbody>
</table>

**Standard does not include roses.

See pg. 2

*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Select roses, carnations and alstroemeria that are very similar in color tone.

Your arrangement should be tight and compact.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate. 2 Plus/buy 2 or more cartons per item
THE FTD® SUNLIT DAYS™ BOUQUET - S7*

When your customers want to send warm, sunny sentiments, have them do it with this bouquet. Bright blooms emerge from a clear glass vase with a flared top and faceted design to offer a bouquet that will light up any room. This vase is also featured in M2, D15, D16 and D26; you will automatically be codified for all 5 arrangements. Vase (4½" dia. x 8"h), care card and FTD logo pic included. Shipping begins February 2019.

$59.88 ctn. of 12 ($4.99 ea.)
2 PLUS: $55.88 ctn. of 12 ($4.49 ea.)

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

KQ 1878S

**FLORAL TREND ALERT**
See pg. 2

*Codified vases may not be substituted.
*Codified colors are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

**DESIGN TIPS**
This design works best when created as a handtied bouquet.
Once the bouquet is placed in the vase, insert a few cascading lily grass blades.
Remaining lily grass should be secured into loops and inserted.

**FLORAL RECIPE**

<table>
<thead>
<tr>
<th>FLORAL RECIPE</th>
<th>STANDARD</th>
<th>DELUXE</th>
<th>PREMIUM</th>
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</thead>
<tbody>
<tr>
<td>Sunflowers</td>
<td>4</td>
<td>5</td>
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<tr>
<td>Yellow Spray Rose stems</td>
<td>3</td>
<td>5</td>
<td>7</td>
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<tr>
<td>Green Trick Dianthus stems</td>
<td>3</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Green Mini Hydrangea blooms</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Lily Grass blades</td>
<td>7</td>
<td>10</td>
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</tr>
<tr>
<td>Israeli Ruscus stems</td>
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SRP $45 $50 $100
Delivered SRP $75 $90 $110

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<tr>
<th>S7 PREMIUM (BEST)</th>
<th>DELIVERED SRP $110</th>
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</thead>
<tbody>
<tr>
<td>17&quot;H x 16&quot;W</td>
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</table>

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
The FTD® Simply Gorgeous™ Bouquet - S8*
Create an exquisite bouquet to brighten up the recipient’s day. Luscious florals are placed in a clear vase with a hammered gold metallic base, making this arrangement a favorite for Spring, Mother’s Day or any occasion. Also featured in M3, you will automatically be codified for both arrangements. Vase (4” dia. x 8”h), care card and FTD logo pic included. Shipping begins February 2019.

$89.88 ctn. of 12 ($7.49 ea.)
2 Plus: $80.88 ctn. of 12 ($6.74 ea.)

1901S
January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

The entire Spring 2019 collection will debut after Valentine’s Day and our special Mother’s Day arrangements will debut a few weeks prior to Mother’s Day. All will remain on FTD.com throughout the summer.

Floral Trend Alert
See pg. 2

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Floral Recipe

<table>
<thead>
<tr>
<th>Standard</th>
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<th>Premium</th>
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<tbody>
<tr>
<td>Pale Peach Spray Rose stems</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Pale Pink Alstroemeria stems</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Pale Yellow 50 cm Roses</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Pink Hypericum Berry stems</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>White Hydrangea blooms</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Bupleurum stems</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Salal stems</td>
<td>2</td>
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<tr>
<td>Delivered SRP</td>
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</table>

S8 Premium

(BEST)
Delivered SRP $100
16”H x 15”W

Design Tip
Create a handtied bouquet and drop it into the vase.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
**LIFT ME UP - S9**

**THE FTD® LIFT ME UP™ BOUQUET - S9**

Nothing brings lush blooms together quite like a container with a natural touch. And nothing captures Spring more than a stunning basket of blooms. Vibrant florals and greens are set in a wooden basket with a moveable handle, an item your customers can reuse time and time again. Basket (7½”w x 6”d x 5”h), hard PVC liner, care card and FTD logo pic included. Shipping begins February 2019.

$35.88 ctn. of 12 ($2.99 ea.)

**KQ 191**

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

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**FLORAL TREND ALERT**

See pg. 2

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**FLORAL RECIPE**

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<thead>
<tr>
<th>FLORAL RECIPE</th>
<th>STANDARD</th>
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<tbody>
<tr>
<td>Fuchsia Standard Carnations</td>
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<tr>
<td>Pale Pink Standard Carnations</td>
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<td>3</td>
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<tr>
<td>Pink Mini Carnation stems</td>
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<td>3</td>
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<tr>
<td>Orange Alstroemera stems</td>
<td>3</td>
<td>3</td>
<td>3</td>
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<tr>
<td>Pink Larkspur stems</td>
<td>2</td>
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<td>4</td>
</tr>
<tr>
<td>Pink 50 cm Roses**</td>
<td>2</td>
<td>4</td>
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</tr>
<tr>
<td>Coral 50 cm Roses**</td>
<td>2</td>
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<tr>
<td>Israeli Ruscus stems</td>
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<td></td>
</tr>
<tr>
<td>Variegated Pittosporum stems</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Floral Foam blocks</td>
<td>⅔</td>
<td>⅔</td>
<td>⅔</td>
</tr>
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</table>

| SRF                                   | $40      | $55    | $70     |
| Delivered SRF                         | $50      | $65    | $80     |

**Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate**

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**DESIGN TIPS**

- Create a base with the pittosporum.
- Insert half of the carnations close to the rim of the basket.
- Selectively prune your larkspur and use the main stem to establish the height of your design. Use the laterals for additional texture and depth.
THE FTD® TRULY GRATEFUL™ BOUQUET - M1*

Offer your customers a bouquet that is simply gorgeous. This arrangement features Asiatic lilies and ranunculus placed in an ivory ceramic distressed vase with a stamped flower design, sure to be a favorite in your shop. No two vases will be exactly the same due to the special distressed finish. Also featured in S4, you will automatically be codified for both arrangements. Vase (4” dia. x 7¾” h; 2½” opening), care card and FTD logo pic included. Shipping begins February 2019.

$85.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KG 1908

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

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FLORAL TRENDS ALERT
See pg. 2

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

TRULY GRATEFUL - M1

FLORAL RECIPE

<table>
<thead>
<tr>
<th>Standard</th>
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<tbody>
<tr>
<td>Pale Pink Alstroemeria stems</td>
<td>3 6 8</td>
<td>3 6 8</td>
</tr>
<tr>
<td>Pale Pink Stock stems</td>
<td>3 4 7</td>
<td>3 4 7</td>
</tr>
<tr>
<td>Orange Ranunculus stems</td>
<td>2 3 6</td>
<td>2 3 6</td>
</tr>
<tr>
<td>Peach Asiatic Lily stems</td>
<td>2 3 4</td>
<td>2 3 4</td>
</tr>
<tr>
<td>Israeli Ruscus stems</td>
<td>3 4 5</td>
<td>3 4 5</td>
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SRP

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<tbody>
<tr>
<td>Delivered SRP</td>
<td>$70</td>
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<td>$125</td>
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</table>

Select stock and alstroemeria in the same soft shade of pink.

