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pick me up  
collection



**FTD**

Flowers say it better. FTD says it best.™

# 3-STEP EASY ORDER & CONFIRMATION PROCESS

- 1 Call Marketplace at 1.800.767.4000**
- 2 RECEIVE CONFIRMATION BY FAX OR EMAIL**
- 3 NEW CONFIRMATION PROCESS**

You will receive a confirmation of quantity ordered and your imprint/logo by fax or email within 2 weeks of your order. Please sign and fax or email the confirmation back within 5 BUSINESS DAYS (or date indicated on confirmation). If you do not sign and return your confirmation by the date indicated, your order will be released to our print department. FTD will not be held responsible for any typographical or quantity errors resulting from your confirmation not being signed and returned. CANCELLATION POLICY: If an imprinted order must be cancelled, it MUST be cancelled on or before the date indicated on your confirmation. FTD will NOT issue credit for your imprint order if not cancelled on or before date indicated.

## ORDERING IS EASY

- Decide what you want your shop imprint to say – you get a maximum of 5 lines; 50 characters per line (including spaces)
- If you have new or updated logo art, you will need to email it to your Marketplace Representative.

## NEW FOR 2015 CALENDARS!

### ARRIVAL TIME/DROP DATES

There will be two drop dates for shipments of wall calendars and date books.

- **Orders placed by June 9th, 2014 will begin shipping on September 8th, 2014.**
- **Orders placed by August 7th, 2014 begin shipping on November 10th, 2014.**

Rush orders and next-day deliveries are not available.

Holiday stuffers are available for downloading at [www.ftdi.com/localmarketing](http://www.ftdi.com/localmarketing)

## 2015 DATEBOOK

### MARKETING TIPS:

- Use as an incentive with your local customers
- Use them as giveaways at your holiday open house
- Share with clients and members of local businesses
- Perfectly sized to fit in a purse

### 2015 DATEBOOK PRICES (PER PIECE)

QUANTITY	IMPRINT	BLANK
100-300	\$0.78	\$0.73
400-900	\$0.73	\$0.67
1,000-4,900	\$0.67	\$0.62
5,000 & UP	\$0.62	\$0.56

NOTE: Shipping begins 09/08/14 for orders placed by 06/09/14. Orders placed by 08/07/14 will begin shipping 11/10/14. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities.

**IMPRINTED DATEBOOK - XF 99924**  
**BLANK DATEBOOK - XF 99925**

**ASK ABOUT  
 OUR MONTHLY  
 DATEBOOK  
 SPECIALS!**

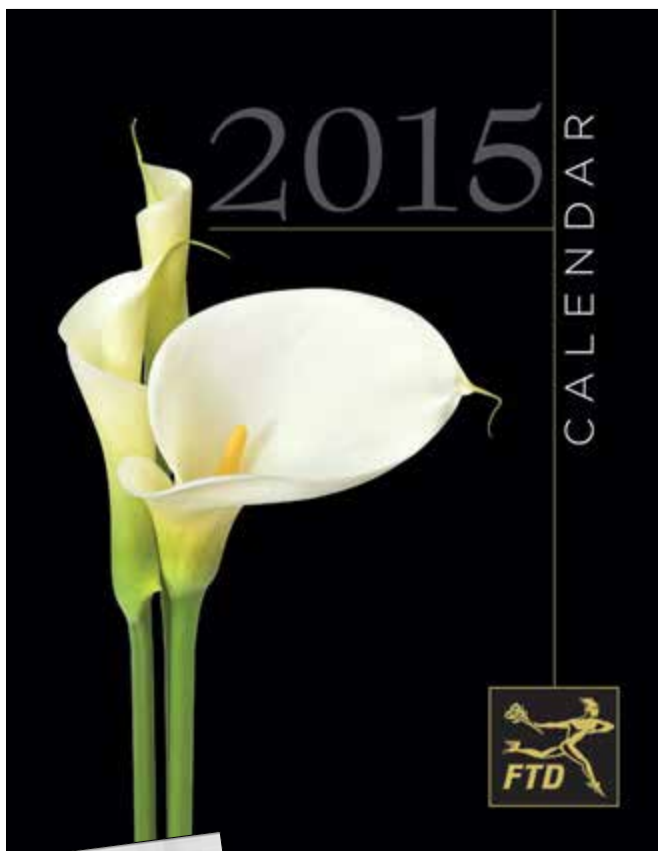
Your Imprint Here  
 1234 Main Street  
 Downers Grove, IL 12345  
 1-800-123-4567  
[www.yourwebsitehere.com](http://www.yourwebsitehere.com)



(Open Size: 8" x 6½")



# 2015 WALL CALENDAR



(Cover, Folded Size: 8½" x 10⅞")

Our 2015 wall calendar design bursts into bloom with arrangements from the FTD Floral Selections Guide and places your business name and contact information right at their fingertips.



(Open Size: 8½" x 21¾")

**ASK ABOUT  
OUR MONTHLY  
CALENDAR  
SPECIALS!**

## MARKETING TIPS:

- Use them as giveaways at your holiday promotional events
- Distribute them to corporate lobbies, local businesses, church groups, hospitals, bridal shows and other high-traffic areas to gain wide exposure for your business
- Display them on your counter in the display easel
- Mail them as holiday "thank you's" to enhance your relationships with VIP customers
- Available in French



**FREE** display easel with your 2015 wall calendar order

(Display Easel Size: 8½" x 10⅞")

## 2015 WALL CALENDAR PRICES (PER PIECE)

QUANTITY	IMPRINT	BLANK
100-300	\$1.10	\$1.05
400-900	\$1.05	\$0.99
1,000-4,900	\$0.79	\$0.72
5,000 & UP	\$0.59	\$0.52

NOTE: Shipping begins 09/08/14 for order placed by 06/09/14. Orders placed by 08/07/14 will begin shipping 11/10/14. Minimum order size is 100. Orders must be in increments of 100. Imprint and blank orders must separately meet the minimum quantities. French wall calendars will be charged at the Canadian exchange rate.

**IMPRINTED WALL CALENDAR - US/CDN  
XF 99920**

**BLANK WALL CALENDAR - US/CDN  
XF 99921**

**IMPRINTED WALL CALENDAR - FRENCH  
XF 99922**

**BLANK WALL CALENDAR - FRENCH  
XF 99923**



# LAST CHANCE FOR SPRING/SUMMER CODIFIED



V1 DELUXE  
DELIVERED SRP \$79.99



V7 DELUXE  
MARKET PRICE



## HEART PENDANT NECKLACE

Add our heart necklace and increase your order values! 18" sterling silver chain with a  $\frac{5}{8}$ " sterling silver heart holding a genuine  $\frac{1}{2}$ -ct. white topaz stone.

