



ROSE FLORAL CHART

Easy reference of the rose colors used throughout the Fall/Winter '18 Collection and in new everyday products.

COLOR & VARIETY

ORANGE: ORANGE CRUSH F1, F2, F3, F4, F5, D07, CCO

WHITE: TIBET F6. CDB. SB2

WHITE: VENDELA C6, C11, D14

RED: FREEDOM

F7, C1, C2, C3, C4, C5, C7, C8, C9, C12, C14, C15, AB3, AB4, CCR, D10 LAVENDER: COOL WATER F8, D11

LAVENDER: OCEAN SONG

GREEN: LIMONADA D05. D06. LX185

PEACH: SHUKRANY D08, D15, LX185

PINK: SWEET UNIQUE

PINK: SWEET AKITO

HOT PINK: PINK FLOYD D04. CPR. LX186

UNIQUE FLOWERS

These blooms should not be substituted as it would change the visual aspect of the designs.

Blue Thistle, Brunia, Cymbidium Orchids, Gerbera Daisies, Godetia, Green Trick, Hydrangea, Leucadendron, Ornamental Kale, Queen Anne's Lace, Sunflowers and Veronica

FALL COLLECTION

Inspired by nature and the colors that are so unique to the season. We've got all of the color palette options covered in this assortment. From unique blends of peach, purple and deep pinks capturing the season's trends, alongside my traditional take on blends of yellows and oranges. These hues always remind me why autumn is such a special time of the year.



garden gathered

Color and texture play such an important role in the designs for autumn. We focused on keeping it casual and fun, each design is paired with a vase that captures the natural essence of the season.

The FTD® Garden Gathered™ Bouquet



autumn harvest

A unique play on colors was the inspiration. Ornamental kale playing the starring role and supported by berries, textural and linear stock to balance fragrance and scale. A fresh look for autumn.

The FTD® Autumn Harvest™ Bouquet

inspiration

Our winter collection is a twist on the traditional red, green and white holiday palette. Fun patterns, mixed up with natural textures and elements, were the creative focus of this line.

inspiration

line celebrating autumn.

Warm days and cool nights enjoying

the unique textures and scents of the

fall was the inspiration for this new



striking elegance

A complex mix of textures along with A modern flair with just the right balance of natural elements. We haven't seen tones of red are as cozy and inviting as amaryllis incorporated into the collection in while, a long overdue comeback.

The FTD® Striking Elegance™ Bouquet





WINTER COLLECTION

The fragrance of holiday greens make all my senses take note and bring to the forefront the wonders and excitement of Christmas. Think about the colors of the season - reds and whites are a classic, reds and greens are trending high. So of course I'm super excited to share my love of reds and greens that you will see incorporated with hypericum berries, seeded eucalyptus, leucadendron, amaryllis and roses.



stunning style

bright pops of fresh greens and deep your favorite holiday sweater.

The FTD® Stunning Style™ Bouquet

YOU'RE SPECIAL



THE FTD® YOU'RE SPECIAL™ BOUQUET - F1

This warm bouquet is set in a rustic vase that any customer can enjoy throughout the fall. A frosted amber glass cylinder inside a bronze metal lantern strikes the perfect balance between charming and chic while making for beautiful décor in any home. The lantern can be used as a candleholder after the flowers are gone. Vase (5¾" dia. x 6"h; 3¼" dia. opening), care card and FTD logo pic included. Shipping begins August 2018.

\$89.88 ctn. of 12 (\$7.49 ea.) 2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.) CC 1815

CODIFICATION DEADLINE: July 19, 2018 The Fall collection will launch on FTD.com in August.

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Orange 50 cm Roses	2	4	6	8
Burgundy Snapdragon stems	2	3	4	4
Bronze Cushion Pompon stems	2	3	3	4
Green Button Pompon stems	2	3	3	4
Orange Asiatic Lily stems	2	2	2	3
Bupleurum stems	1	2	2	2
Italian Variegated Pittosporum stems	1	1	1	1
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99



BOUNTIFUL



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Sunflowers	3	3	4	4
Orange 50 cm Roses	2	4	6	8
Solidago stems	1	1	2	2
Peach Hypericum Berry stems**		2	3	4
Green Pittosporum stems	1	1	1	1
Floral Foam blocks	1/2	1/2	1/2	1/2
SRP	\$34.99	\$44.99	\$54.99	\$64.99
Delivered SRP	\$44.99	\$54.99	\$64.99	\$74.99

^{**}Standard does not include hypericum berry stems.

THE FTD® BOUNTIFUL™ BOUQUET - F2

Help your customers celebrate fall with a seasonal bouquet sprouting from a festive, ceramic pumpkin vase. Featuring a lid with a jute stem, this vase is a decorative piece they'll bring out every autumn. Pumpkin with lid (5½" dia. opening x 5"h), lid pic, care card and FTD logo pic included. Shipping begins August 2018.

\$63.48 ctn. of 12 (\$5.29 ea.)

2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)

CC 1818

CODIFICATION DEADLINE: July 19, 2018

The Fall collection will launch on FTD.com in August.

DESIGN TIP



Sunflowers contribute greatly to the overall look of this bouquet, look for ones with thinner stems.



Insert sunflowers first, angling the blooms upwards.



Insert berries last, they should pop up and over the other blooms.



GARDEN GATHERED



THE FTD® GARDEN GATHERED™ BOUQUET - F3 THE FTD® RUSTIC™ BOUQUET - F7

When your customers want to send a warm, countryside sentiment, these are your go-to arrangements. Two different breathtaking bouquets flow from a weathered, wooden rectangular box and create heartfelt gifts. This box can be used again and again for those who love to garden, or simply style their home with rustic décor. Wooden box (9"w x 4"d x 4"h), hard PVC liner, care card and FTD logo pic included. Shipping begins August 2018.

\$63.48 ctn. of 12 (\$5.29 ea.) **2 PLUS:** \$57.12 ctn. of 12 (\$4.76 ea.) CC 1870F

CODIFICATION DEADLINE: July 19, 2018 The Fall collection will launch on FTD.com in August.



18-F7 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	2	3	4	5
Red Standard Carnations	2	3	3	4
Purple Cushion Pompon stems	2	3	3	4
Red Hypericum Berry stems	2	2	3	4
Fuchsia Gerbera Daisies	2	2	3	3
Purple Standard Carnations	2	2	3	3
Red Mums	1	2	3	3
Violet Mini Carnation stems	1	2	3	3
Red Mini Carnation stems	1	2	2	3
Seeded Eucalyptus stems	1	1	2	2
Variegated Pittosporum stems	1	1	1	1
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$49.99	\$59.99	\$74.99	\$84.99
Delivered SRP	\$59.99	\$69.99	\$84.99	\$94.99

F7 DESIGN TIP

1 Lay the floral varieties out by color before starting.

(2) Start designing in the center, to keep the flowers symmetrical and balance the arrangement (3) Insert the flowers tightly together to give you the subtle color changes featured in this design.

all around.

18-F3 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Orange 50 cm Roses	3	5	7	9
Butterscotch Daisy Pompon stems	3	4	5	6
Green Button Pompon stems	3	4	5	6
Sunflowers	3	4	5	5
Italian Variegated Pittosporum stems	1	1	1	1
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99



different angles.

the flowers.

AUTUMN HARVEST



18-F9 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Purple Cushion Pompon stems	3	4	4	5
Violet Mini Carnation stems	3	3	4	5
Lavender 50 cm Roses	2	4	6	8
Green Trick Dianthus stems	2	3	3	3
Green Button Pompon stems	2	2	3	4
Bupleurum stems	1	1	2	2
Green Pittosporum stems	2	2	2	2
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99

THE FTD® AUTUMN HARVEST™ BOUQUET - **F4**THE FTD® ABUNDANCE™ BOUQUET - **F9**

Create a sophisticated style your customers will truly admire. Two bouquets, set in a muted green ceramic vase that features a gold metallic finish, serve as accent pieces perfect for anyone who wants to bring a hint of nature inside their home. You will automatically be codified for F4 and F9. Vase (5" dia. x 7"h; 3¼" dia. opening), care card and FTD logo pic included. Shipping begins August 2018.

\$86.28 ctn. of 12 (\$7.19 ea.)

2 PLUS: \$77.64 ctn. of 12 (\$6.47 ea.)

CC 1820

CODIFICATION DEADLINE: July 19, 2018

The Fall collection will launch on FTD.com in August.



18-F4 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Violet Mini Carnation stems	3	4	4
Purple Stock stems	2	3	4
Orange Spray Rose stems	2	2	2
Peach Hypericum Berry stems	1	2	2
Purple Ornamental Kale heads	1	1	2
Orange 50 cm Roses**		2	3
Seeded Eucalyptus stems	1	1	1
Italian Variegated Pittosporum stems	1	1	1
SRP	\$49.99	\$59.99	\$69.99
Delivered SRP	\$59.99	\$69.99	\$79.99

 $[\]ensuremath{^{**}}\mbox{Standard}$ does not include orange roses.



WARM AMBER



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Bronze Daisy Pompon stems	3	3	4	5
Orange 50 cm Roses	2	3	5	8
Solidago stems	2	2	3	3
Royal Sunset Asiatic Lily stems	1	2	2	2
Orange Snapdragon stems**		3	4	5
Italian Variegated Pittosporum stems	2	2	2	2
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

^{**}Standard does not include snapdragon stems.

THE FTD® WARM AMBER™ BOUQUET - **F5**

Brighten any customer's day with an autumn bouquet bursting from a matte orange ceramic vase. This bold, modern vase features a raised, diamond pattern that makes for an unforgettable statement piece. Vase $(3\frac{1}{2}$ " dia. x 7"h), care card and FTD logo pic included. Shipping begins August 2018.

\$65.88 ctn. of 12 (\$5.49 ea.) 2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.) CC 1835

CODIFICATION DEADLINE: July 19, 2018 The Fall collection will launch on FTD.com in August.

DESIGN TIP



The lily stems should be on the inside of the arrangement.



Insert the solidago around the neck of the vase to add the needed width.



Royal sunset lilies work best, and they offer great transitionary colors.