Leaving the stems of the ranunculus longer will allow you to feature them above the other flowers.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
ADORING YOU - M2

THE FTD® ADORING YOU™ BOUQUET - M2*

Liven up your customers’ day with a truly delightful bouquet. Blooms burst from a clear faceted glass vase with a flared top that pulls this lovely arrangement together. This vase is also featured in S7, D15, D16 and D26; you will automatically be codified for all 5 arrangements. Vase (4½” dia. x 8”), care card and FTD logo pic included. Shipping begins February 2019.

$59.88 ctn. of 12 ($4.99 ea.)
2 PLUS: $53.88 ctn. of 12 ($4.49 ea.)
KG 18785

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

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FLORAL TREND ALERT
See pg. 2

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FLORAL RECIPE

<table>
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<tr>
<th></th>
<th>STANDARD</th>
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<tbody>
<tr>
<td>Bi-Color Pink 50 cm Roses</td>
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<tr>
<td>Burgundy Snapdragon stems</td>
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<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Pink Alstroemeria stems</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Lavender Button Pompon stems</td>
<td>2</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Queen Anne’s Lace stems</td>
<td>2</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Dark Pink Asiatic Lily stems</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Israeli Ruscus stems</td>
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SRP

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Delivered SRP

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</table>

M2 PREMIUM

(BEST)

DELIVERED SRP $90
19”H x 16”W

DESIGN TIPS

A combo of light and dark tones works best in this arrangement. Your arrangement should have a loose, garden feel.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate 2 Plus/buy 2 or more cartons per item
HELLO BEAUTIFUL - M3

THE FTD® HELLO BEAUTIFUL™ ROSE BOUQUET - M3*
Lavender roses flow from a clear glass vase with a golden, metallic base featuring a hammered honeycomb pattern, sure to dazzle your customers. Vase is also featured in S8; you will automatically be codified for both arrangements. Vase (4” dia. x 8” H), care card and FTD logo pic included. Shipping begins February 2019.

$89.88 ctn. of 12 ($7.49 ea.)
2 PLUS: $80.88 ctn. of 12 ($6.74 ea.)

January Codification Deadline: November 13, 2018
May Codification Deadline: March 19, 2019

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**FLORAL TREND ALERT**
See pg. 2

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---

**FLORAL RECIPE**

<table>
<thead>
<tr>
<th></th>
<th>STANDARD</th>
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</thead>
<tbody>
<tr>
<td>Lavender 50 cm Roses</td>
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<td>Salal stems</td>
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**SRP**

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**MOTHER’S DAY IS SUNDAY, MAY 12, 2019**

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
VALENTINE’S DAY COMBO PACK

KQ 1930
Includes 6 pieces each (24 pieces total) $152.99 • Codification Deadline November 13, 2018 • Shipping begins January 2019

SPRING/MOTHER’S DAY COMBO PACK #1

KQ 1932
Includes 6 pieces each (24 pieces total) $146.99 • Codification Deadline November 13, 2018 and March 19, 2019
Shipping begins February 2019

SPRING/MOTHER’S DAY COMBO PACK #2

KQ 1933
Includes 6 pieces each (18 pieces total) $115.99 • Codification Deadline November 13, 2018 and March 19, 2019
Shipping begins February 2019

The FTD® Be My Beloved™ Bouquet (V1/V1K/V1R)
The FTD® Truest Love™ Bouquet (V2/V2R)
The FTD® Falling for You™ Bouquet (V4)
The FTD® Sweetest Crush™ Bouquet (V3)
The FTD® Falling for You™ Bouquet (V4)
The FTD® Falling for You™ Bouquet (V4)
The FTD® Falling for You™ Bouquet (V4)
The FTD® Falling for You™ Bouquet (V4)

The FTD® Hello Sunshine™ Bouquet ($1)
The FTD® Full of Joy™ Bouquet ($2/$2T)
The FTD® Sweet Charm™ Bouquet ($6)
The FTD® Simply Gorgeous™ Bouquet ($7/M3)
The FTD® Sunlit Days™ Bouquet (S7/M2)
The FTD® Pure Grace™ Bouquet ($4/M1)
The FTD® Sunlit Days™ Bouquet (S7/M2)
The FTD® Pure Grace™ Bouquet ($4/M1)
The FTD® Sunlit Days™ Bouquet (S7/M2)
The FTD® Pure Grace™ Bouquet ($4/M1)
The FTD® Sunlit Days™ Bouquet (S7/M2)
The FTD® Pure Grace™ Bouquet ($4/M1)
The FTD® Sunlit Days™ Bouquet (S7/M2)
The FTD® Pure Grace™ Bouquet ($4/M1)
THE FTD® NATURAL CHARM™ BOUQUET - D17*

THE FTD® NEW LEAF™ BOUQUET - D18*

Offer your customers luminous blooms paired with a natural touch. These two arrangements are designed to spill out with beauty from a weathered, wooden rectangular box that is perfect any occasion. You will automatically be codified for D17 and D18.

9”w x 4”d x 4”h.

$63.48 ctn. of 12 ($5.29 ea.)
2 PLUS: $57.12 ctn. of 12 ($4.76 ea.)

KQ 1670

FLORAL TREND ALERT
See pg. 2

*Dified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

D17 PREMIUM
(BEST)
DELIVERED SRP $100
17”H x 22”W

White Veronica stems 2 3 4
Green Amaranthus stems 2 2 3
White Double Lisianthus stems 2 3 4
White Stock stems 2 2 3
Green Trick Dianthus stems 1 3 4
Blue Thistle stems 1 2 3
White Repens Protea stems 1 1 1
Dusty Miller stems 1 2 2
Variegated Pittosporum stems 1 1 1
Floral Foam blocks ¾ ¾ ¾

SRP $60 $75 $90
Delivered SRP $70 $85 $100

D17 STANDARD DELUXE PREMIUM

D17 DELUXE
(BETTER)
DELIVERED SRP $80
15”H x 21”W

Purple Larkspur stems 3 4
Purple Button Pompon stems 3 3
Lavender 50 cm Roses 2 3
Burgundy Amaranthus stems 2 3
Purple Ornamental Kale 1 2
Pink Waxflower stems 1 1
Green Pittosporum stems 1 2
Weeping Podocarpus stems 1 1
Floral Foam blocks ¾ ¾

SRP $55 $70
Delivered SRP $65 $80

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item

As trends change frequently, this line is constantly evolving to offer a refreshing mix of the latest bold hues and stunning vases for your customers. FTD continues to bring in new designs that offer a unique look and effortlessly beautiful arrangements.
**THE FTD® PASSION PICKS™ BOUQUET - D19**
**THE FTD® FRESH GLOW™ BOUQUET - D20**

Let the colors of your flowers stand out with two stunning arrangements. These bouquets are placed in a sleek, white ceramic bowl, one that is perfect to reuse for any purpose. You will automatically be codified for D19 and D20. 6½" dia. x 17¾" h.

