MERCURY HQ CORE VS CONNECT VS ESSENTIALS FEATURE COMPARISON

FEATURE	DESCRIPTION	CORE	CONNECT	ESSENTIALS
ORDERS				
Order Journey Tracking	Communication tool that tracks order updates and allows member to send and receive order messages as needed.	✓	✓	✓
Enclosure Card Printing	View and print tri-fold enclosure cards.	✓	✓	✓
Order Modification	Ability to modify existing orders and make changes to details like recipient name and address.	—	—	✓
Integration with Teleflora and BloomNet	Manage incoming orders from other wire services.	—	✓	✓
Integration with Web-based Orders	Manage incoming web orders from third party e-commerce site.	—	✓	✓
SMS Notifications	Send customers text updates about the status of their order.	—	—	✓
Expanded Print Management	Option to use multiple card stock options, tri-fold or legal size invoice.	—	—	✓
Rush/Guaranteed Delivery	Option to upcharge for rush/guaranteed orders.	—	—	✓
Local Order Management	Ability to manage local orders, including walk-in, pickup, and local deliveries.	—	—	✓
Order Status	Real-time order status tracking to let customers know the status of their order and when to expect delivery.	—	—	✓
Multi-Order Checkout	Ability to checkout multiple orders with different delivery addresses as one transaction.	—	—	✓
PAYMENTS & PERIPHERALS				
Partial Charges and Refunds – Local Orders	Ability to offer partial charges and refunds on local orders.	—	—	✓
Location Based Tax Calculation	Automatic tax rate calculation based on your location.	—	—	✓
House Accounts	Ability to offer invoicing options for House Accounts.	—	—	✓
DELIVERY				
Delivery Dashboard	Offers an overview of current and completed routes for easy delivery management.	✓	✓	✓
Driver Dashboard	Offers drivers an overview of their current and upcoming routes.	✓	✓	✓
Delivery Confirmations	Access through mobile app or browser and send real-time delivery confirmations from anywhere.	✓	✓	✓
Proof of Delivery	Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser.	✓	✓	✓
FTD Delivery Service Integration	Ability to schedule deliveries using the FTD Delivery Service, a network of on-demand professional drivers.	✓	✓	✓
Route Optimization	Google automation will show the most efficient route.	—	—	✓
Automatic Route Creation	Enable to automatically create routes based on delivery zones	—	—	✓
Ad-Hoc Stops	Add a stop into the delivery route when driver needs to stop off while out.	—	—	✓
Rush/Guaranteed Delivery	Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website.	—	—	✓
Lasso Tool	Create a route by drawing on the map with the Lasso Tool to pull in orders.	—	—	✓

MERCURY HQ CORE VS CONNECT VS ESSENTIALS FEATURE COMPARISON

FEATURE	DESCRIPTION	CORE	CONNECT	ESSENTIALS
DELIVERY (CONT'D)				
Turn-By-Turn Navigation	Ability to connect to existing map on user's phone to offer driving directions.	✓	✓	✓
REPORTS				
Order Summary Report	Order summary reports displays categorized order volume, value, and average order value.	✓	✓	✓
Marketing / Occasion Tracking	Track orders with promo codes and export customer purchase history by occasion for targeted marketing.	—	—	✓
Sales Tax Report	Report to easily perform tax remittance.	—	—	✓
Order Details Report	Highly detailed exportable order reports that can be organized by filters or your own sort criteria.	—	—	✓
Sales Summary Report	All sales recorded and organized by date range.	—	—	✓
Product Sales Comparison Report	Compare product sales between two date ranges.	—	—	✓
Aged Analysis Report	Understand risk assessment by this report, showing all unpaid invoices.	—	—	✓
SETTINGS & SHOP MANAGEMENT				
Use on Any Device, Anywhere	Ability to operate using a mobile device or web browser.	✓	✓	✓
Mercury Settings	Suspend and resume your system, as well as add preferred florists.	✓	✓	✓
Auto Print	Ability to auto print orders to streamline incoming order flow.	✓	✓	✓
Staff Management	Create user profiles and customize permissions for specific roles.	✓	✓	✓
Designer Worksheet	Useful tool for designers to print pricing and recipe per order with detachable delivery slip.	✓	✓	✓
App with Push Notifications	Enable push notifications on iOS and Android apps to receive real-time order alerts, including new orders, auto-accepted orders, order needs attention and more.	✓	✓	✓
Interactive Delivery Fees and Coverage	Manage your coverage areas and associated fees by ZIP code, city, and state. Zoom in and out of an interactive map outlining covered vs. non-covered areas, create exceptions by address to increase fees or set to "do not deliver".	—	—	✓
Fully Integrated Mobile App	Perform any Software function through the mobile app.	✓	✓	✓
Support Fees		FREE	$49.99/month	$149.99/month
Software Fees		—	—	—