\$119.94 ctn. of 6 (\$19.99 ea.)

**XF 1450**

**DELUXE DELIVERED SRPs**

**V1J: \$119.99**

**V7J: MARKET PRICE**

## THE FTD® LASTING ROMANCE® BOUQUET - V1 THE FTD® IN LOVE WITH RED ROSES™ BOUQUET - V7

Deep red glass vase with a sculptural "half-twist" flourish. You will automatically be codified for both V1 and V7; you must also purchase the topaz heart necklace to be codified for V1J and V7J.  $5\frac{1}{2}$ " dia. x 9"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS: \$83.88 ctn. of 12 (\$6.99 ea.)**

**XF 1401**



# VALENTINE'S DAY 2014



V4 DELUXE  
DELIVERED SRP \$59.99



V8 DELUXE  
DELIVERED SRP \$59.99



V9 DELUXE  
DELIVERED SRP \$54.99

THE FTD® SEASON OF LOVE™ BOUQUET - V4  
THE FTD® MY HEART TO YOURS™ ROSE BOUQUET - V8  
THE FTD® ALL YOU NEED IS LOVE™ BOUQUET - V9  
Sculptural heart vase is an FTD exclusive best seller. You will automatically be codified for V4, V8 and V9 as well as HRB. 5 1/2" w x 5 1/2" h; 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)  
**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)  
**XF 1404**

\*Includes delivery and Vera Wang licensing participation.



V2 DELUXE  
DELIVERED SRP \$54.99

THE FTD® SWEETHEARTS® BOUQUET - V2  
Clear glass vase encircled with bevel-cut rings that give it added sparkle. You will automatically be codified for both V2 and M2. 4 1/4" dia. x 8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)  
**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)  
**XF 1402**

THE FTD® HOLD MY HEART™ BOUQUET - V3  
Handblown red glass vase with a silverplated "LOVE" tag. Codes you for TLV also. 4 1/4" dia. x 2 1/2" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)  
**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)  
**XF 1403**



V3 DELUXE  
DELIVERED SRP \$64.99

THE FTD® CASUAL ELEGANCE™ BOUQUET - V5  
A dramatically flared, heavy, deep purple glass vase features bevel-cut accents. You will automatically be codified for both V5 and M10. 4 1/4" dia. x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)  
**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)  
**XF 1416**

THE FTD® PERFECT IMPRESSIONS™ BOUQUET BY VERA WANG - V6  
Heavy, clear glass vase is beautifully designed with a bevel-cut spiral running from top to bottom. You will automatically be codified for V6, M8 and VW8. 4 1/2" dia. opening x 8"h.

\$119.88 ctn. of 12 (\$9.99 ea.)  
**2 PLUS:** \$107.88 ctn. of 12 (\$8.99 ea.)  
**XF 1236V**



V5 DELUXE  
DELIVERED SRP \$69.99



VERA WANG

V6 DELUXE  
DELIVERED SRP\* \$104.99





# LAST CHANCE FOR SPRING/SUMMER CODIFIED

## THE FTD® SPRING TULIP BOUQUET BY BETTER HOMES AND GARDENS® - S2

Handcut bevels wrap and intersect our lavender vase to create a fresh look. Also featured in M6, GWB, DEV and TUB; you will automatically be codified for all five arrangements. 3<sup>3</sup>/<sub>8</sub>" dia. x 6<sup>1</sup>/<sub>2</sub>"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1406**



S2 DELUXE  
MARKET PRICE\*

## THE FTD® SUNLIT BLOOMS™ BOUQUET - S3

The light green glass bubble bowl is spiral-wrapped with hand-beveled cuts that add an extra twinkle to its already sparkling surface. 6" dia. x 3<sup>1</sup>/<sub>4</sub>" opening x 5"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1411**



S3 DELUXE  
DELIVERED SRP \$54.99

## THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG - S4

Exclusively for Vera Wang Flowers, this ribbed handcrafted vase is also featured in VW1, VW9 and V20. You will automatically be codified for all four arrangements. 5"w x 4"d x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1162SP**

**NEW EVERYDAY V20**



**VERA WANG**

S4 DELUXE  
DELIVERED SRP\* \$84.99



S1 DELUXE  
DELIVERED SRP \$64.99

## THE FTD® TOUCH OF SPRING® BOUQUET - S1

The graceful, purple glass vase shimmers with an amethyst sparkle in an hourglass silhouette made modern with its square opening and handcut accents. 4"w x 4"d x 8"h.

\$83.88 ctn. of 12 (\$6.99 ea.)

**2 PLUS:** \$71.88 ctn. of 12 (\$5.99 ea.)

**XF 1405**

\*Includes delivery and Vera Wang or Better Homes and Gardens® licensing participation.



**M1 DELUXE**  
**DELIVERED SRP \$74.99**



**M9 DELUXE**  
**MARKET PRICE**

**THE FTD® LOVING THOUGHTS® BOUQUET - M1**  
**THE FTD® MOTHER'S DAY MIXED ROSE BOUQUET - M9**

Heavy glass spiral vase has a twist that sparkles with a demure blush. You will automatically be codified for both M1 and M9; you must also purchase the topaz heart necklace to be codified for M1J and M9J. 5 1/2" dia. x 9"h.

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**XF 1407**



**HEART PENDANT NECKLACE**

Add our heart necklace and increase your order values! 18" sterling silver chain with a 5/8" sterling silver heart holding a genuine 1/2-ct. white topaz stone.

\$119.94 ctn. of 6 (\$19.99 ea.)

**XF 1450M**

**DELUXE DELIVERED SRPs**

**M1J: \$114.99**

**M9J: MARKET PRICE**





# LAST CHANCE FOR SPRING/SUMMER CODIFIED



**M2 DELUXE**  
**DELIVERED SRP \$54.99**



**M3 DELUXE**  
**DELIVERED SRP \$69.99**

## THE FTD® SPRING GARDEN® BOUQUET - M2

Heirloom-quality clear glass vase with handcut circular accents.  
4<sup>1</sup>/<sub>4</sub>" dia. x 8"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 1402M**

## THE FTD® TIMELESS ELEGANCE™ BOUQUET - M3

Gorgeous glass vase shimmers with a shade of subtle amethyst.  
4" dia. x 10"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1409**

## THE FTD® GARDEN TERRACE™ BOUQUET - M4

Berry-toned, oval heavy glass vase is hand etched.  
4<sup>1</sup>/<sub>2</sub>"w x 2<sup>3</sup>/<sub>4</sub>"d x 6<sup>1</sup>/<sub>2</sub>"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1408**

## THE FTD® RADIANT BLOOMS™ BOUQUET - M5

Deep berry glass bubble bowl is spiral-wrapped with  
hand-beveled cuts. 6" dia. x 3<sup>1</sup>/<sub>4</sub>" opening x 5"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1410**



**M5 DELUXE**  
**DELIVERED SRP \$54.99**



**M4 DELUXE**  
**DELIVERED SRP \$59.99**



# SPRING/SUMMER 2014



VERA WANG



M8 DELUXE  
DELIVERED SRP\* \$104.99



M10 DELUXE  
DELIVERED SRP \$69.99




Better Homes  
and Gardens  
FLOWERS by FTD

M6 DELUXE  
DELIVERED SRP\* \$64.99



M7 DELUXE  
DELIVERED SRP \$66.99

THE FTD® PERFECT IMPRESSIONS™ BOUQUET BY VERA WANG - **M8**  
Clear glass vase with bevel-cut spiral. You will automatically be codified for M8, V6 and VW8. 4½" dia. opening x 8"h.