<table>
<thead>
<tr>
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<th>STANDARD</th>
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<tr>
<td>Red Alstroemeria stems</td>
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</tr>
<tr>
<td>Red Amaranthus stems</td>
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<tr>
<td>Pink Double Lisianthus stems</td>
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<td>4</td>
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<tr>
<td>Red Spray Rose stems</td>
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<tr>
<td>Purple Heather stems</td>
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<td>Weeping Podocarpus stems</td>
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SRP $60 $75 $90
Delivered SRP $70 $85 $100

**D20 FLORAL RECIPE**

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<tr>
<td>Peach 50 cm Roses</td>
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<td>Pink Double Lisianthus stems</td>
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<td>Green Hydrangea blooms</td>
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<tr>
<td>Orange Spray Rose stems</td>
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<tr>
<td>Bupleurum stems</td>
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<td>Sweded Eucalyptus stems</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Italian Variegated Pittosporum stems</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

SRP $65 $90
Delivered SRP $75 $100

**THE FTD® SPRING CRUSH™ BOUQUET - D21**
**THE FTD® SOFT & ELEGANT™ BOUQUET - D06**

Nothing brings a handcrafted bouquet together like being placed in a truly beautiful vase. With two different arrangements set in a fresh green ceramic vase with a gray textured center, these are sure to brighten your customers day. You will automatically be codified for D21 and D06. 3⅜" dia. opening x 6½" h.

<table>
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SRP $45 $55 $65
Delivered SRP $55 $65 $75

**D06 FLORAL RECIPE**

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<tr>
<th>STANDARD</th>
<th>DELUXE</th>
<th>PREMIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Standard Carnations</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Green Spider Mums</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Green 50 cm Roses</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Queen Anne's Lace stems</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Green Trick Dianthus stems</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Bupleurum stems</td>
<td>2</td>
<td>2</td>
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</tbody>
</table>

SRP $50 $60 $70
Delivered SRP $60 $70 $80

**FLORAL TREND ALERT**

See pg. 2

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Call 800.767.4000 or visit www.FTDMarketplace.com Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate 2 Plus/buy 2 or more cartons per item.
**THE FTD® HEARTS & KISSES™ BOUQUET - D07**

Liven up your shop with a combination of complex design and a burst of color. A bright orange ceramic container with an intricate texture is a gorgeous, standout piece. You will automatically be codified for D07 and D08.

**D07 FLORAL RECIPE STANDARD DELUXE PREMIUM**

- Violet Mini Carnation stems 3 6 8
- Peach Spray Rose stems 2 3 3
- Green Spider Mums 2 3 4
- Orange 50 cm Roses 2 2 3
- Orange Asiatic Lily stems 1 1 2
- Salal stems 1 2 2
- Green Pittosporum stems 1 1 2

**SRP**

- $40
- $50
- $60

**Delivered SRP**

- $50
- $60
- $70

**D08 FLORAL RECIPE STANDARD DELUXE PREMIUM**

- Peach 50 cm Roses 2 4 6
- White Daisy Pompon stems 2 3 3
- Green Trick Dianthus stems 2 2 2
- Pink Matsumoto Aster stems 1 2 3
- Bupleurum stems 2 2 3
- Italian Variegated Pittosporum stems 1 1 1

**SRP**

- $40
- $50
- $60

**Delivered SRP**

- $50
- $60
- $70

**FLORAL TREND ALERT**

See pg. 2

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**THE FTD® SOFT & PRETTY™ BOUQUET - D08**

Liven up your shop with a combination of complex design and a burst of color. A bright orange ceramic container with an intricate texture is a gorgeous, standout piece. You will automatically be codified for D07 and D08.

**D08 FLORAL RECIPE STANDARD DELUXE PREMIUM**

- Peach 50 cm Roses 2 4 6
- White Daisy Pompon stems 2 3 3
- Green Trick Dianthus stems 2 2 2
- Pink Matsumoto Aster stems 1 2 3
- Bupleurum stems 2 2 3
- Italian Variegated Pittosporum stems 1 1 1

**SRP**

- $60
- $75
- $90

**Delivered SRP**

- $70
- $85
- $100

---

**THE FTD® BERRY HAPPY™ BOUQUET - D22**

Let individuals show their passion at any occasion. These two lovely arrangements are comprised of bright flowers set in a translucent purple glass vase, creating a truly memorable gift. You will automatically be codified for D22 and D09.

**D22 FLORAL RECIPE STANDARD DELUXE**

- Pink 50 cm Roses 3 5
- Dark Pink Alstroemeria stems 2 4
- Green Trachelium stems 2 4
- Pale Pink Stock stems 2 3
- Fuchsia Snapdragon stems 2 3
- Purple Button Pompon stems 2 3
- Green Pittosporum stems 2 3
- Weeping Podocarpus stems 2 3

**SRP**

- $55
- $80

**Delivered SRP**

- $65
- $90

---

**THE FTD® BLUSHING™ BOUQUET - D09**

**D09 FLORAL RECIPE STANDARD DELUXE PREMIUM**

- Violet Mini Carnation stems 3 6 8
- Purple Cushion Pompon stems 3 6 8
- Fuchsia Gerbera Daisies 2 3 4
- Purple Button Pompon stems 2 3 4
- Purple Stock stems 2 3 4
- Fuchsia Stock stems 2 3 4
- Bupleurum stems 2 3 4
- Salal stems 4 4 4

**SRP**

- $60
- $75
- $90

**Delivered SRP**

- $70
- $85
- $100

---

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
THE FTD® SERENITY™ BOUQUET - D23*  
THE FTD® CRAZY IN LOVE™ BOUQUET - D12*  
Offer a simple yet striking vase in your shop with these wonderful arrangements. A soft gray ceramic vase features a textured design, making it a beautiful gift for your most special customers. You will automatically be codified for D23 and D12.  
5” dia. x 8”h; 3½” dia. opening.  
$65.88 ctn. of 12 ($5.49 ea.)  
2 PLUS; $59.28 ctn. of 12 ($4.94 ea.)  
KQ 1876  
FLORAL TREND ALERT  
See pg. 2

**Designers’ Workshop**

NEW!

