



NEW

kathy ireland
HOME®

15-M11

5 | JANUARY
2015 | BUYER'S
GUIDE



FTD

Flowers say it better. FTD says it best.®



V1d

V7d
MARKET PRICE



V2d



V3d



V5d



V5Rd



V6d



VERA WANG
V9d



V4d

V8d

THE FTD® SWEETHEARTS® BOUQUET - V2

Flared, red glass vase with a subtle, all-over embossed diamond pattern. 3 5/8" sq. x 8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

WZ 1502

\$54.99 DELUXE DELIVERED SRP

THE FTD® HOLD MY HEART™ BOUQUET - V3

Handblown red glass vase with a silvery metal "LOVE" tag. Also featured in TLV, you will be automatically codified for both arrangements. 4 1/4" dia. x 2 1/2" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

WZ 1503

\$64.99 DELUXE DELIVERED SRP

THE FTD® CASUAL ELEGANCE™ BOUQUET - V5

THE FTD® ROYAL TREATMENT™ ROSE BOUQUET - V5R

A stunning vase of heavy, deep amethyst glass with graceful curves. Also featured in M1 and M9 for Mother's Day; you will be codified for all four arrangements. You must purchase the heart pendant necklace (sold at left) to codify for VRJ, M1J and M9J. 4 1/4" dia. x 9"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

WZ 1507V

DELUXE DELIVERED SRPs: V5 \$79.99 V5R MARKET PRICE

THE FTD® PERFECT IMPRESSIONS™ BOUQUET - V6

Swirled glass vase shimmers with an iridescent pink metallic finish. Also featured as M10, you will automatically be codified for both arrangements. 5" dia. opening x 7"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)

WZ 1514

\$69.99 DELUXE DELIVERED SRP

THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG - V9

Keepsake crystalline glass vase, a Vera Wang Flowers exclusive, makes a sensational bouquet setting. Also featured as VW3, you will automatically be codified for both arrangements. 4 1/2" dia. x 10"h.

\$107.88 ctn. of 12 (\$8.99 ea.)

2 PLUS: \$95.88 ctn. of 12 (\$7.99 ea.)

WZ 1160V9

\$119.99 DELUXE DELIVERED SRP*

THE FTD® MY HEART TO YOURS™ ROSE BOUQUET - V4

THE FTD® SEASON OF LOVE™ BOUQUET - V8

This vibrant, sculptural glass heart vase makes a perfect setting for any Valentine's Day bouquet. You will automatically be codified for V4, V8 and HRB. 5 1/2" w x 5 1/2" h; 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)

2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)

WZ 1504

\$59.99 DELUXE DELIVERED SRPs

HEART PENDANT NECKLACE

V1 and V7 will be paired with our sterling silver necklace for an extraordinary Valentine's Day gift. 18" sterling silver chain with a 5/8" sterling silver heart set with a genuine 1/2-ct. white topaz stone. \$119.94 ctn. of 6 (\$19.99 ea.)

WZ 1550
DELUXE DELIVERED SRPs
V1J: \$119.99
V7J: MARKET PRICE

THE FTD® LASTING ROMANCE® BOUQUET - V1

THE FTD® IN LOVE WITH RED ROSES™ BOUQUET - V7

This brilliant, fiery red vase makes a beautiful setting for these loving bouquets, both perfect for Valentine's Day. You will automatically be codified for both V1 and V7; you must also purchase the heart pendant necklace to be codified for V1J and V7J. 5 1/2" dia. x 9"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)

WZ 1501

DELUXE DELIVERED SRPs: V1 \$79.99 V7 MARKET PRICE



THE FTD® SPRING TULIP BOUQUET BY BETTER HOMES AND GARDENS® - S2

Gorgeous heirloom-quality vase of heavy lilac-tinted glass is crisscrossed all around with a latticework of brilliant bevel cuts. Also featured in M5, DEV and GWB; you will automatically be codified for all four arrangements. 3 3/8" dia. x 6 1/2" h.

\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$65.88 ctn. of 12 (\$5.49 ea.)
WZ 1506

DELUXE DELIVERED SRP* MARKET PRICE



S2d

THE FTD® SUNLIT BLOOMS™ BOUQUET - S3

Light green, heavy glass vase bevel-cut to add an extra bit of "twinkle." Automatically codifies you for SBB. 6" dia. x 3 1/4" opening x 5" h.