\$119.88 ctn. of 12 (\$9.99 ea.)

**2 PLUS:** \$107.88 ctn. of 12 (\$8.99 ea.)

**XF 1236V**

THE FTD® CASUAL ELEGANCE™ BOUQUET - **M10**

Flared, deep purple vase with bevel-cut accents. You will automatically be codified for both M10 and V5. 4½" dia. x 8" opening.

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1416**

THE FTD® SWEET DEVOTION™ BOUQUET BY  
BETTER HOMES AND GARDENS® - **M6**

Handcut bevels wrap and intersect our lavender vase. Also featured in S2, GWB, DEV and TUB; you will automatically be codified for all five arrangements. 3⅜" dia. x 6½"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1406M**

THE FTD® PERFECT DAY™ BOUQUET - **M7**

Clear glass vase is hand cut with oval accents. Also featured in BYD, you will automatically be codified for both arrangements. 5½" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 1412**

\*Includes delivery and Vera Wang or Better Homes and Gardens® licensing participation.



# The FTD® Pick-Me-Up® Collection

The iconic Pick-Me-Up® bouquet is consistently an FTD best seller!



## THE FTD® PICK-ME-UP® BOUQUET - PKM

There's no nicer way to chase the clouds away than with this bright and sunny, joyful bouquet. Beautifully set in a teal glass vase with rainbow beaded accents, your customers will smile with delight upon receiving a vibrant arrangement of orange spray roses, yellow Asiatic lilies, fuchsia carnations and stock and bright green button poms. Includes vase (4 1/4" dia. x 2 1/2" neck x 8"h) and FTD logo pic. Shipping begins January 2014.

**May Codification Deadline: March 18, 2014**

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1456**

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Fuchsia Standard Carnations	3	4	5
Fuchsia Stock stems	2	3	5
Orange Spray Rose stems	2	3	4
Green Button Pompon stems	2	3	4
Yellow Asiatic Lily stems	1	2	2
Solidago stems	1	1	1
Leatherleaf stems	2	2	2
<b>SRP</b>	<b>\$39.99</b>	<b>\$49.99</b>	<b>\$59.99</b>
<b>Delivered SRP</b>	<b>\$49.99</b>	<b>\$59.99</b>	<b>\$69.99</b>

Pick-Me-Up® is a registered trademark of Dillon Floral Corporation used by FTD under license.



EVERYDAY

**pick me up**  
bouquet

PKM DELUXE  
DELIVERED SRP \$59.99  
19"H x 15"W  
three-sided arrangement



# BANDS OF BLING



## THE FTD® BLOOMING BLISS™ BOUQUET - BL2 THE FTD® INTRIGUING GRACE™ BOUQUET - BL1

Contemporary rectangular handblown glass vase sparkles with generous bandings of silvery accents and makes a beautiful setting for special occasions or everyday bouquets. This sparkling glass vase is the perfect showcase for a fun and youthful bouquet featuring pink and green blooms or a glamorous white mix of lilies, roses and carnations (perfect for weddings!). You will automatically be codified for both BL1 and BL2. Vase (4"w x 3"d x 6"h), accessory set (enough glitter ball pics for 12 bouquets), care card and FTD logo pic included. Shipping begins January 2014.

**May Codification Deadline: March 18, 2014**

\$101.88 ctn. of 12 (vase \$6.99 ~ accessory set \$1.50 ea.)

**2 PLUS:** \$89.88 ctn. of 12 (vase \$5.99 ~ accessory set \$1.50 ea.)

**XF 1327E**

BL2 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Hot Pink Gerbera Daisies	2	3	4
Hot Pink 50 cm Roses	2	3	4
Green Mini Hydrangea blooms	2	3	4
Pink Asiatic Lily stems	1	2	2
Bear Grass blades	15	15	15
Leatherleaf stems	2	2	2
Silver Glitter Ball Pics	3	3	3
<b>SRP</b>	<b>\$44.99</b>	<b>\$59.99</b>	<b>\$69.99</b>
<b>Delivered SRP</b>	<b>\$54.99</b>	<b>\$69.99</b>	<b>\$79.99</b>

BL1 FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
White 50 cm Roses	3	5	6
White Standard Carnations	3	5	6
White Asiatic Lily stems	1	2	3
Million Star Gypsophila stems	1	1	1
Leatherleaf stems	2	2	2
Silver Glitter Ball Pics	3	3	3
<b>SRP</b>	<b>\$39.99</b>	<b>\$49.99</b>	<b>\$59.99</b>
<b>Delivered SRP</b>	<b>\$49.99</b>	<b>\$59.99</b>	<b>\$69.99</b>







**BL2 DELUXE**

**DELIVERED SRP \$69.99**

14"H x 14"W  
three-sided arrangement



# SPRING PALETTE



V18 DELUXE

**DELIVERED SRP \$84.99**  
12"H x 13"W  
all-around arrangement

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Orange 50 cm Roses	3	5	7
Hot Pink Spray Rose stems	2	3	4
Pink Alstroemeria stems	2	3	4
Pink Asiatic Lily stems	2	3	3
Bupleurum stems	1	1	1
Variegated Pittosporum stems	1	1	1
Floral Foam blocks	½	½	½
<b>SRP</b>	<b>\$54.99</b>	<b>\$68.99</b>	<b>\$77.99</b>
<b>*Delivered SRP</b>	<b>\$69.99</b>	<b>\$84.99</b>	<b>\$94.99</b>

## THE FTD® SIMPLE SURPRISES™ BOUQUET BY VERA WANG - V18

Exclusively for Vera Wang Flowers. This exquisite bouquet is set in a graceful footed glass bowl hand blown by field artisans. The heavy glass vase makes the perfect setting for a mixed bouquet of orange and hot pink roses, pink alstroemeria and Asiatic lilies. Vase (7" dia. x 5"h), metallic silver hard PVC liner and Vera Wang hang tag included. Shipping begins January 2014.