**D23 FLORAL RECIPE**  
STANDARD DELUXE  
White 50 cm Roses 5 7  
White Standard Carnations 4 4  
White Alstroemeria stems 4 4  
White Double Lisianthus stems 3 5  
White Snapdragon stems 2 4  
Italian Variegated Pittosporum stems 3 3  
Delivered SRP $50 $75  
SRP $65 $75 $85  

**D25 FLORAL RECIPE**  
STANDARD DELUXE PREMIUM  
Red 50 cm Roses 4 5 6  
Pink Standard Carnations 3 4 5  
Peach Hypericum Berry stems 2 4 5  
Salal stems 4 4 4  
Italian Variegated Pittosporum stems 3 3 3  
Delivered SRP $50 $65 $80  
SRP $60 $75 $90  

**D24 FLORAL RECIPE**  
STANDARD DELUXE PREMIUM  
Peach 50 cm Roses 3 4 5  
Orange Standard Carnations 3 3 4  
Blue Thistle stems 2 3 4  
Peach Pincushion Protea stems 1 2 3  
Gusti Miller stems 4 5 6  
Baby Blue Eucalyptus stems 2 2 2  
Silver Dollar Eucalyptus stems 1 1 1  
Delivered SRP $60 $75 $90  
SRP $70 $85 $100  

**D12 FLORAL RECIPE**  
STANDARD DELUXE PREMIUM  
Red Bi-Color 50 cm Roses 4 5 6  
Pink Standard Carnations 3 4 5  
Peach Hypericum Berry stems 2 4 5  
Queen Anne’s Lace stems 2 3 3  
Salal stems 4 4 4  
Italian Variegated Pittosporum stems 3 3 3  
Delivered SRP $50 $65 $80  
SRP $60 $75 $90  

**FTD® MADE YOU LOOK™ BOUQUET - D25**  
Design a bouquet that makes a lasting impression. Two unique and bold arrangements are set in a cobalt blue glass vase, delivering special sentiment for any occasion. You will automatically be codified for D24 and D25.  
3½” dia. x 7½”h.  
$71.88 ctn. of 12 ($5.99 ea.)  
2 PLUS; $64.68 ctn. of 12 ($5.39 ea.)  
KQ 1877  
FLORAL TREND ALERT  
See pg. 2

**Codified vases may not be substituted.**  
**Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.**

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate  
2 Plus/buy 2 or more cartons per item

Call 800.767.4000 or visit www.FTDMarketplace.com
THE FTD® SUNNY DAYS™ BOUQUET - D26*  
THE FTD® ALLURING ELEGANCE™ BOUQUET - D16*  
A clear glass vase is the perfect piece for these truly remarkable blooms, making it an elegant gift for a loved one. You will automatically be codified for D26 and D16. 19”H x 20”W.  
$59.88 ctn. of 12 ($4.99 ea.)  
2 PLUS: $53.88 ctn. of 12 ($4.49 ea.)  
KQ 1878

THE FTD® COLOR CONFECTION COLLECTION  
Heavy flared square glass vases in bright colors feature blooms picked especially for each vase. Arrangements customers will love for any occasion.  
3” sq. x 6 ¾”h.  
$47.88 ctn. of 12 ($3.99 ea.)  
2 PLUS: $43.08 ctn. of 12 ($3.59 ea.)  
KQ 1575 Blue  
KQ 1479 Red  
KQ 1476 Raspberry  
KQ 1477 Purple  
KQ 1481 Orange

THE FTD® ALLURING ELEGANCE™ BOUQUET - D16*  
DELIVERED SRP $90  
19”H x 18”W

THE FTD® COLOR CONFECTION COLLECTION  
New!  
EVERYDAY CODIFIED  
COLOR CONFECTIONS  

D26 FLORAL RECIPE  

<table>
<thead>
<tr>
<th>STANDARD</th>
<th>DELUXE</th>
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<tbody>
<tr>
<td>White Stock stems</td>
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<tr>
<td>Yellow Standard Carnations</td>
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<td>Yellow Spray Rose stems</td>
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<td>Solidago stems</td>
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<tr>
<td>Peach 50 cm Roses</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Bupleium stems</td>
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SRP: $50  
Delivered SRP: $60  
$65  
$80

D16 FLORAL RECIPE  

<table>
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<tr>
<th>STANDARD</th>
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<tbody>
<tr>
<td>White Asiatic Lily stems</td>
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<tr>
<td>Queen Anne’s Lace stems</td>
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<td>2</td>
</tr>
<tr>
<td>White Double Lisianthus stems</td>
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<td>White Stock stems</td>
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</tr>
<tr>
<td>White Veronica stems**</td>
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<tr>
<td>Seeded Eucalyptus stems</td>
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<tr>
<td>Salal stems</td>
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<tr>
<td>Silver Dollar Eucalyptus stems</td>
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<td>1</td>
</tr>
</tbody>
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SRP: $50  
Delivered SRP: $60  
$65  
$80

**Standard does not include Veronica.

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

CODIFIED VASES:  
Call 800.767.4000 or visit www.FTDMarketplace.com  
Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate  
2 Plus/buy 2 or more cartons per item

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

D26 PREMIUM  
(BEST)  
DELIVERED SRP $90  
19”H x 20”W

D16 PREMIUM  
(BEST)  
DELIVERED SRP $90  
19”H x 18”W

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Purple Presence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet

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D16 PREMIUM  
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(BEST)  
The FTD® Orange Essence™ Bouquet

D26 PREMIUM  
(BEST)  
The FTD® Beyond Blue™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Raspberry Rush™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Red Reveal™ Bouquet

D16 PREMIUM  
(BEST)  
The FTD® Orange Essence™ Bouquet
THE FTD® FARMHOUSE COLLECTION*  
Ribbed glass vases overflow with stunning garden bouquets reflecting their colors. 4½” dia. x 5½”h; 3½” dia. opening.  
$55.08 ct of 12 ($4.59 ea.)  
2 PLUS: $49.57 ct of 12 ($4.13 ea.)  
KQ 1760 Blue  
KQ 1762 Orange  
KQ 1761 Purple  
KQ 1461 Aqua (Codifies you for SMB also)  
$70 Premium Delivered SRPs

THE FTD® SUNLIT MEADOWS™ BOUQUET – SMB*  
Help your customers captivate a sunny day with these gorgeous blooms, set in an aqua blue ribbed glass vase. You will automatically be codified for SMB and G13. 4½” dia. x 5½”h.  
$55.08 ct of 12 ($4.59 ea.)  
2 PLUS: $49.57 ct of 12 ($4.13 ea.)  
KQ 1461

THE FTD® PEACHY KEEN™ BOUQUET  
$109.65 5x ct ($19.60 ea.)  
2 PLUS: $99.60 ctn of 12 ($8.30 ea.)  
KQ 1218  
G10p The FTD® Peachy Keen™ Bouquet

