

**FTD**

Flowers say it better. FTD says it best.™

CREDIT CARD PROCESSING RATES AS LOW AS 0.00%

Look no further than the FTD Cash-Flo™ Program. It's simple to use for all major credit cards and there are no hidden charges. What you see is what you get, and that is one of the very best credit card services in the floral industry.

BENEFITS

- Among the lowest rates in the floral industry.
- Various equipment options available.
- Varied payment options to meet your cash flow needs.
- Send more FTD and save! Additional rebates available.
- Process all major credit cards on one terminal.
- One simple statement.
- Reduce fraud with address verification.

CONSIDER THIS..

FLEXIBLE PROGRAM OPTIONS DESIGNED SPECIFICALLY FOR FLORISTS!

Our 0% Program offers the optimum savings for shops sending enough orders to qualify for the rebates. For others, our Standard Program provides great low rates combined with the convenience of one statement and no need to obtain separate merchant ID's for each card type.

HOW MANY STATEMENTS DO YOU RECIEVE?

If you process through a local bank, you probably receive three: one for VISA/MasterCard, one for American Express and one for Discover. Think of the extra time it takes each month to reconcile, in addition to having to pay three separate bills. Why not have all credit cards process on one statement? Cash-Flo can do that for you.

HOW CAN CASH-FLO SAVE YOU MONEY?

Let the Cash-Flo team review your current credit card statement for FREE. We will do a cost comparison and give you a free estimate. In most cases, Cash-Flo can give you better rates, in addition to all the other benefits of the program.



Call 800.788.9000 | Fax 866.710.4951 | cashflo@FTDi.com
Mercury: 90-0639AA | www.FTDi.com/cashflo



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CREDIT CARD PROCESSING AGREEMENT

1 SELECT A PROGRAM

1.5% Rebate Program*

CARD TYPE	DEPOSIT DAILY	CREDIT TO MONTHLY STATEMENT
Visa** MasterCard Discover	3.43%	3.03%
American Express Diners Club	4.48%	4.08%
Pin-based Debit	2.09%	1.79%

\$0.10 per transaction fee

0% Program* (0% Matching Rebate)

CARD TYPE	DEPOSIT DAILY	CREDIT TO MONTHLY STATEMENT
Visa** MasterCard Discover	3.29%	2.99%
American Express Diners Club	3.59%	3.29%
Pin-based Debit	3.29%	2.99%

\$0.37 per transaction fee. Visa/MC/Discover
\$0.61 per transaction fee. Amex

Standard Program*

CARD TYPE	DEPOSIT DAILY	CREDIT TO MONTHLY STATEMENT
Visa** MasterCard Discover	2.05%†	2.00%†
American Express Diners Club	3.85%	3.75%
Pin-based Debit	1.84%	1.74%

\$0.25 per transaction fee Visa/MC/Discover
\$0.61 per transaction fee. Amex
†Swiped transactions - 1.0% added to keyed transactions

- Cash-Flo Rebates are based upon matching outgoing FTD orders and are paid out as credit on your FTD statement the following month. The more orders you send FTD, the greater your credit card processing savings! These Cash-Flo rebates are in addition to your \$3 or \$4 FTD Dollars and Scents rebates.
- To qualify for the rebates you must have at least 20 outgoing FTD orders billed and be current on your FTD account (which means if you have a debit balance on your FTD statement it must be paid by the 25th of the month)***.

2 CHOOSE YOUR DEPOSIT SCHEDULE

Please deposit my credit/debit cards: Daily Apply to monthly statement

Please deposit my travel cards: Daily Apply to monthly statement

Deposits will be posted within 72 banking hours after balancing for daily option. Gross dollars deposited. More deposit options available upon request.

3 FLORISTS ONLINE (FOL) CREDIT CARD PROCESSING

(Full Cash-Flo sign-up required. Must have a means to handle transaction adjustments for these transactions.)

- Yes, I have an FTD hosted website and would like it activated to process credit cards in real-time.
- No, I do not have an FTD hosted website currently. I am interested in learning more about signing up for one.

4 LIST EQUIPMENT AND/OR SOFTWARE BEING USED _____

5 SIGN UP

By signing below you agree to the program selected above and to abide by the Card Services Terms and Conditions as well as FTD Standards, rules, regulations and policies all of which are subject to change from time to time at FTD's sole discretion and which are incorporated by reference and made a part hereof.

FTD Code # _____ Shop Name _____ Date _____

Owner Signature _____ Witness/Verification (FTD Rep) _____

Shop Owner Home Address (Required by Visa) _____

Accepted, Florists' Transworld Delivery Inc. by: _____

PLEASE INCLUDE A VOIDED CHECK FOR YOUR DEPOSITS.

Deposit tickets will not be accepted! if you can't fax a check have your bank fax your account info on bank letterhead.

Note: * There is an \$9 Bank, \$9 Travel and \$9 ACH fee per month. Program rates and options are subject to change by FTD in its sole discretion at any time without notice.

**There is an additional Network Access and Brand Usage pass-through transaction fee of \$0.0195 for Visa and \$0.0185 for MasterCard.

*** Should you have a debit balance on your FTD statement and it is not paid by the due date, credit card deposits will be applied after the 15th of the following month until the past due balance is met (late fees will be applied)

Mail to: 3113 Woodcreek Drive, Downers Grove, IL 60515

Call 800.788.9000, Ext. 4262 | Fax 866.710.4951

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