GARDEN GROWN



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Green Button Pompon stems	3	3	3	5
White 50 cm Roses	2	3	4	5
Sunflowers	2	3	3	4
Yellow Snapdragon stems	2	2	3	3
Green Hypericum Berry stems	1	2	2	3
Green Trick Dianthus stems	1	2	2	2
Yellow Asiatic Lily stems	1	1	2	2
Bupleurum stems	1	1	2	2
Variegated Pittosporum stems	1	1	1	1
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99

THE FTD® GARDEN GROWN™ BOUQUET - F6

Create a garden-inspired bouquet customers will fall in love with. Designed in a green glass vase with a raised textured pattern, this vase offers an everyday feel that will make your customers want to use it throughout the fall in their home. Vase (4½" dia. x 6½"h), care card and FTD logo pic included. Shipping begins August 2018.

\$49.08 ctn. of 12 (\$4.09 ea.)

2 PLUS: \$44.16 ctn. of 12 (\$3.68 ea.)

CC 1836

CODIFICATION DEADLINE: July 19, 2018

The Fall collection will launch on FTD.com in August.

DESIGN TIP



Design the bouquet in sections.



Put the sunflowers in one grouping, lilies in their own group and roses in a third group.



Spread the bupleurum throughout the bouquet.



HAND GATHERED



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Yellow Spray Rose stems	3	4	5	6
Plum Cushion Pompon stems	3	4	5	6
Green Button Pompon stems	3	3	4	4
Purple Football Mums	2	3	4	5
Bupleurum stems	1	2	2	3
Lavender 50 cm Roses**		2	3	4
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

^{**}Standard does not include Roses.

THE FTD® HAND GATHERED™ BOUQUET - F8

Design a refined bouquet that offers a classic look your customers will always ask for. Set in a matte lavender ceramic vase with a textured pattern, this traditional style will always be desired. Vase (4½" dia. x 7"h; 3" dia. opening), care card and FTD logo pic included. Shipping begins August 2018.

\$64.68 ctn. of 12 (\$5.39 ea.)

2 PLUS: \$58.20 ctn. of 12 (\$4.85 ea.)

CC 1839

CODIFICATION DEADLINE: July 19, 2018

The Fall collection will launch on FTD.com in August.



SWEET JOY



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	3	5	7	9
Red Mini Carnation stems	3	3	3	4
Red Hypericum Berry stems	2	3	5	6
Red Standard Carnations	2	3	3	4
White Asiatic Lily stems	2	2	3	3
Assorted Christmas Greens	X	Х	Х	Х
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99

THE FTD® SWEET JOY™ BOUQUET - C1

Make Christmas beautiful for any customer with this gorgeous holiday bouquet styled in a red ceramic vase featuring a raised white woven pattern. Offering a traditional look, this vase can decorate their home every holiday season. Vase (5"dia. x 7"h; 3" dia. opening), care card and FTD logo pic included. Shipping begins October 2018.

\$81.48 ctn. of 12 (\$6.79 ea.)

2 PLUS: \$73.32 ctn. of 12 (\$6.11 ea.)

CC 1821

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

DESIGN TIP



Incorporating cedar will allow the greens to cascade softly over the side.



Insert the lilies closer to the center to better protect them during delivery.

WINTER COLLECTION



GRACIOUS GIFT



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red Mini Carnation stems	5	3	5	7
Red Standard Carnations	5	3	3	3
Red 50 cm Roses**		6	9	12
Assorted Christmas Greens	X	Х	Х	Х
Natural Pinecone Pics	2	2	2	2
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

^{**}Standard does not include Roses.

THE FTD® GRACIOUS GIFT™ BOUQUET - C2

This bouquet is truly a gift. Warm, seasonal blooms are arranged inside a red ceramic present vase with ornamental ribbon and pinecones to add a charming holiday touch. Vase (4½" sq. x 5"h), ribbon pic with two attached pinecones, care card and FTD logo pic included. Shipping begins October 2018.

\$75.48 ctn. of 12 (vase \$5.29 ea. ~ accessory set \$1.00 ea.)

2 PLUS: \$67.92 ctn. of 12 (vase \$4.76 ea. ~ accessory set \$0.90 ea.)

CC 1822

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

DESIGN TIP



Insert the bow to the left of center.



To keep the design playful, allow the two attached pinecones to cascade over vase.



Allow the greens to pop up over the flowers and add two more pinecone pics to complete the design.



BEAUTIFULLY BRIGHT



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	3	5	8	10
Red Standard Carnations	3	3	5	5
Seeded Eucalyptus stems	1	2	2	3
Assorted Christmas Greens	X	Х	Х	Х
Red Ribbon (included in C3 set)	X	Х	Х	Х
Natural Pinecone Pics	3	3	3	3
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99

THE FTD® BEAUTIFULLY BRIGHT™ CENTERPIECE - C3

Give your customers a Christmas centerpiece worth gathering around. Beautiful seasonal blooms surround a matte gold metal lantern with a glass insert that perfectly dresses up any holiday table. Lantern (4" sq. x 10"h), candle, design tray, ribbon, care card and FTD logo pic included. Shipping begins October 2018.

\$119.88 ctn. of 12 (lantern \$8.94 ea. ~ accessory set \$1.05 ea.)

2 PLUS: \$108.00 ctn. of 12 (lantern \$8.05 ea. ~ accessory set \$0.95 ea.)

CC 1823

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

DESIGN TIP -



Insert greens first and then add the ribbons.



Next add the flowers leaving space for the pinecones.



Insert the pinecones last, using them to fill in the gaps.



HOLIDAY TRADITIONS



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White Alstroemeria stems	2	3	4	4
Red Mini Carnation stems	2	3	3	5
Red Standard Carnations**	2			
White Cushion Pompon stems	1	2	3	5
Red 50 cm Roses**		3	5	7
Assorted Christmas Greens	X	Х	Х	Х
Red Ribbon (included in C4 set)	X	Х	Х	Х
Floral Foam blocks	1/3	1/3	1/3	1/3
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99

^{**}Standard does not include roses. Deluxe, Premium and Exquisite does not include standard carnations.

THE FTD® HOLIDAY TRADITIONS™ BOUQUET - C4

Make the season fun for your customers with a winter bouquet set in a holiday sleigh. A handpainted wooden sleigh with ribbon accents and metal runners makes for the perfect Christmas greetings your customers will adore. Sleigh (9½"w x 3¾"d x 6¼"h; 5½"w x 3"d design area), ribbon accessory set, care card and FTD logo pic included. Shipping begins October 2018.

\$115.08 ctn. of 12 (sleigh \$8.99 ea. ~ accessory set \$0.60 ea.)

2 PLUS: \$103.56 ctn. of 12 (sleigh \$8.09 ea. ~ accessory set \$0.54 ea.)

CC 1824

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

DESIGN TIP



Allow for additional processing time to let the alstroemeria and poms open slightly before using.



Break off the mini carnation laterals and use the short ones closer to the rim of the sleigh.



CHRISTMAS MAGIC



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	2	4	7	9
Red Standard Carnations**	2	2	2	
Red Mini Carnation stems	1	2	2	4
Red Hypericum Berry stems**		2	2	4
Green Pittosporum stems	1	1	2	2
Assorted Christmas Greens	X	Х	Χ	Х
Red Ribbon (included in C5 set)	X	Х	Х	Х
Floral Foam blocks	1/3	1/3	1/3	1/3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

 $[\]hbox{**Standard does not include hypericum berries; Exquisite does not include standard carnations.}$

THE FTD® CHRISTMAS MAGIC™ BOUQUET - C5

When your customers are feeling festive, this is your go-to bouquet. Bright red blooms bursting from a ceramic ornament ball with a red glitter pattern will fill anyone with the holiday spirit. Ornament with lid (5" dia. x 7"h; 3¾" dia. opening), ribbon accessory set, lid pic, care card and FTD logo pic included. Shipping begins October 2018.

\$98.28 ctn. of 12 (ornament \$7.59 ea. ~ accessory set \$0.60 ea.)

2 PLUS: \$88.44 ctn. of 12 (ornament \$6.83 ea. ~ accessory set \$0.54 ea.)

CC 1825

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

DESIGN TIP



Look for pittosporum with shorter laterals.



A variety of seasonal greens works best.



Hypericum is the finishing touch, allow it to pop out a little over the roses.



JOYOUS GREETINGS



THE FTD® JOYOUS GREETINGS™ BOUQUET - **C6**THE FTD® TAKE ME HOME™ BOUQUET - **C14**

This is everything you need to arrange a stunning winter bouquet. A choice of two groups of gorgeous seasonal blooms sit beautifully in a gold bark ceramic vase offering warm, winter greetings. You will automatically be codified for both C6 and C14. Vase (3½" dia. x 6"h), care card and FTD logo pic included. Shipping begins October 2018.

\$75.48 ctn. of 12 (\$6.29 ea.)

2 PLUS: \$67.92 ctn. of 12 (\$5.66 ea.)

CC 1826

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

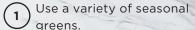


18-C14 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red 50 cm Roses	3	5	7	9
Red Alstroemeria stems	3	3	4	5
Red Hypericum Berry stems	2	3	4	5
Variegated Aspidistra leaves	2	5	6	6
Green Pittosporum stems	1	1	1	2
Assorted Christmas Greens	X	Х	Х	Х
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99

18-C6 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White 50 cm Roses	3	5	7	9
White Oriental Lily stems	2	2	3	4
Seeded Eucalyptus stems	1	2	2	2
Assorted Christmas Greens	x	Х	Х	x
Natural Pinecone Pics	2	2	2	2
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99



DESIGN TIP



Use seeded eucalyptus throughout the arrangement.

Cluster the pinecones on the front left side, just on top of the lip of the vase.

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CHRISTMAS CABIN



THE FTD® CHRISTMAS CABIN™ BOUQUET - C7 THE FTD® I'LL BE HOME™ BOUQUET - C15

Offer versatility this holiday with two seasonal bouquets in a weathered wooden rectangular box. They're perfect as centerpieces on your customers tables, for those who love gardening or just want something different than the traditional holiday arrangement. You will automatically be codified for both C7 and C15. Wooden box (9"w x 4"d x 4"h), hard PVC liner, care card and FTD logo pic included. Shipping begins October 2018.

\$63.48 ctn. of 12 (\$5.29 ea.)

2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.)