THE FTD® PURPLE PROSE™ BOUQUET  
$119.91 5x ct ($23.98 ea.)  
2 PLUS: $109.92 ctn of 12 ($9.16 ea.)  
KQ 1218  
G10p The FTD® Purple Prose™ Bouquet

THE FTD® SOMETHING BLUE™ BOUQUET  
$129.15 5x ct ($25.83 ea.)  
2 PLUS: $119.15 ctn of 12 ($10.01 ea.)  
KQ 1218  
G10p The FTD® Something Blue™ Bouquet

THE FTD® AQUA ESCAPE™ BOUQUET  
$129.15 5x ct ($25.83 ea.)  
2 PLUS: $119.15 ctn of 12 ($10.01 ea.)  
KQ 1218  
G10p The FTD® Aqua Escape™ Bouquet

THE FTD® PERFECT DAY™ BOUQUET – PDB*  
THE FTD® SWEET DEVOTION™ BOUQUET – DV3*  
Your customers can choose from two different garden-inspired bouquets featuring this purple textured, diagonal-lined glass vase. You will automatically be codified for PDB and DV3. 5” dia. x 8½”h; 3” dia. opening.  
$53.88 ct of 12 ($4.49 ea.)  
2 PLUS: $48.48 ct of 12 ($4.04 ea.)  
KQ 1806E  
PREMIUM DELIVERED SRPs: PDB $65 DV3 $70

*Codified vases may not be substituted.  
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.  
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2 PLUS/buy 2 or more cartons per item
THE FTD® FAITHFUL GUARDIAN™ BOUQUET – SB1*
Blue glass vase with hand-applied and etched silver accents. 3½"w x 8½"h; 3" dia. opening.
$107.88 ctn. of 12 ($8.99 ea.)
2 PLUS: $97.08 ctn. of 12 ($8.09 ea.)
KQ 1155
$90 PREMIUM DELIVERED SRP

THE FTD® GOD’S GIFTS™ BOUQUET – FT1*
Embossed purple glass vase with a removable handcrafted jeweled cross. 4½” dia. x 7½”h; 3½” dia. opening.
$47.88 ctn. of 12 ($3.99 ea.)
2 PLUS: $43.08 ctn. of 12 ($3.59 ea.)
KQ 1793E
$80 PREMIUM DELIVERED SRP

THE FTD® FAITHFUL BLESSINGS® BOUQUET – FBB*
White ceramic vase embellished with a sculptural cross. 3½” sq. x 8”h.
$83.88 ctn. of 12 ($6.99 ea.)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea.)
KQ 1460
$85 PREMIUM DELIVERED SRP

THE FTD® COMFORT PLANTERS – CPP/CP2*
Ceramic planters with “Comfort” satin ribbon.
$95.88 ctn. of 12 ($7.99 ea.) CPP
2 PLUS: $86.28 ctn. of 12 ($7.19 ea.)
KQ 0685 6” plant (7” dia. x 6¾” planter)
$95.96 ctn. of 4 ($23.99 ea.) CP2
2 PLUS: $86.36 ctn. of 4 ($21.59 ea.)
KQ 1695 8” plant (10” dia. x 10½”h planter)
DELIVERED SRPs: CPP $50 CP2 $100

THE FTD® ETERNAL LIGHT™ BOUQUET – ELB*
Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 4½” w x 8”h.
$107.88 ctn. of 12 ($8.99 ea.)
2 PLUS: $97.08 ctn. of 12 ($8.09 ea.)
KQ 1155
$90 PREMIUM DELIVERED SRP

THE FTD® FAITHFUL GUARDIAN™ BOUQUET – SB1*
Blue glass vase with hand-applied and etched silver accents. 3½”w x 8½”h; 3” dia. opening.
$107.88 ctn. of 12 ($8.99 ea.)
2 PLUS: $97.08 ctn. of 12 ($8.09 ea.)
KQ 1168
$100 PREMIUM DELIVERED SRP

THE FTD® HEALING LOVE™ BOUQUET – SB2*
A bright blue glass vase with an embedded pattern sets the tone for a thoughtful gift. 4⅛” dia. x 7”h; 3¼” dia. opening.
$47.88 ctn. of 12 ($3.99 ea.)
2 PLUS: $43.08 ctn. of 12 ($3.59 ea.)
KQ 1739E
$80 PREMIUM DELIVERED SRP

THE FTD® COMFORT PLANTERS – CPP/CP2*
Ceramic planters with “Comfort” satin ribbon.
$95.88 ctn. of 12 ($7.99 ea.) CPP
2 PLUS: $86.28 ctn. of 12 ($7.19 ea.)
KQ 0685 6” plant (7” dia. x 6¾” planter)
$95.96 ctn. of 4 ($23.99 ea.) CP2
2 PLUS: $86.36 ctn. of 4 ($21.59 ea.)
KQ 1695 8” plant (10” dia. x 10½”h planter)
DELIVERED SRPs: CPP $50 CP2 $100

*Codified vases may not be substituted.
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2 Plus/buy 2 or more cartons per item

Call 800.767.4000 or visit www.FTDMarketplace.com
THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS – BG1/BB1*
Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out “love.” 5” dia. x 5½”.
$71.88 ctn. of 12 ($5.99 ea.)
2 PLUS: $64.68 ctn. of 12 ($5.39 ea.)
KQ 1680 Girl
KQ 1681 Boy
$60 PREMIUM DELIVERED SRPs

THE FTD® INSPIRATION COLLECTION*
Glass jar vases with inspiring messages on wooden tags (1¼”w x 2½”h) hanging from jute ribbon. 4” dia. x 6”h; 3½” dia. opening.
$59.88 ctn. of 12 ($4.99 ea.)
2 PLUS: $53.88 ctn. of 12 ($4.49 ea.)
KQ 1689 Raspberry
KQ 1686 Teal
KQ 1687 Orange
KQ 1688 Green
$70 PREMIUM DELIVERED SRPs

THE FTD® BE STRONG & BELIEVE™ BOUQUET

THE FTD® HELLO SUN™ BOUQUET

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET

THE FTD® DREAM BIG™ BOUQUET

AQUAFOAM FLORAL CAKE KIT – CAK*
You will automatically be codified to receive orders for D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. 10½” dia. x 6”h.
$32.34 ctn. of 6 ($5.39 ea.)
KQ 640-06-32C

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 or more cartons per item

52
Call 800.767.4000 or visit www.FTDMarketplace.com

53
EVERYDAY CODIFIED

LOVE & ROMANCE

THE FTD® HIGHER LOVE™ BOUQUET – AB3*
THE FTD® FOREVER YOUR FAVORITE™ BOUQUET – AB4*
Rich colors elegantly fill a heavyweight red glass vase with an asymmetrical raised swirl. You will automatically be codified for both AB3 and AB4. 4½” dia. x 9” h.

