

CARE & HANDLING PROMOTIONAL ITEM INSTRUCTIONS

PIC CARD

- Email the Care & Handling Pic Card PDF from FTDi.com to your local printer for highest quality, or you can print copies on your own 4 color printer for smaller quantities. Experiment feeding your printer to produce a two sided piece.
- Print two sided on an 8½” x 11” piece of paper.
- Trim down to 8 ½” x 5 ½” and fold in half horizontally.
- The final pic card should be 4 ¼” x 5 ½”.
- Add to bouquet with pic.

POSTER

- Email the Care & Handling Poster PDF from FTDi.com to your local printer for highest quality, or you can print copies on your own 4 color printer for smaller quantities.
- If sending to a local printer, the printer can rescale to larger sizes.
- If printing on your own 4 color printer, print single sided on an 8 ½” x 11” piece of paper.
- It is a good idea to have a few laminated, more durable copies to share with walk-in customers, should the order they place have product that may arrive in the bud stage.
- You can ask your local printer to laminate copies for you, or you can purchase laminate at a local office supply store to do it yourself.