**May Codification Deadline: March 18, 2014**

\$125.88 ctn. of 12 (\$10.49 ea.)

**2 PLUS:** \$113.88 ctn. of 12 (\$9.49 ea.)

XF 1455

\*Includes delivery and Vera Wang licensing participation.



# PRETTY IN PURPLE



**V**  
**W**  
VERA WANG



V19 DELUXE

**DELIVERED SRP \$74.99**  
14"H x 15"W  
all-around arrangement

FLORAL RECIPE	STANDARD	DELUXE	PREMIUM
Purple Stock stems	3	5	6
Purple Alstroemeria stems	3	4	5
Lavender Standard Carnations	3	4	5
Light Purple Stock stems	3	3	4
Lavender Button Pompon stems	2	3	4
Variegated Pittosporum stems	2	2	2
<b>SRP</b>	<b>\$49.99</b>	<b>\$58.99</b>	<b>\$67.99</b>
<b>*Delivered SRP</b>	<b>\$64.99</b>	<b>\$74.99</b>	<b>\$84.99</b>

\*Includes delivery and Vera Wang licensing participation.

## THE FTD® DELIGHTFUL DISCOVERIES™ BOUQUET BY VERA WANG - V19

Exclusively for Vera Wang Flowers. Topped with ravishing blooms, this stunning bowl with elegant handcut facets is crafted by skilled glass artisans to offer a gift of exceptional beauty. This lovely glass vase complements lavish stems of stock, alstroemeria and pompons in all shades of lavender and purple. You will automatically be codified for V19 and VW6. Vase (6½" dia. x 5½"h), design grid and Vera Wang hang tag included.

**May Codification Deadline: March 18, 2014**

\$101.88 ctn. of 12 (\$8.49 ea.)

**2 PLUS:** \$89.88 ctn. of 12 (\$7.49 ea.)

**XF 1136E**



# The FTD® Expressions™ Collection

This line of bouquets has been created to celebrate all of the most important everyday occasions and sentiments. Each is a study in eloquent elegance.

## FTD® EXPRESSIONS™ COLLECTION

Colorful glass vases feature a contemporary silverplated sentiment tag hanging from a wrapped band of silver wire.  
4½" dia. x 2½" neck x 8"h.

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1363** *Get Well*    **XF 1361** *Congrats*  
**XF 1364** *Birthday*    **XF 1365** *Love*  
**XF 1360** *Thanks*



THE FTD®  
GET WELL BOUQUET - TGWd  
DELIVERED SRP \$64.99



THE FTD®  
BIRTHDAY WISHES™  
BOUQUET - TBDD  
DELIVERED SRP \$59.99



THE FTD®  
THANKS BOUQUET - TTYd  
DELIVERED SRP \$59.99



THE FTD®  
CONGRATS BOUQUET - TCGd  
DELIVERED SRP \$64.99



THE FTD®  
EXPRESSIONS OF LOVE™  
BOUQUET - TLVd  
DELIVERED SRP \$59.99



**TOP  
SELLERS!**

# The FTD® Color Your Day™ Collection



**PCVd**  
The FTD® Color Your Day  
With Radiance™ Bouquet



**PCYd**  
The FTD® Color Your Day  
With Sunshine™ Bouquet



**PCPd**  
The FTD® Color Your Day  
With Happiness™ Bouquet



**PCGd**  
The FTD® Color Your Day  
With Joy™ Bouquet

## COLOR YOUR DAY™ COLLECTION

Our series of bright metal paint cans overflow with flowers and are available in a rainbow of meaningful colors. Hard PVC liners included. 4½" dia. x 5"h with 3" dia. opening.

\$47.88 ctn. of 12 (\$3.99 ea.)

- |                       |                       |                       |
|-----------------------|-----------------------|-----------------------|
| <b>XF 1350</b> Red    | <b>XF 1275</b> Pink   | <b>XF 1276</b> Yellow |
| <b>XF 1277</b> Green  | <b>XF 1278</b> Purple | <b>XF 1333</b> Black  |
| <b>XF 1351</b> Orange | <b>XF 1352</b> Blue   |                       |

**\$49.99 DELUXE DELIVERED SRPs**



**PCKd**  
The FTD® Color Your Day  
With Intrigue™ Bouquet



**PCOd**  
The FTD® Color Your Day  
With Laughter™ Bouquet



**PCBd**  
The FTD® Color Your Day  
With Tranquility™ Bouquet



**PCLd**  
The FTD® Color Your Day  
With Beauty™ Bouquet



## BIRTHDAY BRILLIANCE



**BDBd**



**BDAd**



**BCBd**



**BCGd**

**THE FTD® HAPPY BIRTHDAY BOUQUET - BDB**  
**THE FTD® BIRTHDAY CELEBRATION™ BOUQUET - BDA**

"Happy Birthday" ceramic cube. You will automatically be codified for both BDB and BDA. Includes accessory set (enough wraps and ribbon pics for 12 bouquets) and hard PVC liner. 5" sq. x 4 1/2"h.

\$76.92 ctn. of 12 (vase \$5.49 ~ accessory set \$0.92 ea.)

**2 PLUS:** \$64.92 ctn. of 12 (vase \$4.49 ~ accessory set \$0.92 ea.)

**XF 1270**

**DELUXE DELIVERED SRPs: BDB \$59.99 BDA \$54.99**

**THE FTD® PERFECT BIRTHDAY GIFT BOUQUET - BCB ~ BCG**

Water-resistant bag perfect for birthday bouquets! Hard liners included. 5"w x 3 1/2"d x 7"h.

\$42.96 ctn. of 24 (\$1.79 ea.)

**XF 1152**

**\$54.99 DELUXE DELIVERED SRPs**



**CAK**



\*

**AQUAFOAM FLORAL CAKE KIT - CAK**

You will automatically be codified to receive orders for both D2-4896 and D3-4901. Each foam cake comes with 6 decorative candles and a pedestal base. 10 1/2" dia. x 6 1/2"h.

\$32.34 ctn. of 6 (\$5.39 ea.)

**XF 640-06-22C**

\*Pedestal is spray-painted with a silver primer and one coat of raspberry spray paint in D3-4901.



**BDYd**

**THE FTD® BIRTHDAY BOUQUET - BDY**

This green ceramic cube is a proven customer favorite. Includes "Happy Birthday" tag and striped ribbon. 5" sq. x 4 1/2"h.

\$76.08 ctn. of 12 (vase \$5.49 ~ accessory set \$0.85 ea.)