$107.88 ctn. of 12 ($8.99 ea.)
2 PLUS: $97.08 ctn. of 12 ($8.09 ea.)
KQ 1801E
$120 PREMIUM DELIVERED SRPs

THE FTD® EXPRESSIONS OF LOVE™ BOUQUET – TLV*
Red glass vase featuring a contemporary silverplated sentiment “love” tag hanging from a wrapped band of silver wire. 4½” dia. x 2½” neck x 8” h.

$89.88 ctn. of 12 ($7.49 ea.)
2 PLUS: $80.88 ctn. of 12 ($6.74 ea.)
KQ 1365
$70 PREMIUM DELIVERED SRP

GODIVA® CHOCOLATE GIFT – GDV*
Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

$240.00 ctn. of 24 ($10.00 ea.)
2 PLUS: $216.00 ctn. of 24 ($9.00 ea.)
KQ GODIVA
$20 SRP

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 of decode-cartons per item

Call 800.767.4000 or visit www.FTDMarketplace.com
NEW!

**LX190 FLORAL RECIPE STANDARD**

- Fuchsia Mokara Orchid stems: 6
- Bi-Color Lavender 50 cm Roses: 5
- Green Trick Dianthus stems: 5
- Green Hypericum Berry stems: 5
- Leucadendron stems: 3
- Purple Hydrangea blooms: 2
- Israeli Ruscus stems: 4
- Aspidistra leaves: 3
- Ivy vines: 3

SRP: $185
Delivered SRP: $175

NEW!

**LX190 FLORAL RECIPE STANDARD**

- Cream 50 cm Roses: 8
- White Double Lisianthus stems: 6
- White Snapdragon stems: 4
- White Hydrangea blooms: 3
- Green Pittosporum stems: 2
- Seeded Eucalyptus stems: 2

SRP: $120
Delivered SRP: $150

**LX186 FLORAL RECIPE STANDARD**

- Fuchsia Mokara Orchid stems: 6
- Bi-Color Lavender 50 cm Roses: 5
- Green Trick Dianthus stems: 4
- Green Hypericum Berry stems: 5
- Leucadendron stems: 3
- Purple Hydrangea blooms: 2
- Israeli Ruscus stems: 4
- Aspidistra leaves: 3
- Ivy vines: 3

SRP: $165
Delivered SRP: $175

**LX187 FLORAL RECIPE STANDARD**

- Cream 50 cm Roses: 8
- White Double Lisianthus stems: 6
- White Snapdragon stems: 4
- White Hydrangea blooms: 3
- Green Pittosporum stems: 2
- Seeded Eucalyptus stems: 2

SRP: $120
Delivered SRP: $150

**LX186 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

**LX187 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

THE FTD® DIVINE GARDEN™ LUXURY BOUQUET - LX190 (X37)

THE FTD® GALA™ LUXURY BOUQUET - LX187 (X34)

THE FTD® ONLY THE BEST™ LUXURY BOUQUET - LX186 (X33)

THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET - LX151 (X01)

THE FTD® ALWAYS SMILE™ LUXURY BOUQUET - LX174 (X22)

Beautifully sculpted, heavy, pale aqua ribbed glass vase complements these stunning bouquets. 4⅜" dia. x 7"h.

$71.95 ctn. of 6 ($11.99 ea.)

2 PLUS: $64.76 ctn. of 6 ($10.79 ea.)

KQ 1560

**LX190 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

**LX186 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

**LX187 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

**LX151 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

**LX174 FLORAL RECIPE DELUXE**

- Cream 50 cm Roses: 12
- White Double Lisianthus stems: 8
- White Snapdragon stems: 6
- White Hydrangea blooms: 4
- Green Pittosporum stems: 3
- Seeded Eucalyptus stems: 3

SRP: $190
Delivered SRP: $200

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

2 Plus/buy 2 or more cartons per item
**THE FTD® BALLAD™ LUXURY BOUQUET - LX188 (X35)**

Classic gray ceramic vase with ivory detail shows off its retro style and versatility. 4½” dia. x 8”h.

$59.94 ctn. of 6 ($9.99 ea.)

**2 PLUS:** $53.95 ctn. of 6 ($8.99 ea.)

**THE FTD® MADEMOISELLE™ LUXURY BOUQUET - LX189 (X36)**

**THE FTD® PURE OPULENCE™ LUXURY BOUQUET - LX153 (X03)**

Call 800.767.4000 or visit www.FTDMarketplace.com Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate

**2 Plus/buy 2 or more cartons per item**

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**FTD® FLORAL RECIPE STANDARD DELUXE**

LX189 FLORAL RECIPE

- Lavender 50 cm Roses 9 12
- Lavender Stock stems 4 6
- Purple Double Lisianthus stems 5 7
- Purple Stock stems 4 6
- Dusty Miller stems 3 3
- Seeded Eucalyptus stems 2 2

SRP $115 $140
Delivered SRP $125 $150

**LX188 FLORAL RECIPE STANDARD DELUXE**

- Peach 50 cm Roses 12 15
- Pink Spray Rose stems 4 6
- White Stock stems 4 6
- Bupleurum stems 3 3
- Pink Double Lisianthus stems 2 4
- Peach Hypericum Berry stems 2 4
- Dusty Miller stems 3 3
- Italian Variegated Pittosporum stems 2 2

SRP $115 $140
Delivered SRP $125 $150
THE FTD® IRREPLACEABLE™ LUXURY BOUQUET — LX185 (X32)
THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — LX158 (X08)
THE FTD® DESERT SKIES™ LUXURY BOUQUET — LX157 (X07)
THE FTD® OCEAN’S ALLURE™ LUXURY BOUQUET — LX177 (X25)

Aqua swirled glass vase designed in a stylish egg shape is perfect for these brilliant bouquets. 4¼” dia. x 8"h.
$77.94 ctn. of 6 ($12.99 ea.)

2 PLUS:
$70.15 ctn. of 6 ($11.69 ea.)
KQ 1563*

THE FTD® HEART’S WISHES™ LUXURY BOUQUET — LX180 (X28)
THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET — LX155 (X05)
THE FTD® OCEAN’S ALLURE™ LUXURY BOUQUET — LX177 (X25)

Clear faceted glass vase. 5” dia. x 11”h.
$59.96 ctn. of 4 ($14.99 ea.)
2 PLUS: $53.96 ctn. of 4 ($13.49 ea.)
KQ 1562*

THE FTD® DEFINING MOMENTS™ LUXURY BOUQUET — LX165 (X14)
THE FTD® BREATHELESS™ LUXURY BOUQUET — RP94 (X17)
THE FTD® DUET™ LUXURY BOUQUET — RP91 (X20)
THE FTD® CIRCLING THE SUN™ LUXURY BOUQUET — LX179 (X27)

Handblown large glass pillow vase is perfectly designed for your most incredible bouquets. 15½”w x 16½”d x 13½”h.
$50.00 ctn. of 2 ($25.00 ea.)
2 PLUS: $45.00 ctn. of 2 ($22.50 ea.)
KQ LUX-PILLOW*
THE FTD® LUMINOUS™ LUXURY BOUQUET—LX75 (X18)
THE FTD® FATE™ LUXURY ROSE BOUQUET—RP51 (X15)
THE FTD® CLARITY™ LUXURY ROSE BOUQUET—RP53 (X30)
The FTD® DELIGHTED™ LUXURY ROSE BOUQUET—RP52 (X29)
The FTD® SENSATIONAL™ LUXURY ROSE BOUQUET—RP54 (X31)

A 10” slender column of glass accents the variety of uses for this cylinder. 5” dia. x 10”h. $50.00 ctn. of 6 ($8.33 ea.)
2 PLUS: $45.00 ctn. of 6 ($7.50 ea.)