\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$65.88 ctn. of 12 (\$5.49 ea.)
WZ 1511

\$54.99 DELUXE DELIVERED SRP



S3d



S4d

THE FTD® GARDEN TERRACE™ BOUQUET BY VERA WANG - S4

Rich and regal amethyst-hued glass is highlighted with sparkling splashes of crystal brightness on a flared vase. A Vera Wang Flowers exclusive. 4 1/4" sq. x 7 1/2" h.

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
WZ 1513
\$79.99 DELUXE DELIVERED SRP*

*Includes delivery and Vera Wang or Better Homes and Gardens® licensing participation.



S1d

THE FTD® TOUCH OF SPRING® BOUQUET - S1

Broadly flared, coral-colored glass vase makes a dazzling display for a spring bouquet of luscious blooms. 5" dia. x 8" h.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
WZ 1505
\$69.99 DELUXE DELIVERED SRP



M1d

THE FTD® LOVING THOUGHTS® BOUQUET - M1
THE FTD® ROYAL TREATMENT™ ROSE BOUQUET - M9

A stunning keepsake vase of heavy, amethyst glass ribbed all around with graceful arcs, makes a lovely setting for roses or a gorgeous mixed bouquet. You will automatically be codified for both M1 and M9; you must also purchase the heart pendant necklace (sold at right) to be codified for M1J and M9J. 4 1/2" dia. x 9" h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)
WZ 1507

DELUXE DELIVERED SRPs: M1 \$69.99 M9 MARKET PRICE



M9d

HEART PENDANT NECKLACE

M1 and M9 will be paired with our sterling silver necklace for an extraordinary Mother's Day gift. 18" sterling silver chain with a 5/8" sterling silver heart set with a genuine 1 1/2-ct. white topaz stone.

\$119.94 ctn. of 6 (\$19.99 ea.)
WZ 1550M
DELUXE DELIVERED SRPs
15-M1J: \$109.99
15-M9J: MARKET PRICE



THE FTD® SPRING GARDEN® BOUQUET - M2
 Curvaceous clear glass vase features a simply elegant and sparkling bevel-cut design all around.
 3 1/4" dia. x 7"h; 2 1/2" neck.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
WZ 1508
\$54.99 DELUXE DELIVERED SRP

THE FTD® TIMELESS ELEGANCE™ BOUQUET - M3
 Curvy, coral pink glass vase sets the stage for a beautiful spring bouquet. 5 1/2" dia. x 9"h.

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
WZ 1509
\$69.99 DELUXE DELIVERED SRP

THE FTD® PERFECT IMPRESSIONS™ BOUQUET - M10
 Swirled glass vase shimmers with an iridescent pink metallic finish. 5" dia. opening x 7"h.

\$89.88 ctn. of 12 (\$7.49 ea.)
2 PLUS: \$77.88 ctn. of 12 (\$6.49 ea.)
WZ 1514M
\$69.99 DELUXE DELIVERED SRP

THE FTD® RADIANT™ BOUQUET - M6
 A vase of heavy, purple glass, encircled with sparkling and interlocking handcut rings.
 5 1/2" dia. x 5 3/4"h.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
WZ 1510
\$59.99 DELUXE DELIVERED SRP



THE FTD® PINK EXUBERANCE™ BOUQUET BY BETTER HOMES AND GARDENS® - M4
 Deep berry-colored glass keepsake vase set in a black metal holder with handle. Also featured in HG2, you will automatically be codified for both arrangements. 3 7/8" dia. opening x 5 1/2"h.

\$83.88 ctn. of 12 (\$6.99 ea.)
2 PLUS: \$71.88 ctn. of 12 (\$5.99 ea.)
WZ 1516
\$64.99 DELUXE DELIVERED SRP*

THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES AND GARDENS® - M5

This Mother's Day classic is back for 2015 by popular demand and it's no mystery why. Its gorgeous heirloom-quality vase of heavy, lilac tinted glass is crisscrossed all around with a latticework of bevel cuts. Also featured in S2, GWB and DEV; you will automatically be codified for all four arrangements. 3 3/8" dia. x 6 1/2"h.

\$77.88 ctn. of 12 (\$6.49 ea.)
2 PLUS: \$65.88 ctn. of 12 (\$5.49 ea.)
WZ 1506M
\$64.99 DELUXE DELIVERED SRP*

THE FTD® SUNLIT MEADOWS™ BOUQUET BY BETTER HOMES AND GARDENS® - M8

This aqua blue ribbed glass vase evokes a homespun charm and a carefree attitude of a summer day. Also featured in HG1 and HG3; you will automatically be codified for all three arrangements. 4 1/4" dia. x 5 3/4"h; 3 3/4" dia. opening.

