







































SUBSTITUTION GUIDANCE FOR 21-S1 (The FTD® LAVENDER BLISS BOUQUET)

This beautiful arrangement is attracting consumers for its spring palette with flower varieties in shades of pale pink, lavender and green. If you are codified for 21-S1, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S1

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Pink 50 cm Standard Rose	Pink 80 cm Rose 	Similar Pink Rose 	Bi Color Pink Rose 	Lavender Rose 	Orange Rose 	Red Spray Rose 
Green Mini Hydrangea	Green Mini Hydrangea 	Standard Green Hdrangea 	Green Trick Dianthus 	Green Fuji Mum 	Blue Hydrangea 	Yellow Stock 
Purple Double Stock	Purple Stock 	Lavender Stock 	Purple Snapdragon 	Liatris 	Orange Lily 	Yellow Fuji Mum 
Green Button Pompon	Green Button Pom 	Green Novelty Pom 	Green Mini Carnation 	Green Hypericum 	Red Mini Carnation 	Viking Pompon 
Lavender Daisy Pompon	Lavender Daisy Pom 	Lavender Novelty Pom 	Lavender Alstroemeria 	Lavender Cushion Pom 	Orange Gerbera Daisy 	Yellow Football Mum 
Lavender Limonium	Lavender Limonium 	White Limonium 	Lavender Statice 	Baby's Breath 	Yellow Statice 	Monstera Leaves 







































SUBSTITUTION GUIDANCE FOR 21-S2 (The FTD® FLUTTER BY BOUQUET)

This beautiful arrangement is attracting consumers for its **pastel palette** with flower varieties in shades of pale pink, peach and yellow. If you are codified for 21-S2, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S2

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Pink Standard Carnation						
White Daisy Pompon						
Pink Alstroemeria						
Green Mini Hydrangea						
White Double Lisianthus						
Peach 80 cm Standard Rose						



SUBSTITUTION GUIDANCE FOR 21-S5 (The FTD® MARIPOSA BOUQUET)

This beautiful arrangement is attracting consumers for its spring palette with flower varieties in shades of pink and lavender. If you are codified for 21-S5, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S5

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Pink Alstroemeria	Pink Alstroemeria	Similar Pink Alstroemeria	Pink Mini Carnation	Pink Spray Rose	Orange Alstroemeria	Yellow Spray Rose
Lavender Cushion Pompon	Lavender Cushion Pompon	Lavender Daisy Pom	Lavender Mini Carnation	Lavender Alstroemeria	Viking Pom	Red Mini Carnation
Lavender Standard Carnation	Lavender Standard Carnation	Florigene Purple Carnation	Lavender Mini Carnation	Lavender Alstroemeria	Red Carnation	Yellow Mini Carnation
Pink Standard Carnation	Pink Standard Carnation	Pink Mini Carnation	Pink Sweet William Dianthus	Hot Pink Carnation	Orange Carnation	Red Spray Rose
Green Button Pompon	Green Button Pompon	Green Novelty Pom	Green Mini Carnation	Green Trick Dianthus	Red Hypericum	Solidago
Pink LA Hybrid Lily	Pink LA Hybrid Lily	Similar Pink LA Hybrid Lily		Pink Oriental Lily	Yellow Lily	Blue Iris
Pink 50 cm Standard Rose	Pink 50 cm Standard Rose	Similar Pink Rose	Bi Color Pionk Rose	Magenta Rose	Orange Rose	Yellow Gerbera



SUBSTITUTION GUIDANCE FOR 21-S7 (The FTD® FTD LIFE'S A PEACH BOUQUET)

This Spring arrangement is attracting consumers for its **focus on Peach** flowers with accents of yellow and green. If you are filling 21-S7, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S7

Note – it is very important to use peach flowers in this design

Item	Variety used	Good Color/Flower Choice					Poor Color/Flower Choice	
		Similar Orange Alstroemeria	Orange Mini Carnation	Peach Stock	Peach Hypericum	Orange Carnation	Red Alstroemeria	Pink Mini Carnation
Orange Alstroemeria	Orange Alstroemeria							
Peach 50 cm Standard Rose	Peach 50 cm Standard Rose	Similar Peach Rose	Blush Pink Rose	Coral Rose			Red Spray Rose	Red Rose
Yellow Button Pompon	Yellow Button Pompon	Yellow Novelty Pom	Yellow Alstroemeria	Yellow Mini Carnation			White Cushion Pom	Purple Alstroemeria
Yellow Solidago	Yellow Solidago	Yellow Limonium	Yellow Statice	Bupleurum			Red Mini Carnation	Purple Stock
Green Hypericum	Green Hypericum	Similar Green Hypericum	Green Button Pom	Green Mini Carnation			Red Hypericum	White Statice
Green Mini Hydrangea	Green Mini Hydrangea	Standard Green Hydrangea	Green Trick Dianthus	Green Fuji Mum			White Stock	Liatris
