KQ LUX-10*

THE  FTD® COLOR YOUR DAY® COLLECTION*
Bright metal paint cans; hard PVC liners included. 4½” dia. x 5¾” dia. opening. $47.88 ctn. of 12 ($3.99 ea.)
2 PLUS: $43.08 ctn. of 12 ($3.59 ea.)

KQ 1275 Pink
KQ 1351 Orange
KQ 1277 Green

$60 PREMIUM DELIVERED SRPs

THE  FTD® SET TO CELEBRATE™ BIRTHDAY BOUQUET—BD1*
Bright orange ceramic vase that bears the look of a gift-wrapped present. 6”w x 2½”d x 6½”h; heavyweight paper “Happy Birthday” pic included. $79.08 ctn. of 12 ($6.59 ea.)
2 PLUS: $71.16 ctn. of 12 ($5.92 ea.)

KQ 1650

$70 PREMIUM DELIVERED SRP

THE  FTD® BE BLESSED™ BOUQUET—FT2*
Periwinkle blue ceramic mug. Holds 34 oz. and is food safe. 5¼” dia. x 4⅞”h; 7”ow. $71.88 ctn. of 12 ($5.99 ea.)
2 PLUS: $64.68 ctn. of 12 ($5.39 ea.)

KQ 1710E

$70 PREMIUM DELIVERED SRP

THE  FTD® BIG HUG® BIRTHDAY BOUQUET—BHB*
Cobalt blue ceramic vase enjoys a loving squeeze from a plush, adorable birthday bear wearing his festive party hat. 3⅜” dia. opening x 6⅜”h vase and 6½”h plush bear. $77.88 ctn. of 12 ($6.49 ea.)
2 PLUS: $70.08 ctn. of 12 ($5.84 ea.)

KQ 1670

$65 PREMIUM DELIVERED SRP

THE  FTD® Color Your Day® with Happiness™ Bouquet
THE  FTD® Color Your Day® with Joy™ Bouquet
THE  FTD® Color Your Day® with Laughter™ Bouquet

Call 800.767.4000 or visit www.FTDMarketplace.com Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate 2 Plus/buy 2 or more cartons per item
THE FTD® LOVE BOUQUET BY HALLMARK – HMA*
Modern rectangular glass vase with gilded metallic banding. 6”w x 2½”d x 6”h; Hallmark sentiment tag included.
$101.88 ctn. of 12 ($8.49 ea./includes sentiment tag)
2 PLUS: $91.68 ctn. of 12 ($7.64 ea./includes sentiment tag)
KQ 1657
$100 PREMIUM DELIVERED SRP*

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK – HMC*
Hand-etched, orange cut-glass vase. 4” dia. x 7¼”h; 2½” dia. opening. Hallmark sentiment tag included.
$77.88 ctn. of 12 ($6.49 ea./includes sentiment tag)
2 PLUS: $67.08 ctn. of 12 ($5.59 ea./includes sentiment tag)
KQ 1755
$75 PREMIUM DELIVERED SRP*

THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK – HMW*
Glass vase with a coral metal latticework sleeve. 3½” dia. x 7½”h; 2½” dia. opening. Hallmark sentiment tag included.
$83.88 ctn. of 12 ($6.99 ea./includes sentiment tag)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea./includes sentiment tag)
KQ 1675
$75 PREMIUM DELIVERED SRP*

THE FTD® LOVE BOUQUET BY HALLMARK – HMA*
Modern rectangular glass vase with gilded metallic banding. 6”w x 2½”d x 6”h; Hallmark sentiment tag included.
$101.88 ctn. of 12 ($8.49 ea./includes sentiment tag)
2 PLUS: $91.68 ctn. of 12 ($7.64 ea./includes sentiment tag)
KQ 1657
$100 PREMIUM DELIVERED SRP*

THE FTD® HAPPY MOMENTS™ BOUQUET BY HALLMARK – HMJ*
Berry textured glass vase. 3½” dia. x 7¼”h; 2½” dia. opening. Hallmark sentiment tag included.
$83.88 ctn. of 12 ($6.99 ea./includes sentiment tag)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea./includes sentiment tag)
KQ 1657
$75 PREMIUM DELIVERED SRP*

THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK – HMD*
Turquoise ceramic vase with a raised latticework design. 4” dia. x 5”h; Hallmark sentiment tag included.
$77.88 ctn. of 12 ($6.49 ea./includes sentiment tag)
2 PLUS: $70.08 ctn. of 12 ($5.84 ea./includes sentiment tag)
KQ 1690
$70 PREMIUM DELIVERED SRP

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK – HMS*
Handcrafted cream ceramic artisan vase with embossed trellis pattern. 4½” dia. x 7½”h; 3½” dia. opening. Hallmark sentiment tag included.
$83.88 ctn. of 12 ($6.99 ea./includes sentiment tag)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea./includes sentiment tag)
KQ 1667
$105 PREMIUM DELIVERED SRP*

THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK – HMB*
THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK – HMG*
Soft blue or pink striped vase with a gold “love” sentiment. 3¼” dia. opening x 7½”h; Hallmark sentiment tag included.
$83.88 ctn. of 12 ($6.99 ea./includes sentiment tag)
2 PLUS: $75.48 ctn. of 12 ($6.29 ea./includes sentiment tag)
KQ 1657
$75 PREMIUM DELIVERED SRP*

*Includes delivery and midweek licensing participation.

*Codified vases may not be substituted.
*Codified orders can exceed four order minimums and must be filled using FTD suggested retail pricing.