\$71.88 ctn. of 12 (\$5.99 ea.)
2 PLUS: \$59.88 ctn. of 12 (\$4.99 ea.)
WZ 1517
\$59.99 DELUXE DELIVERED SRP*



*Includes delivery Better Homes and Gardens® licensing participation.



NEW



kathy ireland
HOME®



M11d

M7d

THE FTD® PACIFIC TRENDS™ BOUQUET FOR KATHY IRELAND HOME - **M11**
 THE FTD® PERFECT DAY™ BOUQUET FOR KATHY IRELAND HOME - **M7**
 This lovely, creamy white, ceramic keepsake vase embellished with a hand-sculpted flower now features two bouquets. You will automatically be codified for both M11 and M7. 5³/₄" dia. x 7"h.

\$95.88 ctn. of 12 (\$7.99 ea.)
2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)
WZ 1512
DELUXE DELIVERED SRPs: M11 \$79.99 M7 \$69.99

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink Tulips	7	9	10
Orange Tulips	7	8	10
White Tulips	6	8	10
SRP	\$59.99	\$69.99	\$79.99
Delivered SRP	\$69.99	\$79.99	\$89.99



HG3d



HG1d

Better Homes and Gardens
FLOWERS by FTD®

THE FTD® PINK EXUBERANCE™ BOUQUET BY BETTER HOMES AND GARDENS® - **HG2**
 Deep berry glass vase set in a black metal holder complete with handle. 3³/₈" dia. opening x 5¹/₂"h.
 \$83.88 ctn. of 12 (\$6.99 ea.)
WZ 1462
\$64.99 DELUXE DELIVERED SRP*



DEVd

HG2d

GWBd

THE FTD® GIFTS FROM THE GARDEN™ BOUQUET BY BETTER HOMES AND GARDENS® - **HG3**
 THE FTD® SUNLIT MEADOWS™ BOUQUET BY BETTER HOMES AND GARDENS® - **HG1**

A ribbed, aqua blue glass vase adds to the homespun charm of these colorful bouquets. You will automatically be codified for both HG3 and HG1. 4¹/₄" dia. x 5³/₄"h; 3³/₄" dia. opening.
 \$71.88 ctn. of 12 (\$5.99 ea.)
WZ 1461
\$59.99 DELUXE DELIVERED SRPs*

*Includes delivery and Better Homes and Gardens® licensing participation.

THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES AND GARDENS® - **DEV**
 THE FTD® GRACEFUL WONDER™ BOUQUET BY BETTER HOMES AND GARDENS® - **GWB**
 Heavy glass vase in a soft shade of lavender is bevel-cut in a crisscross trellis pattern. You will automatically be codified for both DEV and GWB. 3³/₈" dia. x 6¹/₂"h.
 \$77.88 ctn. of 12 (\$6.49 ea.)
WZ 1306E \$64.99 DELUXE DELIVERED SRPs*



The FTD® Blooms Collection™

Add a burst of sparkling effervescence to someone's day. These mixed bouquets in beautiful, handcut bubble bowls add that special touch.



RBBd



SBBd



PBBd



THE FTD® PURPLE POP™ BOUQUET - CDLd



CDRd
THE FTD® CHERRY SWEET™ BOUQUET



CDPd
THE FTD® RASPBERRY SENSATION™ BOUQUET



CDOd
THE FTD® ORANGE ESCAPE™ BOUQUET



CDYd
THE FTD® LEMON GROOVE™ BOUQUET



CDGd
THE FTD® LIME-LICIOUS™ BOUQUET

color confections™

THE FTD® COLOR CONFECTION™ COLLECTION

Heavy, flared glass vases in bright colors of purple, red, hot pink, orange, yellow and green take their inspiration from favorite candy flavors. 3 1/4" sq. x 6 3/4" h.

\$47.88 ctn. of 12 (\$3.99 ea.)