SUBSTITUTION GUIDANCE FOR 21-S8 (The FTD® ROSE ALL DAY BOUQUET)

This beautiful arrangement is attracting consumers for its **pastel palette** with flower varieties in shades of pale pink, cream and green. If you are codified for 21-S8, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S8

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Pink Alstroemeria		Similar Pink Alstroemeria 	Pink Mini Carnation 	Pink Button Pom 	Yellow Alstroemeria 	Orange LA Hybrid Lily 
Pink Spray Rose		Similar Pink Spray Rose 	Pink Standard Rose 	Pink Stock 	Red Spray Rose 	Fuchsia Gerbera 
Ivory 50 cm Standard Rose		Similar Ivory Rose 	White Rose 	White Garden Rose 	Bi Color Orange Rose 	Yellow Spray Rose 
Green Hypericum		Similar Green Hypericum 	Green Mini Carnation 	Green Button Pom 	Red Hypericum 	Purple Monte Casino 
White Hydrangea		Similar White Hydrangea 	Antique White Hydrangea 		Blue Hydrangea 	Yellow Fuji 

Note – If you sub using a stem of less value, you should increase the stem count



SUBSTITUTION GUIDANCE FOR 21-S9 (The FTD® SWEET THING BOUQUET)

This popular arrangement is a best seller due to its unique color palette in hues of pink, purple and lavender. The color harmony is very important to the overall aesthetic of the bouquet. If you are codified for 21-S9, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



21-S9

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice		
Purple Standard Carnation	Purple Carnation	Hot Pink Carnation	Purple Mini Carnation	Hot Pink Sweet William Dianthus	White Carnation	Yellow Rose	
Lavender Cushion Pompon	Lavender Pompon	Lavender Daisy Pom	Lavender Novelty Pom	Lavender Mini Carnation	Yellow Cushion Pom	Orange Spray Rose	
Hot Pink Alstroemeria	Hot Pink Alstroemeria	Similar Pink Alstroemeria	Hot Pink Mini Carnation	Pink Daisy Pom	Orange Alstroemeria	Yellow Asiatic Lily	
Fuchsia Stock	Fuchsia Stock	Hot Pink Stock	Magenta Stock	Raspberry Snapdragon	White Stock	Blue Delphinium	
Hot Pink Mini Carnation	Hot Pink Mini Carnation	Pink Mini Carnation	Hot Pink Spray Rose	Hot Pink Alstroemeria	Yellow Mini Carnation	White Fuji Disbud Mum	
Pink 50 cm Standard Rose	Pink Rose	Similar Pink Rose	Bi-Color Pink Rose	Hot Pink Rose	Orange Rose	Blue Hydrangea	
Purple Lisianthus	Purple Lisianthus	Purple Stock	Purple Rose	Purple Tulips	Purple Alstro	White Lisianthus	Yellow Limonium
Red 50 cm Standard Rose	Red Rose	Similar Red Rose	Burgundy Rose	Red Spray Rose	Bi-Color Orange Rose	Blue Iris	



SUBSTITUTION GUIDANCE FOR BDB (The FTD® BEST DAY BOUQUET)

A splash of yellow, orange, hot pink and purple flowers accent this bouquet. If you are codified for BDB, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



BDB

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Green Button Pompon		Green Novelty Pom 	Green Mini Carnation 	Green Hypericum 	White Button Pom 	Pink Mini Carnation
Hot Pink 50 cm Standard Rose		Bi Color Hot Pink Rose 	Magenta Rose 	Fuchsia Rose 	White Rose 	Blue Iris
Sunflower		Similar Yellow Sunflower 	Yellow Gerbera with dark center 	Pincushion Protea 	Pink Hydrangea 	White Gerbera
Orange LA Hybrid Lily		Similar Orange LA Hybrid Lily 	Dark Orange LA Hybrid Lily 	Orange Mini Calla 	White Lily 	Pink Lisianthus
Purple Double Lisianthus		Lavender Lisianthus 	Purple Florigene Carnation 	Lavender Spray Rose 	Blue Delphinium 	White Stock
Yellow Snapdragon		Similar Yellow Shapdragon 	Cream Stock 	Yellow Gladiolus 	Pink Snapdragon 	Pink Larkspur
