Call 800.767.4000 or visit www.FTDMarketplace.com

Canadian Price/SRP = U.S. Price/SRP x prior month’s average exchange rate
2 Plus/buy 2 or more cartons per item
COMBO PACKS

EVERYDAY CODIFIED

DESIGNERS’ WORKSHOP COLLECTION #1 COMBO PACK – $69.99 • 6 of each KQ 1879

The FTD® Spring Crush™ Bouquet (D21/D06)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)
The FTD® Purple Presence™ Bouquet (CCL)
The FTD® Orange Essence™ Bouquet (CCO)
The FTD® Raspberry Rush™ Bouquet (CPR)
The FTD® Red Reveal™ Bouquet (CCR)

DESIGNERS’ WORKSHOP COLLECTION #2 COMBO PACK – $74.99 • 4 of each KQ 1881

The FTD® Natural Charm™ Bouquet (D17/D18)
The FTD® Passion Picks™ Bouquet (D19/D20)
The FTD® Set To Celebrate™ Birthday Bouquet (BD1)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Set To Celebrate™ Birthday Bouquet (BD1)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)

DESIGNERS’ WORKSHOP COLLECTION #3 COMBO PACK – $74.99 • 4 of each KQ 1880

The FTD® Blushing™ Bouquet (D09/D22)
The FTD® Muse™ Bouquet (D24/D25)
The FTD® Sunny Days™ Bouquet (D26/D16)
The FTD® Tiny Miracle™ New Baby Girl Bouquet (BG1)
The FTD® Tiny Miracle™ New Baby Boy Bouquet (BB1)
The FTD® Sweet Baby Girl™ Bouquet by Hallmark (HMG)
The FTD® Sweet Baby Boy™ Bouquet by Hallmark (HMB)

BIRTHDAY COMBO PACK – $130.99 • 6 of each KQ 1663

The FTD® Big Hug Birthday™ Bouquet (BHB)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)

COLOR CONFECTIONS™ COMBO PACK – $53.99 • 3 of each KQ 1782

The FTD® Passion Picks™ Bouquet (D19/D20)
The FTD® Set To Celebrate™ Birthday Bouquet (BD1)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)

BABY FEET COMBO PACK – $77.99 • 6 of each KQ 1682

The FTD® Tiny Miracle™ New Baby Girl Bouquet (BG1)
The FTD® Tiny Miracle™ New Baby Boy Bouquet (BB1)
The FTD® Sweet Baby Girl™ Bouquet by Hallmark (HMG)
The FTD® Sweet Baby Boy™ Bouquet by Hallmark (HMB)
The FTD® Set To Celebrate™ Birthday Bouquet (BD1)
The FTD® Birthday Brights™ Bouquet (BD2)
The FTD® Hearts & Kisses™ Bouquet (D07/D08)
The FTD® Serenity™ Bouquet (D23/D12)

HALLMARK BABY COMBO PACK – $83.99 • 6 of each KQ 1658

Call 800.767.4000 or visit www.FTDMarketplace.com

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2 Plus/buy 2 or more cartons per item
COMBO PACKS

FARMHOUSE COMBO PACK – $60.99 - 4 of each KG 1763

BELIEVE™ Bouquet

IN3

The FTD® Something Blue™ Bouquet (IN1)

The FTD® Comfort Bouquet

The FTD® Dream Big™ Bouquet

SYMPATHY COMBO PACK – $152.99 - 6 of each KG 1173

The FTD® Be Strong & Believe™ Bouquet (INT1)

The FTD® Peachy Keen™ Bouquet (IN2)

The FTD® Hello Sun™ Bouquet (IN3)

The FTD® Because You’re Special™ Bouquet (IN4)

EVERYDAY CODIFIED COMBO PACK – $65.99 - 3 of each KG 1771

The FTD® Be Stron & Believe™ Bouquet (INT1)

The FTD® Dream Big™ Bouquet (INT2)

The FTD® Hello Sun™ Bouquet (INT3)

The FTD® Because You’re Special™ Bouquet (INT4)

INSPIRATION COMBO PACK – $69.99 - 2 of each KG 1772

The FTD® Be Strong & Believe™ Bouquet (INT1)

The FTD® Dream Big™ Bouquet (INT2)

The FTD® Hello Sun™ Bouquet (INT3)

The FTD® Because You’re Special™ Bouquet (INT4)

EXCEPTIONAL BENEFITS WITH FTD® MARKETPLACE™

INBOUND INQUIRY: Display the FTD logo and products to affiliate your business with FTD. FTD represents you in a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

OUTBOUND SHIPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technologies. Discover how our Mercury Technology systems can help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of your order. A packing list is affixed to the first carton, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

ALL OTHER DESTINATIONS: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of your order. A packing list is affixed to the first carton, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of $7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of $9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped. FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of $19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once a week per month and have a 5 cent minimum per carton fee. Please allow a minimum of 4 weeks for delivery once product has shipped. A $40.00 charge per case will be applied to all vendor shipped product.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of $19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once a week per month and have a 5 cent minimum per carton fee. Please allow a minimum of 4 weeks for delivery once product has shipped. A $40.00 charge per case will be applied to all vendor shipped product.

PERU: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of $9.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped. A $40.00 charge per case will be applied to all vendor shipped product.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

ALL OTHER DESTINATIONS: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of your order. A packing list is affixed to the first carton, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) to obtain an RA number. All cases of merchandise in their original cartons may be returned within 30 days of receipt of shipment. Holiday product must be returned prior to the holiday; no returns will be accepted after holiday. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of $20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit.

NON-DELIVERED MERCHANDISE: In the event the products you have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) to initiate a trace. You will be charged the cost of air freight.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to ensure any questions you may have regarding shipments or any other after-order inquiries.

Pricing subject to change.
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**EVERYDAY CODIFIED CONTAINERS**

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CODIFIED CONTAINERS TODAY
Get exclusive insights from FTD's Lead Floral Designer and discover what inspired our spring and summer collections. Featured throughout our collection is a plethora of new containers with designs and textures inspired by the latest floral trends.

**MEET THE DESIGNER**

A florist for more than 20 years and FTD's Lead Floral Designer, Andrea Ancel AIFD translates leading floral trends into gorgeous bouquets for our FTD Member Florists.

**ROSE FLORAL CHART**

An easy reference of the rose colors used throughout the Spring/Summer '19 Collection and in our new everyday products.

**COLOR & VARIETY**

<table>
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<th>COLOR</th>
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<tr>
<td>CORAL</td>
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<td>LAVENDER</td>
<td>COOL WATER S2, S5, M3</td>
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<td>CREAM</td>
<td>VENDELA S4</td>
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</table>

**DESIGN TIPS**

Keep an eye out for Andrea's design tips throughout the book as a guide and inspiration when creating the new arrangements featured.

**UNIQUE FLOWERS**

These blooms should not be substituted, as it would change the visual aspect of the design:

- Blue Thistle, Brunia, Cymbidium Orchids, Gerbera Daisies, Godetia, Green Trick, Hydrangea, Leucadendron, Ornamental Kale, Queen Anne's Lace, Sunflowers and Veronica.

*Codified vases may not be substituted.
*Codified orders are exempt from shop order minimums and must be filled using FTD suggested retail pricing.