WZ 1477 Purple WZ 1481 Orange

WZ 1479 Red WZ 1480 Yellow

WZ 1476 Hot Pink WZ 1478 Green

\$49.99 DELUXE DELIVERED SRPs

THE FTD® RADIANT BLOOMS™ BOUQUET - RBB
THE FTD® SUNLIT BLOOMS™ BOUQUET - SBB
THE FTD® PERFECT BLOOMS™ BOUQUET - PBB

Glass bubble bowls beautifully bevel cut with diagonal chamfers. 6" dia. x 3 1/4" opening x 5"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

WZ 1410E Deep Berry (RBB)

WZ 1411E Green (SBB)

WZ 1451 Pink (PBB)

\$54.99 DELUXE DELIVERED SRPs



TOP
SELLERS!

The FTD® Expressions™ Collection

A line of bouquets created to celebrate the most important everyday occasions and sentiments.

THE FTD® EXPRESSIONS™ COLLECTION

Colorful glass vases feature a contemporary silvery metal sentiment tag hanging from a wrapped band of silver wire. 4½" dia. x 2½" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

- WZ 1363 *Get Well* WZ 1360 *Thanks*
- WZ 1475 *Friends* WZ 1361 *Congrats*
- WZ 1364 *Birthday* WZ 1365 *Love*



THE FTD®
GET WELL BOUQUET - TGWd
DELIVERED SRP \$64.99

The FTD® Color Your Day® Collection



PCLd
The FTD® Color Your Day®
With Beauty™ Bouquet



PCYd
The FTD® Color Your Day®
With Sunshine™ Bouquet



PCGd
The FTD® Color Your Day®
With Joy™ Bouquet

THE FTD® COLOR YOUR DAY® COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. 4½" dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

- WZ 1278 *Purple* WZ 1351 *Orange*
- WZ 1276 *Yellow* WZ 1352 *Blue*
- WZ 1277 *Green* WZ 1350 *Red*
- WZ 1275 *Pink*

\$49.99 DELUXE DELIVERED SRPs



THE FTD®
FRIENDS BOUQUET - TFRd
DELIVERED SRP \$59.99



THE FTD®
BIRTHDAY WISHES™ BOUQUET - TBDd
DELIVERED SRP \$59.99



THE FTD®
THANKS BOUQUET - TTYd
DELIVERED SRP \$59.99



THE FTD®
CONGRATS BOUQUET - TCGd
DELIVERED SRP \$64.99



THE FTD®
EXPRESSIONS OF LOVE™
BOUQUET - TLVd
DELIVERED SRP \$59.99



PCPd
The FTD® Color Your Day®
With Happiness™ Bouquet



PCOd
The FTD® Color Your Day®
With Laughter™ Bouquet



PCBd
The FTD® Color Your Day®
With Tranquility™ Bouquet



PCVd
The FTD® Color Your Day®
With Radiance™ Bouquet



BIRTHDAY BRILLIANCE

CELEBRATE FRIENDSHIP



BDBd



BDA d

THE FTD® HAPPY BIRTHDAY BOUQUET - **BDB**
 THE FTD® BIRTHDAY CELEBRATION™ BOUQUET - **BDA**
 "Happy Birthday" ceramic cube. You will automatically be codified for both BDB and BDA. Includes accessory set (enough wraps and ribbon pics for 12 bouquets) and hard PVC liner. 5" sq. x 4 1/2"h.
 \$76.92 ctn. of 12 (vase \$5.49 ~ accessory set \$0.92 ea.)
WZ 1270

DELUXE DELIVERED SRPs: BDB \$59.99 BDA \$54.99



CAK



*

AQUAFOAM FLORAL CAKE KIT - **CAK**

You will automatically be codified to receive orders for both D2-4896 and D3-4901. Each foam cake comes with 6 decorative candles and a pedestal base. 10 1/2" dia. x 6 1/2"h.

\$32.34 ctn. of 6 (\$5.39 ea.)

WZ 640-06-22C

*Pedestal is spray-painted with a silver primer and one coat of raspberry spray paint in D3-4901.



BDYd

THE FTD® BIRTHDAY BOUQUET - **BDY**

This green ceramic cube is a proven customer favorite. Includes "Happy Birthday" tag and striped ribbon. 5" sq. x 4 1/2"h.

\$76.08 ctn. of 12 (vase \$5.49 ~ accessory set \$0.85 ea.)

WZ 0995

\$54.99 DELUXE DELIVERED SRP



PKMd

THE FTD® PICK-ME-UP® BOUQUET - **PKM**

Slender, flared teal glass vase with rainbow beaded accents will delight your customers for any occasion. 4 1/4" dia. x 2 1/2" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

WZ 1456

\$59.99 DELUXE DELIVERED SRP

Pick-Me-Up® is a registered trademark of Dillon Floral Corporation used by FTD under license.