SUBSTITUTION GUIDANCE FOR C5375 (The FTD® LIGHT OF MY LIFE BOUQUET)

This mixed flower design is using a medley of brighter colors. It is extremely important that you have the container and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



C5375

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
		Similar Orange Rose	Orange Spray rose	Bi-color Orange Rose	White Rose	Yellow Spray Rose
50 cm Orange Rose						
Lavender Cushion Pom Pon						
Hot Pink Mini Carnation						
Purple Daisy Pom Pon						
Pink LA Hybrid Lily						









































SUBSTITUTION GUIDANCE FOR CGP (The FTD® FIESTA BOUQUET)

This festive arrangement is a best seller due to its colorful palette. The color harmony is very important to the overall aesthetic of the bouquet. If you are codified for CGP, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



CGP

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Standard Carnation		Magenta Carnation 	Hot Pink Mini Carnation 	Hot Pink Alstroemeria 	Yellow Carnation 	White Fuji Mum 
Orange Spray Rose		Similar Orange Spray Rose 	Orange Alstroemeria 	Orange Mini Carnation 	White Spray Rose 	Yellow Rose 
Orange Gerbera		Similar Orange Gerbera 	Orange Gerrondo 	Orange Pin Cushion Protea 	Sunflower 	White LA Lily 
Hot Pink Mini Carnation		Magenta Mini Carnation 	Fuchsia Mini Carnation 	Hot Pink Alstroemeria 	White Button Pom 	Sea Foam Statice 
Peach Hypericum		Pink Hypericum 	Peach Stock 	Peach Spray Rose 	Eucalyptus foliage 	Yellow Statice 
Hot Pink 50 cm Standard Rose		Similar Hot Pink Rose 	Magenta Rose 	Hot Pink Garden Rose 	Red Spray Rose 	Blue Iris 
Pink Stock		Pink Snapdragon 	Pink Larkspur 	Magenta Stock 	Yellow Gladiolus 	Bells of Ireland 



SUBSTITUTION GUIDANCE FOR CGY (The FTD® HELLO SUNSHINE BOUQUET)

A splash of yellow and white flowers accent this bouquet. If you are codified for CGY, it is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



CGY

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Sunflower		Similar Yellow Sunflower 	Yellow Gerbera with dark center 	Yellow Pin Cushion Protea 	Fuchsia Gerbera 	Orange LA Hybrid Lily
White Daisy Pompon		White Novelty Pom 	White Alstroemeria 	White Mini Carnation 	Orange Mini Carnation 	Burgundy Daisy Pom
Green Button Pompon		Green Novelty Pom 	Green Mini Carnation 	Green Trick Dianthus 	Red Mini Carnation 	Pink Alstroemeria
Solidago		Yellow Limonium 	Yellow Statice 	Bupleurum 	Purple Statice 	Asparagus fern
Yellow Daisy Pompon		Yellow Novelty Pom 	Yellow Alstroemeria 	Yellow Mini Carnation 	Purple Alstroemeria 	Red Spray Rose
Yellow Snapdragon		Yellow Stock 	Cream Stock 	Yellow Gladiolus 	Blue Delphinium 	Liatis
White Lisianthus		Cream Lisianthus 	White Spray Rose 	White Freesia 	Purple Lisianthus 	Pink Oriental Lily
































SUBSTITUTION GUIDANCE FOR S5272 (The FTD® BEAUTIFUL SPIRIT BOUQUET)

This basket of soft pinks is has an assortment of flowers that provide many shapes and textures. It is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



S5272

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Light Pink Standard Carnation	Light Pink Carnation 	40 to 60 cm Pink Standard Roses 	Pink Mini Carnations 	Pink Lisianthus 	Yellow Carnation 	Blue Delphinium 
Pink Stock	Pink Stock 	Lavender Stock 	Pink Larkspur 	Pink Snapdragon 	Purple Stock 	White Delphinium 
Light Pink 50 cm Standard Rose	Light Pink 50 cm Rose 	Similar Light Pink Rose 	Bi-color Pink Rose 	Pink Garden Rose 	Yellow Standard Rose 	Red Spray Rose 
Pink LA Hybrid Lily	Pink LA Hybrid Lily 	Similar Pink LA Hybrid Lily 	Pink Oriental Lily 	Yellow Asiatic Lily 	White Fuji Mum 	
Green Fuji Mum	Green Fuji Mum 	Green Novelty or Fuji Pompon 	Green Trick Dianthus 	Green Trachelium 	Yellow Sunflower 	Baby's Breath 

