CC 1870H

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

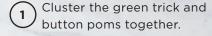


18-C15 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White Cushion Pompon stems	3	4	5	6
Red 50 cm Roses	2	3	4	5
Red Alstroemeria stems	2	2	3	3
White Asiatic Lily stems	1	2	2	3
Green Trick Dianthus stems**		1	2	3
Green Pittosporum stems	1	1	2	2
Assorted Christmas Greens	X	Х	Х	Х
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$39.99	\$49.99	\$59.99	\$69.99
Delivered SRP	\$49.99	\$59.99	\$69.99	\$79.99

 $[\]ensuremath{^{**}}\xspace Standard$ does not include green trick dianthus.

18-C7 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Green Button Pompon stems	3	3	3	4
Red 50 cm Roses	2	4	5	6
Green Trick Dianthus stems	2	3	3	3
: Leucadendron stems	2	3	4	5
Red Hypericum Berry stems	2	2	3	5
Seeded Eucalyptus stems	1	1	2	2
Assorted Christmas Greens	x	Х	Х	Х
Natural Pinecone Pics	3	3	3	3
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99





Use softer seasonal greens and allow them to cascade over the sides.

Add the roses last, leaving them a little taller than the other blooms. This will highlight them in the design.

STUNNING STYLE



 FLORAL RECIPE
 STANDARD
 DELUXE
 PREMIUM
 EXQUISITE

 Red 50 cm Roses
 4
 4
 5
 6

 Green Button Pompon stems
 3
 4
 6
 6

 Leucadendron stems
 2
 3
 4
 5

 Red Hypericum Berry stems
 1
 2
 3
 4

 Seeded Eucalyptus stems
 1
 2
 2
 3

 Assorted Christmas Greens
 x
 x
 x
 x
 x

\$54.99

\$64.99

\$44.99

\$54.99

THE FTD® STUNNING STYLE™ BOUQUET - C8

Brighten any customer's holiday with this distinct arrangement. A dusty green ceramic vase with a textured pattern makes a breathtaking statement that customers can decorate with all year long. Vase (4½" dia. x 6"h), care card and FTD logo pic included. Shipping begins October 2018.

\$67.08 ctn. of 12 (\$5.59 ea.)

2 PLUS: \$60.36 ctn. of 12 (\$5.03 ea.)

CC 1828

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.



Delivered SRP

\$74.99

\$84.99

DREAMING



FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Red Mini Carnation stems	3	5	5	5
White Cushion Pompon stems	3	4	5	5
Red 50 cm Roses	2	4	6	7
White Asiatic Lily stems	2	2	3	4
Assorted Christmas Greens	X	Х	Х	Х
SRP	\$44.99	\$54.99	\$64.99	\$74.99
Delivered SRP	\$54.99	\$64.99	\$74.99	\$84.99

THE FTD® DREAMING™ BOUQUET - **C9**

When they want to send warm holiday greetings, this is the bouquet to create. Beautiful florals sit in a marble-patterned ceramic cylinder with a silver metallic band, offering a sleek design to create a loving gift. Vase (3½" dia. x 7"h), care card and FTD logo pic included. Shipping begins October 2018.

\$77.88 ctn. of 12 (\$6.49 ea.)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.)

CC 1829

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.



STRIKING ELEGANCE



BOUQUET - C10 THE FTD® WISHLIST™ BOUQUET - C16

THE FTD® STRIKING ELEGANCE™

Create a contemporary amaryllis holiday bouquet two different ways with this white ceramic pedestal vase. Perfect for the customer with exceptional style, this vase offers a modern twist on Christmas arrangements. You will automatically be codified for C10 and C16. Vase (6½" dia. x 5¼"h; pedestal 3½" dia. x 1½"h), care card and FTD logo pic included. Shipping begins October 2018.

\$63.48 ctn. of 12 (\$5.29 ea.) 2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.) CC 1871H

CODIFICATION DEADLINE: July 19, 2018 The Holiday collection will launch on FTD.com in October.

We are offering one recipe designed in two different ways; please reference the images and design tips.



DESIGN TIP

Support the amaryllis stems on the inside with a discarded rose stem.



Keep the greens tight and inserted close to the oasis.



Curl one of the aspidistra leaves and keep it in place with a staple.

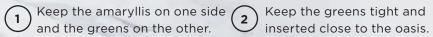
C10 & C16 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Green Trick Dianthus stems	4	4	4	4
Red Hypericum Berry stems	2	2	2	2
Red Lion Amaryllis stems	1	2	3	4
Variegated Aspidistra leaves	5	5	5	5
Red Dogwood branches	2	2	2	2
Israeli Ruscus stems	2	2	2	2
Cedar	Х	Х	Х	Χ
Floral Foam blocks	2/3	2/3	2/3	2/3
SRPs	\$59.99	\$69.99	\$84.99	\$94.99
Delivered SRPs	\$69.99	\$79.99	\$94.99	\$104.99

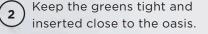


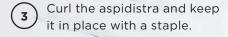
C16 PREMIUM (BEST)

DELIVERED SRP \$94.99 14"H x 14"W













Help your customers share the spirit of the season with a heartwarming centerpiece featuring resin figures and organza ribbon with a faith sentiment. Vase (6"w x $4\frac{1}{2}$ "d x $7\frac{1}{4}$ "h), sentiment ribbon, design tray, care card and FTD logo pic included. Shipping begins October 2018.

\$131.88 ctn. of 12 (\$10.99 ea.)

2 PLUS: \$118.68 ctn. of 12 (\$9.89 ea.)

CC 1846

CODIFICATION DEADLINE: July 19, 2018

The Holiday collection will launch on FTD.com in October.

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
Star of Bethlehem stems	6	6	7	8
White Cushion Pompon stems	4	3	3	3
White 50 cm Roses**		3	4	6
White Mini Carnation stems**		2	3	4
Assorted Christmas Greens	х	Х	Х	х
Floral Foam blocks	2/3	2/3	2/3	2/3
SRP	\$55.99	\$64.99	\$73.99	\$82.99
Delivered SRP*	\$69.99	\$79.99	\$89.99	\$99.99

^{*}Includes delivery and DaySpring* licensing participation.
**Standard does not include roses or mini carnations.

C12 DELIVER (BETTER) DELIVERED SRP \$84.99 19"H x 12"W



C13 DELUXE

THE FTD® MAKE IT MERRY™ TREE - C12

When they're ready to deck the halls, this ornamental tree is perfect. The kit includes a design tray, ribbon and enough glass balls for 12 trees. Design tray (6½" dia. x 2"h) and accessory set included. Shipping begins October 2018.

\$35.88 ctn. of 12 (\$2.99 ea.) **CC 1848**

18-C12 FLORAL RECIPE	STANDARD	DELUXE
White Cushion Pompon stems	4	4
Red 50 cm Roses	3	6
Red Mini Carnation stems	3	4
Million Star Gypsophila stems	1	2
Boxwood (lbs.)	21/2	3
Assorted Christmas Greens	Χ	Χ
Red glass balls (included in C12 set)	10	10
Red ribbon (included in C12 set)	Х	X
Floral Foam blocks	1	11/3
SRP	\$59.99	\$74.99
Delivered SRP	\$69.99	\$84.99

THE FTD® HOLIDAY HOMECOMINGS™ BASKET - C13

Create a warm hearted arrangement that everyone will love. An oval stained woodchip basket with a moveable handle and hard liner offer a cheerful sentiment for the holidays. Accessory set includes enough ribbon, pinecones and berry pics for 12 baskets. 7½"w x 6"d x 5"h. Shipping begins October 2018.

\$83.88 ctn. of 12 (basket \$2.99 ea. ~ accessory set \$4.00 ea.) **CC 1841H**

18-C13 FLORAL RECIPE	STANDARD	DELUXE
Assorted Christmas Greens	Χ	Х
Variegated Holly	Χ	Х
Seeded Eucalyptus stems	1	2
Natural Pinecone Pics	3	5
Red Metallic Berry Pics (included in C13 set)	3	3
Red/Green Plaid 2½" Ribbon (included in C13 set)	x	Х
Floral Foam blocks	2/3	2/3
SRP	\$34.99	\$44.99
Delivered SRP	\$44.99	\$54.99

CODIFICATION DEADLINE: July 19, 2018
The Holiday collection will launch on FTD.com in October.

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FALL COMBO PACK #1

CC 1853

Includes 6 pieces each (24 pieces total) \$164.99 • Codification Deadline July 19, 2018 • Shipping begins August 2018



FALL COMBO PACK #2

CC 1854

Includes 6 pieces each (18 pieces total) \$99.99 • Codification Deadline July 19, 2018 • Shipping begins August 2018



Bouquet (F5)

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The FTD® Garden Grown™ Bouquet (F6)



WINTER COMBO PACK #1

CC 1844

Includes 6 pieces each (30 pieces total) \$260.99 • Codification Deadline July 19, 2018 • Shipping begins October 2018



WINTER COMBO PACK #2

Bouquet (C4)

CC 1845

Includes 6 pieces each (30 pieces total) \$189.99 • Codification Deadline July 19, 2018 • Shipping begins October 2018

Bouquet (C2)



Designer's Workshop COLLECTION

FTD created a fresh, exciting new line offering the perfect mix of modern and natural free flowing designs. Featuring a unique color palette and vases that are versatile, this collection pushes boundaries and offers stunning new arrangements for your customers.

00 or visit www.FTDMarketplace.com







Q&AWITH ANDREA

- Q: WHAT IS THE DESIGNER WORKSHOP COLLECTION?
- A: This collection was created to take an entirely fresh approach to our designs through bold new styles and colors. We've created a well-rounded collection that offers the perfect mix of modern, and natural free flowing arrangements.
- Q: WHAT WAS THE INSPIRATION BEHIND THE DESIGNER WORKSHOP COLLECTION?
- A: This collection was inspired by unique textures and trends. We made a choice to try something new with a creative, pre mier approach to style and design.
- Q: WITH SOME UNIQUE FLOWERS BEING USED IN THIS COLLECTION, WHAT IS YOUR RECOMMENDATION FOR SOURCING?
- A: Reach out to your local wholesalers and let them know what your floral needs are. It's entirely possible that your sources already carry these flowers, but if not, they can start to expand their current offerings.
- Q: HOW DO YOU THINK CONSUMERS WILL RESPOND TO THIS COLLECTION?
- **A:** I think they are going to love it. It's a unique, exciting collection that gives our florists new options to design for their customers.







