

PROJECTED BEST SELLERS *Mothers Day 2021*



**C5375**  
LIGHT OF MY LIFE  
\$58 \$73 \$90



**BDB**  
BEST DAY  
\$66 \$80 \$93 \$109



**CGP**  
FIESTA  
\$65 \$80 \$100



**SSB**  
SWEET SURPRISES  
\$58 \$68 \$78



**21-S1**  
LAVENDER BLISS  
\$75 \$90 \$110



**S5272**  
BEAUTIFUL SPIRIT  
\$85 \$102 \$120



**CGY**  
HELLO SUNSHINE  
\$60 \$75 \$95



**21-S7**  
LIFE'S A PEACH  
\$60 \$72 \$90 \$120



**21-S8**  
ROSÉ ALL DAY  
\$75 \$90 \$105



**TSB**  
TRULY STUNNING  
\$82 \$100 \$118



**SNB**  
SUNNY SENTIMENTS  
\$58 \$68 \$78



**21-S2**  
FLUTTER BY  
\$60 \$72 \$92 \$122



**21-S5**  
MARIPOSA  
\$58 \$72 \$90



**S5286**  
RADIANCE IN BLOOM  
\$90 \$110 \$130



**21-S9**  
SWEET THING  
\$62 \$75 \$95 \$125



**EO-6022**  
FLORIST DESIGNED  
\$50 \$65 \$80 \$100

Prices shown reflect delivered prices and are subject to change.

The assortment was revised on April 1 to provide you with a more accurate forecast and eliminate items with container inventory constraints.

FTD Bouquet ProFlowers Bouquet

All SRPs were increased on April 12 based on higher wholesale prices in the market.