**2 PLUS:** \$64.08 ctn. of 12 (vase \$4.49 ~ accessory set \$0.85 ea.)

**XF 0995**

**\$54.99 DELUXE DELIVERED SRP**



# ROCK-A-BYE BOUQUETS



**BBHd**



**BGHd**



**SWGd**



**SWBd**

THE FTD® BABY BOY BIG HUG® BOUQUET - **BBH**  
 THE FTD® BABY GIRL BIG HUG® BOUQUET - **BGH**

Ceramic vases with adorable 6" h matching plush bears.  
 3<sup>3</sup>/<sub>4</sub>" dia. opening x 6<sup>7</sup>/<sub>8</sub>" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 1256 - BOY      XF 1255 - GIRL**

**\$49.99 DELUXE DELIVERED SRPs**

THE FTD® SWEET DREAMS® BOUQUET  
 GIRL - **SWG**      BOY - **SWB**

Ceramic vases with baby footprints. 4<sup>1</sup>/<sub>2</sub>" dia. x 4" h.

\$65.88 ctn. of 12 (\$5.49 ea.)

**2 PLUS:** \$53.88 ctn. of 12 (\$4.49 ea.)

**XF 0871 - GIRL      XF 0870 - BOY**

**\$49.99 DELUXE DELIVERED SRPs**

# SPIRITUAL EXPRESSIONS



**FBBd**



**CPP**

THE FTD® FAITHFUL BLESSINGS™  
 BOUQUET - **FBB**

White ceramic vase emblazoned with  
 a metallic-look cross. 3<sup>1</sup>/<sub>4</sub>" sq. x 6<sup>7</sup>/<sub>8</sub>" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 0650**

**\$79.99 DELUXE DELIVERED SRP**

THE FTD® COMFORT  
 PLANTER - **CPP**

Ceramic planter with "Comfort"  
 satin ribbon. 7" dia. x 6" h.

\$95.88 ctn. of 12 (\$7.99 ea.)

**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)

**XF 0685**

**\$49.99 DELIVERED SRP**



**ELBd**

THE FTD® ETERNAL LIGHT™ BOUQUET - **ELB**

Stunning cross is perfect for sympathy, first communions,  
 christenings and more. Includes design tray and holder.  
 Glass cross: 4<sup>1</sup>/<sub>2</sub>" w x 8" h.

\$107.88 ctn. of 12 (\$8.99 ea.)

**2 PLUS:** \$95.88 ctn. of 12 (\$7.99 ea.)

**XF 1155**

**\$79.99 DELUXE DELIVERED SRP**



# JUST BECAUSE



**BDHd**



**BH2d**



**TOYd**



**TMLd**

THE FTD® FESTIVE BIG HUG® BOUQUET - **BDH**  
THE FTD® BIG HUG® BOUQUET - **BH2**

Ceramic vase with adorable 6" h plush bear. You will automatically be codified for both BDH and BH2. 3<sup>3</sup>/<sub>8</sub>" dia. opening x 6<sup>7</sup>/<sub>8</sub>" h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 0677**

**\$49.99 DELUXE DELIVERED SRPs**

THE FTD® THINKING OF YOU™ BOUQUET - **TOY**  
THE FTD® TIMELESS TRADITIONS™ BOUQUET - **TML**

This lavender glass vase with handcut accents is crafted to perfection. You will automatically be codified for both TOY and TML. Design grid included. 6<sup>1</sup>/<sub>4</sub>" dia. x 6<sup>1</sup>/<sub>2</sub>" h.

\$89.88 ctn. of 12 (\$7.49 ea.)

**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)

**XF 1355**

**DELUXE DELIVERED SRPs: TOY \$64.99 TML \$69.99**



**BYSd**



**GWBd**



**DEVd**



**TUBd**

THE FTD® BECAUSE YOU'RE SPECIAL™ BOUQUET - **BYS**

Green translucent glass vase with elegant beads. 4" dia. opening x 5<sup>1</sup>/<sub>4</sub>" h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 0851**

**\$59.99 DELUXE DELIVERED SRP**

THE FTD® GRACEFUL WONDER™ BOUQUET BY BETTER HOMES AND GARDENS® - **GWB**

THE FTD® SWEET DEVOTION™ BOUQUET BY BETTER HOMES AND GARDENS® - **DEV**

THE FTD® SPRING TULIP BOUQUET BY BETTER HOMES AND GARDENS® - **TUB**

Heavy glass vase in a soft shade of lavender is bevel cut in a crisscross trellis pattern.

3<sup>3</sup>/<sub>8</sub>" dia. x 6<sup>1</sup>/<sub>2</sub>" h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1306E**

**\$64.99 DELUXE DELIVERED SRPs**



# LASTING ROMANCE



**BYDd**

THE FTD® BRIGHTEN YOUR DAY™  
BOUQUET - **BYD**

Stunning glass bowl features a handcut interlocking design. 5½" dia. x 5"h.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 1210E**

**\$59.99 DELUXE DELIVERED SRP**



**HRBd**

THE FTD® MY HEART TO YOURS™  
ROSE BOUQUET - **HRB**

Heart-shaped, red glass vase.

5½"w x 5½"h; 3" opening.

\$71.88 ctn. of 12 (\$5.99 ea.)

**2 PLUS:** \$59.88 ctn. of 12 (\$4.99 ea.)

**XF 1204E**

**\$59.99 DELUXE DELIVERED SRP**



**AVBd**

THE FTD® ANNIVERSARY BOUQUET - **AVB**

Clear glass vase with crisscross handcut facets. 4" dia. x 7½"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1129E**

**\$59.99 DELUXE DELIVERED SRP**



**BWGd**



**BWRd**

THE FTD® GARDEN VISTA™ BOUQUET BY  
BETTER HOMES AND GARDENS® - **BWG**

THE FTD® SUN'S SWEETNESS™ ROSE BOUQUET BY  
BETTER HOMES AND GARDENS® - **BWR**

Skillfully crafted with a unique basketweave texture, this stunning green glass vase is perfect for both bouquets. You will automatically be codified for both BWG and BWR. 3" sq. x 7"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1290**

**DELUXE DELIVERED SRPs\*: BWG \$59.99 BWR \$64.99**



**BWLd**

THE FTD® HELLO HAPPINESS™  
BOUQUET BY BETTER HOMES AND GARDENS® - **BWL**

Purple glass vase features a modern, basketweave texture. 3" sq. x 7"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1295**

**\$69.99 DELUXE DELIVERED SRP\***

\*Delivered SRP will include delivery and Better Homes and Gardens® licensing participation.





