

Leverage the Power of the FTD Brand to Promote Your Web site

FTDflorists.com is an exciting Internet advertising program that helps FTD Florists promote their Web sites through search engine advertising. FTDflorists.com was designed to create the best search engine results for searches commonly performed to locate FTD Florists and flowers.

FTDflorists.com is aggressively promoted to millions of consumers via traditional national advertising vehicles as well as online advertising efforts by FTD. Consumers who visit the site will be able to search for florists by city/state and/or zip code.

Find your local FTD florist

City: AND State/Province: OR Zip/Postal Code:

The FTD Florists Satisfaction Guarantee
Our professional FTD florists guarantee your satisfaction with every order sent through FTD. If you are not satisfied with the purchased FTD product, our FTD Florist will send a replacement or refund the full purchase price. All you need to do is notify them within 10 days of receipt of your FTD order.

Free Florists
Flowers from an FTD Florist are among the freshest in the industry. Having been the result of receiving the highest quality product, hand delivered flowers.

FTDflorists.com is your best resource to find a local FTD florist in your state or province:

Alabama	Georgia	Massachusetts	New Jersey	Tennessee	Virginia
Arizona	Hawaii	Michigan	New Mexico	Texas	Washington
California	Idaho	Minnesota	New York	Utah	West Virginia
Colorado	Illinois	Mississippi	North Carolina	Vermont	Wisconsin
Connecticut	Indiana	Montana	North Dakota	Washington DC	Wyoming
Delaware	Iowa	Nebraska	Ohio	West Virginia	
District of Columbia	Kansas	Nevada	Oklahoma		

Receive
100% of
Every Order!

Two Advertising Packages: Platinum and Silver

Platinum Package: \$30 per month

A Sample Florist
Welcome to our Store!
Shop online, call or visit our store for great selections.

3113 Woodcreek Dr.
Downers Grove, IL 60515
Shop Hours | Map

Toll Free 800-576-6721
Local 555-555-5555

[View Our Website](#)

- Shop name, address, local and toll-free phone numbers
- Store hours
- Web site link
- Listing in the city where the shop is physically located along with 6 additional cities serviced by the shop with same-day delivery
- Purchase additional cities for \$5 per month each
- Ad placement above Silver Package advertisers
- 2 promotion lines of text
- Logo inserted within the ad
- Map to store location

Silver Package: \$15 per month

Shop Online, Call Or Visit	Phone Number	Store Info
A Sample Florist	Toll Free 800-576-6721 Local 555-555-5555	3113 Woodcreek Dr. Downers Grove, IL 60515 Website Store Hours

- Shop name, address, local and toll-free phone numbers
- Store hours
- Web site link
- Listing in the city where the shop is physically located
- Purchase additional cities for \$5 per month each

DISCOUNTS ON MULTIPLE CITY LISTINGS

- Additional 2-25 City Listings = No Discount
- Additional 26-50 City Listings = 10% Discount
- Additional 50+ City Listings = 15% Discount



Contact FTD® to sign up for this online advertising opportunity.



Fax to 1-866-710-4951

FOR FTD FLORISTS ONLINE CUSTOMERS

MEMBER NUMBER

E-MAIL ADDRESS

SHOP NAME

OWNER SIGNATURE

New Sign-up Silver

New Sign-up Platinum

Upgrade to Platinum

ADDITIONAL CITIES

PLATINUM CUSTOMER 1ST LINE OF PROMO TEXT

PLATINUM CUSTOMER 2ND LINE OF PROMO TEXT

FOR PRIVATE WEB SITE CUSTOMERS

MEMBER NUMBER

E-MAIL ADDRESS

SHOP NAME

OWNER SIGNATURE

New Sign-up Silver

New Sign-up Platinum

Upgrade to Platinum

ADDITIONAL CITIES

PLATINUM CUSTOMER 1ST LINE OF PROMO TEXT

PLATINUM CUSTOMER 2ND LINE OF PROMO TEXT

WEB SITE URL

ADDRESS

LOCAL PHONE NUMBER

TOLL FREE PHONE NUMBER

- E-mail store hours and URL to floristsonline@ftdi.com.
- Platinum Customers to e-mail shop logo to floristsonline@ftdi.com.
- Activation Policy: All listings will appear on FTDflorists.com within 5 to 10 business days of submitting form.

NOTE: Ads will rotate within the package group with each search results. All ads require one-year subscription. Effective October 1, 2006, the issuance of any notice to unsubscribe to any FTD services, such as FTDFlorists.com, must be in writing. The method by which any such notice must be given and received by FTD is required to be in writing using one of the following means: certified mail return receipt requested, e-mail with e-mail confirmation, Gen Message or fax with fax confirmation of receipt.

USA 11/07