BYSd



BDHd



BH2d

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - **BYS**

Green translucent glass vase with elegant beads. 4" dia. opening x 5 1/4"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

WZ 0851

\$59.99 DELUXE DELIVERED SRP

THE FTD® FESTIVE BIG HUG® BOUQUET - **BDH**

THE FTD® BIG HUG® BOUQUET - **BH2**

Ceramic vase with adorable 6"h plush bear. You will automatically be codified for both BDH and BH2. 3 3/8" dia. opening x 6 7/8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

WZ 0677

\$49.99 DELUXE DELIVERED SRPs



LOVE IS IN THE AIR

ISN'T IT ROMANTIC?



TOYd

THE FTD® THINKING OF YOU™
BOUQUET - **TOY**
THE FTD® TIMELESS TRADITIONS™
BOUQUET - **TML**

This lavender glass vase with handcut accents is crafted to perfection. You will automatically be codified for both TOY and TML. Design grid included. 6 1/4" dia. x 6 1/2" h.

\$89.88 ctn. of 12 (\$7.49 ea.)

WZ 1355

DELUXE DELIVERED SRPs:

TOY \$64.99 TML \$69.99



TMLd



BYDd

THE FTD® BRIGHTEN YOUR DAY™
BOUQUET - **BYD**

Stunning glass bowl features a handcut interlocking design. 5 1/2" dia. x 5" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

WZ 1210E

\$59.99 DELUXE DELIVERED SRP



HRBd

THE FTD® MY HEART TO YOURS™
ROSE BOUQUET - **HRB**

Heart-shaped, red glass vase. 5 1/2" w x 5 1/2" h x 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)

WZ 1204E

\$59.99 DELUXE DELIVERED SRP



BL2d



BL1d

THE FTD® BLOOMING BLISS™
BOUQUET - **BL2**

THE FTD® INTRIGUING GRACE™
BOUQUET - **BL1**

Handblown glass vase with bandings of silvery accents. You will automatically be codified for both BL2 and BL1. 4" w x 3" d x 6" h.

\$101.88 ctn. of 12 (vase \$6.99 - accessory set \$1.50 ea.)

WZ 1327E

DELUXE DELIVERED SRPs: BL2 \$69.99 BL1 \$59.99



AB1d



A1J/A2J
Bouquets with Heart
Pendant Necklace



AB2d

THE FTD® ANNIVERSARY
BOUQUET - **AB1**

THE FTD® ANNIVERSARY ROSE
BOUQUET - **AB2**

Sculptural heavy red glass vase. You will automatically be codified for AB1 and AB2; you must also purchase the heart pendant necklace to codify for A1J and A2J. 5 1/2" dia. x 9" h.

\$95.88 ctn. of 12 (\$7.99 ea.)

WZ 1401E

DELUXE DELIVERED SRPs: AB1 \$69.99 AB2 \$79.99

Both AB1 and AB2 will be paired with our pendant necklace, creating an extraordinary gifting experience. 18" sterling silver chain with a 5/8" sterling silver heart set with a genuine 1 1/2- ct. white topaz stone.

\$119.94 ctn. of 6 (\$19.99 ea.)

WZ 1450E



ROCK-A-BYE BOUQUETS



LMGd

THE FTD® LITTLE MIRACLE™ BOUQUET - GIRL - **LMG**

THE FTD® LITTLE MIRACLE™ BOUQUET - BOY - **LMB**

Fanciful metal vases decorated with classic stripe patterns and matching satin bows. Hard PVC liners included. 4 1/4" w x 3 1/4" d x 6" h.

\$59.88 ctn. of 12 (\$4.99 ea.)

WZ 1465 Girl

WZ 1466 Boy

\$49.99 DELUXE DELIVERED SRPs



LMBd



BGHd



BBHd

THE FTD® BABY GIRL BIG HUG™ BOUQUET - **BGH**

THE FTD® BABY BOY BIG HUG™ BOUQUET - **BBH**

Ceramic vases with adorable 6" h matching plush bears. 3 3/4" dia. opening x 6 7/8" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

WZ 1255 Girl

WZ 1256 Boy

\$49.99 DELUXE DELIVERED SRPs

SPIRITUAL EXPRESSIONS



ELBd



FBBd

THE FTD® FAITHFUL BLESSINGS™ BOUQUET - **FBB**

White ceramic vase embellished with a sculptural cross. 3 1/2" sq. x 8" h.