THE FTD® JOYFUL INSPIRATIONS™ BOUQUET BY VERA WANG - **VW1**  
 THE FTD® BEAUTY AND GRACE™ BOUQUET BY VERA WANG - **VW9**  
 THE FTD® NEW DAY DAWNS™ BOUQUET BY VERA WANG - **V20**  
 Ribbed glass vase, Vera Wang hang tag included. You will automatically be codified for VW1, VW9 and V20. 5" w x 4" d x 8" h.  
 \$89.88 ctn. of 12 (\$7.49 ea.)  
**2 PLUS:** \$77.88 ctn. of 12 (\$6.49 ea.)  
**XF 1162**  
**DELUXE DELIVERED SRPs\***    **VW1 \$69.99**    **VW9 \$79.99**    **V20 \$84.99**

THE FTD® ELOQUENT™ BOUQUET BY VERA WANG - **V13**  
 Elegant clear glass ice bucket. Vera Wang hang tag included. 5½" dia. opening x 7" h; 6½" ow.  
 \$113.88 ctn. of 12 (\$9.49 ea.)  
**2 PLUS:** \$101.88 ctn. of 12 (\$8.49 ea.)  
**XF 1127E**  
**\$94.99 DELUXE DELIVERED SRP\***



**VERA WANG PRINCESS EAU DE TOILETTE**  
 Purchase of the 1-oz. fragrance codifies you for V14, V15, V16 and V17.  
 \$299.99 ctn. of 12 (\$25.00 ea.)\*  
 \*includes freight  
**XF 1359**



THE FTD® WHITE ELEGANCE™ BOUQUET BY VERA WANG - **VW6**  
 Stunning glass bowl with handcut facets. Vera Wang hang tag and design grid included. You will automatically be codified for VW6 and V19. 6½" dia. x 5½" h.  
 \$101.88 ctn. of 12 (\$8.49 ea.)  
**2 PLUS:** \$89.88 ctn. of 12 (\$7.49 ea.)  
**XF 1136E**  
**\$80.99 DELUXE DELIVERED SRP\***

THE FTD® DAWNING DELIGHT™ BOUQUET BY VERA WANG - **VW8**  
 Exquisite, high-quality clear glass vase with handcut continuous chamfers. Vera Wang hang tag included. 4½" dia. x 8" h.  
 \$119.88 ctn. of 12 (\$9.99 ea.)  
**2 PLUS:** \$107.88 ctn. of 12 (\$8.99 ea.)  
**XF 1236E**  
**\$94.99 DELUXE DELIVERED SRP\***

THE FTD® LUXE LOOKS™ BOUQUET BY VERA WANG - **V10**  
 Faceted glass vase is hand-detailed with over 100 individual cuts. Vera Wang hang tag included. 4" dia. x 8" h.  
 \$95.88 ctn. of 12 (\$7.99 ea.)  
**2 PLUS:** \$83.88 ctn. of 12 (\$6.99 ea.)  
**XF 1161**  
**\$86.99 DELUXE DELIVERED SRP\***

\*Includes delivery and Vera Wang licensing participation.





VW3d

THE FTD® CAPTIVATING COLOR™ ROSE BOUQUET BY VERA WANG - **VW3**

High-quality glass vase with handblown teardrop in the base. Vera Wang hang tag included. 4 1/4" dia. x 10"h.

\$113.88 ctn. of 12 (\$9.49 ea.)

**2 PLUS:** \$101.88 ctn. of 12 (\$8.49 ea.)

**XF 1160**

**\$95.99 DELUXE DELIVERED SRP\***



V11



VW7d



V12

THE FTD® GRAND OCCASION™ BOUQUET BY VERA WANG - **VW7**

THE FTD® MUSINGS™ LUXURY BOUQUET BY VERA WANG - **V11**

THE FTD® ASTONISHING™ LUXURY BOUQUET BY VERA WANG - **V12**

Exquisitely shaped glass vase features a silver-electroplated base.

You will automatically be codified for all three arrangements.

Vera Wang hang tag included. 6" dia. x 11 1/2"h.

\$92.94 ctn. of 6 (\$15.49 ea.)

**2 PLUS:** \$86.94 ctn. of 6 (\$14.49 ea.)

**XF 1250**

**DELUXE DELIVERED SRPs\* VW7: \$144.99 V11: \$399.99 V12: \$209.99**

VERA WANG COMBO PACK #1 - \$159.99 - 6 of each **XF 1160VW**



The FTD® Joyful Inspirations™ Bouquet by Vera Wang (**VW1/VW9/V20**)



The FTD® Captivating Color™ Rose Bouquet by Vera Wang (**VW3**)



The FTD® Luxe Looks™ Bouquet by Vera Wang (**V10**)

VERA WANG COMBO PACK #2 - \$208.99 - 6 of each **XF 1260VW**



The FTD® Eloquent™ Bouquet by Vera Wang (**V13**)



The FTD® White Elegance™ Bouquet by Vera Wang (**VW6/V19**)



The FTD® Grand Occasion™ Bouquet by Vera Wang (**VW7/V11/V12**)



**BIRTHDAY COMBO PACK - \$109.99 ~ XF 1380**



The FTD® Birthday Bouquet (BDY) 6 pieces



The FTD® Happy Birthday Bouquet (BDB/BDA) 6 pieces



The FTD® Perfect Birthday Gift Bouquet (BCB/BCG) 12 pieces

**SYMPATHY COMBO PACK - \$143.99 ~ 6 of each XF 1173**



The FTD® Comfort Planter (CPP)



The FTD® Faithful Blessings™ Bouquet (FBB)



The FTD® Eternal Light™ Bouquet (ELB)

**BEST-SELLER COMBO PACK - \$172.99 ~ 6 of each XF 1385**



The FTD® Because You're Special™ Bouquet (BYS)



The FTD® Anniversary Bouquet (AVB)



The FTD® Big Hug® Bouquet (BH2/BDH)



The FTD® Thinking of You™ Bouquet (TOY/TML)

**COLOR YOUR DAY™ COMBO PACK #1  
\$53.88 ~ 6 of each XF 1279**



The FTD® Color Your Day with Happiness™ Bouquet (PCP)    The FTD® Color Your Day with Beauty™ Bouquet (PCL)

**COLOR YOUR DAY™ COMBO PACK #2  
\$53.88 ~ 6 of each XF 1280**



The FTD® Color Your Day with Sunshine™ Bouquet (PCY)    The FTD® Color Your Day with Joy™ Bouquet (PCG)

**COLOR YOUR DAY™ COMBO PACK #3  
\$53.88 ~ 6 of each XF 1281**



The FTD® Color Your Day with Laughter™ Bouquet (PCO)    The FTD® Color Your Day with Tranquility™ Bouquet (PCB)



