

# BEST-SELLING HOLIDAY CONTAINERS BECOMING EVERYDAY CODIFIED

## VALENTINE'S DAY

### OLD HOLIDAY

### NEW/CURRENT EVERYDAY



Codification  
**V3**

Item #  
1503



The FTD® Expressions  
of Love™ Bouquet

Codification  
**TLV**

Item #  
1365



Codification  
**V4/V8**

Item #  
1504



The FTD®  
My Heart To Yours™  
Rose Bouquet

Codification  
**HRB**

Item #  
1204E



Codification  
**V9**

Item #  
1160V9



The FTD®  
Captivating Color™ Rose  
Bouquet by Vera Wang

Codification  
**VW3**

Item #  
1160

**VERAWANG**  
FLOWERS

J1511237



Flowers say it better. FTD says it best.™

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## SPRING

### OLD HOLIDAY

### NEW/CURRENT EVERYDAY



Codification  
**S2/M5**

Item #  
1506/1506M



The FTD® Graceful Wonder™  
Bouquet by Better Homes  
and Gardens®

The FTD® Sweet Devotion™  
Bouquet by Better Homes  
and Gardens®

Codification  
**GWB/DEV**

Item #  
1306E



Codification  
**S3**

Item #  
1511



The FTD® Sunlit Blooms™  
Bouquet

Codification  
**SBB**

Item #  
1411E



Codification  
**S4**

Item #  
1513

**VERAWANG**  
FLOWERS



The FTD®  
Garden Terrace™  
Bouquet by Vera Wang

Codification  
**S4**

Item #  
1513

S4 will be up on FTD.com through the summer

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## MOTHER'S DAY

### OLD HOLIDAY



Codification  
**M1/M9**

Item #  
1507

### NEW/CURRENT EVERYDAY



The FTD®  
**Loving Thoughts™ Bouquet**

Codification  
**M1**

Item #  
1507

M1 will be up on FTD.com through the summer



Codification  
**M4**

Item #  
1516



The FTD®  
**Pink Exuberance™ Bouquet by Better Homes and Gardens®**

Codification  
**HG2**

Item #  
1462



Codification  
**M7/M11**

Item #  
1512



**New arrangement**

The FTD®  
**California Chic™ Bouquet for Kathy Ireland Home**

The FTD®  
**Pacific Trends™ Bouquet for Kathy Ireland Home**

Codification      Item #  
**K02/K01            1512E**

*kathy ireland*  
HOME®



# BEST-SELLING HOLIDAY CONTAINERS BECOMING EVERYDAY CODIFIED

## MOTHER'S DAY

### OLD HOLIDAY



Codification  
**M8**

Item #  
1517



### NEW/CURRENT EVERYDAY



The FTD®  
**Sunlit Meadows™ Bouquet**  
by Better Homes and Gardens®

The FTD®  
**Gifts from the Garden™**  
Bouquet by Better Homes  
and Gardens®

Codification  
**HG1/HG3**

Item #  
1461



Codification  
**M6**

Item #  
1510



The FTD®  
**Radiant™ Bouquet**  
The FTD®

Codification  
**RDT**

Item #  
1510E

J1511237



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