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DESIGN TIP

(1) Keep the design tight

Start with your base of foliage and green blooms. Cascade the seeded eucalyptus over one side. This makes the finished designed more playful.

THE FTD® HELLO, GORGEOUS™ BOUQUET - D01 THE FTD® HOME SWEET HOME™ BOUQUET - D02

Give your customers something truly beautiful. Two stunning arrangements designed in a weathered, wooden rectangle box is just the gorgeous surprise they need. You will automatically be codified for both D01 and D02. Wooden box (9"w x 4"d x 4"h), hard PVC liner, care card and FTD logo pic included. Shipping begins July 2018.

\$63.48 ctn. of 12 (\$5.29 ea.) 2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.) CC 1870

D01 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Trick Dianthus stems	3	4	5
Green Mini Hydrangea blooms	2	3	5
Orange Standard Carnations	2	3	4
Coral Godetia stems	2	2	2
Peach Gerbera Daisies	1	2	3
Orange Gerbera Daisies	1	2	2
Salal stems	1	2	2
Seeded Eucalyptus stems	1	1	1
Floral Foam blocks	2/3	2/3	2/3
SRP	\$49.99	\$64.99	\$79.99
Delivered SRP	\$59.99	\$74.99	\$89.99



DESIGN TIP

Keep the daisy poms tight and compact

Insert the salal between the daisy poms. This provides a crisp color contrast. The necessary kale enhances the color combination.

Cluster the gerberas close together and at the same level as the daisy poms to create a hedge of flowers.

D02 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Daisy Pompon stems	4	5	5
White Gerbera Daisies	2	4	6
Green Ornamental Kale	1	1	2
Israeli Ruscus stems	2	3	4
Salal stems	2	3	3
Floral Foam blocks	2/3	2/3	2/3
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99





DESIGN TIP

DELIVERED SRP \$89.99

D03 DELUXE

(BETTER)

18"H x 17"W

(1) Keep the green trick short and close to the top of the oasis.

Cut the ruscus into 3 or 4 shorter pieces prior to inserting to provide color contrast.

Call 800.767.4000 or visit www.FTDMarketplace.com

Keep the aspidistra long, two leaves on one side and a single leaf on the other.

THE FTD® PURE BEAUTY™ BOUQUET - DO3 THE FTD® FRESH BEGINNINGS™ BOUQUET - D04

Modern, sleek and perfect for the customers who love innovative style--these bouquets are set in a clean, white ceramic bowl that can be reused for decoration or for practical purposes. You will automatically be codified for both D03 and D04. Vase (6½" dia. x 5¼"h; 3¼" dia. x 1½"h pedestal), care card and FTD logo pic included. Shipping begins July 2018.

\$63.48 ctn. of 12 (\$5.29 ea.) 2 PLUS: \$57.12 ctn. of 12 (\$4.76 ea.) CC 1871

D03 FLORAL RECIPE	STANDARD	DELUXE
Violet Mini Carnation stems	5	5
Green Trick Dianthus stems	3	3
Green Cymbidium Orchid stems**	1/4	1/2
Lily Grass blades	5	5
Aspidistra leaves	3	3
Israeli Ruscus stems	3	3
Floral Foam blocks	2/3	2/3
SRP	\$59.99	\$79.99
Delivered SRP	\$69.99	\$89.99

^{**}Arrangement must include the cymbidiums.

DESIGNER'S WORKSHOP COLLECTION



DESIGN TIP

This is meant to be a very playful garden design with a lot of variation and ins-and-outs with the flower levels.

Insert the sunflowers closer to the base and keep the roses a little longer.

Cascade the design over more on one side, using the movement and length of the variegated pittosporum to achieve the look.

D04 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink 50 cm Roses	5	7	9
Sunflowers	5	6	7
Hot Pink Mini Carnation stems	3	3	3
Leucadendron stems	2	3	3
Hot Pink Veronica stems	2	2	3
Israeli Ruscus stems	4	4	4
Italian Variegated Pittosporum stems	2	2	3
Floral Foam blocks	2/3	2/3	2/3
SRP	\$59.99	\$69.99	\$79.99
Delivered SRP	\$69.99	\$79.99	\$89.99



DESIGNER'S WORKSHOP COLLECTION



DESIGN TIP

D05 PREMIUM

16"H x 16"W

(BEST)

The stock shouldn't sit up over the other flowers. Year ' and compact.

(2) Keep the Queen Anne's lace tucked in. (3) Only the variegated pittosporum should peek out over the tops of should peek out over the tops of the flowers.

THE FTD® PLAYFUL CRUSH™ BOUQUET - D05 THE FTD® SOFT & ELEGANT™ BOUQUET - D06

Design a bouquet that brightens your customer's day. Two different arrangements of vibrant blooms in a green ceramic vase with a grey textured center are perfect for any occasion. You will automatically be codified for both D05 and D06. Vase (3¼" dia. opening x 6½"h), care card and FTD logo pic included. Shipping begins July 2018.

\$71.88 ctn. of 12 (\$5.99 ea.) 2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.) CC 1872

D05 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green 50 cm Roses	2	3	4
Purple Matsumoto Aster stems	2	3	4
Green Trick Dianthus stems	2	3	4
Green Button Pompon stems	2	3	4
Queen Anne's Lace stems	1	2	3
Purple Stock stems**		2	3
Italian Variegated Pittosporum stems	1	1	2
SRP	\$39.99	\$54.99	\$69.99
Delivered SRP	\$49.99	\$64.99	\$79.99

**Standard does not include purple stock.



DESIGN TIP

D06 PREMIUM

15"H x 16"W

DELIVERED SRP \$79.99

(BEST)

(1) Keep the arrangement playful and loose.

The bupleurum should pop out over all the other blooms.

Cluster the carnations into groups of

D06 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Standard Carnations	4	4	4
Green Spider Mums	3	3	3
Green 50 cm Roses	2	5	7
Queen Anne's Lace stems	2	3	4
Green Trick Dianthus stems	2	2	3
Bupleurum stems	2	2	2
SRP	\$49.99	\$59.99	\$69.99
Delivered SRP	\$59.99	\$69.99	\$79.99





DESIGN TIP

(1) Keep the design tight.

The salal should only be used at the

Evenly distribute the carnations throughout the arrangement.

THE FTD® HEARTS & KISSES™ BOUQUET - D07 THE FTD® SOFT & PRETTY™ BOUQUET - **D08**

Add a pop of color to your shop with these luminous arrangements. Lively florals sprout from an orange ceramic diamond textured container to make striking impressions. You will automatically be codified for both D07 and D08. Vase $(4\frac{1}{2}$ " dia. x 6"h), care card and FTD logo pic included. Shipping begins July 2018.

\$65.88 ctn. of 12 (\$5.49 ea.) 2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.) CC 1874

D07 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Violet Mini Carnation stems	3	6	8
Peach Spray Rose stems	2	3	3
Green Spider Mums	2	3	4
Orange 50 cm Roses	2	2	3
Orange Asiatic Lily stems	1	1	2
Green Pittosporum stems	1	1	2
Salal stems	1	2	2
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99



DESIGNER'S WORKSHOP COLLECTION

DESIGN TIP

(BEST)

Cluster the roses into groups of two.

Spread the Matsumotos out for pops of color.

It's meant to be a playful design.
Allow the bupluerum to pop out on all sides.

D08 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Peach 50 cm Roses	2	4	6
White Daisy Pompon stems	2	3	3
Green Trick Dianthus stems	2	2	2
Pink Matsumoto Aster stems	1	2	3
Bupleurum stems	1	1	2
Green Button Pompon stems**		2	3
Salal stems	2	2	2
Italian Variegated Pittosporum stems	1	1	1
SRP	\$39.99	\$49.99	\$59.99
Delivered SRP	\$49.99	\$59.99	\$69.99

**Standard does not include button poms.





D09 PREMIUM (BEST) **DELIVERED SRP \$99.99** 17"H x 19"W

DESIGN TIP

Use the salal just at the neck of vase.

Keep the blooms tightly controlled and all at one height.

The final shape of the bouquet should be oblong and not round to play off nicely against the clean tapered vase.

THE FTD® BLUSHING™ BOUQUET - D09 THE FTD® ROAM FREE™ BOUQUET - D10

These romantic arrangements can help anyone share their love. Deep hues set in a purple glass vase create a radiant gesture. You will automatically be codified for both D09 and D10. Vase $(3\frac{1}{2}$ " dia. x 7"h), care card and FTD logo pic included. Shipping begins July 2018.

\$71.88 ctn. of 12 (\$5.99 ea.) 2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.) CC 1875

D09 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Violet Mini Carnation stems	3	6	8
Purple Cushion Pompon stems	3	4	5
Fuchsia Gerbera Daisies	2	4	6
Purple Button Pompon stems	2	4	5
Fuchsia Stock stems	2	3	4
Hot Pink Spray Rose stems	2	3	3
Purple Stock stems	2	2	3
Bupleurum stems	2	2	3
Salal stems	4	4	4
SRP	\$59.99	\$74.99	\$89.99
Delivered SRP	\$69.99	\$84.99	\$99.99

DELIVERED SRP \$79.99

DESIGN TIP

D10 PREMIUM

19"H x 17"W

(BEST)

The overall look should be asymmetrical and loose. The veronica is an important part of this garden feel.

Cluster two roses in the front and distribute the rest evenly around.

Use half of the seeded eucalyptus allotted on the front right side of the arrangement.

D10 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	3	4	5
Violet Mini Carnation stems	3	4	5
Purple Stock stems	2	3	4
Pink Heather stems	2	3	4
Purple Veronica stems	2	2	3
Israeli Ruscus stems	2	2	2
Seeded Eucalyptus stems	1	1	1
Gunni Eucalyptus stems	1	2	2
SRP	\$49.99	\$59.99	\$69.99
Delivered SRP	\$59.99	\$69.99	\$79.99



DESIGNER'S WORKSHOP COLLECTION



D11 PREMIUM (BEST) **DELIVERED SRP \$89.99** 20"H x 17"W

DESIGN TIP

Cluster the roses and gerberas into groups.

Use the eucalyptus to create a collar at the neck of the vase.

The myrtle should pop up over the flowers on top flowers on top.