BETTER HOMES AND GARDENS® COMBO PACK - \$121.99 ~ 6 of each **XF 1381**



The FTD® Hello Happiness™ Bouquet by Better Homes and Gardens® (**BWL**)



The FTD® Garden Vista™ Bouquet by Better Homes and Gardens® (**BWG/BWR**)



The FTD® Graceful Wonder™ Bouquet by Better Homes and Gardens® (**GWB**)

BABY BEAR COMBO PACK \$77.88 ~ 6 of each **XF 1257**

BABY FOOTPRINT COMBO PACK \$71.88 ~ 6 of each **XF 0873**



The FTD® Baby Girl Hug® Bouquet (**BGH**)



The FTD® Baby Boy Hug® Bouquet (**BBH**)



The FTD® Sweet Dreams® Bouquet - Boy (**SWB**)



The FTD® Sweet Dreams® Bouquet - Girl (**SWG**)

EXPRESSIONS COMBO PACK \$95.88 ~ 3 of each **XF 1366**



The FTD® Birthday Wishes™ Bouquet (**TBD**)



The FTD® Thanks Bouquet (**TTY**)



The FTD® Get Well Bouquet (**TGW**)



The FTD® Congrats Bouquet (**TCG**)



# STUNNING LUXURY VASES

**10" GLASS CYLINDER VASE**  
5" dia. x 10"h.  
\$50.00 ctn. of 6 (\$8.33 ea.)  
**XF LUX-10**



**FOOTED GLASS VASE**  
9" dia. x 16"h.  
\$40.00 ctn. of 2 (\$20.00 ea.)  
**XF LUX-FOOTED**



**14" TAPERED GLASS VASE**  
7" dia. x 15"h.  
\$30.00 ctn. of 2 (\$15.00 ea.)  
**XF LUX-TAPER**



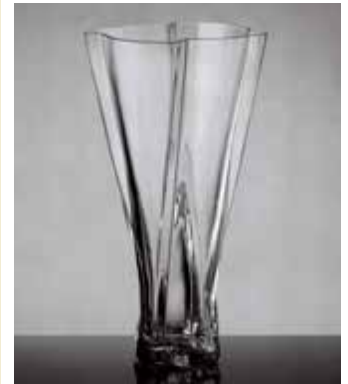
**LARGE GLASS PILLOW VASE**  
15 1/2" w x 6 1/2" d x 13 1/2" h.  
\$50.00 ctn. of 2 (\$25.00 ea.)  
**XF LUX-PILLOW**



LUX CODIFICATION

VISIT [WWW.FTDI.COM/LUXURY](http://WWW.FTDI.COM/LUXURY) FOR COMPLETE INFORMATION ON THE FTD LUXURY COLLECTION.

**GLASS TWIST VASE**  
5 1/2" w x 12" h.  
\$56.00 ctn. of 4 (\$14.00 ea.)  
**XF LUX-TWIST**



LX2 CODIFICATION



**FLARED GLASS VASE**  
5 1/2" dia. x 11" h.  
\$68.00 ctn. of 4 (\$17.00 ea.)  
**XF LUX-EDGE**

## ADD SOMETHING EXTRA TO ENHANCE GIFT-GIVING



**ALSO FEATURED IN:**  
THE FTD® ROSE & GODIVA®  
BOUQUETS **RGR & RGD**

### THE FTD® GODIVA® CHOCOLATE GIFT - **GDV**

Let your customers indulge themselves and others with Godiva's chocolate gift box. This delectable 8-pc. assortment features milk, dark and white chocolate on the outside with indulgent fillings on the inside. To guard against melting, chocolates ship weather permitting. Net wt. 3.4 oz. Kosher.

\$240.00 ctn. of 24 (\$10.00 ea.)  
**2 PLUS:** \$216.00 ctn. of 24 (\$9.00 ea.)  
**XF GODIVA**  
**\$19.99 SRP**

### THE FTD® CERAMIC ANGEL - **ANG**

Elegant ceramic angel makes a meaningful addition to any arrangement your customers order through the year. Add it to your gifting for holiday centerpieces, birthday and Mother's Day bouquets and sympathy flowers and plants. They'll appreciate how it enhances their gift; you'll love how it provides a boost to your order values. Will be featured on FTD.com as an add-on for Sympathy arrangements. 2 3/4" w x 6" h.

\$47.88 ctn. of 12 (\$3.99 ea.)  
**XF 1390**  
**\$10.00 SRP**





# FTD® MARKETPLACE™ ORDERING DETAILS & BENEFITS

**EXTENDED ORDERING HOURS:** We understand how busy you are, so we keep our sales and customer service call centers open Monday through Friday 8:00 am to 5:00 pm CST. For added convenience, you may fax or send your order through your Mercury terminal 24 hours a day.

**Fax: 630-719-4861**

**Mercury: 90-0233AA**

**Email: [marketplacesales@FTDi.com](mailto:marketplacesales@FTDi.com)**

**Website: [www.FTDi.com](http://www.FTDi.com)**

**SHIPPING:** In-stock everyday merchandise is shipped within 3 business days of the date the order is placed. Holiday merchandise begins shipping approximately 2 months prior to the holiday. Products are shipped from various locations, so your order may arrive in more than one shipment. To help you manage your FTD deliveries, an FTD Order Confirmation is transmitted to your shop via Mercury at the time of order. A packing list is affixed to the first carton of each shipment. FTD is charged by our carrier for each carton shipped. Therefore, we charge a minimum per carton to cover the carrier charges.\*

**CONTINENTAL US:** FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$6.99 per carton. Please allow 7-10 business days for delivery once product has shipped.

**CANADA:** FTD charges a shipping and handling fee of 20% of the value of each carton with a minimum of \$9.99 per carton. Items shipping to Canada directly from the FTD warehouse ship weekly (on Fridays). Please allow 14-17 business days for delivery once product has shipped.

**ALASKA & HAWAII:** FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum freight charge of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from the FTD warehouse ship once per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped.

**PUERTO RICO:** FTD charges a shipping and handling fee of 22% of the value of each carton with a minimum of \$19.99 per carton. Please allow a minimum of 4 weeks for delivery once the product has shipped.

**ALL OTHER DESTINATIONS:** Delivery times and pricing will be quoted on a per order basis.

**RUSH DELIVERY:** If you need to receive your product within a short time frame, we are happy to send your order via next day or 2nd day air at your request. You will be charged the cost of air freight.

**EXTENDED PAYMENT TERMS:** All members in good standing have the option of distributing payments in three equal installments over a 90-day period (orders must total \$150 or more). Finance charges apply. Extended payments on all products, including holiday products, begin the month the product is shipped. Sorry, extended payment terms are not available for Fresh Flower purchases.

**DEFERRED BILLING:** Billing for holiday codified purchases will appear on your Clearinghouse Statement the month prior to the holiday.