\$83.88 ctn. of 12 (\$6.99 ea.)

WZ 1460

\$74.99 DELUXE DELIVERED SRP



CPP

THE FTD® COMFORT PLANTER - **CPP**

Ceramic planter with "Comfort" satin ribbon. 7" dia. x 6" h.

\$95.88 ctn. of 12 (\$7.99 ea.)

WZ 0685

\$49.99 DELIVERED SRP

THE FTD® ETERNAL LIGHT™ BOUQUET - **ELB**

Stunning cross is perfect for sympathy, first communions, christenings and more. Includes design tray and holder. Glass cross: 8" h x 4 1/2" w.

\$107.88 ctn. of 12 (\$8.99 ea.)

WZ 1155

\$79.99 DELUXE DELIVERED SRP





VERA WANG
FLOWERS

V18d

THE FTD® SIMPLE SURPRISES™ BOUQUET BY VERA WANG - V18
Heavy glass vase with a graceful footed base. Vera Wang hang tag and metallic silver hard PVC liner included. A Vera Wang Flowers exclusive. 7" dia. x 5"h.
\$125.88 ctn. of 12 (\$10.49 ea.)
WZ 1455
\$84.99 DELUXE DELIVERED SRP*



V20d



VW9d

VW1d

THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG - V20
THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG - VW9
THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG - VW1
Ribbed glass vase, Vera Wang hang tag included. You will automatically be codified for V20, VW9 and VW1. 5"w x 4"d x 8"h.
\$89.88 ctn. of 12 (\$7.49 ea.)
WZ 1162
DELUXE DELIVERED SRPs*:
V20 \$84.99 VW9 \$79.99 VW1 \$69.99

*Includes delivery and Vera Wang licensing participation.



V13d

THE FTD® ELOQUENT™ BOUQUET BY VERA WANG - V13
Elegant clear glass ice bucket. Vera Wang hang tag included. 5½" dia. opening x 7"h; 6½" ow.
\$113.88 ctn. of 12 (\$9.49 ea.)
WZ 1127E
\$94.99 DELUXE DELIVERED SRP*

VERA WANG
FLOWERS



VW3d

THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG - VW3
High-quality glass vase with handblown teardrop in the base. Vera Wang hang tag included. 4¼" dia. x 10"h.
\$113.88 ctn. of 12 (\$9.49 ea.)
WZ 1160
\$95.99 DELUXE DELIVERED SRP*



VW6d

THE FTD® DELIGHTFUL DISCOVERIES™ BOUQUET BY VERA WANG - V19
THE FTD® WHITE ELEGANCE™ BOUQUET BY VERA WANG - VW6
Stunning glass bowl with handcut facets. Vera Wang hang tag and design grid included. You will automatically be codified for V19 and VW6. 6½" dia. x 5½"h.
\$35.88 ctn. of 12 (\$2.99 ea.)
WZ 1136E
DELUXE DELIVERED SRPs*: V19 \$74.99 VW6 \$80.99



V19d

NEW
Lower Price!



VW8d

THE FTD® DAWNING DELIGHT™ BOUQUET BY VERA WANG - VW8
Exquisite, high-quality clear glass vase with handcut continuous chamfers. Vera Wang hang tag included. 4½" dia. x 8"h.
\$119.88 ctn. of 12 (\$9.99 ea.)
WZ 1236E
\$94.99 DELUXE DELIVERED SRP*



V10d

THE FTD® LUXE LOOKS™ BOUQUET BY VERA WANG - V10
Faceted glass vase is hand-detailed with over 100 individual cuts. Vera Wang hang tag included. 4" dia. x 8"h.
\$95.88 ctn. of 12 (\$7.99 ea.)
WZ 1161
\$86.99 DELUXE DELIVERED SRP*





VW7d



V12



VFR

VERA WANG PRINCESS EAU DE TOILETTE - VFR
Purchase of the 1-oz. fragrance codifies you for V14, V15, V16 and V17.***

\$299.99 ctn. of 12 (\$25.00 ea.)**

WZ 1359

\$152.99 ctn. of 6 (\$25.49 ea.)**

WZ 1359A

* Includes delivery and Vera Wang licensing participation.