SUBSTITUTION GUIDANCE FOR S5286 (The FTD® RADIENCE IN BLOOM)

This basket of assorted pink flowers blends nicely for a beautiful garden look. It is extremely important that you have the flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



S5286

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink 50 cm Standard Rose		Similar Hot Pink Rose 	Bi Color Hot Pink Rose 	Magenta Rose 	White Rose 	Yellow Spray Rose 
Fuchsia Standard Carnation		Hot Pink Carnation 	Hot Pink Sweet William Dianthus 	Pink Lisianthus 	Orange Carnation 	Blue Iris 
Pink Stock		Hot Pink Stock 	Pink Snapdragon 	Pink Larkspur 	Yellow Stock 	Bells of Ireland 
Green Trick Dianthus		Green Hydrangea 	Green Carnation 	Green Trachelium 	Limonium 	Palm foliage 
Pink Lisianthus		Similar Pink Lisianthus 	Pink Spray Rose 	Pink Alstroemeria 	White Lisianthus 	Yellow Fuji Mum 



























SUBSTITUTION GUIDANCE FOR SNB (The FTD® FTD SUNNY SENTIMENTS BOUQUET)

This design is using only yellow and white flowers. It is extremely important that you have the container and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



SNB

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
White Daisy Pom Pon	White Daisy Pom 	White Novelty Pom 	White Button Pom 	White Mini Carnation 	White Lily 	Hot Pink Gerbera 
Yellow 50 cm Standard Rose	Yellow Rose 	Similar Yellow Rose 	Cream Rose 	Yellow Garden Rose 	Red Rose 	Orange Spray Rose 
Yellow Alstroemeria	Yellow Alstroemeria 	Similar Yellow Alstroemeria 	Cream Alstroemeria 	Yellow Mini Carnation 	Pink Alstroemeria 	Blue Iris 
Yellow Button Pom Pon	Yellow Button Pom 	Yellow Cushion Pom 	Yellow Novelty Pom 	Yellow Mini Carnation 	Red Mini Carnations 	Purple Statice 



























SUBSTITUTION GUIDANCE FOR SSB (The FTD® SWEET SURPRISES BOUQUET)

This design is using a blend of pink and white flowers. It is extremely important that you have the container and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



SSB

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice	
Hot Pink Mini Carnations	Hot Pink Mini Carnation 	Magenta Mini Carnation 	Fuchsia Mini Carnation 	Hot Pink Alstroemeria 	Orange Mini Carnation 	Yellow Cushion Pom 
Pale Pink Mini Carnations	Pale Pink Mini Carnation 	Similar Pink Mini Carnation 	Light Pink Spray Rose 	Light Pink Alstroemeria 	Yellow Alstroemeria 	Red Spray Rose 
White Daisy Pom Pon	White Daisy Pom 	White Novelty Pom 	White Button Pom 	White Mini Carnation 	White Lily 	Hot Pink Gerbera 
Pink 50 cm Standard Rose	Pink Rose 	Similar Pink Rose 	Light Pink Rose 	Bi Color Pink Rose 	Orange Rose 	Yellow Spray Rose 

































SUBSTITUTION GUIDANCE FOR TSB (The FTD® TRULY STUNNING BOUQUET)

This beautiful blend of pink lilies, red roses and purple lisianthus is very popular. It is extremely important that you have these colors and flowers on hand to fill and create this design as expected by the consumer to meet their expectations.



TSB

Note – If you sub using a stem of less value, you should increase the stem count

Item	Variety used	Good Color/Flower Choice			Poor Color/Flower Choice		
Red 50 cm Standard Rose	Red Rose 	Similar Red Rose 	Burgundy Rose 	Red Garden Rose 	Orange Rose 	Yellow Fuji Disbud Mum 	
Purple Lisianthus	Purple Lisianthus 	Purple Stock 	Purple Rose 	Purple Tulips 	Purple Alstro 	White Lisianthus 	Yellow Limonium 
Red Spray Rose	Red Spray Rose 	Similar Red Spray Rose 	Bi Color Red spray Rose 	Burgundy Spray Rose 	Yellow Spray Rose 	White Rose 	
Purple Statice	Purple Statice 	Purple Limonium 	Seafoam Statice 	Purple Monte Casino 	Solidago 	Viking Pom Pon 	
Pink LA Hybrid Lily	Pink LA Hybrid Lily 	Similar Pink LA Hybrid Lily 	Starfighter Lily 	Pink Oriental Lily 	White Alstroemeria 	Pink Mini Carnation 