THE FTD® SWEET MEMORIES™ BOUQUET - **D11** THE FTD® CRAZY IN LOVE™ BOUQUET - **D12**

Simple, warmhearted arrangements placed in a soft grey ceramic textured vase offer a sweet sentiment for any occasion. You will automatically be codified for both D11 and D12. Vase (5" dia. x 8"h; 3½" dia. opening), care card and FTD logo pic included. Shipping begins July 2018.

\$65.88 ctn. of 12 (\$5.49 ea.) 2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.) CC 1876

D11 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pale Pink Stock stems	4	5	6
Red Spray Rose stems	3	4	5
Lavender 50 cm Roses	3	4	5
Lavender Statice stems	3	4	4
Hot Pink Gerbera Daisies	2	3	4
Myrtle stems	2	2	3
Silver Dollar Eucalyptus stems	2	2	2
SRP	\$59.99	\$69.99	\$79.99
Delivered SRP	\$69.99	\$79.99	\$89.99

DESIGNER'S WORKSHOP COLLECTION



(BEST) **DELIVERED SRP \$99.99**

21"H x 18"W

D12 PREMIUM

DESIGN TIP

Design in layers with the greens at the neck of the vase.

The snapdragons and stock should pop up at the top.

All other flowers should cascade down into the greens.

D12 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink Bi-Color 50 cm Roses	4	5	6
Pink Standard Carnations	3	4	5
Pink Matsumoto Aster stems	2	3	4
Pink Stock stems	2	3	4
Queen Anne's Lace stems	2	3	3
Pink Waxflower stems	2	2	3
Pink Snapdragon stems	2	2	2
Salal stems	4	4	4
Italian Variegated Pittosporum stems	3	3	3
SRP	\$69.99	\$79.99	\$89.99
Delivered SRP	\$79.99	\$89.99	\$99.99





D13 PREMIUM (BEST) **DELIVERED SRP \$99.99** 17"H x 15"W

DESIGN TIP

The brunia and thistle are integral flowers in this arrangement.

Evenly distribute the lisianthus for intense pops of sure

The eucalyptus and bupleurum should pop up on top and cascade slightly over the sides of the bouquet.

THE FTD® WINNER WINNER™ BOUQUET - D13 THE FTD® CROWNED™ BOUQUET - D14

These bouquets are sure to be the frontrunners for any gifting scenario. Bright blooms emerging from a blue glass vase make for gorgeous arrangements that can't steer any customer wrong. You will automatically be codified for both D13 and D14. Vase (3%" dia. x 7%"h), care card and FTD logo pic included. Shipping begins July 2018.

\$71.88 ctn. of 12 (\$5.99 ea.) 2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.) CC 1877

D13 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Button Pompon stems	3	3	5
Purple Stock stems	2	3	5
Green Trick Dianthus stems	2	3	3
Purple Double Lisianthus stems	2	2	2
Lavender Statice stems	2	2	2
Silver Brunia stems	1	2	3
Blue Thistle stems	1	2	2
Bupleurum stems	1	1	2
Salal stems	2	2	3
Willow Eucalyptus stems	1	2	2
SRP	\$59.99	\$74.99	\$89.99
Delivered SRP	\$69.99	\$84.99	\$99.99

DESIGN TIP

D14 PREMIUM

16"H x 15"W

(BEST)

(1) Keep it tight and compact.

2 Design it like a handtied bouquet.

The hydrangea should be on the outside of the bouquet, tucking the roses in closer towards the center.

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D14 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White 50 cm Roses	3	4	7
Blue Hydrangea blooms	2	3	3
White Veronica stems	2	3	4
Green Ornamental Kale**		1	2
Israeli Ruscus stems	2	3	3
Salal stems	2	2	2
Lily Grass blades	4	4	4
SRP	\$49.99	\$64.99	\$79.99
Delivered SRP	\$59.99	\$74.99	\$89.99

^{**}Standard does not include ornamental kale.



DESIGNER'S WORKSHOP COLLECTION



DESIGN TIP

D15 PREMIUM

18"H x 16"W

(BEST)

(1) Keep it tight and compact.

(2) Design it like a handtied bouquet.

Veronica should pop up above all the other blooms.

THE FTD® SWEET AMOR™ BOUQUET - D15 THE FTD® ALLURING ELEGANCE™ BOUQUET - D16

These bouquets offer the fresh aesthetic your customers will adore. Elegant blooms gracefully sit in a clear glass vase with a flared top and textured design to offer beautiful bouquets for any occasion. You will automatically be codified for both D15 and D16. Vase ($4\frac{1}{2}$ " dia. x 8"h), care card and FTD logo pic included. Shipping begins July 2018.

\$59.88 ctn. of 12 (\$4.99 ea.) 2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.) CC 1878

D15 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Green Mini Hydrangea blooms	3	4	5
Peach 50 cm Roses	3	4	5
Pink Veronica stems	3	4	5
Green Ornamental Kale	2	3	4
White Spray Rose stems	2	3	3
Queen Anne's Lace stems	2	2	3
Bupleurum stems	1	1	1
SRP	\$59.99	\$74.99	\$89.99
Delivered SRP	\$69.99	\$84.99	\$99.99



DESIGN TIP

D16 PREMIUM

19"H x 18"W

(BEST)

The lilies should all be in the center of the bouquet.

Use the eucalyptus and salal to create a collar at the neck of the vase.

The Queen Anne's lace should be the transition between the greens and lilies; all other flowers should tuck in between the lilies.

D16 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Asiatic Lily stems	2	3	4
Queen Anne's Lace stems	2	2	3
White Double Lisianthus stems	2	3	3
White Stock stems	2	2	3
White Veronica stems**		2	3
Seeded Eucalyptus stems	1	2	2
Salal stems	1	2	2
Silver Dollar Eucalyptus stems	1	1	2
SRP	\$49.99	\$64.99	\$79.99
Delivered SRP	\$59.99	\$74.99	\$89.99

**Standard does not include veronica.



Color Confections

Pops of bold, vivacious color are evident in this updated collection. Vibrant blooms and richly colored vases offer a stunning aesthetic your customers will absolutely love.





THE FTD® RED REVEAL™ BOUQUET - CCR

A bouquet designed with warm colors and a red heavy flared square glass vase is an arrangement customers will love for any occasion. Vase ($3\frac{1}{4}$ " sq. x $6\frac{3}{4}$ "h), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CC 1479

CCR PREMIUM

15"H x 14"W

DELIVERED SRP \$59.99

(BEST)

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red Alstroemeria stems	3	4	5
Red Gerbera Daisies	2	4	5
Red 50 cm Roses	2	3	5
Red Standard Carnations	2	3	4
Leatherleaf stems	3	3	3
SRP	\$29.99	\$39.99	\$49.99
Delivered SRP	\$39.99	\$49.99	\$59.99



THE FTD® ORANGE ESSENCE™ BOUQUET - CCO

Arrange a bouquet that's bright and bold with an orange heavy flared square glass vase. Vase ($3\frac{1}{4}$ " sq. x $6\frac{3}{4}$ "h), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
CC 1481

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Orange Alstroemeria stems	3	4	5
Orange Gerbera Daisies	2	4	5
Orange 50 cm Roses	2	3	5
Orange Standard Carnations	2	3	4
Leatherleaf stems	3	3	3
SRP	\$29.99	\$39.99	\$49.99
Delivered SRP	\$39.99	\$49.99	\$59.99

THE FTD $^{\circ}$ BEYOND BLUE $^{\mathsf{TM}}$ BOUQUET - CDB

Give your customers a pop of color with a cobalt blue heavy flared square glass vase. Vase ($3\frac{1}{4}$ " sq. x $6\frac{3}{4}$ "h), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CC 1575

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White Mini Carnation stems	4	4	4
White 50 cm Roses	3	4	6
White Asiatic Lily stems	1	2	2
Blue Statice stems	1	2	2
White Spray Rose stems**		1	3
Variegated Pittosporum stems	1/2	1/2	1/2
SRP	\$29.99	\$39.99	\$49.99
Delivered SRP	\$39.99	\$49.99	\$59.99

^{**}Standard does not include spray roses.



17"H x 14"W

THE FTD® PURPLE PRESENCE™ BOUQUET - CCL

Create a royal bouquet every customer will love. A beautiful purple heavy flared square glass vase sets the tone for this gorgeous arrangement. Vase ($3\frac{1}{4}$ " sq. x $6\frac{3}{4}$ "h), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CC 1477

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Lavender Alstroemeria stems	3	4	6
Purple Stock stems	2	4	5
Lavender 50 cm Roses	2	3	5
Purple Statice stems	1	3	3
Leatherleaf stems	3	3	3
SRP	\$29.99	\$39.99	\$49.99
Delivered SRP	\$39.99	\$49.99	\$59.99

THE FTD® RASPBERRY RUSH™ BOUQUET - CPR

This bouquet is truly pretty in pink. Designed with stunning color, a hot pink flared squared vase will keep your customers coming back for more. Vase ($3\frac{1}{4}$ " sq. x $6\frac{3}{4}$ "h), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

CC 1476

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Pink Alstroemeria stems	3	4	5
Hot Pink Gerbera Daisies	2	4	5
Hot Pink 50 cm Roses	2	3	5
Hot Pink Standard Carnations	2	3	4
Leatherleaf stems	3	3	3
SRP	\$29.99	\$39.99	\$49.99
Delivered SRP	\$39.99	\$49.99	\$59.99







THE FTD® HEALING LOVE™ BOUQUET - SB2

Create an elegant arrangement your customers will adore. A bright blue glass vase with an embedded pattern sets the tone for a thoughtful gift. Vase (4¼" dia. x 7"h; 2¾" dia. opening), care card and FTD logo pic included.