** Includes freight.

*** Must also purchase vases to codify.

THE FTD® GRAND OCCASION™ BOUQUET BY VERA WANG - VW7
THE FTD® MUSINGS™ LUXURY BOUQUET BY VERA WANG - V11
THE FTD® ASTONISHING™ LUXURY BOUQUET BY VERA WANG - V12

Exquisitely shaped glass vase features a silver-electroplated base. You will automatically be codified for all three arrangements. Vera Wang hang tag included. 6" dia. x 11½"h.

\$92.94 ctn. of 6 (\$15.49 ea.)

WZ 1250

DELIVERED SRPs*: VW7d \$144.99 V11 \$399.99 V12 \$209.99

VERA WANG COMBO PACK #1 - \$164.99 - 6 of each WZ 1160VW



The FTD® Joyful Inspirations™ Bouquet by Vera Wang (VW1/VW9/V20)



The FTD® Captivating Color™ Rose Bouquet by Vera Wang (VW3)



The FTD® Luxe Looks™ Bouquet by Vera Wang (V10)

VERA WANG COMBO PACK #2 - \$176.99 - 6 of each WZ 1260VW



The FTD® Eloquent™ Bouquet by Vera Wang (V13)



The FTD® White Elegance™ Bouquet by Vera Wang (VW6/V19)



The FTD® Grand Occasion™ Bouquet by Vera Wang (VW7/V11/V12)

FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

EXTENDED ORDERING HOURS: We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.

Fax: 630-719-4861

Mercury: 90-0233AA

Email: marketplacesales@FTDi.com

Website: www.FTDi.com

SHIPPING: In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.*

CONTINENTAL US: FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$7.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

CANADA: FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$10.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

ALASKA & HAWAII: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped.

PUERTO RICO: FTD charges a shipping and handling fee of 24% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped.

ALL OTHER DESTINATIONS: Delivery times and pricing will be quoted on a per order basis.

RUSH DELIVERY: If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

EXTENDED PAYMENT TERMS: All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

DEFERRED BILLING: Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

CANCELLATIONS OR CHANGES TO AN ORDER: In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD Marketplace Customer Service Representative at 1-800-767-4000, (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper time frame, FTD cannot guarantee that such request will be honored. You will be notified by an FTD® Marketplace Customer Service Representative if we are unable to accommodate your request.

RETURNS: Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

DAMAGED OR INCORRECT PRODUCT RECEIVED: In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

NON-DELIVERED MERCHANDISE: In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

*Special shipping charges apply for orders placed with FTD's preferred partners U.S. Balloon and Marian Heath. Please ask a representative for more details.

EXCEPTIONAL BENEFITS WITH FTD® MARKETPLACE™

BRAND RECOGNITION: Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

NATIONAL ADVERTISING SUPPORT: When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

ONE-STOP SHOPPING: FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

24/7/365 SHOPPING: Visit www.FTDi.com and shop in the comfort of your home or office!

PERSONAL ATTENTION: Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

WARNING CHOKING HAZARD: Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

WARNING CHOKING HAZARD: Small parts not for children under 3 years.

WARNING CONSUMPTION HAZARD: Flowers are not for consumption.

Pricing subject to change.



EXPRESSIONS™ COMBO PACK \$95.88 ~ 3 of each WZ 1366



The FTD® Birthday Wishes™
Bouquet (TBD)



The FTD® Thanks
Bouquet (TTY)



The FTD® Get Well
Bouquet (TGW)



The FTD® Congrats
Bouquet (TCG)

**COLOR YOUR DAY® COMBO PACK #1
\$53.88 ~ 6 of each WZ 1279**



The FTD® Color Your Day®
with Happiness™
Bouquet (PCP)



The FTD® Color Your Day®
with Beauty™
Bouquet (PCL)



The FTD® Color Your Day®
with Sunshine™
Bouquet (PCY)



The FTD® Color Your Day®
with Joy™
Bouquet (PCG)

COLOR YOUR DAY® COMBO PACK #3 \$53.88 ~ 6 of each WZ 1281



The FTD® Color Your Day®
with Laughter™
Bouquet (PCO)



The FTD® Color Your Day®
with Tranquility™
Bouquet (PCB)

COLOR CONFECTION™ COMBO PACK #1 - \$53.88 ~ 4 of each WZ 1483



The FTD® Raspberry Sensation™
Bouquet (CDP)



The FTD® Purple Pop™
Bouquet (CDL)



The FTD® Lemon Groove™
Bouquet (CDY)

