

# MERCURY HQ CORE VS STANDARD FEATURE COMPARISON

Release 14.2

FEATURE	DESCRIPTION	CORE	STANDARD
<b>ORDERS</b>			
Multi-Order Checkout	Ability to checkout multiple orders with different delivery addresses as one transaction.	–	✓
Order Journey Tracking	Communication tool that tracks order updates and allows member to send and receive order messages as needed.	✓	✓
Enclosure Card Printing	View and print tri-fold enclosure cards.	✓	✓
Order Modification	Ability to modify existing orders and make changes to details like recipient name and address.	–	✓
Integration with Teleflora and BloomNet	Manage incoming orders from other wire services.	–	✓
Integration with Web-based Orders	Manage incoming web orders from third party e-commerce site.	–	✓
SMS Notifications	Send customers text updates about the status of their order	–	✓
Expanded Print Management	Option to use multiple card stock options, tri-fold or legal size invoice.	–	✓
<b>PAYMENT &amp; PERIPHERALS</b>			
Partial Charges and Refunds – Local Orders	Ability to offer partial charges and refunds on local orders.	–	✓
<b>DELIVERY</b>			
Delivery Dashboard	Offers an overview of current and completed routes for easy delivery management.	✓	✓
Driver Dashboard	Offers drivers an overview of their current and upcoming routes.	✓	✓
Delivery Confirmations	Access through mobile app or browser and send real-time delivery confirmations from anywhere.	✓	✓
Proof of Delivery	Ability to send a delivery confirmation with picture, signature and geolocation from your mobile device or web browser.	✓	✓
FTD Delivery Service Integration	Ability to schedule deliveries using the FTD Delivery Service, a network of on-demand professional drivers.	✓	✓
Route Optimization	Google automation will show the most efficient route.	–	✓
Automatic Route Creation	Enable to automatically create routes based on delivery zones	–	✓
Ad-Hoc Stops	Add a stop into the delivery route when driver needs to stop off while out.	–	✓
Rush/Guaranteed Delivery	Upcharge for rush orders or guaranteed delivery, expedited delivery taken into consideration when creating route; feature is integrated with Mercury Online website.	–	✓
Lasso Tool	Create a route by drawing on the map with the Lasso Tool to pull in orders.	–	✓
<b>REPORTS</b>			
Order Summary Report	Order summary report displays categorized order volume, value, and average order value.	✓	✓
Order Details Report	Highly detailed exportable order reports that can be organized by filters or your own sort criteria.	–	✓
Marketing / Occasion Tracking	Track orders with promo codes and export customer purchase history by occasion for targeted marketing.	–	✓
Sales Tax Report	Report to easily perform tax remittance.	–	✓
<b>SETTINGS &amp; SHOP MANAGEMENT</b>			
Use on Any Device, Anywhere	Ability to operate using a mobile device or web browser.	✓	✓



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FEATURE	DESCRIPTION	CORE	STANDARD
<b>SETTINGS &amp; SHOP MANAGEMENT (CONT'D)</b>			
Mercury Settings	Suspend and resume your system, as well as add preferred florists.	✓	✓
Auto Print	Ability to auto print orders to streamline incoming order flow.	✓	✓
Staff Management	Create user profiles and customize permissions for specific roles.	✓	✓
Designer Worksheet	Useful tool for designers to print pricing and recipe per order with detachable delivery slip.	—	✓
App with Push Notifications	Enable push notifications on iOS and Android apps to receive real-time order alerts, including new orders, auto-accepted orders, order needs attention and more.	✓	✓
Interactive Delivery Fees and Coverage	Manage your coverage areas and associated fees by ZIP code, city, and state. Zoom in and out of an interactive map outlining covered vs. non-covered areas, create exceptions by address to increase fees or set to "do not deliver".	—	✓
Support Fees		\$14.99/month	\$49.99/month
Software Fees		—	\$99.99/month

