

# Reach Millions of Customers Looking for a Shop in your Area

**YAHOO! LOCAL**  
Yellow Pages

**Yahoo! Yellow Pages**

Your Search:

Search by Category or Business Name (e.g. Hotel or Holiday Inn)

**Feature Your Business** - Become a Yahoo! Yellow Pages Sponsored Business

Top Searches:

[Auto Dealers](#)   [Banks](#)   [Hotels](#)   [Restaurants](#)  
[Dept. Stores](#)   [Pizza](#)   [Florist](#)   [Hardware and Tools](#)

## LIST YOUR FTD FLORISTS ONLINE WEB SITE IN:

- AOL YellowPages   • Switchboard.com   • Yahoo! YellowPages   • Lycos YellowPages
- Superpages.com   • Yellowpages.com   • Smartpages.com   • MSN YellowPages
- Google YellowPages   • Anywho.com

Over 14 million florist category searches are performed annually in these online yellow page directories. Don't miss out on this opportunity to advertise your Web site in every city within a 50 mile radius of your shop at a fraction of the retail rates. Each of these directories typically charges \$15 to \$85 per month per city for these listings. Sign up for only \$79.00 per month\*.

## DISCOUNTS FOR MULTIPLE ADS:

1 Ad: \$79.00

2 Ads: \$79.00 (first ad) + \$69.00 (second ad) = \$148.00

3 Ads: \$79.00 (first ad) + \$69.00 (second ad) + \$59.00 (third ad) = \$207.00

Note: All ads beyond three will be charged at \$59.00 per ad.

CONTACT NAME

SHOP NAME

FTD MEMBER NUMBER

SHOP ADDRESS

CITY, STATE, ZIP

SHOP PHONE NUMBER

SHOP TOLL-FREE NUMBER

SHOP WEB SITE

SHOP TAGLINE

OWNER SIGNATURE

FBC SIGNATURE



**FAX to 1-866-710-4951**

\* Requires six month minimum service commitment billed monthly on your FTD Clearinghouse statement. Effective October 1, 2006, the issuance of any notice to unsubscribe to any FTD services, such as Online Yellow Pages, must be in writing. The method by which any such notice must be given and received by FTD is required to be in writing using one of the following means: certified mail return receipt requested, e-mail with e-mail confirmation, Gen Message or fax with fax confirmation of receipt.

USA 11/07