COLOR CONFECTION™ COMBO PACK #2 - \$53.88 ~ 4 of each WZ 1482



The FTD® Lime-Licious™
Bouquet (CDG)



The FTD® Cherry Sweet™
Bouquet (CDR)



The FTD® Orange Escape™
Bouquet (CDO)



BEST-SELLER COMBO PACK - \$179.99 ~ 6 of each WZ 1587



The FTD® Because You're Special™ Bouquet (BYS)



The FTD® Big Hug® Bouquet (BH2/BDH)



The FTD® Expressions of Love™ Bouquet (TLV)



The FTD® Anniversary Bouquet (AB1/AB2)

BIRTHDAY COMBO PACK - \$118.99 ~ 6 of each WZ 1580



The FTD® Birthday Bouquet (BDY)



The FTD® Happy Birthday Bouquet (BDB/BDA)



Aquafoam Floral Cake Kit (CAK)

SYMPATHY COMBO PACK - \$152.99 ~ 6 of each WZ 1173



The FTD® Comfort Planter (CPP)



The FTD® Faithful Blessings™ Bouquet (FBB)



The FTD® Eternal Light™ Bouquet (ELB)

BETTER HOMES AND GARDENS® COMBO PACK - \$125.99 ~ 6 of each WZ 1582



The FTD® Sunlit Meadows™ Bouquet by Better Homes and Gardens® (HG1/HG3)



The FTD® Pink Exuberance™ Bouquet by Better Homes and Gardens® (HG2)



The FTD® Graceful Wonder™ Bouquet by Better Homes and Gardens® (GWB/DEV)

BABY COMBO PACK #1 - \$77.88 ~ 6 of each WZ 1257



The FTD® Baby Girl Big Hug® Bouquet (BGH)



The FTD® Baby Boy Big Hug® Bouquet (BBH)

BABY COMBO PACK #2 - \$65.88 ~ 6 of each WZ 1467



The FTD® Little Miracle™ Bouquet - Girl (LMG)



The FTD® Little Miracle™ Bouquet - Boy (LMB)



STUNNING LUXURY VASES

10" GLASS CYLINDER VASE
5" dia. x 10"h.
\$50.00 ctn. of 6 (\$8.33 ea.)
WZ LUX-10



FOOTED GLASS VASE
9" dia. x 16"h.
\$40.00 ctn. of 2 (\$20.00 ea.)
WZ LUX-FOOTED



14" TAPERED GLASS VASE
7" dia. x 15"h.
\$30.00 ctn. of 2 (\$15.00 ea.)
WZ LUX-TAPER



LARGE GLASS PILLOW VASE
15 1/2" w x 6 1/2" d x 13 1/2" h.
\$50.00 ctn. of 2 (\$25.00 ea.)
WZ LUX-PILLOW



LUX CODIFICATION

VISIT WWW.FTDI.COM/LUXURY FOR COMPLETE INFORMATION ON THE FTD LUXURY COLLECTION.

GLASS TWIST VASE
5 1/2" w x 12" h.
\$56.00 ctn. of 4 (\$14.00 ea.)
WZ LUX-TWIST



LX2 CODIFICATION



FLARED GLASS VASE
5 1/2" dia. x 11" h.
\$68.00 ctn. of 4 (\$17.00 ea.)
WZ LUX-EDGE

ADD SOMETHING EXTRA TO ENHANCE GIFT-GIVING



THE FTD® GODIVA® CHOCOLATE GIFT - GDV

Let your customers indulge themselves and others with Godiva's chocolate gift box. This delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)

2 PLUS: \$216.00 ctn. of 24 (\$9.00 ea.)

WZ GODIVA

\$19.99 SRP

Prices are subject to change, FTD reserves the right to accept or reject orders. Descriptive or typographical errors are subject to correction. Canadian members will be billed in Canadian dollars. Canadian prices are calculated by multiplying the U.S. price by the prior month's average exchange rate. The exchange rate is updated on or about the first business day of each month; it will apply on the date the order is placed. Prices do not include freight. FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$7.99 per carton for the Continental U.S., and 22% of the minimum of \$10.99 per carton for Canada. For Alaska, Hawaii and Puerto Rico, the shipping and handling charges are 24% of the value of each carton with a minimum of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from FTD ship one time per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. ®A Registered Trademark of Florists' Transworld Delivery, Inc. ™ A Trademark of Florists' Transworld Delivery, Inc. ©2014 Florists' Transworld Delivery, Inc. Printed in the USA.