\$47.88 ctn. of 12 (\$3.99 ea.)
2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)
CC 1739E

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM	EXQUISITE
White 50 cm Roses	3	4	5	6
Blue Delphinium stems	3	4	5	6
Green Button Pompon stems	3	4	4	5
White Oriental Lily stems	2	3	3	4
White Standard Carnations	2	2	4	4
Bupleurum stems	1	1	2	2
Italian Variegated Pittosporum stems	2	2	2	2
SRP	\$49.99	\$59.99	\$69.99	\$79.99
Delivered SRP	\$59.99	\$69.99	\$79.99	\$89.99

ANNIVERSARY ANNIVERSARY



DELIVERED SRP \$119.99

THE FTD® HIGHER LOVE™ BOUQUET - AB3 THE FTD® FOREVER YOUR FAVORITE™ BOUQUET - AB4

Rich colors elegantly fill a heavyweight red glass vase with an asymmetrical raised swirl, creating the perfect sentiment they'll keep coming back for. Your customers can choose from a mixed bouquet of roses and stargazer lilies or traditional, stunning red roses. You will automatically be codified for both AB3 and AB4. Vase (4½" dia. x 9"h), care card and FTD logo pic included.

\$107.88 ctn. of 12 (\$8.99 ea.) **2 PLUS:** \$97.08 ctn. of 12 (\$8.09 ea.) CC 1801E

AB3 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	4	7	11
Red Standard Carnations	4	5	6
Red Mini Carnation stems	4	4	4
Stargazer Lily stems	2	3	4
Leatherleaf stems	3	3	3
Salal stems	1	1	1
SRP	\$69.99	\$89.99	\$109.99
Delivered SRP	\$79.99	\$99.99	\$119.99

AB4 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Red 50 cm Roses	12	18	24
Leatherleaf stems	5	5	5
SRP	\$74.99	\$89.99	\$109.99
Delivered SRP	\$84.99	\$99.99	\$119.99

AB4 PREMIUM

21"H x 19"W

(BEST)



CELEBRATION



THE FTD® TINY MIRACLE™ NEW BABY BOUQUETS - BB1/BG1

Mixed flower arrangements in a choice of pink or blue ceramic vases, each bearing adorable baby footprints that spell out "love." 5" dia. x 5"h

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.)

CC 1681 Boy

CC 1680 Girl

\$59.99 PREMIUM DELIVERED SRPs







Striped ceramic "Happy Birthday" vase finished with a fabric bow. 6"w x 2%"d x 6"h; heavyweight "Happy Birthday" pic included.

\$85.08 ctn. of 12 (vase \$6.49 - pic \$0.60 ea.)

2 PLUS: \$76.56 ctn. of 12 (vase \$5.84 - pic \$0.54 ea.)

CC 1665

\$69.99 PREMIUM DELIVERED SRP

AQUAFOAM FLORAL CAKE KIT - CAK

You will automatically be codified to receive orders for D2-4896. Each foam cake comes with 6 decorative candles and a pedestal base. 10½" dia. x 6½"h.

\$32.34 ctn. of 6 (\$5.39 ea.)

CAK

CC 640-06-22C

SYMPATHY





THE FTD® FAITHFUL BLESSINGS™ BOUQUET - **FBB**

White ceramic vase embellished with a sculptural cross. $3\frac{1}{2}$ " sq. x 8"h.

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)

CC 1460

\$84.99 PREMIUM DELIVERED SRP



THE FTD® COMFORT PLANTERS - CP2/CPP Ceramic planters with "Comfort" satin ribbon.

\$95.96 ctn. of 4 (\$23.99 ea.) **CP2 2 PLUS:** \$86.36 ctn. of 4 (\$21.59 ea.) **CC 1695** 8" plant (10" dia. x 10½"h planter)

\$95.88 ctn. of 12 (\$7.99 ea.) **CPP 2 PLUS:** \$86.28 ctn. of 12 (\$7.19 ea.) **CC 0685** 6" plant (7" dia. x 6"h planter)

DELIVERED SRPs: CP2 \$99.99 CPP \$49.99



THE FTD® ETERNAL LIGHT™ BOUQUET - ELB

Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 8"h x 4½"w.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
CC 1155

\$89.99 PREMIUM DELIVERED SRP

EVERYDAY CODIFIED EVERYDAY CODIFIED

INSPIRATION

& Believe™ Bouquet

IN1p The FTD® Be Strong

THE FTD® INSPIRATION COLLECTION

Glass jar vases with inspiring messages on wooden tags hanging from jute ribbon. Vase (4" dia. x 6"h; $3\frac{1}{2}$ " dia. opening), tags ($1\frac{1}{4}$ " w x $2\frac{1}{2}$ "h), care card and FTD logo pic included.

\$59.88 ctn. of 12 (\$4.99 ea.)

2 PLUS: \$53.88 ctn. of 12 (\$4.49 ea.)

CC 1766 Teal

CC 1767 Orange

CC 1768 Green

CC 1769 Raspberry

\$69.99 PREMIUM DELIVERED SRPs



IN2p

The FTD® Dream

Big™ Bouquet



Become

IN3p The FTD® Hello Sun™ Bouquet

IN4p
The FTD® Because You're Special™ Bouquet

EXPRESSIONS





THE FTD® FAITHFUL GUARDIAN™ BOUQUET - SB1

Blue glass vase with hand-applied and etched silver accents. 3½"w x 6½"h; 3" dia. opening.

\$107.88 ctn. of 12 (\$8.99 ea.)
2 PLUS: \$97.08 ctn. of 12 (\$8.09 ea.)
CC 1668

\$99.99 PREMIUM DELIVERED SRP



THE FTD® GOD'S GIFTS™ BOUQUET - FT1

Embossed purple glass vase with a removable handcrafted jeweled cross. 44'' dia. x 64''h; 3''w x 5''h cross.

\$95.88 ctn. of 12 (\$7.99 ea./removable cross included)

2 PLUS: \$86.28 ctn. of 12 (\$7.19 ea./removable cross included)

CC 1750

\$74.99 PREMIUM DELIVERED SRP

THE FTD® EXPRESSIONS OF LOVE™ BOUQUET - **TLV**

Red glass vase features a contemporary silverplated sentiment "love" tag hanging from a wrapped band of silver wire. $4\frac{1}{2}$ " dia. x $2\frac{1}{2}$ " neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$80.88 ctn. of 12 (\$6.74 ea.)

CC 1365

\$69.99 PREMIUM DELIVERED SRP

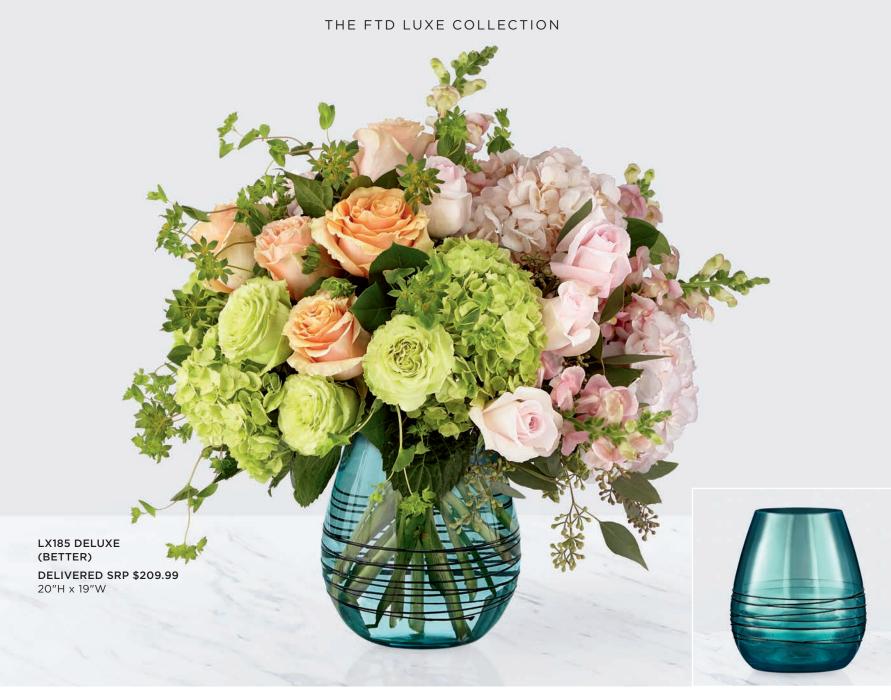
THE FTD® GODIVA® CHOCOLATE GIFT - GDV

Delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside.

To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)
2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)
CC GODIVA

\$19.99 SRP





THE FTD® IRREPLACEABLE™ LUXURY BOUQUET - LX185

Aqua swirled glass vase designed in a stylish egg shape is perfect for this brilliant bouquet. ($4\frac{1}{4}$ " dia. x 8"h).

\$77.94 ctn. of 6 (\$12.99 ea.)
2 PLUS: \$70.14 ctn. of 6 (\$11.69 ea.)
CC 1563

CODIFICATION: X32

FLORAL RECIPE	STANDARD	DELUXE
Pink 50 cm Roses	4	6
Peach 50 cm Roses	3	5
Green 50 cm Roses	3	5
Green Hydrangea blooms	2	3
Pink Hydrangea blooms	2	3
Snapdragon stems	3	4
Bupleurum stems	2	3
Salal stems	4	4
Seeded Eucalyptus stems	2	2
SRP	\$159.99	\$199.99
Delivered SRP	\$169.99	\$209.99

THE FTD® ONLY THE BEST™ LUXURY BOUQUET - LX186

Beautifully sculpted, heavy, pale aqua ribbed glass vase complements this stunning bouquet. 4%" dia. x 7"h.

\$71.95 ctn. of 6 (\$11.99 ea.)
2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.)
CC 1560

CODIFICATION: X33

FLORAL RECIPE	STANDARD
Hot Pink 50 cm Roses	18
Orange Spray Rose stems	7
Pink Double Lisianthus stems	6
Pink Matsumoto Aster stems	4
Ivy vines	4
Italian Variegated Pittosporum stems	3
SRP	\$139.99
Delivered SRP	\$149.99





21"H x 17"W

THE FTD® MORNING MEMORIES™ LUXURY BOUQUET - LX175

THE FTD® PURE OPULENCE™ LUXURY BOUQUET — LX153

THE FTD® PERFECT BLISS™ LUXURY BOUQUET — LX154

Classic gray ceramic vase with ivory detail shows off its retro

LX153s \$99.99

LX154s \$199.99

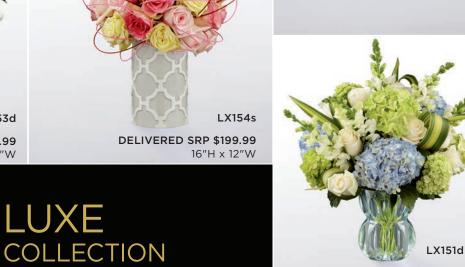
X04 - LX154

CODIFICATION: X23 - LX175

LX153d \$129.99

X03 - LX153











DELIVERED SRP \$129.99

LX174d

19"H x 18"W

THE FTD® ALWAYS SMILE™ LUXURY BOUQUET - LX174 THE FTD® SUPERIOR SIGHTS™ LUXURY BOUQUET - LX151 THE FTD® LAVENDER LUXE™ LUXURY BOUQUET — LX152 Beautifully sculpted, heavy, pale agua ribbed glass vase complements these stunning bouquets. $4^{7}/_{8}$ " dia. x 7"h.

