



# FTD GIFT CARD PROGRAM

Beginning with FTD Mercury X, FTD Mercury Point of Sale includes support for gift cards! These cards are shop specific and can be used not only for gift sales, but also for marketing purposes or to issue store credit. Sell and load them in Point of Sale, and then redeem them in Point of Sale or Order Entry.



Simply Easier. Simply Better. Simply Mercury.™



**Terms of Acceptance:** This gift card can be used only at the issuing FTD Florist Shop. It is subject to applicable laws in the issuing florist's state, province, and/or locale. Neither FTD nor the issuing florist is responsible for lost, damaged, or stolen cards, nor for any unauthorized card use. **Protect this card as you would cash.**

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XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX  
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12345678901234567890

STANDARD GIFT CARD PACKAGE		DELUXE GIFT CARD PACKAGE	
<ul style="list-style-type: none"> <li>Equal assortment of 4 card designs</li> <li>Card holders</li> <li>Custom text on the back of cards (max 35 characters/line, 4 lines total)</li> </ul>		<ul style="list-style-type: none"> <li>Customer-provided art for card front</li> <li>Card holders</li> <li>Custom text on the back of cards (max 35 characters/line, 4 lines total)</li> </ul>	
PRICING		PRICING	
100 Cards	\$100.00	500 Cards	\$625.00
500 Cards	\$475.00	1000 Cards*	\$1200.00
1000 Cards*	\$900.00	5000 Cards*	\$5750.00

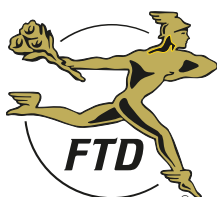
\* When you order 1000 or more gift cards at the same time, get a free marketing kit!



## MARKETING KIT: \$25.00

Includes:

- Wire Display Rack for Cards
- Countertop Ad
- Acrylic Sign Holder
- Window Decals (2)
- Table Tents (10)



Contact FTD Technology Sales today for more information.  
1-800-767-3222 | TechSales@ftdi.com | www.FTDMercury.com

# GIFT CARD ORDER FORM

Card Back Text (max 35 characters/line, 4 lines total). All text will be centered. PRINT CLEARLY AND IN THE CORRECT CASE.

[illegible]Marketing Kit (\$25.00)

The FTD Gift Card Program requires FTD Mercury X Point of Sale or later. All orders will be one-time billed to your monthly FTD Clearinghouse statement at the time the order is placed. Shipping and handling will be added to your order. Please review your information for the card back before submitting this form. **No refunds for gift card orders will be issued due to errors on the submitted information.**

**FAX THIS FORM TO 1-866-710-4951**