**CANCELLATIONS OR CHANGES TO AN ORDER:** In the event you wish to cancel or change an order that has been placed with FTD Marketplace, you must do so on the same day of your order being placed (if your order is placed during non-business hours you must do so on the next business day) by calling your FTD® Marketplace Customer Service Representative at 1-800-767-4000, (option 2). If your cancellation is made within this time frame, and your order is already set to ship, FTD will not be able to honor your request. While we will make every effort to accommodate your cancellation or change request when made within the proper timeframe, FTD cannot guarantee that such request will be honored. You will be notified by an FTD® Marketplace Customer Service Representative if we are unable to accommodate your request.

**RETURNS:** Prior to returning merchandise, you must call an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2) for approval. Full cases of merchandise in their original cartons may be returned within 30 days of receipt of product (does not apply to apparel, gourmet or shop supplies). Holiday product must be returned prior to the holiday; no returns will be accepted afterward. Holiday and Everyday Combo packs may be returned with all of the original components. Credit cannot be given on partial combo packs returned. A restocking fee of 35% of the value for each carton with a minimum of \$20 per carton will apply. Return of merchandise is the responsibility of the purchasing member. Contacting a representative is very important to ensure you will be properly credited for returned product. If product is refused at time of delivery, there is no guarantee that you will be credited.

**DAMAGED OR INCORRECT PRODUCT RECEIVED:** In the event you receive product that is not what you specifically ordered or it is damaged when received, you must contact FTD® Marketplace Customer Service Department immediately at 1-800-767-4000 (option 2) to assert your claims for credit. ALL SUCH CLAIM REQUESTS MUST BE MADE WITHIN 24 HOURS OF RECEIPT OF THE SHIPMENT THAT IS THE SUBJECT OF YOUR CLAIM IN ORDER TO BE CONSIDERED FOR A CREDIT.

**NON-DELIVERED MERCHANDISE:** In the event your products have not been delivered, contact an FTD Marketplace Customer Service Representative at 1-800-767-4000 (option 2), to initiate a trace.

\*Special shipping charges apply for orders placed with FTD's preferred partners U.S. Balloon and Marian Heath. Please ask a representative for more details.

## EXCEPTIONAL BENEFITS WITH FTD MARKETPLACE

**BRAND RECOGNITION:** Display the FTD logo and products to affiliate your business with one of the most recognized and respected brand identities in the world! Customers worldwide identify the FTD logo with quality and excellence in floral design.

**NATIONAL ADVERTISING SUPPORT:** When you purchase our branded, codified products, you benefit from a dynamic national advertising campaign. FTD advertising makes billions of impressions through consumer magazines and on the Internet.

**LOCAL ADVERTISING SUPPORT:** Create your own advertising with professionally designed wall calendars and datebooks that can be inexpensively customized with your shop logo. See pages 2-3. FTD members are offered free ad slicks and radio scripts to use in their local areas. Visit [www.FTDi.com/localmarketing](http://www.FTDi.com/localmarketing) to view these items.

**ONE-STOP SHOPPING:** FTD Marketplace offers you the widest variety of competitively priced floral products available through a single source, and our branded products are available exclusively to FTD Members. You can order glassware, baskets, fresh flowers, imprint materials and more by calling 1-800-767-4000. We also offer you powerful business technology. Discover how our Mercury Technology systems can help your business grow. For more information, call Technology Sales at 1-800-767-3222.

**24/7/365 SHOPPING:** Visit [www.FTDi.com](http://www.FTDi.com) and shop in the comfort of your home or office!

**PERSONAL ATTENTION:** Your Marketplace Representatives will make ordering as quick and simple as possible. Whatever the product, whatever the quantity, they will guide you through the ordering process so you can focus on your customers. Our Customer Service Representatives are available to answer any questions you may have regarding shipments or any other after-order inquiries.

Since 02/10/09, retailers are required to feature warning labels in catalogs and website pages from which consumers can directly purchase toys and games that have choking hazard labels or include latex balloons. Examples are noted below.

**WARNING CHOKING HAZARD:** Children under 8 years can choke or suffocate on uninflated or broken balloons. Adult supervision required. Keep uninflated balloons from children. Discard broken balloons at once.

**WARNING CHOKING HAZARD:** Small parts not for children under 3 years.

**WARNING CONSUMPTION HAZARD:** Flowers are not for consumption.

Pricing subject to change.



Flowers say it better. FTD says it best.™

**NEW!**

# The FTD® Blooms Collection™

Add a burst of sparkling effervescence to someone's day. These mixed bouquets in beautiful handcut bubble bowls add that special touch.



SBB/S3 DELUXE  
DELIVERED SRP \$54.99



RBB/M5 DELUXE  
DELIVERED SRP \$54.99

Recipes for SBB and RBB are the same as 14-S3 and 14-M5. The bouquets will launch under their holiday codes and convert to everyday codes in June when the holidays are over.



PBB DELUXE  
DELIVERED SRP \$54.99

THE FTD® PERFECT BLOOMS™ BOUQUET - **PBB**  
THE FTD® SUNLIT BLOOMS™ BOUQUET - **SBB**  
THE FTD® RADIANT BLOOMS™ BOUQUET - **RBB**

Glass bubble bowls beautifully bevel cut with diagonal chamfers catch the light for a touch of sparkle. 6" dia. x 3¼" opening x 5"h.

\$77.88 ctn. of 12 (\$6.49 ea.)

**2 PLUS:** \$65.88 ctn. of 12 (\$5.49 ea.)

**XF 1451** *Pink (PBB)*

**XF 1411E** *Green (SBB)*

**XF 1410E** *Deep Berry (RBB)*



Prices are subject to change, FTD reserves the right to accept or reject orders. Descriptive or typographical errors are subject to correction. Canadian members will be billed in Canadian dollars. Canadian prices are calculated by multiplying the U.S. price by the prior month's average exchange rate. The exchange rate is updated on or about the first business day of each month; it will apply on the date the order is placed. Prices do not include freight. FTD shipping and handling charges are 20% of the value of each carton with a minimum of \$6.99 per carton for the Continental U.S. and \$9.99 per carton for Canada. For Alaska, Hawaii and Puerto Rico the shipping and handling charges are 22% of the value of each carton with a minimum of \$19.99 per carton. Items shipping to Alaska and Hawaii directly from FTD, ship one time per month and have a 5 carton minimum per order. Please allow a minimum of 4 weeks for delivery once product has shipped. ®A Registered Trademark of Florists' Transworld Delivery, Inc. ™ A Trademark of Florists' Transworld Delivery, Inc. ©2013 Florists' Transworld Delivery, Inc. Printed in the USA.