DELIVERED SRPs: LX174s \$99.99

LX152s \$149.99

LX152d \$169.99

CODIFICATION: X22 - LX174

X02 - LX152















DELIVERED SRP \$199.99 33"H x 19"W

DELIVERED SRP \$189.99 27"H x 18"W

LX176d

THE FTD® BEYOND BRILLIANT™ LUXURY BOUQUET — LX158 THE FTD® DESERT SKIES™ LUXURY BOUQUET - LX157 THE FTD® OCEAN'S ALLURE™ LUXURY BOUQUET — LX177 Aqua swirled glass vase designed in a stylish egg shape is

perfect for these brillilant bouquets. $4^{1}/_{4}^{2}$ dia. x 8"h.

\$77.94 ctn. of 6 (\$12.99 ea.) 2 PLUS: \$70.15 ctn. of 6 (\$11.69 ea.)

CC 1563

DELIVERED SRPs: LX158s \$169.99 LX158d \$209.99

LX157s \$149.99 LX157d \$169.99

COLLECTION

LX177s \$129.99 LX177d \$159.99 CODIFICATION: X25 - LX177 X07 - LX157

X08 - LX158

THE FTD® HEART'S WISHES™ LUXURY BOUQUET - LX180 THE FTD® HOPE HEALS™ LUXURY BOUQUET — LX173 THE FTD® SWEETLY STUNNING™ LUXURY BOUQUET - LX155 THE FTD® MODERN ROYALTY™ LUXURY BOUQUET — LX176 Clear faceted glass vase. 5" dia. x 11"h.

\$59.96 ctn. of 4 (\$14.99 ea.) 2 PLUS: \$53.96 ctn. of 4 (\$13.49 ea.)

CC 1562

DELIVERED SRPs: LX180s \$229.99 LX180d \$279.99

LX173s \$149.99 LX173d \$169.99 LX155s \$169.99 LX155d \$199.99

LX176s \$159.99 LX176d \$189.99

X28 - LX180 X21 - LX173 CODIFICATION: X05 - LX155 X24 - LX176

style and versatility. $4^{1}/_{4}$ " dia. x 8"h. \$71.95 ctn. of 6 (\$11.99 ea.) \$59.94 ctn. of 6 (\$9.99 ea.) 2 PLUS: \$64.76 ctn. of 6 (\$10.79 ea.) 2 PLUS: \$53.95 ctn. of 6 (\$8.99 ea.) CC 1560 DELIVERED SRPs: LX175s \$149.99 LX175d \$199.99

LX174d \$129.99 LX151s \$99.99 LX151d \$129.99

X01 - LX151

72

CC 1561



LX178s

DELIVERED SRP \$159.99 6" PLANT



THE FTD® BLUSHING EXTRAVAGANCE™ LUXURY BOUQUET — LX159 CC LUX-PILLOW THE FTD® ELEGANT IMPRESSIONS™ LUXURY ORCHID - LX178 Strikingly beautiful reflecting the brilliant color from the bouquets, this mirrored cube is the perfect accent piece. 6" sq. x 6"h.

\$143.94 ctn. of 6 (\$23.99 ea.) 2 PLUS: \$129.55 ctn. of 6 (\$21.59 ea.)

CC 1564

DELIVERED SRPs: LX159s \$199.99 LX159d \$239.99

LX178s \$159.99

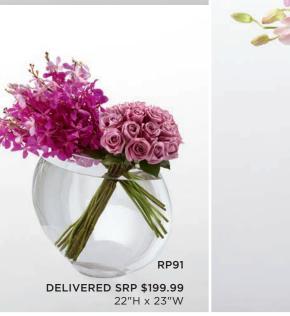
CODIFICATION: X09 - LX159 X26 - LX178











THE FTD® LUMINOUS™ LUXURY BOUQUET — LX75 THE FTD® FATE™ LUXURY ROSE BOUQUET — RP51 THE FTD® DELIGHTED™ LUXURY ROSE BOUQUET — RP52 THE FTD® CLARITY™ LUXURY ROSE BOUQUET — RP53 THE FTD® SENSATIONAL™ LUXURY ROSE BOUQUET - RP54 A 10" slender column of glass accents the variety of uses for this cylinder. 5" dia. x 10"h.

\$50.00 ctn. of 6 (\$8.33 ea.) 2 PLUS: \$45.00 ctn. of 6 (\$7.50 ea.)

CC LUX-10

DELIVERED SRPs: LX75 \$169.99 RP51 \$199.99

RP52 \$199.99 RP53 \$199.99

RP54 \$199.99

CODIFICATION: X18 - LX75 X15 - RP51

> X29 - RP52 X30 - RP53

X31 - RP54

















Handblown large glass pillow vase is perfectly designed for your most incredible bouquets. $15^{1}/_{2}$ "w x $6^{1}/_{2}$ "d x $13^{1}/_{2}$ "h.

18"H x 18"W

\$50.00 ctn. of 2 (\$25.00 ea.) 2 PLUS: \$45.00 ctn. of 2 (\$22.50 ea.)

DELIVERED SRPs: LX179s \$189.99

RP84 \$334.99 LX165s \$209.99

RP91 \$199.99

CODIFICATION: X27 - LX179

X17 - RP84 X14 - LX165 X20 - RP91

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EVERYDAY CODIFIED EVERYDAY CODIFIED





THE FTD® SWEET BABY GIRL™ BOUQUET BY HALLMARK - **HMG**THE FTD® SWEET BABY BOY™ BOUQUET BY HALLMARK - **HMB**

Soft pink or blue striped vase with a gold "love" sentiment. $3\frac{1}{2}$ " dia. opening x 7"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag) **2 PLUS:** \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag) **CC 1656** *Girl*

CC 1657 Boy

\$74.99 PREMIUM DELIVERED SRPs*

THE FTD® YOU DID IT!™ BOUQUET BY HALLMARK - **HMC**

Hand-etched, orange cut-glass vase. 4'' dia. \times $7\frac{1}{4}''$ h; $2\frac{1}{6}''$ dia. opening. Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CC 1755

\$74.99 PREMIUM DELIVERED SRP*



THE FTD® HAPPY DAY™ BIRTHDAY BOUQUET BY HALLMARK - **HMD**

Turquoise ceramic vase with a raised latticework design. 4" dia. x 5"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag) **2 PLUS:** \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CC 1690

\$69.99 PREMIUM DELIVERED SRP*

DAYSPRING® IN GOD'S CARE™ BOUQUET BY FTD® - **DS1**

Handcrafted ivory ceramic vase with a silver rim and uplifting, spiritual message. 3" dia. x 7½"h; 4" dia. opening; includes heavyweight charm.

\$83.88 ctn. of 12 (\$6.99 ea./includes charm)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes charm)

CC 1745

Call 800.767.4000 or visit www.FTDMarketplace.com

\$89.99 PREMIUM DELIVERED SRP*

Includes delivery and Hallmark or DaySpring licensing participation.



Berry textured glass vase. $3\frac{1}{2}$ " dia. x $7\frac{1}{2}$ "h; $2\frac{1}{2}$ " dia. opening. Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)

CC 1685

\$74.99 PREMIUM DELIVERED SRP*





THE FTD® PEACE, COMFORT AND HOPE™ BOUQUET BY HALLMARK - **HMW**

Glass vase with a coral metal latticework sleeve. 3½" dia. opening x 7½"h; Hallmark sentiment tag included.

\$77.88 ctn. of 12 (\$6.49 ea./includes sentiment tag)

2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea./includes sentiment tag)

CC 1676

\$69.99 PREMIUM DELIVERED SRP*



THE FTD® LOVE BOUQUET BY HALLMARK - **HMA**

Modern rectangular glass vase with gilded metallic banding. $6\text{''}w \times 2\frac{1}{2}\text{''}d \times 6\text{''}h$; Hallmark sentiment tag included.

\$101.88 ctn. of 12 (\$8.49 ea./includes sentiment tag)

2 PLUS: \$91.68 ctn. of 12 (\$7.64 ea./includes sentiment tag)

CC 1675

\$99.99 PREMIUM DELIVERED SRP*

THE FTD® LOVED, HONORED AND REMEMBERED™ BOUQUET BY HALLMARK - **HMS**

Handcrafted cream ceramic artisan vase with embossed trellis pattern.
4½" dia. x 7½"h; 3½" dia. opening;
Hallmark sentiment tag included.

\$83.88 ctn. of 12 (\$6.99 ea./includes sentiment tag)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea./includes sentiment tag)

CC 1667

\$104.99 PREMIUM DELIVERED SRP*

*Includes delivery and Hallmark licensing participation.

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HG4p
The FTD® Community
Garden™ Bouquet
by Better Homes & Gardens®

HG5p
The FTD® Cottage Garden™
Bouquet by Better Homes
& Gardens®



HG6pHG7pThe FTD® Garden Park™The FTD® Arboretum™Bouquet by Better HomesBouquet by Better Homes& Gardens®& Gardens®



Exclusive vases feature a lantern-style metal frame with exotic cut-out pattern holding a clear glass liner. 3% dia. x 5%h.

\$83.88 ctn. of 12 (\$6.99 ea.)

2 PLUS: \$75.48 ctn. of 12 (\$6.29 ea.)

CC 1651 Lime Green
CC 1640E Periwinkle
CC 1610E Coral
CC 1652 Yellow

\$69.99 PREMIUM DELIVERED SRPs*

THE FTD® PINK EXUBERANCE™ BOUQUET BY BETTER HOMES AND GARDENS® - HG2

Deep berry glass vase set in a black metal holder complete with handle. 3% dia. opening x 5%h.

\$71.88 ctn. of 12 (\$5.99 ea.) **2 PLUS:** \$64.69 ctn. of 12 (\$5.39 ea.)

CC 1462 \$74.99 PREMIUM DELIVERED SRP*



Heavy glass vase in a soft shade of lavender is bevel-cut in a crisscross trellis pattern. 3% dia. x 6%h.

\$65.88 ctn. of 12 (\$5.49 ea.)
2 PLUS: \$59.28 ctn. of 12 (\$4.94 ea.)
CC 1706E

\$69.99 PREMIUM DELIVERED SRP*





THE FTD® COLOR YOUR DAY® COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. 4½" dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

2 PLUS: \$43.08 ctn. of 12 (\$3.59 ea.)

 CC 1278
 Purple
 CC 1352
 Blue

 CC 1277
 Green
 CC 1351
 Orange

CC 1275 Pink

\$59.99 PREMIUM DELIVERED SRPs



PCGp The FTD® Color Your Day® with Joy™ Bouquet



PCPp
The FTD® Color Your Day®
with Happiness™ Bouquet



PCBp
The FTD® Color Your Day®
with Tranquility™ Bouquet



The FTD® Color Your Day® with Laughter™ Bouquet

Includes delivery and Better Homes and Gardens licensing participation.



THE FTD® SET TO CELEBRATE™ BIRTHDAY BOUQUET - BD1

Bright orange ceramic vase that bears the look of a gift-wrapped present. 6"w x 234"d x 6"h; heavyweight paper "Happy Birthday" pic included.

\$79.08 ctn. of 12 (vase \$5.99 - pic \$0.60 ea.) **2 PLUS:** \$71.16 ctn. of 12 (vase \$5.39 - pic \$0.54 ea.) CC 1650

\$69.99 PREMIUM DELIVERED SRP

THE FTD® BIG HUG® BIRTHDAY BOUQUET - BHB

Cobalt blue ceramic vase enjoys a loving squeeze from a plush, adorable birthday bear wearing his festive party hat. 3%" dia. opening x 6%"h vase and 6½"h plush bear.

\$77.88 ctn. of 12 (\$6.49 ea.) 2 PLUS: \$70.08 ctn. of 12 (\$5.84 ea.) CC 1670

\$64.99 PREMIUM DELIVERED SRP

THE FTD® BE BLESSED™ BOUQUET - FT2

Periwinkle blue ceramic mug. Holds 34 oz. and is food safe. 5¼" dia. x 4½"h: 7"ow.

\$71.88 ctn. of 12 (\$5.99 ea.) 2 PLUS: \$64.68 ctn. of 12 (\$5.39 ea.) CC 1710E

\$69.99 PREMIUM DELIVERED SRP



Call 800.767.4000 or visit www.FTDMarketplace.com

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we EXTENDED PAYMENT TERMS: All members in good standing have the keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal, or visit our website, 24 hours a day.

Fax: 630-719-4861

Mercury: 90-0233AA

Email: marketplacesales@FTDi.com Website: www.FTDMarketplace.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton for items shipping from our warehouse. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped. A \$40.00 charge per case will be applied to all vendor-shipped product.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2). If your cancellation is made within this time frame, and your order is already set to ship. FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame. FTD cannot guarantee that such request will be honored. You will be notified by an FTD Marketplace Customer Service Representative if we are unable to accommodate your

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners Mayflower Balloons, CTI Balloons, Burton & Burton Balloons, Hallmark, SRC, Pictura and Callard. Please ask a representative for more details

EXCEPTIONAL BENEFITS WITH FTD MARKETPLACE

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: As a member of the FTD florist network, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

SHOP ONLINE: Visit www.FTDMarketplace.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.

EVERYDAY CODIFIED

COMBO PACKS

DESIGNER'S WORKSHOP COLLECTION #1 COMBO PACK - \$69.99 ~ 6 of each CC 1879



DESIGNER'S WORKSHOP COLLECTION #2 COMBO PACK - \$74.99 ~ 4 of each CC 1881



The FTD® Playful Crush™ Bouquet (**D05/D06**)



The FTD® Hearts & Kisses™ Bouquet (**D07/D08**)



The FTD® Sweet Memories™ Bouquet (D11/D12)

DESIGNER'S WORKSHOP COLLECTION #3 COMBO PACK - \$74.99 ~ 4 of each CC 1880



The FTD® Blushing™ Bouquet (D09/D10)



The FTD® Winner Winner™ Bouquet (D13/D14)



The FTD® Sweet Amor™ Bouquet **(D15/D16)**

COMBO PACKS



The FTD® Big Hug Birthday® Bouquet (BHB)



The FTD® Set To Celebrate™ Birthday Bouquet (**BD1**)



The FTD® Birthday Brights™ Bouquet (**BD2**)

COLOR CONFECTIONS™ COMBO PACK - \$53.99 ~ 3 of each CC 1782



The FTD® Raspberry Rush™ Bouquet **(CPR)**



The FTD® Purple Presence™ Bouquet (CCL)



The FTD® Red Reveal™ Bouquet (CCR)



The FTD® Orange Essence™ Bouquet (CCO)

BABY FEET COMBO PACK - \$77.99 ~ 6 of each CC 1682



The FTD® Tiny Miracle™ New Baby Girl Bouquet (**BG1**)



The FTD® Tiny Miracle™ New Baby Boy Bouquet (BB1)

COMBO PACKS

BETTER HOMES & GARDENS® FARMHOUSE COMBO PACK - \$60.99 ~ 4 of each CC 1763



The FTD® Something Blue™ Bouquet by Better Homes & Gardens® (G10)



The FTD® Purple Prose™ Bouquet by Better Homes & Gardens® (G11)



The FTD® Peachy Keen™ Bouquet by Better Homes & Gardens® (G12)

INSPIRATION COMBO PACK - \$65.99 ~ 3 of each CC 1771



The FTD® Be Strong & Believe™ Bouquet (IN1)



The FTD® Dream Big™ Bouquet (IN2)



Bouquet (IN3)



The FTD® Because You're Special™ Bouquet (IN4)

SYMPATHY COMBO PACK - \$152.99 ~ 6 of each CC 1173



The FTD® Comfort Planter (CPP)



The FTD® Faithful Blessings™ Bouquet (FBB)



The FTD® Eternal Light™ Bouquet (ELB)

COMBO PACKS

BETTER HOMES & GARDENS® COMBO PACK - \$111.99 ~ 6 of each CC 1582



The FTD® Aqua Escape™ Bouquet by Better Homes & Gardens® (G13)



The FTD® Pink Exuberance™ Bouquet by Better Homes & Gardens® (HG2)



The FTD® Sense of Wonder™ Bouquet by Better Homes & Gardens® (DV2)

BETTER HOMES & GARDENS® GARDEN COLLECTION - \$89.99 ~ 3 of each CC 1697



The FTD® Community Garden™ Bouquet by Better Homes & Gardens® (HG4)



The FTD® Cottage Garden™ Bouquet by Better Homes & Gardens® (HG5)



The FTD® Garden Park™ Bouquet by Better Homes & Gardens® (HG6)



The FTD® Arboretum™ Bouquet by Better Homes & Gardens® (HG7)

BABY HUG COMBO PACK - \$77.99 ~ 6 of each CC 1257



The FTD® Baby Girl Big Hug® Bouquet (BGH)



The FTD® Baby Boy Big Hug® Bouquet (BBH)

HALLMARK BABY COMBO PACK - \$83.99 ~ 6 of each CC 1658



The FTD® Sweet Baby Girl™ Bouquet by Hallmark (HMG)

The FTD® Sweet Baby Boy™ Bouquet by Hallmark (HMB)

AB3/AB4 1801E		CCR 1479		D11-D12 1876		G11 1761	
BB1 1681	love	■ CDB ■ 1575		D13-D14 1877		G12 1762	
BBH 1256		CP2 1695	Company Company	D15-D16 1878		G13 1461	
BD1 1650		I CPP I 0685	District	DS1 1745	Peace lives homes bearts	HG2 1462	
BD2 1665	HAPPY birthday	I CPR I 1476		DV2 1706E		HG4 1651	
BG1 1680	love	■ D01-D02 ■ 1870		ELB 1155		HG5 1640E	
BGH 1255		D03-D04 1871	9	FBB 1460		HG6 1610E	
BHB 1670		D05-D06 1872		FT1 1750	\$6000 (\$1)	HG7 1652	
CCL 1477		D07-D08 1874		FT2 1710E	Faith hope 8 LOVE	HMA 1675	
CCO 1481		D09-D10 1875		G10 1760		HMB 1657	love

HMC 1755		PCB 1352		X05-X21 X24-X28 1562	Order
HMD 1690		PCG 1277		X07-X08-X25 X32 1563	EVERYDAY CODIFIED CONTAINERS TODAY
HMG 1656		■ PCL ■ 1278		X09-X26 1564	
HMJ 1685		PCO 1351		X14-X17-X20 X27 LUX-Pillow	
HMS 1667		PCP 1275		I X15-X18-X29 I X30-X31 I LUX-10	
HMW 1676		SB1 1668			
IN1 1766	Carlotte of the Carlotte of th	SB2 1739E			
IN2 1767	aream (TLV 1365	LOVE		
IN3 1768	See 10	X01-X02- X22-X33 1560			
IN4 1769		X03-X04-X 1561	23		





G12pThe FTD® Peachy Keen™ Bouquet by Better Homes & Gardens®



G11p
The FTD® Purple Prose™ Bouquet
by Better Homes & Gardens®



G10p
The FTD® Something Blue™ Bouquet
by Better Homes & Gardens®



THE FTD® FARMHOUSE COLLECTION BY BETTER HOMES & GARDENS®

Ribbed glass vases overflow with stunning garden bouquets reflecting their colors. Master design tip card included with each vase. $4\frac{1}{4}$ dia. x $5\frac{3}{4}$ " h; $3\frac{3}{4}$ " dia. opening.

\$55.08 ctn. of 12 (\$4.59 ea.)

2 PLUS: \$49.57 ctn. of 12 (\$4.13 ea.)

CC 1461 Aqua CC 1762 Orange CC 1761 Purple CC 1760 Blue

\$69.99 PREMIUM DELIVERED SRPs*

Includes delivery and Better Homes & Gardens licensing participation.

